

# Data Exploration & Visualization

---

Module 12

## Graph Visualization

Dr. ZENG Wei

*DSAA 5024*

*The Hong Kong University of Science and Technology  
(Guangzhou)*

# Data Exploration & Visualization

---

## Module 12: Graph Visualization

- Graph data
  - representation, terminology, tasks, challenges
- Graph visualization
  - Node-link graph: layout, graph simplification
  - Matrix visualization
  - Hybrid visualization
  - Graph visualization tools

# Examples of graph

---

- Connections throughout our lives and the world
  - Circle of friends
  - World Wide Web
  - Road network
  - Semantic map in an AI algorithm
  - ...
- Model connected set as a Graph
- Graph/network visualization is one of the oldest and most studied areas of InfoVis

# Graph representation

---

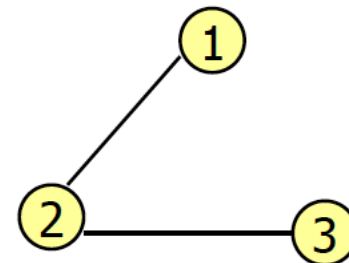
- A graph  $G = (V, E)$ 
  - Vertices (nodes)  $V := \{v_i\}$ 
    - Degree of vertex: number of edges that are incident to the vertex  $\deg(v)$
  - Edges (links)  $E \subseteq \{\{v_i, v_j\} \mid v_i, v_j \in V \text{ and } i \neq j\}$ 
    - Undirected or directed

1: 2  
2: 1, 3  
3: 2

adjacency list

	1	2	3
1	0	1	0
2	1	0	1
3	0	1	0

adjacency matrix



node-link

# Graph terminology

---

- Graphs can have *cycles*
  - Trees are *acyclic*
- Graph edges can be *directed* or *undirected*
- The degree of a vertex is the number of edges connected to it
  - *In-degree* and *out-degree* for directed graphs
- Graph edges can have values (*weights*) on them (nominal, ordinal or quantitative)

# Tasks for graph visualization

---

- Topology based tasks
  - Adjacency
    - Find the set of nodes adjacent to a node
  - Accessibility
    - Find the set of nodes accessible to a node
  - Common connection
    - Given nodes, find the set of nodes connected to all
  - Connectivity
    - Find shortest path
    - Identify clusters
    - Identify connected components

# Tasks for graph visualization

---

- Attribute based tasks
  - On the nodes
    - Find the nodes having a specific attribute value
  - On the edges
    - Given a node, find the nodes connected only by certain kinds of edges

# Tasks for graph visualization

---

- Browsing tasks
  - Follow path
    - Follow a given path
  - Revisit
    - Return to a previously visited node
- Overview task
  - Compound exploratory task
    - Estimate size of a network
    - Find patterns



# Challenges for graph visualization

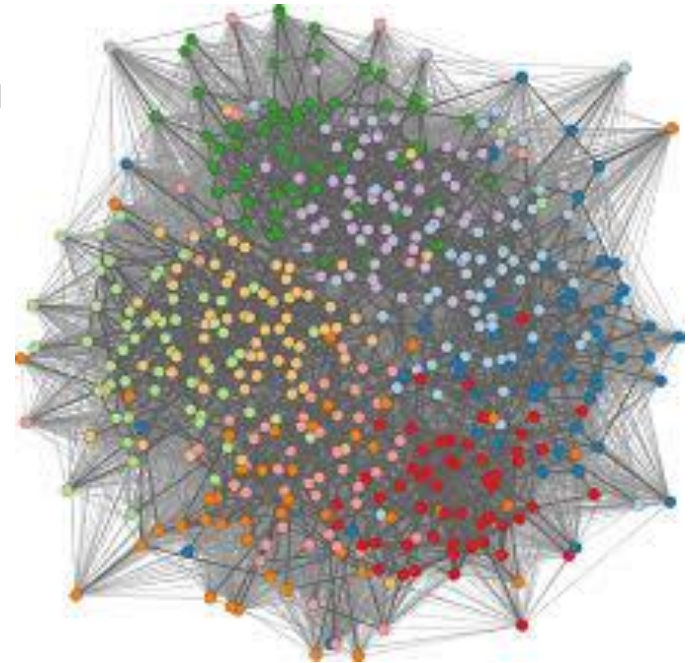
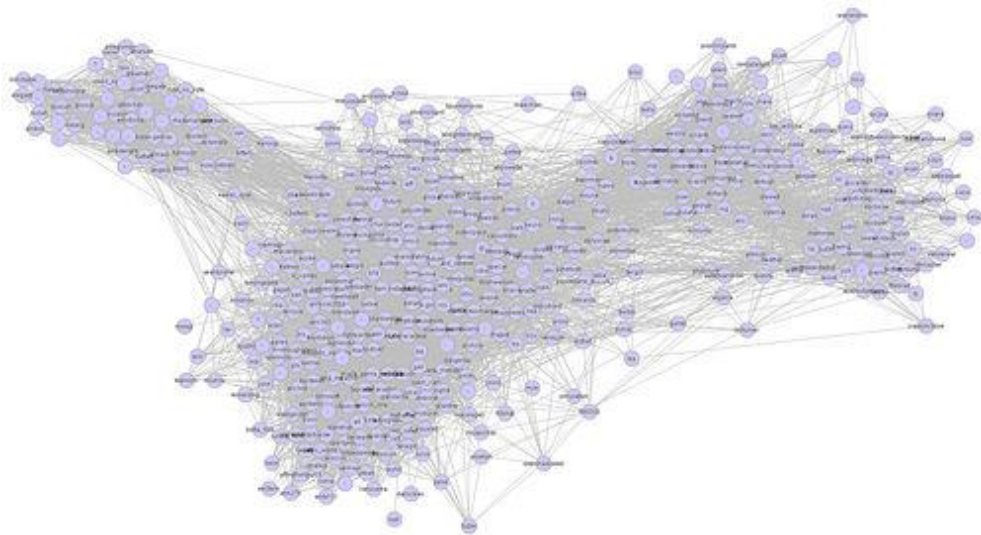
---

- Graph layout and positioning
  - Make a concrete rendering of abstract graph
- Navigation/Interaction
  - How to support user changing focus and moving around the graph?
  - How do we allow a user to query, visit, or move around a graph?

# Challenges for graph visualization

---

- Scalability challenge
  - May run out of space for vertices and edges (turns into “ball of string”)
    - With enough vertices and enough edges, you get...
    - A hairball! (ball of string)
  - Can really slow down algorithm



# Data Exploration & Visualization

---

## Module 12: Graph Visualization

- Graph data
  - representation, terminology, tasks, challenges
- Graph visualization
  - Node-link graph: layout, graph simplification
  - Matrix visualization
  - Hybrid visualization
  - Graph visualization tools

# Node-link graph

---

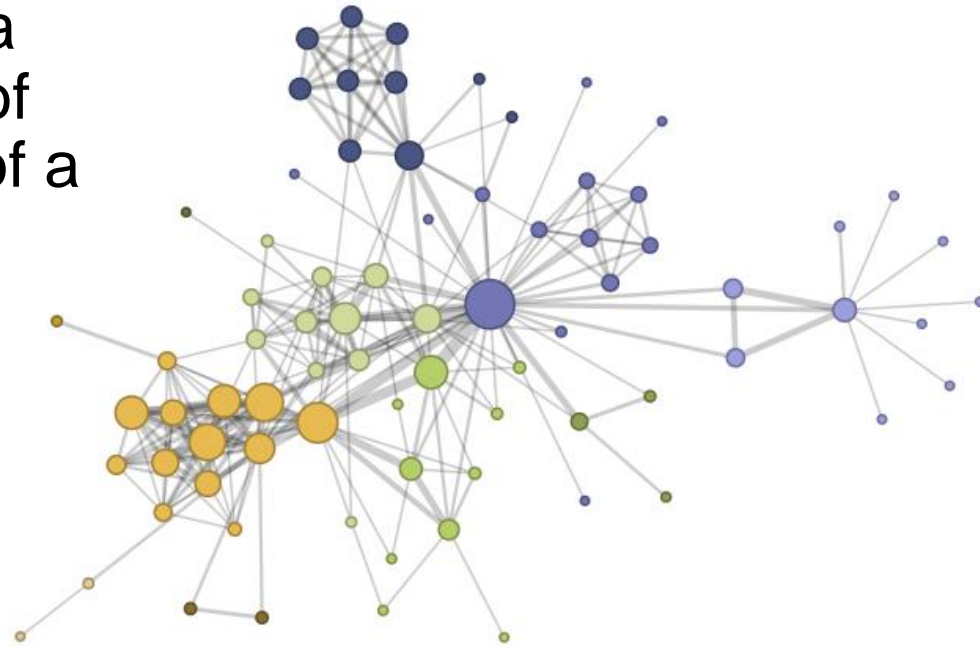
- A drawing of a graph is a pictorial representation of the vertices and edges of a graph

- Vertex Issues

- Shape, Color, Size, **Location**, Label

- Edge issues

- Color, Size, Label
- Form: Polyline, straight line, tapered, grid, curved, planar, upward/downward, ...



Character relations in Les Misérables  
<http://hci.stanford.edu/jheer/files/zoo/>

# Common layout techniques

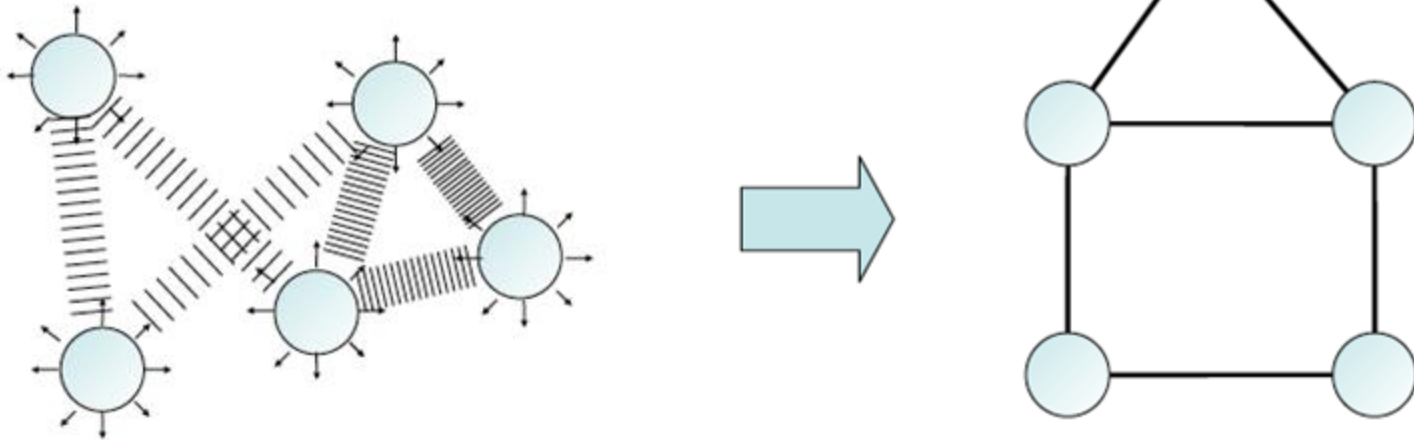
---

- Hierarchical
- Force directed
- Circular
- Geographic based
- Clustered
- Matrix
- Attribute based

# Force-directed layout

---

- What about graphs without intrinsic order?
- Physical model:
  - edge  $\rightarrow$  spring
  - node  $\rightarrow$  mass point



# Force-directed layout

---

- Peter Eades introduced the layout in 1984 in the paper 'A Heuristic for Graph Drawing'
- With the effects of **spring force and gravitation**, nodes far away will be dragged near and vice versa
- The layout reaches a **balance** and becomes stable after **iterations**.

- Spring Model: 
$$E_s = \sum_{i=1}^n \sum_{j=1}^n \frac{1}{2} k (d(i,j) - s(i,j))^2$$

- Energy Model: 
$$E = E_s + \sum_{i=1}^n \sum_{j=1}^n \frac{r w_i w_j}{d(i,j)^2}$$

# Force-directed layout

---

- Starting positions: random or initial **configuration**
- Loop:
  - Compute **the repulsion and attraction** force for every pair of nodes
  - Accumulate the **force** (vector) for every node
  - Update nodes position **step by step** according to their forces
- Loop stops when the layout is “good enough”



# Force-directed layout

---

## Force-directed graph with elliptic forces



# Force-directed layout

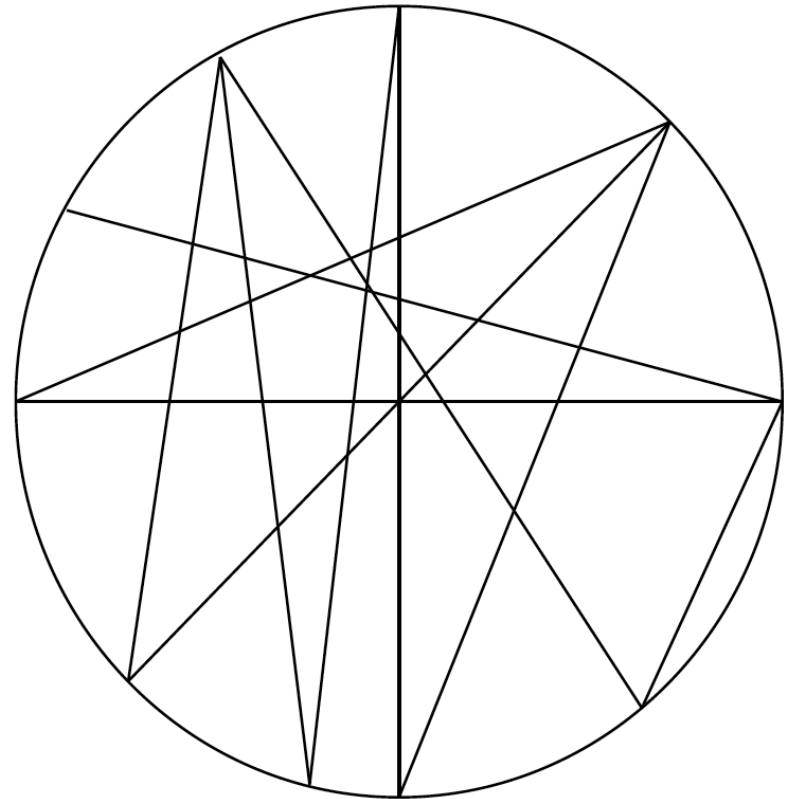
---

- Advantages:
  - Very flexible for any type of graphs
  - Forces can be customized
  - Easy to implement
- Disadvantages:
  - Local optimal
  - Initial configuration is important
  - Computation complexity of iterative algorithm
    - each iteration is  $O(n \log(n))$
- Extensions: FADE, GRIP, FMS, FM3, GVA

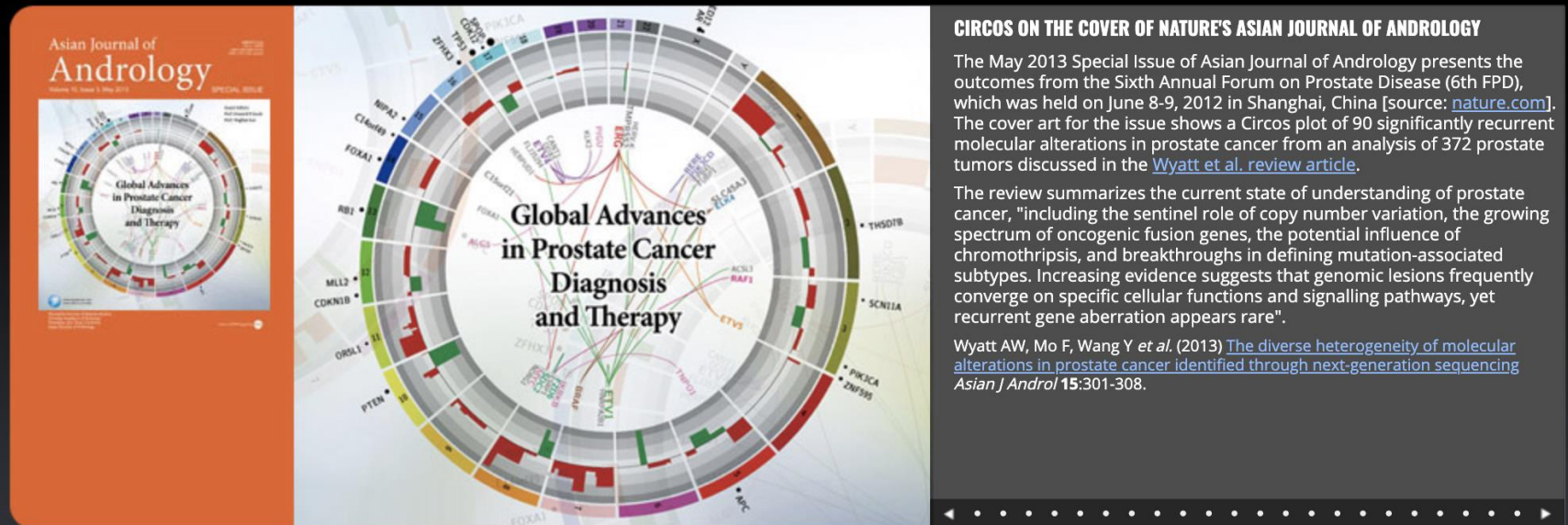
# Circular layout

---

- Ultra-simple
- May not look so great
- Space vertices out around circle
- Draw lines (edges) to connect vertices
- Uses curved lines and becomes "chord diagrams"



Circos at the EMBO [NGS workshop](#) in Tunis, Sept 15-25.



 PUBLISHED IMAGES
  DATA VISUALIZATION
  FEATURES
  CIRCULAR APPROACH
  GENOMIC DATA
  GENERAL DATA
  TABULAR VISUALIZATION

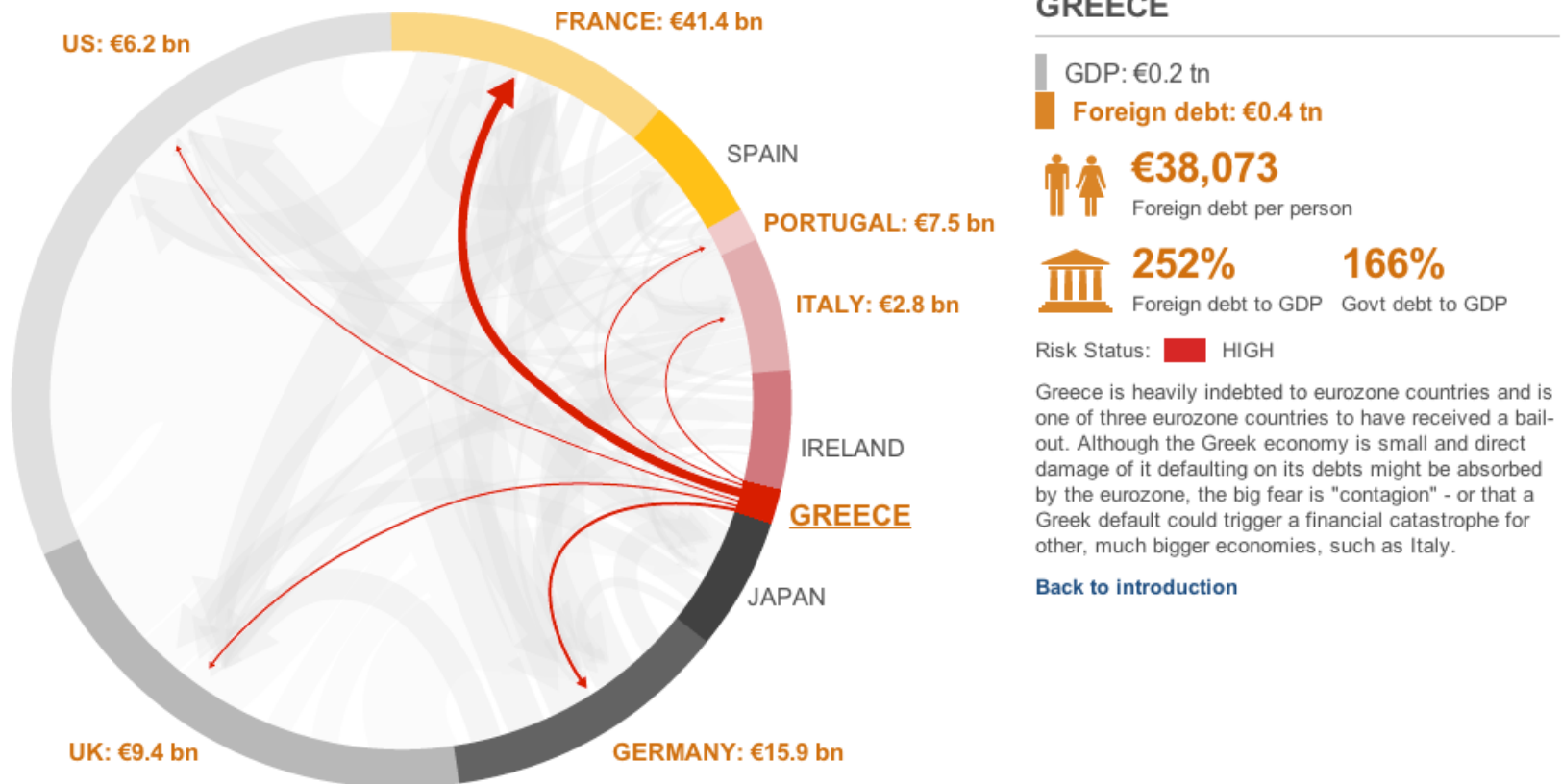
## WHAT IS CIRCOS?

## CIRCULAR VISUALIZATION

Circos is a software package for [visualizing data and information](#). It visualizes data in a [circular layout](#) — this makes Circos ideal for exploring relationships between objects or positions. There are [other reasons](#) why a circular layout is advantageous, not the least being the fact that it is attractive.

Circo is ideal for creating publication-quality infographics and illustrations with a high [data-to-ink ratio](#), richly layered data and pleasant symmetries. You have fine control each element in the figure to tailor its focus points and detail to your audience.

# Circular layout



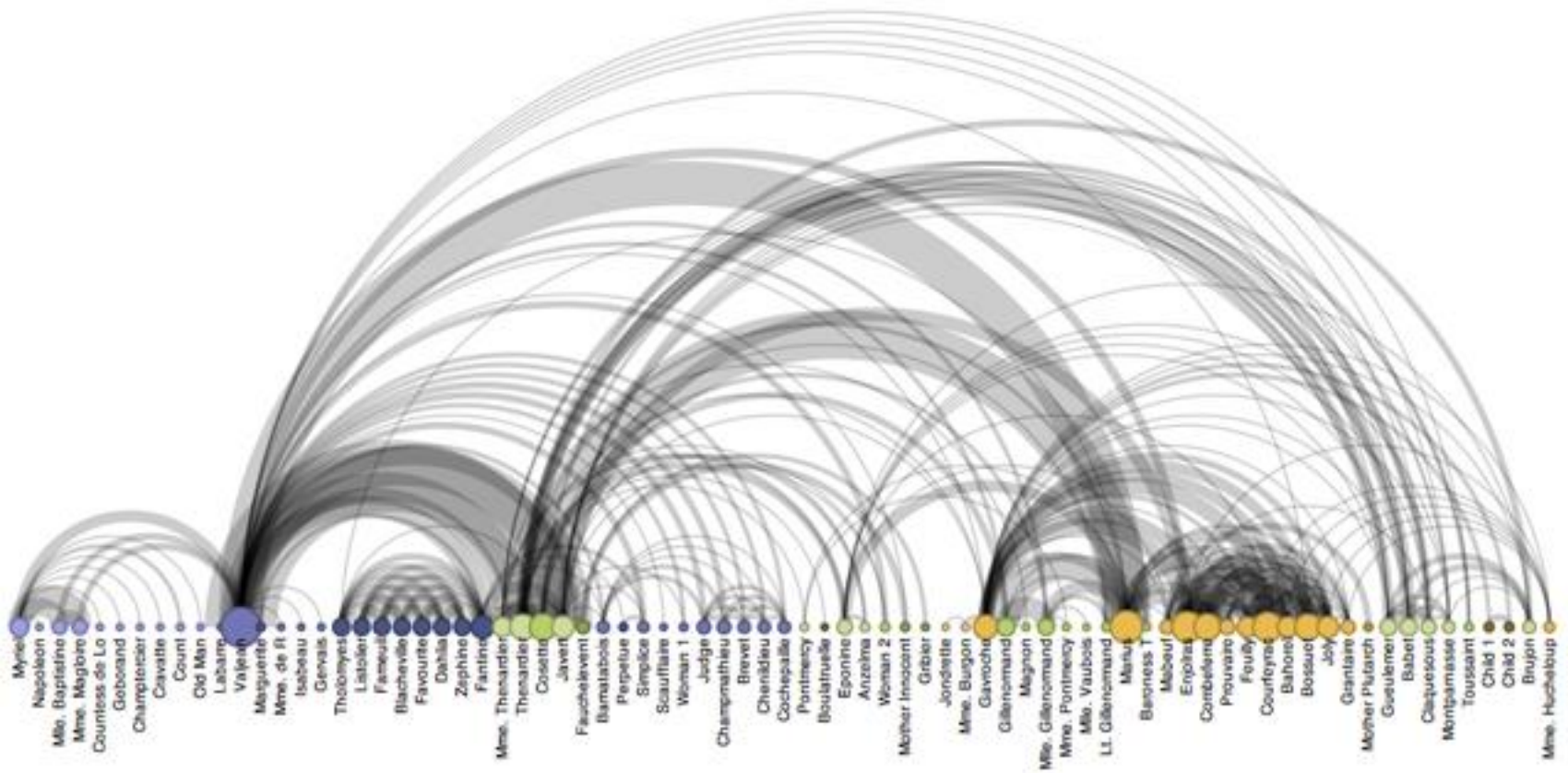
Source: Bank for International Settlements, IMF, World Bank, UN Population Division

Eurozone debt web: Who owes what to whom?

<http://www.bbc.co.uk/news/business-15748696>

# Arc diagram layout

---



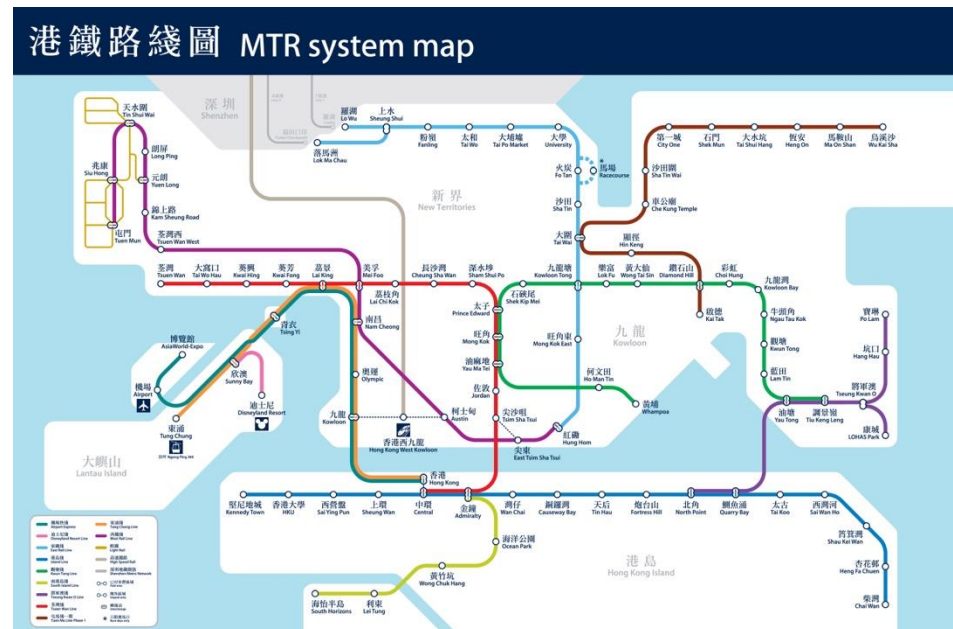
Character relations in Les Misérables

<http://hci.stanford.edu/jheer/files/zoo/>



# Subway diagrams

- Geographic landmarks largely suppressed on maps
- These are more **graphs** than maps!
- Subway-style diagrams have become their own genre of network layouts



# Subway diagrams

---

- “The genius of the London Tube Map”, Design legend Michael Bierut @ TED 2018





# Aesthetic considerations

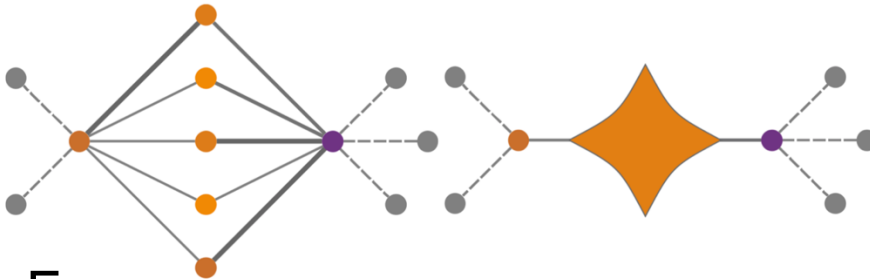
---

- A set of metrics to quantitatively rate the “goodness” of a graph layout
  - **Crossings:** minimize towards planar
  - **Total Edge Length:** minimize towards proper scale
  - **Area:** minimize towards efficiency
  - **Maximum Edge Length:** minimize longest edge
  - **Uniform Edge Lengths:** minimize variances
  - **Total Bends:** minimize orthogonal towards straight line

# Graph simplification

- Extracting network motifs

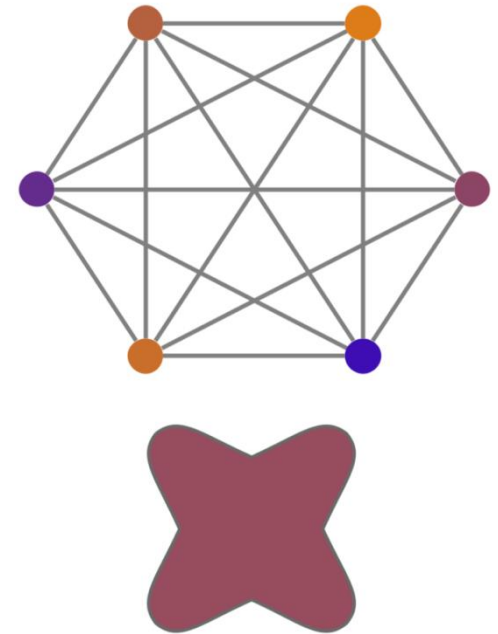
Connector



Fan

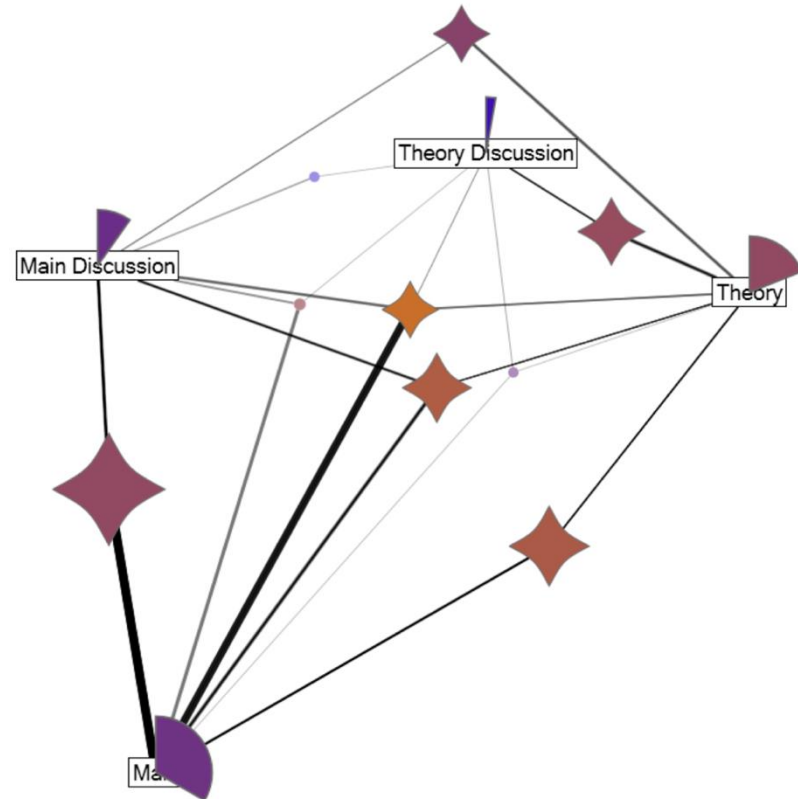
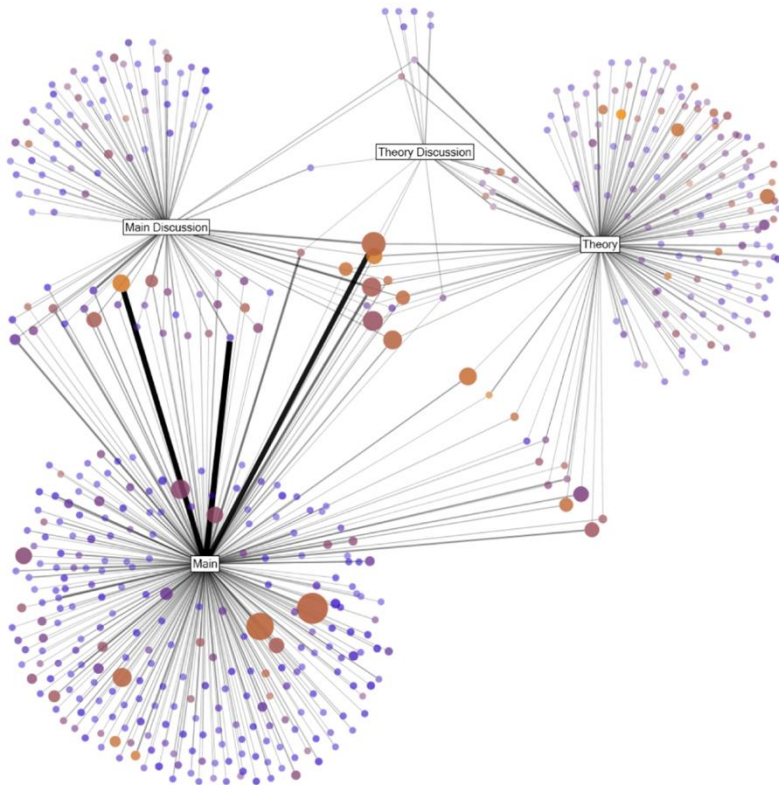


Clique



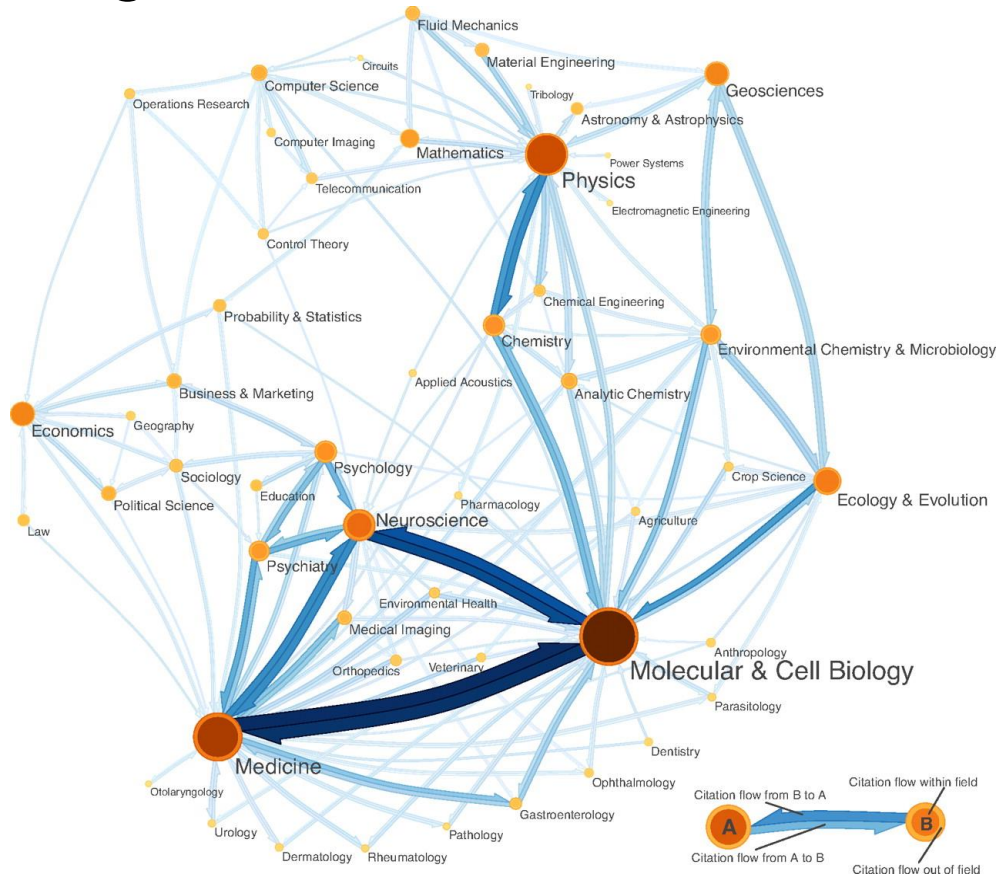
# Graph simplification

- Extracting network motifs



# Graph simplification

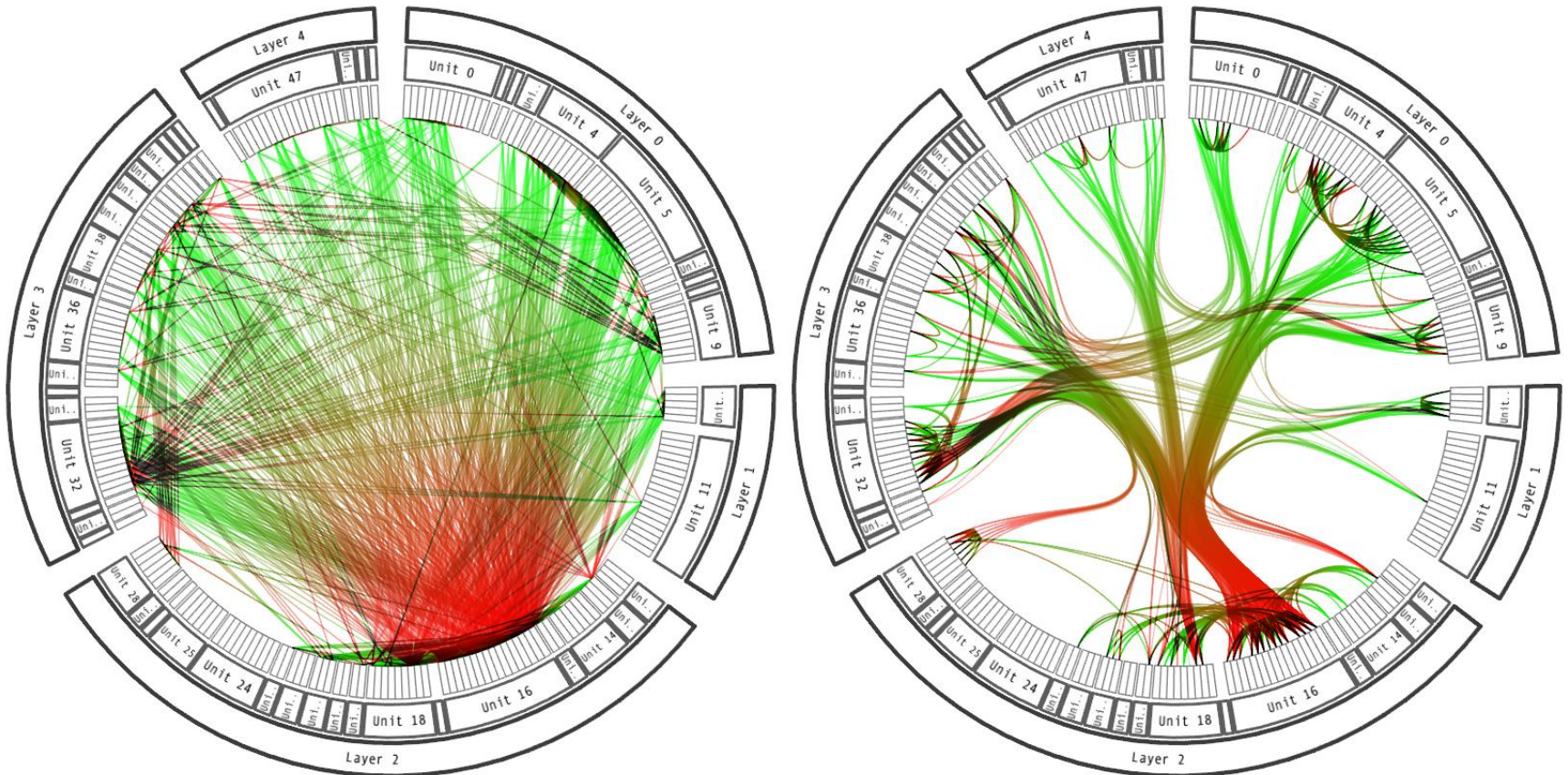
- Clustering and visualization





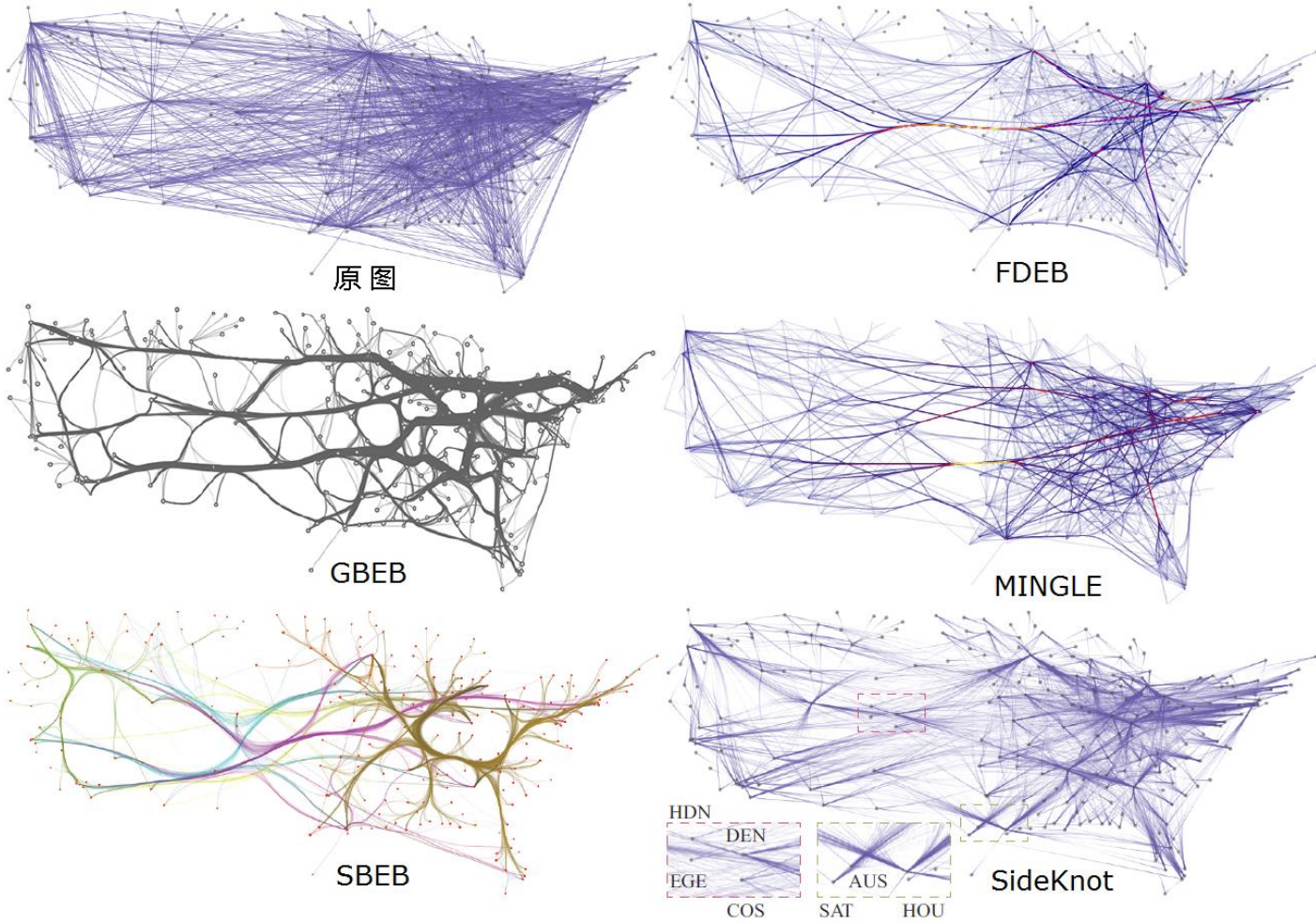
# Graph simplification

- Edge bundling



# Graph simplification

- Edge bundling



# Graph simplification

---

- Edge bundling



# Graph simplification

---

- Edge bundling

FFTEB:  
Edge Bundling of Huge  
Graphs by the Fast  
Fourier Transform



# Data Exploration & Visualization

---

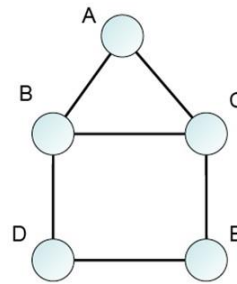
## Module 12: Graph Visualization

- Graph data
  - representation, terminology, challenges, tasks
- Graph visualization
  - Node-link graph: layout, graph simplification
  - Matrix visualization
  - Hybrid visualization
  - Graph visualization tools

# Adjacency matrix

---

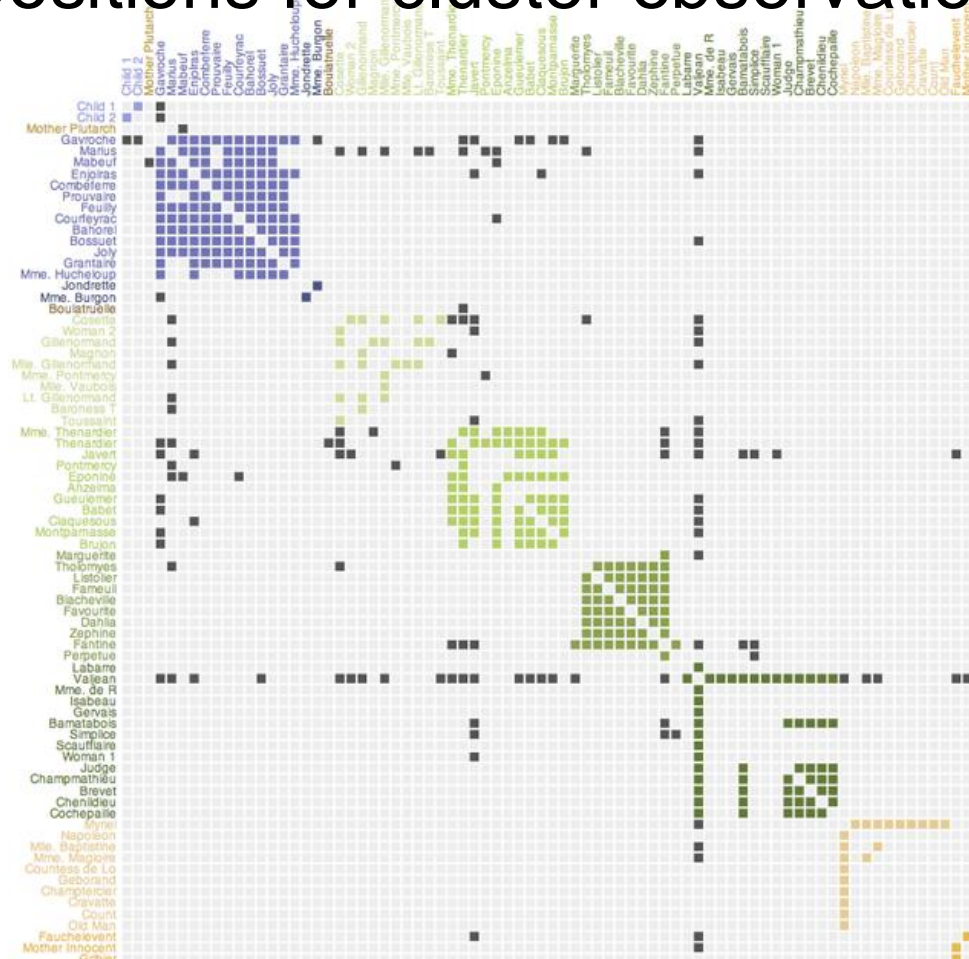
- $N \times N$  matrix, representing relations among  $N$  nodes.
- Cell  $(i, j)$  represents the relation between the  $i^{th}$  and the  $j^{th}$  node
  - Weight
  - Direction
- Related issues
  - Ordering
  - Path finding



	A	B	C	D	E
A					
B					
C					
D					
E					

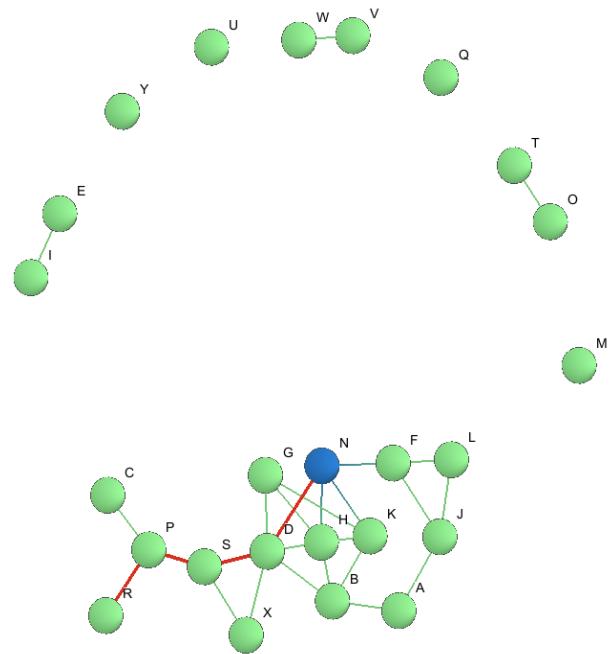
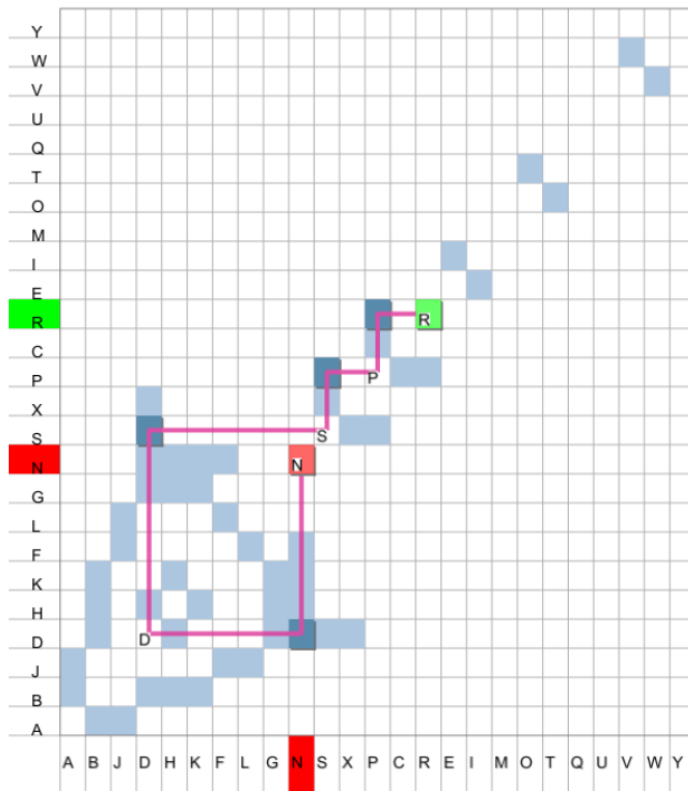
# Adjacency matrix

- Order positions for cluster observation



# Adjacency matrix

- Path finding is difficult



Left: Connecting matrix entries and the diagonal.  
Right: Path {N;D;S;P;R} is Highlighted in the Node-link Diagram.

# Adjacency matrix

---

- Advantages:
  - No edge crossing, good for edge cluttered graph
  - Good visual scalability
  - Adding new items makes small changes in the visual representation
- Disadvantages:
  - Visualization is too abstract to understand
  - Difficult to follow a transitive relation path

# Hybrid visualization

---

- Complex edge relations—node-link diagram
- Too many nodes—adjacency matrix
- What if there are many nodes, and some of them with complex edge relations?

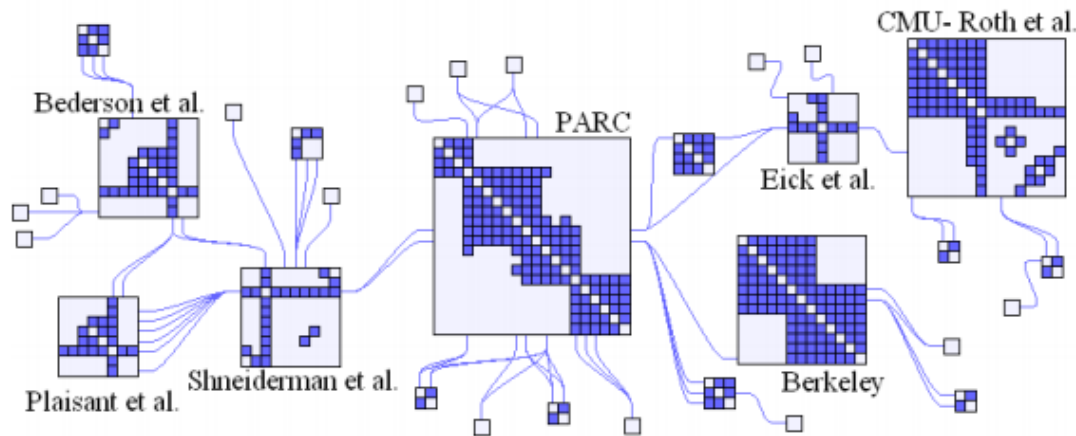
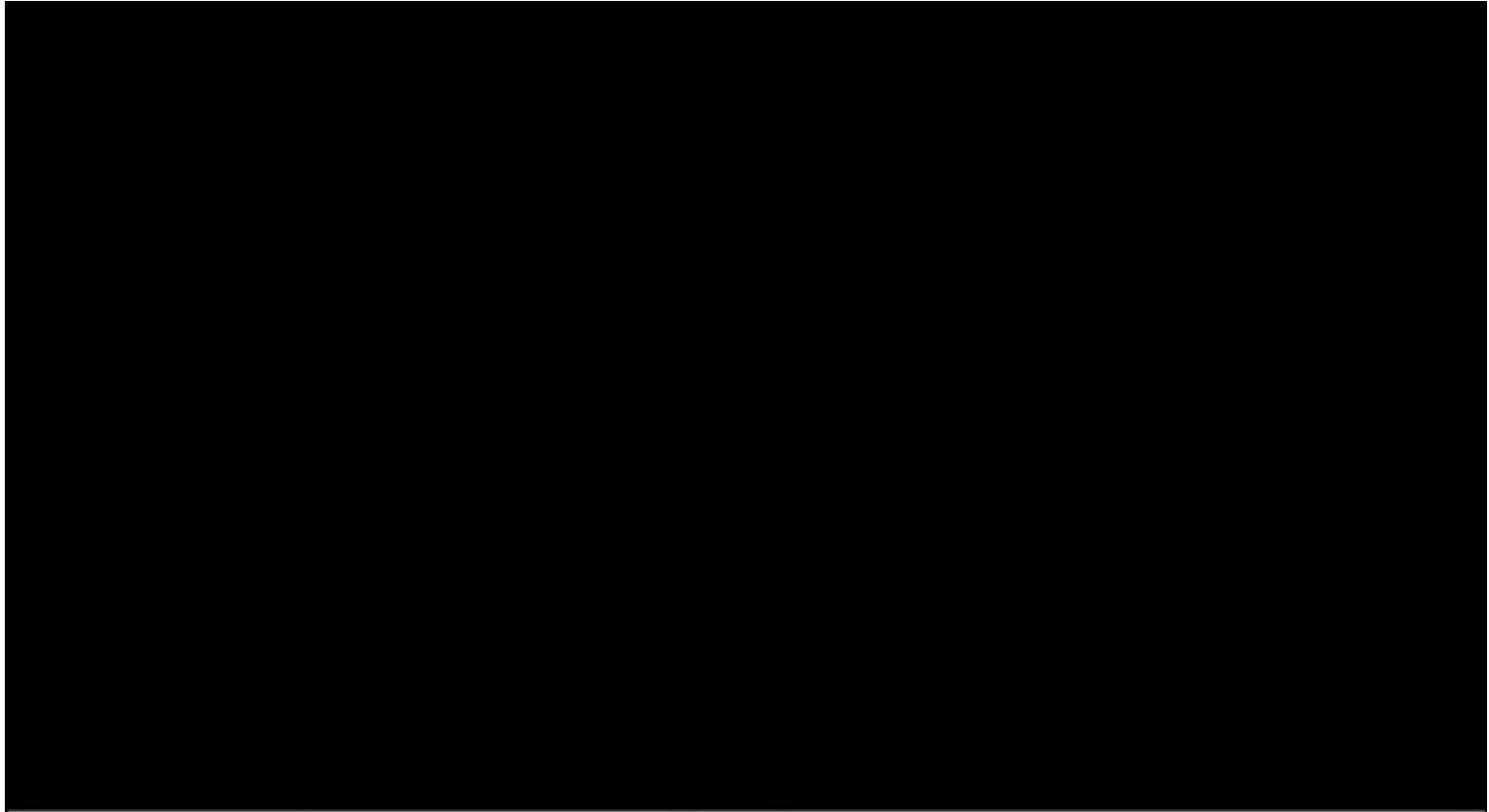


Fig. 1: NodeTrix Representation of the largest component of the InfoVis Co-authorship Network

# Hybrid visualization

---



# Data Exploration & Visualization

---

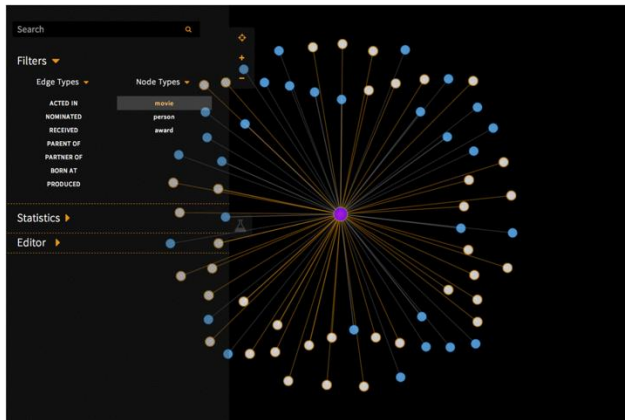
## Module 12: Graph Visualization

- Graph data
  - representation, terminology, challenges, tasks
- Graph visualization
  - Node-link graph: layout, graph simplification
  - Matrix visualization
  - Hybrid visualization
  - Graph visualization tools



# Graph visualization tools

- Visualization packages



Alchemy.js

...

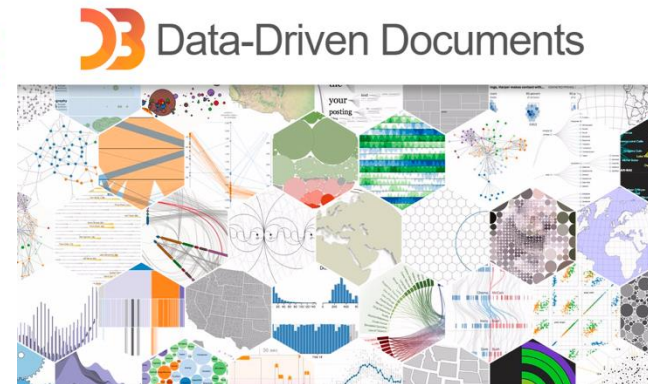


Sigma.js

Cytoscape.js

VivaGraphJS

...



D3.js

Pixi.js

...



More and more flexible

# Graph visualization tools

---

- Software
  - Gephi
  - Cytoscape
  - Palantir
  - Visone
  - ...

# Graph visualization tools

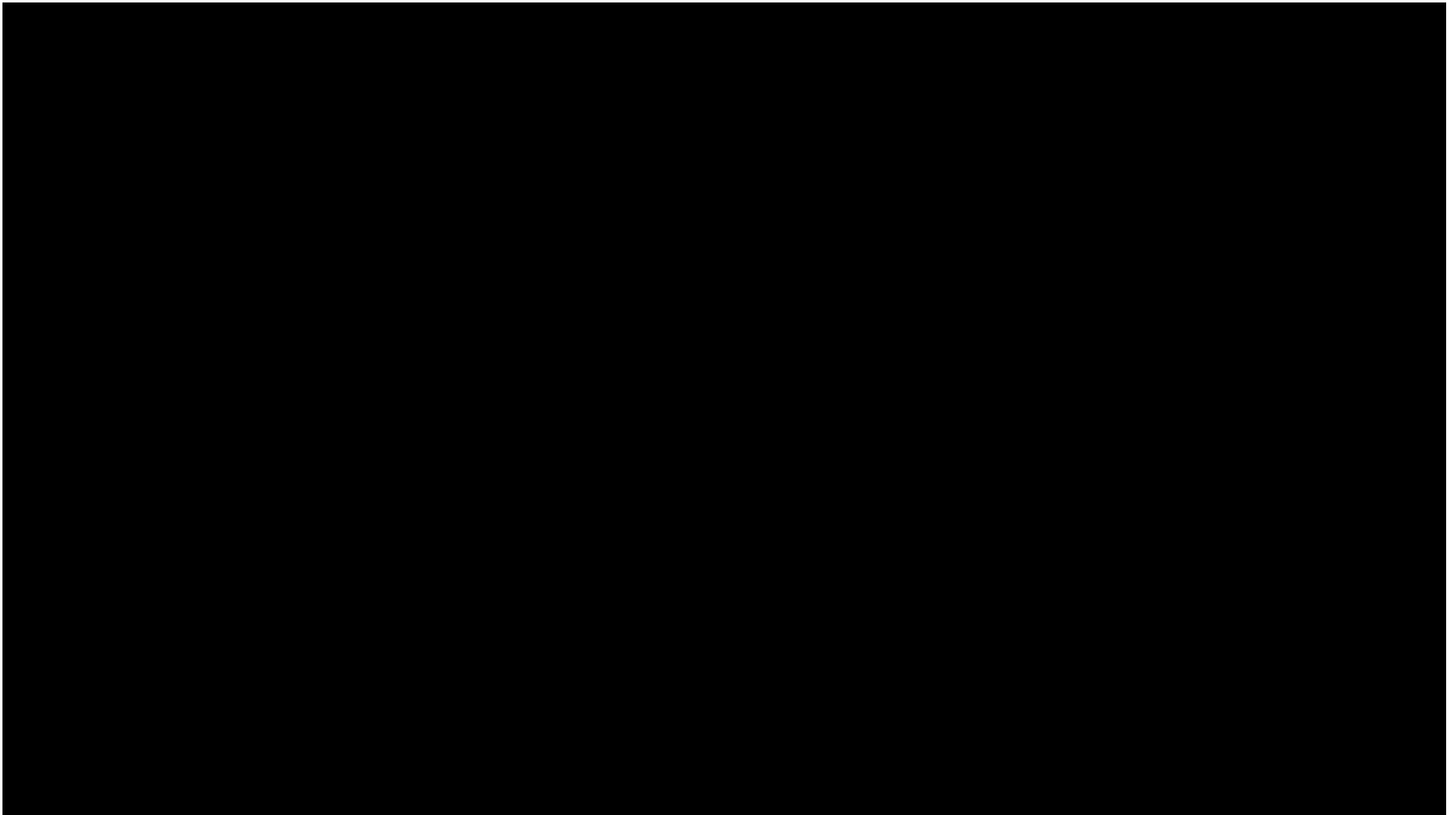
---



# Examples

---

- A Network of Science: 150 Years of Nature Papers – Nature, 2019
  - Interactive version: <https://www.nature.com/articles/d41586-019-03305-w>



# Summary

---

- Node-link diagram
  - Easy to understand topological structure, but problematic for dense graphs
  - Graph simplification (e.g., edge bundling) can help
    - Not always possible, and not always appropriate
- Matrix-based visualization
  - No node occlusion and edge crossing: good visual scalability, suitable for large graphs
  - Abstract, hard to follow paths
- No best solution
  - graph visualization is still under active research!!!
  - Hybrid methods combine advantages of node-link diagrams and matrix