

Dr. Marc Schmalz, Ph.D.

A Story and Some Advice

<http://marcschmalz.com>



Undergrad

BS in History

Minors in Anthropology,
Urban Planning & Development
Incomplete MICS



BALL STATE
UNIVERSITY

Hobbies





CRYSTAL
COMMERCE™

TRAVELING
SOFTWARE

loud**eye**
originally encoding.com



TeachFirst




Information
School
UNIVERSITY of
WASHINGTON

Graduate

MS Information Management

MS Information Science

Ph.D. Information Science



Information
School

UNIVERSITY *of*
WASHINGTON

Second Careers



Graduate

MS Information Management

MS Information Science

Ph.D. Information Science



Information
School

UNIVERSITY *of*
WASHINGTON

Grad Research

- Full Steam Ahead: A Conceptual Analysis of User-Supplied Tags on Steam
- It's Not You, It's Me: Identity, Self-Verification, and Amazon Reviews.
- Evaluating a Taxonomy for Video Game Development Artifacts: Archival Taxonomies in Highly Innovative Domains.
- The I in Team: IT Identity and Project Behavior

Grad Teaching

University of Washington

- Metadata for Interactive Media
- Client-Side Development
- Project Management In Informatics
- Databases and Data Modeling
- Special Topics in Informatics: Games and Information
- Co-Designed Product and Project Management (Online)

Washington State University

- Data Management
- Enterprise Business Development

Grad Service

Doctoral Student Association
Information Session Volunteering

Motivation



Choosing a Community



Conferences
Consortia



Graduate

MS Information Management

MS Information Science

Ph.D. Information Science



Information
School

UNIVERSITY *of*
WASHINGTON

Cursed Pandemic Dissertation

Identity Theory &
Software Development

IT Identity and Risk in Software Development

Marc Schmalz

A dissertation

submitted in partial fulfillment of the
requirements for the degree of

Doctor of Philosophy

University of Washington

2022

Job Search

Winter 2021/2

~25 Applications

~4 Notifications

1 Interview

1 Campus Visit

1 Offer

Job Search

Winter 2021/2

~25 Applications

~4 Notifications

1 Interview

1 Campus Visit

1 Offer

Spring 2025

~250/75 Applications

? Notifications

5 Interview

1 Campus Visit

2 Offers

Job Search

Winter 2021/2
~25 Applications
~4 Notifications
1 Interview
1 Campus Visit
1 Offer



My Job

Boise State University

College of Business and Economics

Information Technology and Supply Chain Mgmt Department

Assistant Professor



BOISE STATE UNIVERSITY

My Research

Identity Theory & Software Development

- Project and risk management
- Who we are when we make software
- Team member behavior and risk
- Changes over the past quarter century

My Teaching

Boise State University

- Intro to Object Oriented Programming
- Web Development

Washington State University

- Data Management
- Enterprise Business Development

University of Washington

- Project Management
- Web Development
- Databases and Data Modeling
- Special Topics in Informatics: Games and Information
- Metadata for Interactive Media

My Service

Department

- Committees

Association for Information Systems

- SIG GAME
- AMCIS Review Coordinator

General

- Peer Review

Advice to Pass Along

Ph.D.s are hard

- Take the easier route to your goal
- Help others understand them without recommending them
- Don't question others' progress.

Understanding impostor syndrome doesn't really help

Double dip whenever possible

Know how to motivate yourself

Your dissertation should be something you have to complete

Don't fall behind on research during your first year toward tenure

Your terminal degree may not be your last career

Connections matter: Choose your people well

Be intentional about your teaching and service, too.

Use limits as opportunities

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