

May 12th, 2017

controlling the world with our voice.

Innovating With the Amazon Alexa.



Welcome to the Future!

It wasn't long ago that the idea of talking to computers and using them to learn more about our world and control the things around us felt like science fiction. Today, new innovations like Amazon's Alexa, Google Home, and others are making our ability to interact with the world almost limitless.

Around the world, software engineers, innovators, and technology enthusiasts are making Alexa smarter by creating new Skills. People just like us are making Alexa better and more powerful every day.

Today we'll be learning more about how to build new Alexa Skills and how we can use technology in our physical world to bring the entire internet within reach our voice.

Today's Agenda

3:00 – 3:30pm	Arrival / Snack
3:30 – 3:45pm	Kick Off
3:45 – 3:55pm	Be a Coding Master Chef
3:55 – 4:05pm	Logging in to our Amazon Developer Accounts
4:05 – 4:40pm	Exercise 1: "Alexa, ask my cookbook what is your favorite ice cream?"
4:40 – 5:00pm	Exercise 2: "Alexa, ask my cookbook for cooking trivia!"
5:00 – 6:00pm chocolate. "	Exercise 3: "Alexa, ask my cookbook for a recipe containing
6:00 – 6:45pm	Dinner
6:45 – 7:15pm	Exercise 4: "Alexa, ask my Kitchen for a recipe containing"
7:15 – 7:30pm	Closing

Interacting with Alexa

Before we begin building with Alexa, let's start by turning on the Dot and seeing how it works.

Enable Skills:

Choose a Skill to enable on your device-

Education/Reference Skills:

- Sushi Facts
- Fruit Facts
- Bacon Facts
- Taco Facts

Food and Drink Skills:

- Food Network
- Restaurant Explorer

Building your first Lambda

"Alexa, ask my cookbook what is your favorite ice cream?"

The Amazon Web Services (AWS) console provides access to all of the great developer tools and features that Amazon makes available to developers, inventors, and creators. These tools include the ability to process large (or small) amounts of data, use machine learning to study patterns, and much more.

Today we'll be using what Amazon calls "Lambdas" which are tiny bits of computer instructions that we run when specific events take place. The great thing about Lambdas is that we don't have to care anything about the computers where these instructions run - they make it easy for developers. We'll use Lambdas to run instructions that react to things we speak to our Amazon Echo. We will write the instructions that will use what we say to our Echo to figure out how to respond.



Each Lambda we write is "event-driven" which means it runs when something else happens to trigger it. There are lots of things that we use every day that are "event-driven".

- *Microwave cooking* the microwave turns on when you hit start, then turns off when the timer runs out. The microwave reacts to these two events.
- Refrigerator ice maker the ice maker on the front of the refrigerator waits for the button to be pressed before putting ice in your cup. Pressing and releasing the button triggers events that the refrigerator expects and reacts to.

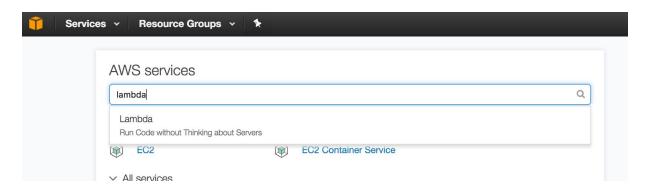
- Amazon Alexa - Alexa waits for keywords before it starts listening to what you say. It then processes what it hears, reacting to both of these two events. Today, we'll teach it how to react to even more voice events!

Each Lambda we write is "**serverless**", which means we don't have to know which computer (or "server") is running the instructions, or even where that computer is. All we have to do is create the instructions, and AWS takes care of the rest.

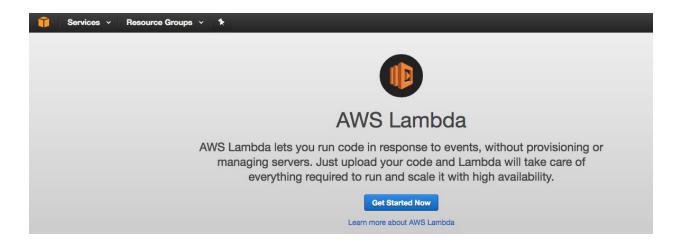
0) All of the work we will do today requires us to be in the US East (N. Virginia) region. To make sure you're in the correct region, look on the upper right side of the AWS console near your account name. Click the dropdown, and make sure US East (N. Virginia) is selected.



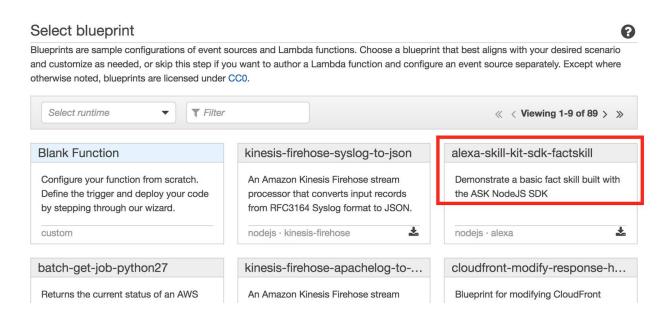
1) From the AWS console, **search for 'Lambda'**. This will take us to the console for creating, editing, and testing our own Lambda instructions.



2) Click the 'Get Started Now' button to reach the Alexa Skill Dashboard.

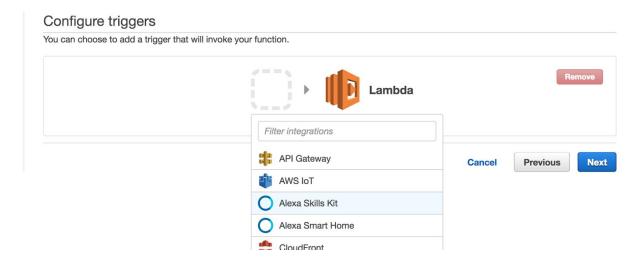


3) There are so many things that Lambdas can do, and using them with the Alexa is only the beginning! For today's activity, we will start with a sample project referred to as a "blueprint." **Select the "alexa-skill-kit-sdk-factskill" blueprint** to proceed.



Notice that if you type 'alexa' in the filter box, you will see many *other* Alexa templates. These are a great way to start out your next Alexa Skill!

4) There are lots of ways we can trigger a lambda. Since we are using Alexa, we'll want to click on the box with the gray dashed line around it, then select 'Alexa Skills Kit'. Then press 'Next.'

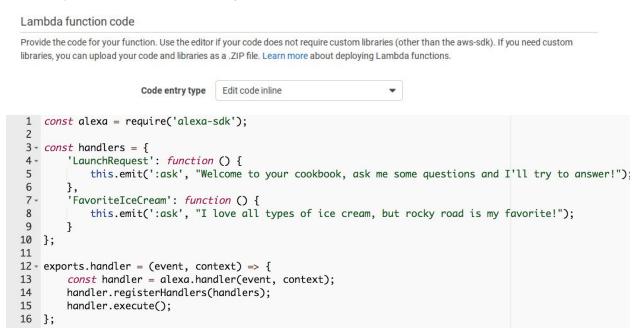


5) Let's give our new Lambda a name and description! Our new Alexa Skills will be all about food, pick a name that you like - we'll choose 'MyAlexaCookbook'. There are lots of different

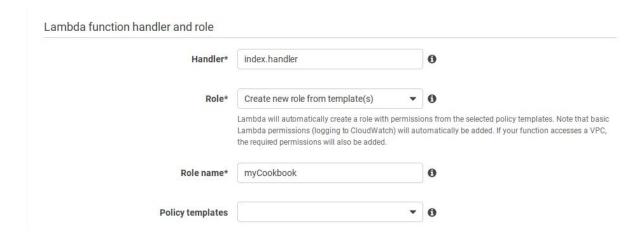
languages that can be used to write the instructions for a Lambda. When the Lambda runs, it will need to know which language we chose when writing our instructions. Select 'Node.js 4.3' as the Runtime.



6) Now it's time to start writing some code, and create the instructions that Alexa will follow when it hears us talk! **Replace the code that is in the text box** with the code from http://bit.ly/techstersLambda1 or retype it from below.



Once your code is entered, there are a few configuration options to select, then you'll be ready to create your new Lambda function and test! Note that the name of the role does not matter; we're just using 'myCookbook' so that we know what it's for.



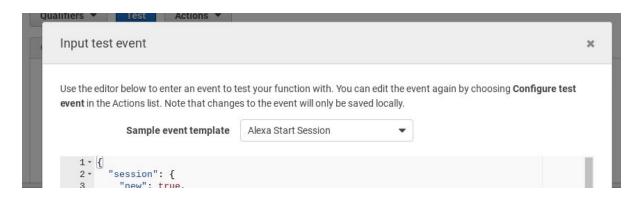
- 8) **Press 'Next'** to review your function, then **press 'Create function.'** You've just created your first Lambda function!
- 9) You'll notice in the top right-hand corner, a long row of text that starts with "arn" This is the address of your new Lambda. We'll use this later when we connect Alexa to the new behavior we've created in our Lambda. No need to write it down or try to remember it! We'll come back for it later.

ARN - arn:aws:lambda:us-east-1:095207682014:function:MyAlexaCookbook

10) Now that we have our Lambda finished, let's give it a quick test run from within the console before we start talking to it from our Alexa. Click the blue or 'Test' button at the top of the page.



We'll be prompted with the type of event trigger we want to send to our Lambda. We'll want to scroll down and **pick the 'Alexa Start Session'** choice.



At the bottom of the window, **click 'Save and Test'**. We'll know it works when we see the "Execution result: succeeded" message, and can find the message that we'll expect Alexa to speak. Great job!

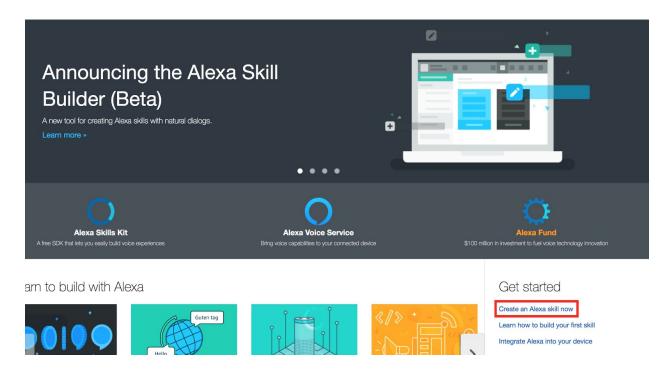
```
Execution result: succeeded (logs)

The area below shows the result returned by your function execution. Learn more about returning results from your function.

{
    "version": "1.0",
    "response": {
        "outputspeech": {
            "type": "ssmL",
            "ssml": "<speak> Welcome to your cookbook, ask me some questions and I'll try to answer! </speak>"
        },
```

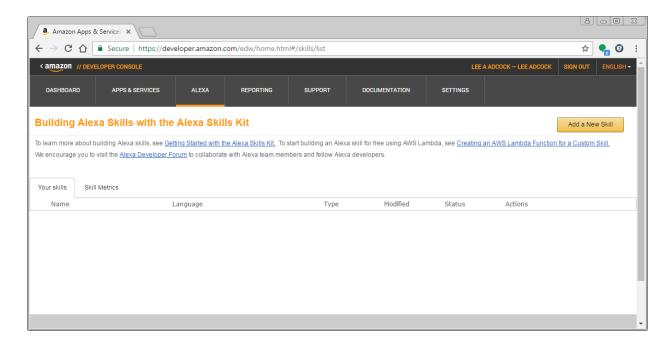
Creating an Alexa Skill

- 1) Keeping the current browser tab open, in a new tab head back to the Developer website to create the Alexa Skill: https://developer.amazon.com/alexa
- 2) Choose 'Create an Alexa Skill now' from the list on the middle right-side of the page.



3) You may be presented with two options, adding new Skills to Amazon Alexa, or adding the ability to use Alexa with new devices. For our project, we are adding new Skills, so **click the Alexa Skills Kit 'Get Started' button** if this option is available.

A page will open with the list of Skills you've created - it'll be empty now but not for long! **Click the 'Add a New Skill' button** in the top right corner.

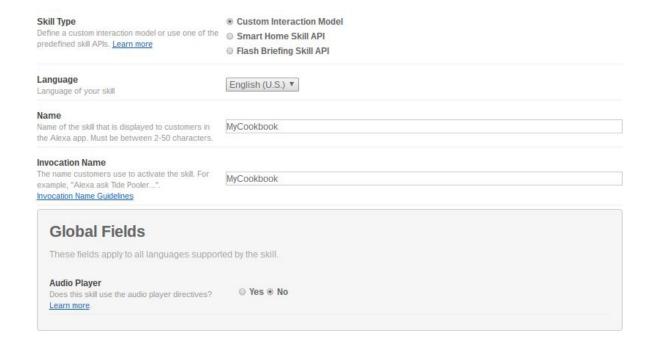


4) Fill in the form with the information below:

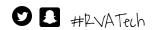
Skill Type: 'Custom Interaction Model'

Language: 'English' Name: 'MyCookbook'

Invocation Name: 'MyCookbook'



5) Click 'Save' and then 'Next' to go to the next step.



We'll need to tell Amazon the different types of behaviors that we'll be expecting our Alexa to understand. Amazon calles these different behaviors "intents". For our first try, the Lambda we created only knows how to respond to the "FavoritelceCream" intent. You can **retype from the example below**, or copy and paste from http://bit.ly/techstersIntent1.

Intent Schema

The schema of user intents in JSON format. For more information, see Intent Schema. Also see built-in slots and built-in intents.

There are lots of different ways that we might say the same thing when we talk to the Alexa, and we have to list what those different ways might be. For example, we could say "What is your favorite ice cream?" or "What ice cream is your favorite?" and expect the same answer.

Amazon calls these different ways of saying something an "Utterance". In the next box, let's enter our Intent followed by each Utterance we might expect someone to say. Be creative here: How many ways can you figure out how to say the same thing?

You can **retype from the example below**, copy and paste from http://bit.ly/techstersUtterances1 or create your own list of Utterances. Be sure to enter this in the Utterance section and not in the Custom Slot Type section.

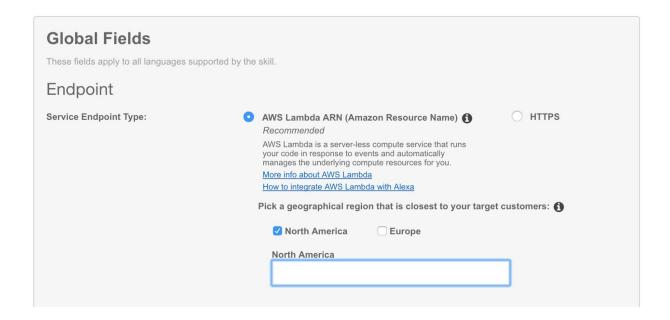
Sample Utterances

These are what people say to interact with your skill. Type or paste in all the ways that people can invoke the intents. Learn more

Up to 3 of these will be used as Example Phrases, which are hints to users.

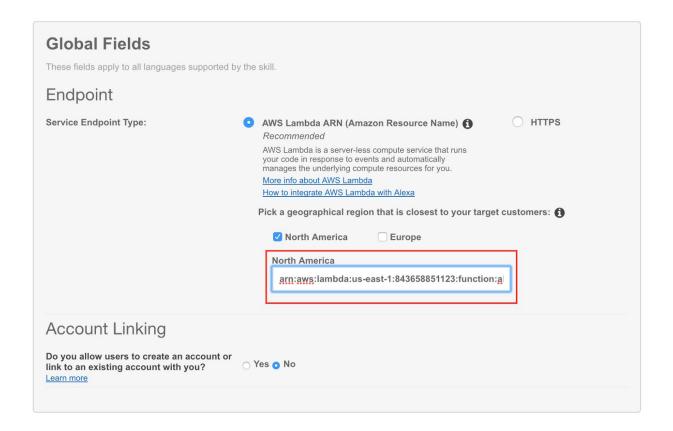
```
FavoriteIceCream what is your favorite ice cream
FavoriteIceCream what is Alexa's favorite ice cream
FavoriteIceCream what ice cream is your favorite
FavoriteIceCream do you like ice cream
FavoriteIceCream do you eat ice cream
FavoriteIceCream do you have a favorite ice cream
FavoriteIceCream is ice cream your favorite
FavoriteIceCream is ice cream your favorite
FavoriteIceCream is ice cream your favorite dessert
FavoriteIceCream have you had ice cream
```

6) Click 'Next' to enter the Configuration. Click the check boxes for AWS Lambda ARN and North America.

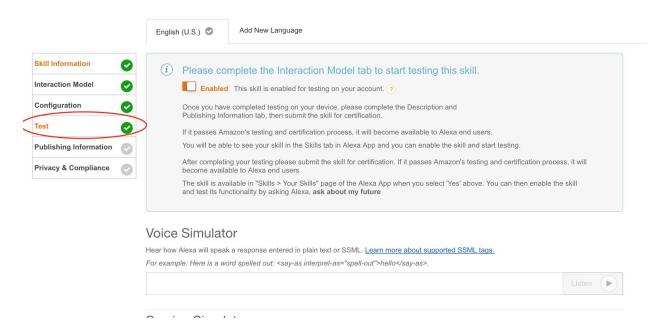


7) Now that we've gotten our Alexa Skill mostly set up, we'll need to link our Skill with the Lambda we created earlier. Remember that long Lambda address we pointed out earlier? Go back to the first browser tab where we created the Lambda, copy the ARN of your Lambda function and paste it into the ARN endpoint in the Skill configuration.



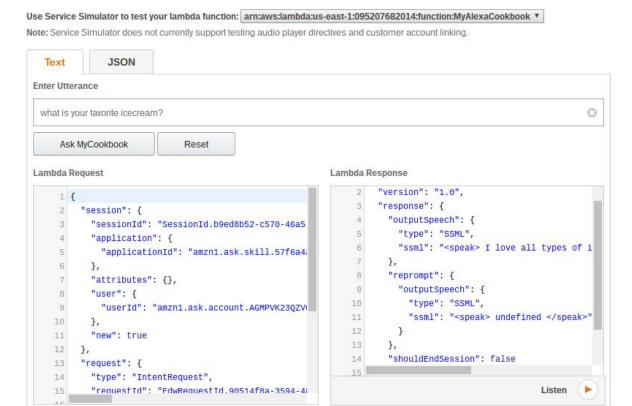


8) Click 'Next' and we're done!



9) Now that our new Lambda and Alexa Skill are ready, we can test both through the Amazon developer console, and on our actual Alexa. From the "test" step, **try entering some of the Utterances you chose** in the earlier step into the "Service Simulator" and **click the 'Ask' button**.

Service Simulator



What happens? Does Alexa respond as you would expect?

- If it doesn't work, try to troubleshoot. Is the error message telling you anything? Did you skip a step of this guide?
- When it does work, try entering some more utterances!
- 10) Now try to change Alexa's favorite ice cream flavor. Go back to your code on the Lambda and see if you can change the flavor. Now what happens?

Kitchen Trivial

"Alexa, ask my cookbook for cooking trivia!"

A lot of the work we've done in the previous exercise is plumbing, connecting different pieces of technology to get information to flow from one place to another. In this case, our data is flowing from the Alexa on our table, through our Alexa Skill, through our Lambda, and then back out to our Alexa in the form of a spoken response.

With this plumbing done, we can start adding new abilities to our Alexa by modifying our existing Alexa Skill and Lambdas. For each new ability we create for our Alexa, we'll need to make changes in three places:

- Give our new Intent a name by modifying our Alexa Skill
- Decide on the different Utterances that we want to trigger our Lambda
- Add new instructions to our Lambda to define our behavior



Let's jump in and start adding new abilities to our Alexa Skill! This time, we'll create the ability for our new Skill to tell us fun facts.

- 1) Go back to the list of the Alexa Skills you've created. This was empty before but now your new Skill is listed. You can get here the same way as before: Go to https://developer.amazon.com/alexa then select 'Create an Alexa Skill now'.
- 2) Click the 'Edit' action link next to your Skill.



3) **Update the list of Intents** to add our new "KitchenFacts" Intent.

4) Next let's **update the list of Utterances** with the new ways that you can call this new Intent. See if you can come up with more ideas of ways you might ask for one of our fun facts.

Up to 3 of these will be used as Example Phrases, which are hints to users.

```
FavoriteIceCream What is your favorite ice cream
FavoriteIceCream What's your favorite ice cream
FavoriteIceCream Do you have a favorite ice cream
FavoriteIceCream What is the best ice cream
FavoriteIceCream What ice cream is best
FavoriteIceCream Which ice cream is best
KitchenFacts Tell me a kitchen fact
KitchenFacts Tell me a random kitchen fact
KitchenFacts What is a random kitchen fact
KitchenFacts What's a random kitchen fact
KitchenFacts Say a random kitchen fact
KitchenFacts Say a random kitchen fact
```

5) Now all we need to do is **update our Lambda** to know how to respond when someone uses our new Intent. You can retype the example below, or copy and paste from http://bit.ly/techstersLambda2.

```
1 const alexa = require('alexa-sdk');
 3 - const handlers = {
         'LaunchRequest': function () {
            this.emit(':ask', "Welcome to your cookbook, ask me some questions and I'll try to answer!");
 6
        'FavoriteIceCream': function () {
 8
            this.emit(':ask', "I love all types of ice cream, but rocky road is my favorite!");
 9
 10 -
         'KitchenFacts': function () {
        const facts = [
 11 -
 12
                'Pringles once had a lawsuit trying to prove that they weren't really potato chips.',
 13
                'Ripe cranberries will bounce like rubber balls.',
14
                'An average ear of corn has an even number of rows, usually 16.',
 15
                'Apples belong to the rose family, as do pears and plums.'
16
                'One of the most popular pizza toppings in Brazil is green peas.'
17
            const factNumber = Math.floor(Math.random() * facts.length);
18
19
            this.emit(':tell', facts[factNumber]);
 20
 21
 22 };
 23
 24 - exports.handler = (event, context) => {
 25
        const handler = alexa.handler(event, context);
        handler.registerHandlers(handlers);
26
 27
        handler.execute();
28 };
```

6) Save our changes and test out your new behavior on the Alexa!

FIND That Recipe!

"Alexa, ask my cookbook for recipes with _____!"

Sometimes we want our Skill to be able to understand similar Utterances that are more flexible. For example, asking for recipes with a specific ingredient would be a lot of work if we had to list every possible question in our list of Utterances. Instead we can use what Amazon calls "Slots".

Slots are placeholders for multiple options, the allow us to use a single Utterance to handle a lot of different but similar questions. Using Slots means we have to make slight changes to how we write our Intent, our Utterances, and the behavior inside

our Lambda.

Let's jump in and start adding these new abilities to our Alexa Skill!

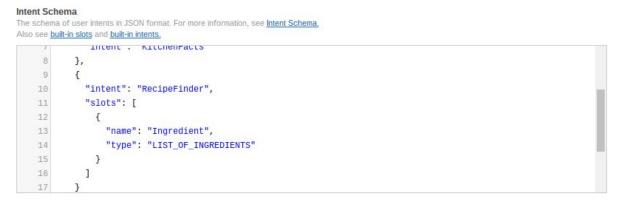
1) Go back to the list of the Alexa Skills you've created. This was empty before but now your new Skill is listed. You can get here the same way as before, going to https://developer.amazon.com/alexa then selecting 'Create an Alexa Skill now'.



2) Click the 'Edit' action link next to your Skill.

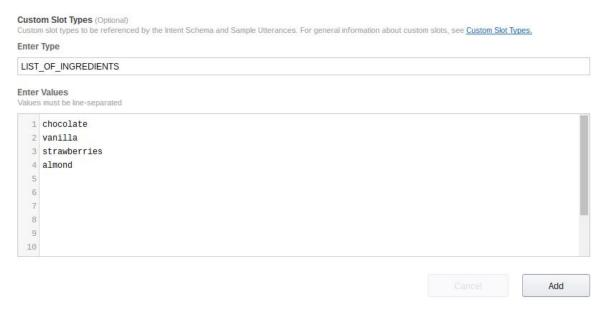


3) Let's **update the list of Intents** to add our new "RecipeFinder" Intent. You'll notice for the first time we are also telling Amazon about a new Slot that we'll use in our Utterances. Let's call this "Ingredient" and it will be one of the values from our "LIST_OF_INGREDIENTS" that we will define next. You can retype the below example or copy from http://bit.ly/techstersIntent3.



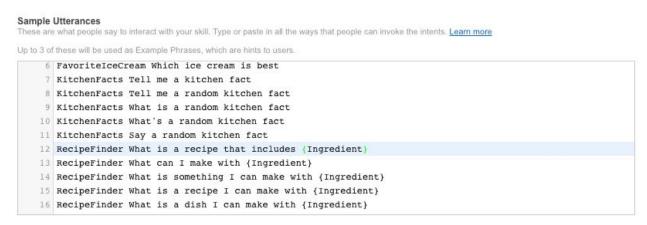
4) Since we are using a special Slot that we are creating for the ingredient, we'll have to define this "LIST_OF_INGREDIENTS" so Alexa knows what to expect us to say. This is done in the

next step, which we previously skipped over. **Create your custom Slot type like the example, then click the 'Add' button.** You can add any other ingredients you think of to this list.



5) Next let's **update the list of Utterances** with the new ways that you can call this new Intent. We can put {Ingredient} in our Utterance any place we expect someone to say one of the items from our ingredient list. For example, "What is a recipe that includes {Ingredient}".

See if you can come up with more ideas of ways you might ask for one of our fun facts. You can retype the example below, or copy and paste from http://bit.ly/techstersUtterances3.



5) Now all we need to do is **update our Lambda** to know how to respond when someone uses our new Intent. We can provide a different response for each ingredient. Later, if we want to get fancy, we can use what learned in the previous exercise to return a different random recipe each time an ingredient is requested. You can retype the example below, or copy and paste from http://bit.ly/techstersLambda3.

```
1 const alexa = require('alexa-sdk');
 3 - const handlers = {
        'LaunchRequest': function () {
 4 -
 5
            this.emit(':tell', "Welcome to your cookbook, ask me some questions and I'll try to answer!");
 6
 7 -
        'FavoriteIceCream': function () {
            this.emit(':tell', "I love all types of ice cream, but rocky road is my favorite!");
 8
 9
10 -
        'KitchenFacts': function () {
11 -
            const facts = [
12
                 'Pringles once had a lawsuit trying to prove that they weren't really potato chips.',
                 'Ripe cranberries will bounce like rubber balls.',
13
14
                 'An average ear of corn has an even number of rows, usually 16.',
15
                 'Apples belong to the rose family, as do pears and plums.',
                 'One of the most popular pizza toppings in Brazil is green peas.'
16
17
18
            const factNumber = Math.floor(Math.random() * facts.length);
19
20
            this.emit(':tell', facts[factNumber]);
21
22 -
         'RecipeFinder': function() {
23
            const ingredient = this.event.request.intent.slots.Ingredient.value;
            const recipes = {
24 -
25
                 'chocolate': 'whipped chocolate pie',
26
                 'vanilla': 'home made vanilla bean ice cream',
                 'strawberries': 'strawberry custard',
27
28
                 'almond': 'almond crust cheesecake'
29
30
            this.emit(':tell', recipes[ingredient]);
31
32
33
34 - exports.handler = (event, context) => {
        const handler = alexa.handler(event, context);
36
        handler.registerHandlers(handlers);
37
        handler.execute();
38 };
```

6) Save your changes and test out your new behavior on the Alexa!

The Internet Always knows!

"Alexa, ask my cookbook for recipes with _____!"

In the last exercise, we provided a list of ingredients, and matching recipes that we listed in our Lambda. Wouldn't it be great if our responses could be smarter, using information from the Internet to lookup answers and provide a seemingly infinite number of recipe answers?

A surprising amount of Internet traffic isn't people browsing the web, but computers talking with each other. Companies around the world create "web services" which are much like web pages for computers, that provide data and allow different systems to communicate with each other over the Internet - just without pictures, colors, and cat videos.



We can use a recipe web service to request information about recipes with different ingredients, and use information over the Internet to make our Alexa Skill even smarter! Let's

modify our recipe finder to use the power of web services to give better answers for more ingredients.

1) Since we already have an Alexa Intent that looks up recipes, let's reuse as much of it as possible. The only two things we'll want to modify are the instructions in the Lambda for this behavior, and add new ingredients to our list.

First, **go back to your Lambda** by navigating through the AWS Console.

2) The web service that we are going to use will allow us to call a special website address that includes the name of our ingredient, and get back information about recipes. This information is written in a way that makes it easy for computers to read and understand - and not as easy for us humans. You can **visit this web service in your computer's browser by entering the following address** to see what the response looks like, and what information it returns, or just look at the example below.

http://food2fork.com/api/search?key=fa766e3612ffd0bb81207883147518f4&cq=chocolate

Notice that in this example, we included 'chocolate' in the website address, and the information that comes back is all about recipes that use chocolate. Although we are specifically looking for the recipe name to speak back from our Alexa Skill, the web service response also comes back with information on who published the recipe, where we can get the recipe, and a ranking of how it compares to other recipes.

```
food2fork.com/api/sea ×
       C
           ① food2fork.com/api/search?key=fa766e3612ffd0bb81207883147518f4&q=chocolate
 count: 30,
- recipes: [
        publisher: "BBC Good Food",
        f2f_url: "http://food2fork.com/view/9089e3",
        title: "Cookie Monster cupcakes",
        source_url: "http://www.bbcgoodfood.com/recipes/873655/cookie-monster-cupcakes",
        recipe_id: "9089e3",
        image_url: "http://static.food2fork.com/604133 mediumd392.jpg",
        social_rank: 100,
        publisher_url: "http://www.bbcgoodfood.com"
        publisher: "Closet Cooking",
        f2f_url: "http://food2fork.com/view/35354",
        title: "Guinness Chocolate Cheesecake",
        source_url: "http://www.closetcooking.com/2011/03/guinness-chocolate-cheesecake.html",
        recipe_id: "35354",
```

3) By using this information in our Alexa Skill, we'll return better recipe suggestions than the list we entered earlier. We will be pulling from thousands of recipe ideas available on the Internet! **Update your Lambda's Recipe Finder instructions** to match what you see below. You can retype (not recommended) or just copy from http://bit.ly/techstersLambda4 and paste into your code.

```
20
            this.emit(':tell', facts[factNumber]);
21
22 -
        'RecipeFinder': function() {
23
           const ingredient = this.event.request.intent.slots.Ingredient.value;
24
           var handler = this;
25
           var http = require('http');
26
27
          var url='http://food2fork.com/api/search?key=fa766e3612ffd0bb81207883147518f4&cq='+ingredient;
28
29 -
            http.get(url, function(res) {
               var body = '';
30
               res.on('data', function(chunk) { body += chunk; });
31
32 -
               res.on('end', function() {
33
                    const recipeList = JSON.parse(body);
34
                    const recipeNumber = Math.floor(Math.random() * recipeList.count);
35
                    handler.emit(':tell', recipeList.recipes[recipeNumber].title);
36
                });
37
           3);
38
39 };
40
41 - exports.handler = (event, context) => {
```

- 4) Save your changes, and test out your new behavior on the Alexa! If you keep asking it for recipes with the same ingredient, you will get new and different answers each time!
- 5) There are web services that can provide and do all sorts of things. Some are available for free and others require a small fee each time they are used. What sort of useful information would you like to be able to get from your Alexa? Can you find a web service that can provide

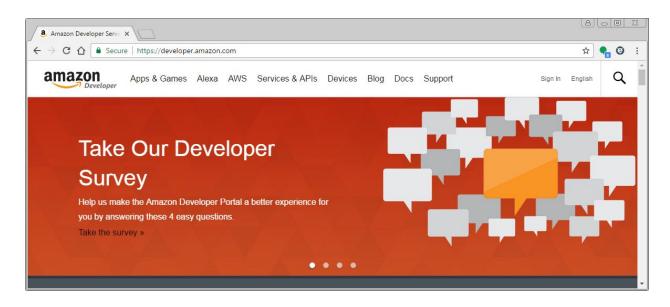
the information needed to make an Alexa Skill? **Take a look at the websites below** for web services you can use!

http://market.mashape.com

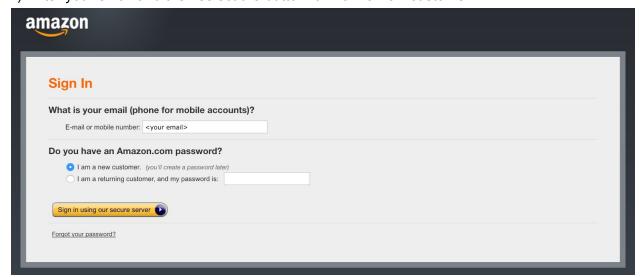
Appendix: Setting Up A Developer Account

Today we'll be developing new Skills for the Amazon Alexa. We'll be real software developers, writing real software, making our home devices smarter. To get started, the first step is registering as a developer with Amazon. This will give us access to all of the great developers tools, servers, and automation that Amazon makes available.

1) Our first step is to go the the Amazon developer website: https://developer.amazon.com



- 2) In the top menu, click on the 'Alexa' item.
- 3) Click Sign In
- 4) Enter your email and then select the button for 'I am a new customer'.



- 5) Once we have logged in as an Amazon developer, we will have access to everything Amazon has to offer for creating and innovating on their developer platform. Let's go see all of the tools that are available by going to the Amazon Web Services console: https://aws.amazon.com
- 6) Amazon provides "Amazon Web Services" (AWS) as a set of products which help developers create new things. Now that we have a developer account, lets get access to Amazon Web Services by clicking on the 'Create an AWS Account' button on the upper right of the page



FAQ

- 1)
- 2)

TODO:

Exercise 2: Facts Skill

"Alexa, ask Kitchen Facts for a cooking trivia fact!"

Fact based Skills can be a one to many algorithm.

- a. One-to-one Algorithm: Draw on whiteboard the ice flavor exercise, and show that for each person there is one correct response- it was a one-to-one algorithm. Ask for other examples where there is only one correct response:
 - i. How much money do you have?
 - ii. What color are my eyes?
 - iii. What is the current temperature in Richmond, Virginia?

- b. **One to Many Algorithm:** In the next exercise, we're going to look at a one-to-many algorithm, where one question can have many different answers like name a color. What are other examples?
 - i. Name a type of candy
 - ii. Name a recipe with chocolate chips
 - iii. What's a city that gets lots of rain?
- 1) Just like in the previous exercise, go to the AWS Console and open up Lambda. Create a new function. This time, name it 'kitchenFacts.'
- 2) Copy the code from here.
- 3) On the Developer Portal, create a new Skill. Name it 'Kitchen Facts' and use 'Kitchen Facts' or something similar as the invocation name.

If all of this is working, try entering other commands into the utterance box, or add to your Lambda function. Here are some ideas:

- Add more facts
- Add more intents
- Add more utterances for each intent

