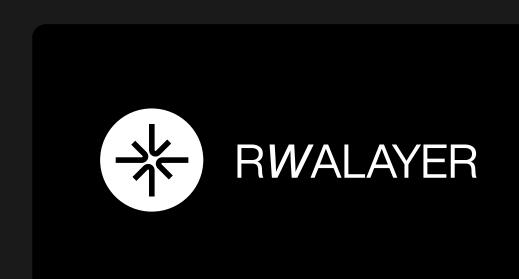
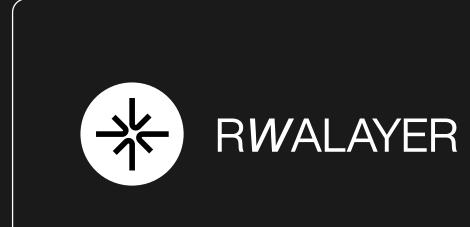
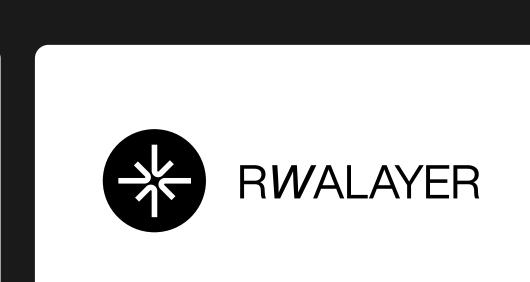


Primary logo LOGO





LIGHT ON CHARCOAL





LIGHT ON BLUE

LIGHT ON BLUE

LIGHT ON BLACK

RWALAYER

RWALAYER

DARK ON WHITE

Wordmark

RWALAYER

LIGHT ON BLACK

LIGHT ON CHARCOAL

DARK ON WHITE

RWALAYER

Logomark

LIGHT ON BLACK

LIGHT ON CHARCOAL

DARK ON WHITE

DARK ON BLUE

Overview COLOUR

> #000000 BLACK

#1A1A1A CHARCOAL

#FFFFFF WHITE

#556D91 BLUE

10%

50%

Overview

Proportions

20%

20%

TYPOGRAPHY

Neue Machina 3egullas Ultraloolc

Hierarchy

Light Leading: 100% Kerning: 0

Neue Machina

Headings & Display text

Kerning: 0

Neue Machina

Leading: 120%

Regular

Kerning: 0

Neue Machina

Leading: 100%

Light

Sub-headings

Neue Machina Ultrabold

Leading: 120%

Kerning: 0

CAPTIONS & DETAILING

Body copy

The quick brown fox jumps

Headings & Display text

over the lazy dog H1 — 90px — Light

The quick brown fox jumps over the lazy dog

H2 — 72px — Light

The quick brown fox jumps over the lazy dog

H3 — 60px — Light

Lorem ipsum dolor sit amet SH1 — 48px — Light

Sub-headings

Lorem ipsum dolor sit amet SH2 — 36px — Light

Lorem ipsum dolor sit amet SH3 — 24px — Light

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse varius enim in eros elementum trist. Duis cursus, mi quis viverra ornare, eros dolor interdum nulla, ut commodo diam libero vitae erat. Aenean

Captions

Body copy

faucibus nibh et justo cursus id rutrum lorem imperdiet. Nunc ut sem vitae risus tristique posuere. BC1 — 21px — LIGHT

faucibus nibh et justo cursus id rutrum lorem imperdiet. Nunc ut sem vitae risus tristique posuere. BC2 — 21px — REGULAR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse varius enim in eros elementum trist.

Duis cursus, mi quis viverra ornare, eros dolor interdum nulla, ut commodo diam libero vitae erat. Aenean

LOREM IPSUM C1 — 21px — ULTRA BOLD

LOREM IPSUM C2 — 18px — ULTRA BOLD

LOREM IPSUM C3 — 14px — ULTRA BOLD

LOREM IPSUM C3 — 12px — ULTRA BOLD

