Tridion Docs Demonstration Collective Spaces

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1 Demonstration Summary

	Summary
Products	Tridion Docs Collective Spaces
	 Tridion Docs Draft Space
	 Tridion Docs Review Space
	Tridion Docs Web Client
Use Cases	 Subject Matter Expert (SME) Authors can create and edit new content, upload new images, reuse existing repository content, integrate review comments at their discretion and maintain control over the final content workflow status Subject Matter Expert Reviewers can view and add comments in context, track approval status, and even participate with
	multiple reviewers from a single view of the content within
Unique Selling Points	one simple online interface Tridion Docs Collective Spaces
Onique Sening Fonts	 Ensures you get all of the benefits of a structured content approach to authoring and managing content while eliminating the need for your contributors to understand and use the underlying XML directly
	Tridion Docs Draft Space
	Whole-document view: scroll smoothly through your entire
	 publication/document and edit anywhere Easy-to-use: WYSIWYG browser-based editor for SMEs, hiding
	underlying DITA XML from the casual contributor
	 Intelligent UX: access essential features based on user activities and permissions
	Highly configurable: Integrate with other solutions and
	systems to create dashboards, monitor performance and derive business insights
	 Extensible: Extend functionalities by linking with your enterprise toolset to facilitate content quality checks, automated tagging and reuse
	 Compliance and audit-trail visibility: Gain a bird's eye view on critical information workflows with reports on reviewer comments, suggestions and their resolutions through full API support
	Tridion Docs Review Space
	 Review overlays: Allow multiple reviewers to provide feedback on the same content simultaneously - the author maintains



control over the final content and can integrate review comments at their discretion Highly scalable: Collaborate with distributed global teams, both in-house and inter-organization • Easy to use: Jumpstart enterprise-wide structured authoring and reviewing workflows with minimal training • Unified collaboration: Centralize enterprise-wide structured collaboration workflow through easy authoring and reviews, with synchronized commenting and threaded conversations Tridion Docs **Document History** Optional change tracking add-on provides a detailed view of changes in a component – who changed what and when they changed it **Audience** Be aware of your demo audience, specifically whether the authors are traditional "technical" authors or more business focused SME authors/content contributors, possibly without formal authoring training. The demo script is in three sections: 1. Review Space for reviewer commenting 2. Draft Space for author integration of review comments 3. Further Draft Space for more advanced content authoring, including Document History Consider the final section optional as it may not be appropriate for an audience of business focused SME authors who are most interested in a simple and easy online UI experience. The final section is more technical and showcases many of the benefits of the Tridion Docs solution, such as content reuse and repository interactions, but may be too much information for a true SME audience. When presenting the final section, progress through the demo script as far as you want for the audience, or pick and choose which items to show for a deeper look beyond basic content editing. Additionally, several Optional sections in the demo script are intended to only be included for a technical author audience, so please skip them entirely for a SME author audience. **Terminology to USE** Terminology can be modified based on audience and while both **During Demo** are acceptable, generally first term is more business/SME focused and second term is more technical author/existing user focused: Document / Publication Component / Topic (or Image, Map, Library) Properties / Metadata

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Outline (or Table of Contents) / Structure



	 Reuse content / Content Reference Unlock that component to me / Check Out Save my changes / Check In
	SME author (or content contributor) / non-technical author
Terminology to AVOID	Terms to AVOID using during demo:
During Demo	DITA
	Conref
	Concept
	Map
	Topic Head / Group
	Non-technical author
	Technical author

Audience				
Audience Member	Relevance			
Reviewer / Subject Matter Expert	Centralize and simplify enterprise-wide content collaboration with easy synchronized online reviews			
Author / Contributor / Subject Matter Expert	Easy yet powerful structured authoring experience with minimal training			

Roles						
Role	Password					
SME Reviewer	Rachel Reviewer	Rachel Reviewer	rachel			
SME Author Yourself Firstname Lastname firstnameRWS						



2 Configuration Requirements

Item	Tool	Description	
Launch Tridion Docs AWS demo environment		 Make sure to use a fresh AWS instance From Task Manger ensure all the Trisoft InfoShare Services are running 	
Gmail [optional] (or other email system)	Firefox	 [RWS only] Login to Gmail account for Rachel Reviewer [Partners] Create optional sample email if desired and include Review Space link below 	
Tridion Docs Review Space	Firefox	 Login to Web Client as Rachel Reviewer Select Content Manager and then Repository tab Navigate to Sales Guide publication (General > 01. Marketing Collateral > Publications) Select Version 2 of the publication From the version toolbar, click Review Online and select en-US Publication will load in Review Space to open for English source review [Optional] If Review Translations is intended to be included in the demo, then open an extra browser tab and load the Spanish (es-MX) v2 publication in Review Space 	
Tridion Docs Draft Space	Chrome	 Login to Web Client as yourself On Home page, select Sales Guide favorite, or Or, if no shortcut exists, go to Content Manager, then Repository tab, and then navigate to General > 01. Marketing Collateral > Publications folder Select Version 2 of the publication From the version toolbar, click Draft Online Publication will load in Draft Space Note: two separate internet browsers are recommended to allow two different users to login to Collective Spaces during demo Note: if planning to demonstrate MathML integration, then also open v2 of MathML Examples publication from General > 06. General Pubs > MathML Examples > Publications folder 	



3 Collective Spaces Demo Script

Role	User	Environment	Action	Messaging
Reviewer / Subject Matter Expert	Rachel Reviewer	Email System	 [Optional: Below actions reference RWS demo but sample email with Review Space link to demo publication can easily be replicated by partners using their own email accounts] [To avoid logging in during demo, the below actions can also be completed prior to start of demo and then just show email but don't click on link] Select sample email (setup in advance) with Review Space link to publication to be used for demo Click on Review Space link to load Tridion Docs Web Client login page 	 Role Explanation and [Optional] Email Link to Review Content Give your SMEs and content contributors a simple approach to structured collaboration Reviewers can comment and provide feedback all within an intuitive and easy-to-use browser- based interface You may be notified to review a publication/document via email link
		Tridion Docs Review Space	 [Below actions can also be completed prior to start of demo and then just go to active Review Space browser window during demo] Login to Tridion Docs Web Client Publication will load in Review Space 	 We are opening the entire publication/document in the online unified collaboration tool This content is Sales and Marketing content that is being written by Subject Matter Experts in Sales team The content is used by Sales to learn the sales messaging appropriate for the product



Role	User	Environment	Action	Messaging
			 Click F11 for full screen mode Explain brief overview of UI 	 Review Space UI Online Browser based solution Part of Tridion Docs suite Allows multiple reviewers to provide feedback on same content simultaneously Simple to use, with minimal training Highly scalable for distributed global teams Centralize enterprise-wide content collaboration with easy authoring and reviews
			 Scroll down and show that all the content components are visible in a single view Point out friendly message at top, then Hide message Point out the existing comments loaded in the Comments panel 	 Full Publication/Document View Instead of a fragmented single component/topic experience, you can scroll and see your entire publication/ document (and all its components) at one time The content is loaded as read-only in Review Space, but comments can be added to the content



Role	User	Environment	Action	Messaging
			 In the right panel, click Outline Explain publication structure, expand sections and scroll down if desired Click on Offer > Benefits or another component near the top 	 Publication/Document Outline View In addition to seeing all the components, you also have an outline/structure view that shows you the TOC and allows TOC navigation through the publication/document Easily see the overall structure of the publication/document
			 Click ellipsis button > Quick Navigation > type "market" Click bottom result > Market Customer – Customer Reference Comment that this component is Released At top, click on Components to review > Next button Click Next again to cycle through 	 Navigation Options Easily navigate to specific sections of content using Quick Navigation Easily focus on content for review using Components to review
			 Click ellipsis button > Expand All Scroll to show status badges for To be reviewed components Click filter button > To be reviewed > Set filters 	 Filtering & Status Badges Easily focus on most relevant content by using filtering and status badges
			 In the right panel, click Search panel Enter "APAC" > click Search button > 4 results Click Match case > click Search button > 1 result 	 Search Easily find specific terms within the content



Role	User	Environment	Action	Messaging
			Click on result to navigate to that component	
			In the right panel, click Comments	 Unified Collaboration Simplify and centralize companywide content review and collaboration processes
			 Click on 1st comment Enter Reply: "Yes, that's correct" Click Edit button Change reply to "Yes, \$6B is correct" Scroll down past next few comments 	 Replying to a Comment Synchronized commenting and threaded conversations for unified collaboration
			 Scroll down in Comments panel Click on last comment Click Resolve button Enter Resolution comment: "Actually, 10th is a later release, so leave as-is" Select Not changed option Click Done button 	 Resolving a Comment Reviewers view and add comments in context, track approval status and even participate with multiple reviewers from a single view of the content within one interface
			 Explain that the comment just resolved is no longer displayed since default filter is to show only Unresolved comments Click Filter button at top of Comments panel Select Resolved option > also discuss other options > click Set filters Two Resolved comments are displayed 	 Comment Filtering Default view of Unresolved comments that need attention Powerful filtering of comments by Resolution, Type, Creator and Creation date



Role	User	Environment	Action	Messaging
			• Cancel the filter > click the 'x' on Resolved filter	
			 Scroll up to Market Opportunity (or click on 1st comment to navigate there) Highlight "cloud" in final paragraph Click Add comment button Enter Comment: "Should we also add DesignFlow?" Select General option Click Save button [Optional] Click on Worldwide IT Hardware image and point out Add comment popup 	 Adding a New Comment Use a comment to leave feedback about the selected content without suggesting a replacement Comments are stored in context with the content, so reviewers no longer need to collate feedback into a source publication/ document, transfer comments from marked-up PDFs, copy/paste or manage feedback via email Comments can also be added on images and other structural elements like variables
			 Highlight "HW or SW" in final paragraph Click Add suggestion button Enter Proposed change: replace with "hardware or software" Enter Reason: "Spell out for clarity" Select Editorial option Click Save button 	 Adding a New Suggestion Use a suggestion to provide specific feedback about what to replace the selected content with Suggestions are stored in context with the content, so you can track the entire process, including any deletions or additions



Role	User	Environment	Action	Messaging
			 Click Add global comment button at top of Comments panel Enter "Please have the Legal team review too, thanks!" > General 	 Inserting a Global Comment Use a global comment to provide feedback for the entire publication/document
			 Point out new comments are Unshared Click Share comments button Click Share button 	 Sharing Comments Annotations (comments and suggestions) are created with an unshared status Share your comments to reveal them with the rest of the team Synchronized commenting and threaded conversations for unified collaboration
			 Explain workflow statuses Click on To be reviewed in sheet header and change to Reviewed - Needs Change status 	 [Optional] Changing Workflow Status Enterprise-wide structured authoring and reviewing workflows with minimal training Optionally change workflow status for components when review is complete
			 In the OUTLINE tab, click on Market Opportunity (or use Quick navigation) Click Show changes from top of component in main view Explain timeline view to select between revisions to compare 	 [Optional] Document History Optional change tracking add-on provides a detailed view of changes in a component – who changed what and when they changed it Available in both Review Space and Draft Space



Role	User	Environment	Action	Messaging
			 Select a prior revision and click View changes Explain authors in Draft Space can also see change history too Click left arrow in top left of screen to return to Review Space 	
Author / Contributor / Subject Matter Expert	[You]	Tridion Docs Draft Space	 Switch to active Draft Space browser window (already opened <i>prior to start of demo</i>) Click F5 to refresh browser to ensure latest comments display 	 Role Explanation [Role transition from Reviewer to Author for implementing review feedback] You may be notified that review is complete for this publication/document via email
			 Click F11 for full screen mode Explain brief overview of UI 	 Online Browser based solution Part of Tridion Docs Allows content authoring and editing (without DITA knowledge) Simple to use, with minimal training Familiar and easy WYSIWYG online editor with toolbars, similar to MS Office Familiar looking icons help user to create content (which is DITA underneath) Ease of use and ability to quickly add/edit/delete content – and



Role	User	Environment	Action	Messaging
				interact with content in the Tridion Docs repository (CCMS)
			 Scroll down and show that all the components are visible in a single view At top, go to Tools > Document View 	 Full Publication/Document View Instead of a fragmented single component/topic experience, you can scroll and see you entire publication/ document (and all its components) at one time You can view the components with separation or as a seamless publication/ document The components are loaded as readable initially, they are not checked out
			 At top, go to Tools > Structure, or just click OUTLINE in the right panel Explain that same Quick navigation feature is available in Draft Space too Explain that sheet header provides information about workflow and status Point out that Market Opportunity is available for editing as it is Reviewed – Needs Change status Scroll down in main panel and point out that Industry Trends is also available for editing as it is Draft status Scroll down in main panel and point out that Pain Points is grayed out as it is 	 Publication/Document Outline View In addition to seeing all the components, you also have an outline/structure view that shows you the TOC and allows TOC navigation through the publication/ document This is where you author content and organize into publications/documents Friendly messages about the status of the components



Role	User	Environment	Action	Messaging
			Released status (and with system permissions, a user can create a new version to update content)	 Easily see which components are potentially editable, and which are Released or otherwise locked
			Scroll down and point out that Target Markets is checked out by Frank, so I cannot edit it until he saves his changes (just for this component, not other components within publication)	 Unified Collaboration Bring together content contributions across your organization Centralize company-wide knowledge creation and reviews Simplify collaboration processes Friendly messages about the status of the components Easily see which components are potentially editable, and which are Released or otherwise locked
			 Click on Comments tab Click on 2nd comment Click in main panel and change 3 to 6 Explain new icons appear – Save / Discard Click Resolve button Enter Resolution comment: Changed Select Applied option Click Done Explain that same Filter feature is available in Draft Space too 	 Implementing Reviewer Feedback Simple to use, intuitive, minimal training Familiar and easy WYSIWYG online editor with ribbon toolbar, similar to MS Office online Familiar looking icons help user to author and edit content (which is DITA underneath) Ease of use and ability to quickly edit content



Role	User	Environment	Action	Messaging
				 Component was automatically checked out to me in the background For a Released component, to make content changes, first create a new version
			 Click next (3rd) comment Highlight * in publication Select Structure > Footnote Replace * with CloudFutures in footnote Resolve comment as above 	 Inserting structures, e.g. footnotes Familiar looking icons help user to author and edit content (which is DITA underneath)
			 Click next (4th) comment Click Apply proposed suggestion button Resolve comment as above Click next (5th) comment (optional) Click Apply proposed suggestion button Resolve comment as above 	 Applying Proposed Suggestions Simple to use, intuitive, minimal training Note: Resolving the comment automatically also saves any unsaved changes in the component
			 Skip next (6th) comment (come back later) Click next (7th) comment Click Apply proposed suggestion button Click View Original in comment Explain this shows original content Resolve comment as above 	 Seamless Component Editing Notice that this component was not in a Released state, so as we started editing the component/topic, the component was automatically checked out to me in the background This content component/topic is now checked out to this user from



Role	User	Environment	Action	Messaging
				Tridion Docs Content Manager repository
			 Scroll to top of component Select Save all changes in sheet header Or Save all documents (components) button at top [POTENTIAL STOPPING POINT] 	 Saving Changes Saves the edits for this component, checks the changes back into the Tridion Docs repository Shorter Collective Spaces demos can stop here, but for a deeper look beyond basic content editing, keep on progressing through the demo script as far as you want, with a focus on more interactions with the Tridion Docs repository
			 Go back and click (6th) comment Click Outline tab Click ellipsis button next to Market Insight Click Insert existing document (component) Select Search tab > enter "trends" Or, navigate to Repository tab > General > 01. Marketing Collateral > Topics and click on any component to show a Preview Then select New Trends in the Market Click Insert on the bottom right 	Content Reuse – Inserting Existing Components • Easy outline/map/TOC editing • Integrated search to find relevant content within Tridion Docs Content Manager repository • Point out the preview as you select the component/topic • [Optional] Explain that Search remembers last folder location (for each user action, within session) • [Optional] Notice that as we made changes to the publication/document structure, it was



Role	User	Environment	Action	Messaging
			 In the outline/map navigation, click the ellipsis icon next to New Trends in the Market and show Move up etc. options Click back to Comments tab Resolve comment as above (or skip) [Optional] Scroll to top of publication and point out that the overall outline/map was checked out in the background once a change was made to it 	 automatically unlocked to me in the background Publication/document structure is now checked out to this user from Tridion Docs Content Manager repository
			 In Outline tab Click New Trends in the Market component Drag and drop to new location in the publication structure 	 [Optional] Outline drag and drop Easily drag a component title to a new location Change order or nesting level of any component Clear messaging if moving a component to an invalid position or outline is locked
			Click in the title in New Trends in the Market and change to "New Trends in the Emerging Market"	 Seamless Component Editing Notice that as we started typing in the component/topic, the component was automatically unlocked to me in the background This content component/topic is now checked out to this user from Tridion Docs Content Manager repository



Role	User	Environment	Action	Messaging
			 In second paragraph add "and beyond" at the end of the paragraph Click in the first paragraph and select Structure > Note > Generic Note and notice that the paragraph changes into a note Click the ellipsis icon next to the note and select Change to warning note Notice breadcrumbs at bottom. Select the up arrow icon next to Warning in the breadcrumbs and select Change to caution note 	 Easy and Intuitive Editing Experience Simple to use, intuitive, minimal training Familiar and easy WYSIWYG online editor with ribbon toolbar, similar to MS Office online Familiar looking icons help user to author and edit content (which is DITA underneath) Ease of use and ability to quickly add/edit/delete content Actions can also be performed from breadcrumbs at the bottom
			 Click at start of second paragraph and hit Enter to add a blank paragraph above, then click up to go there Then click Advanced > Reuse Content Select Search tab > enter "disclaimer" Or, navigate to Repository tab > General > 01. Marketing Collateral > Resources and select Disclaimers Select either note and click Insert at bottom right Click in the body of the conref and show the pop-up > click Show the origin 	 Inserting Content References Small chunks of content or entire components can be reused whole in other publications/documents Also, can reuse smaller pieces of information likes warnings, cautions or list items Inserted into content as read only, so grayed out Can only be edited in the source file, not where reused Will automatically update where reused, when the single source is updated



Role	User	Environment	Action	Messaging
				 A Library folder is a good location to store content references specifically identified for reuse Further reuse and savings occur when translating content references one time into other languages
			 Place cursor at the beginning of the next/second paragraph Select Structure > Table > Generic Table Insert a table with 3 columns and 2 rows Click the ellipsis icon next to the table and click Add title Type "Market Trends" as the table title Label the headings Trend, Reason and Proof Leave your cursor in the first row, then from top green menu bar select Table > Headers > Rows > Add row to header Place your cursor inside the second row and enter: "Arrows point upwards" and "They look better like that" in the first two cells in row 2 Click in one cell and drag to another to select multiple cells Select Start menu > apply Italics text Select Table menu > Expand table to maximize working table size, useful for 	 New contextual Table menu appears when you insert a table When inserting the image, point out the preview Further advanced tools that also interact with the content repository, e.g. explain images can also be uploaded (and show this in next section if desired, or simply upload new arrow.jpg image now, to combine both sections) Tables bigger than 10x10 collapse automatically to boost performance [Optional] If desired, select Show / Hide, useful for hiding large tables when working with content around tables [Optional] If desired, select Table > Compressed view to fit all columns



Role	User	Environment	Action	Messaging
			 working with wider complex tables > and also close side panel too for more space Click in cell 3 in row 2 and select Inline > Inline Image from top menu Navigate to General > 01. Marketing Collateral > Images and select Arrows-up-and-down Explain images can also be uploaded (and show this in next section if desired, or simply upload new arrows-zigzag.jpg image now, to combine both sections) Click Insert button Remove extra space above image and then select image [Optional] In breadcrumb, click arrow to right of Image, then click Add alternative text Enter "Red arrow going up" 	in available screen width (with text wrapping), useful to see all columns in one view without scrolling
			Place cursor at the beginning of the	Uploading New Images
			next/second paragraph	Further advanced tools that also interest with the content
			 Select Structure > Figure with image from top menu 	interact with the content repository, e.g. explain images can
			 Navigate to General > 01. Marketing 	also be uploaded
			Collateral > Images and click Upload a	 Provides ability for author to create
			new image	new images to use in this
			Navigate to This PC > Pictures folder	publication/ document and reuse
			Select arrows-zigzag.jpg and click Show	in others
			the preview pane	



Role	User	Environment	Action	Messaging
			 Click Open Enter Title > "Zigzag Arrows" Click Create button Click Insert button Enter Title "Arrow Combo" Select Description, click Backspace twice 	 E.g. authors may need to upload images for new screenshots or features System prompts for image name/title and also any required properties/metadata – can be configurable
			 Highlight Gartner in bullet point #4 below table Click Inline > Link > Hyperlink Enter www.gartner.com > Insert Click on link to show hyperlink view 	 Inserting Hyperlinks Simple to use, intuitive, minimal training Familiar looking icons help user to author and edit content (which is DITA underneath)
			 Highlight Quantum Computing in bullet point #2 below table Click Inline > Link > Cross-link Navigate to General > 01. Marketing Collateral > Topics Select Opportunities > Insert Click on link to show cross-link view 	 Inserting Cross Links Simple to use, intuitive, minimal training Familiar looking icons help user to author and edit content (which is DITA underneath)
			 Scroll to top of component Select Save all changes in sheet header Or Save all documents (components) button at top 	 Saving Changes Saves the edits for this component, checks the changes back into the Tridion Docs repository
			 Explain workflow statuses Click on Draft in sheet header and change To be Reviewed 	 Changing Workflow Status Enterprise-wide structured authoring and reviewing workflows with minimal training



Role	User	Environment	Action	Messaging
			 Scroll up in main panel to Pain Points Explain component is released Click New version button Explain Properties, click Create Point out component is now Draft and a new version has been created in Tridion Docs 	 Creating a New Version Provides ability for author to create a new version of an existing component/topic that was previously released
			 In the OUTLINE tab, click on Offer and click the ellipsis icon next to it, then select Insert new document (component) Navigate to General > 01. Marketing Collateral > Topics and click Next Select Task template Click Next button Enter Title > "Sales Process Overview" Click Create button Highlight existing short description and type "Process overview for new sales." Click in Step 1 At top, go to Task menu Scroll to top of component Select Save all changes in sheet header 	 Easy outline/map/TOC editing Provides ability for author to create new components/topics to use in this publication/document and reuse in others Explain templates setup to assist authors with creating different types of content Task template is more prescriptive in structure than others, like Concept New contextual Task menu appears depending on component/topic type System prompts for component name/title and also any required properties/metadata – can be configurable



Role	User	Environment	Action	Messaging
			 Click PROPERTIES tab in right panel Scroll down to Workflow section Select Status > To be reviewed Click toggle to turn on Show optional fields Minimize General and Version sections Scroll down to Workflow section Type ahead for Reviewer > and then select Chip Gettinger If desired, scroll up to Version > Changes Enter "Changes for version 2 release" Click Save button 	 Updating Properties Single source for content itself and also Properties (metadata) within Tridion Docs repository (CCMS) Exposes object properties/metadata to content contributors and reviewers to make updates as needed Can be configured to expose certain metadata
			 In the OUTLINE tab, click on Market Opportunity (or use Quick navigation) Click the ellipsis icon next to it, then select Show changes Explain timeline view to select between revisions to compare Select just the revisions changed today and click View changes Show Detailed changes panel Click DesignFlow addition and click Edit here button Explain now back to Draft Space to edit Use keyboard shortcut Shift+Ctrl+Y to toggle back to Document History Click left arrow in top left of screen to return to Draft Space 	 Optional change tracking add-on provides a detailed view of changes in a component – who changed what and when they changed it Available in both Review Space and Draft Space



Role	User	Environment	Action	Messaging
			 In the right panel, click Outline tab Click ellipsis button > Quick Navigation > type "garden" Select Garden Customer - Customer Reference component Select Tools menu > Turn on quality check Click down arrow in navigator window > select correct spelling Repeat as desired through the 5 spelling errors in this component 	 Spell checking Spell-checking suggestions as you type US English dictionary out of the box; other languages and dictionaries added as needed Easily replace a misspelled word from the suggestion list Respects Lazy Loading - checks only loaded components Interactive, batch or select specific components to check Power user can setup word exception list
			 In the right panel, click Search panel Enter "trends" > click Search button Click Replace and enter "developments" Click Replace button to make updates Explain that Replace button is disabled for Additional resource component as it is Released 	 Search and Replace Easily find and replace specific terms within the content
			 Select Save all documents (components) at the top Click OUTLINE tab in right panel Click on any component and click the ellipsis icon next to it, then select Copy link for Review Space 	 [Optional] Sharing Content for Unified Collaboration Content owner can setup publication/document with stub components/topics and TOC outline for content contributor to author content



Role	User	Environment	Action	Messaging
			 Explain that link is a deep/direct link to that component, and can be shared in any manner, e.g. email Explain that separate links can be created for both Draft Space and Review Space Click New tab in browser Right click in Address bar Select Paste and go Wait for publication to load and show the Sales Process Overview component 	 Easily share direct links to entire publication/document and direct users to specific components If desired, draft sample email from author to contributor, and paste link into draft email as demonstration of sharing content for unified collaboration
			 Click the tag tab in right panel Explain the XML source view shows the DITA XML tags and content structure Point out breadcrumbs Select some content in content panel and show highlighted text in XML source panel 	 [Optional] XML Source for Tags On View For authors who want to see the underlying DITA XML structure, a tab reveals the tags on XML view
			 Click OUTLINE tab in right panel Scroll down further and click on a component that has not loaded yet (i.e. does not display the page/content icon) Explain 'lazy loading' concept for scalability and ability to handle large publications 	 [Optional] Scalability for Large Publications / Documents • For large publications/documents, components load when selection approaches their location (called lazy loading) • Design principle commonly used to optimize software efficiency to only load content at the point at which it is needed
			In the OUTLINE tab, click on Elevator Pitch (or use Quick navigation)	[Optional] Support for Conditions



Role	User	Environment	Action	Messaging
			 Click in 2nd or 3rd paragraphs to show Conditions: Sale Role = Inside Sales or Partner Explain publication context is Inside Sales Click ATTRIBUTES tab in right panel Click in condition field Explain can be edited here or removed via the trash can icon in Attributes panel 	 Conditions: way of applying metadata to content, to filter in or out of publication Typical use case – product variations/models, different audiences (advanced vs. novice user) Today, conditions must be typed or pasted into Edit Condition popup Optimized UI experience for adding/editing conditions and variables (e.g. via a condition management picklist, links to variable files, etc) is on product roadmap Note: further examples of Conditions in Sales Guide publication: Industry Trends & Challenges Addressing Competitor FUD component Downloading the Sales Package (also has conditions at component level)
			 In the OUTLINE tab, click on Elevator Pitch (or use Quick navigation) Click on DesignStream variable in 2nd or last paragraphs 	 [Optional] Support for Variables Variables: container in which data can be stored and retrieved later



Role	User	Environment	Action	Messaging
			 Explain Variable reference: ProdName Click Show the content to show variable definition Click Edit button and change to ProdNameFormal Show variable definition changes in content panel Click again on DesignStream variable in content panel Click ATTRIBUTES tab in right panel Scroll down to variable ref Click in field and change back to ProdName Click back in content panel and variable definition updates again 	 Typical use case – product names, company names, etc. Today, variables must be typed or pasted into Edit Variable Reference popup Optimized UI experience for adding/editing conditions and variables (e.g. via a condition management picklist, links to variable files, etc) is on product roadmap
			 Switch Draft Space browser tabs to the MathML Examples publication (opened prior to demo) Select any equation of your choice from the publication (note: be sure to select the equation, and not the image of it) Right click and select Edit equation Make a minor change in the pop up equation editor window Click Save and reviewed changes back in publication 	 [Optional] MathML integration Equations display within Collective Spaces Optional editing of MathML in Draft Space Based on market leading technology from WIRIS (purchased separately) Buttons and contextual operations within the UI Users can add comments on equations and MathML references



Role	User	Environment	Action	Messaging
Language Reviewer / Subject Matter Expert	Rachel Reviewer	Tridion Docs Review Space	 Switch to active Review Space browser window for Spanish (already opened prior to start of demo) Explain that some content will still be English as it has been updated during demo, while some unchanged since last translation Click OUTLINE tab in right panel Expand Offer and Audience sections Click on a component that is translated Explain comments are stored against the translated language version of the content 	 [Optional] Review Translations This capability is covered in more detail during a translation integration demo In-country reviewers can also review target language translations and provide feedback in the same intuitive environment



About RWS

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Our vision is to help organizations interact effectively with people anywhere in the world by solving their language, content and market access challenges through our collective global intelligence, deep expertise, and smart technology.

Clients include 90 of the globe's top 100 brands, the top 10 pharmaceutical companies and approximately half of the top 20 patent filers worldwide. Our client base spans Europe, Asia Pacific, and North and South America across the technology, pharmaceutical, medical, legal, chemical, automotive, government and telecommunications sectors, which we serve from offices across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

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