# **RIDGE WOODS**

610-952-7051 rwwoods@mac.com

1408 Parkside Dr Havertown, PA 19083

#### **EXPERIENCE**

## Genius, Apple; Burlington, MA

2021-2022

Perform hardware repairs and one-on-one customer appointments servicing both hardware and software for the entire apple product line. Grow and develop product and repair teams.

- MacBook, iMac, and iPhone repair certified for products made from 2010 present.
- 100% YTD repair success rate.
- Diagnose and troubleshoot full apple product line.
- Support team by covering floor manager, administrative, and sales roles.
- Trained team members on repairs, sales, and appointments.
- Average 90%+ satisfaction from customer surveys.
- Developed new COVID-safe training procedures for the repair team.
- Lead weekly team wide presentations to help team members with personal development.

## **Technical Expert, Apple; Burlington, MA**

2018-2021

Responsible for team development, physical hardware repairs on mobile devices, and one-on-one customer appointments for software troubleshooting of mobile and wearable devices.

- Assisted team members with session duration, workflow, and effective customer interactions.
- Multi-tasked appointments when needed to maintain on-time percentage.
- Assisted with repairing the relationship between customer and device.
- Partnered one on one with technicians looking to interview for higher positions, helping develop interview language and comfortability.

### **Technical Specialist, Apple; Burlington, MA**

2017-2018

Diagnose and troubleshoot Apple mobile phones and wearable devices in one-on-one customer appointment while providing an understandable experience for the customer.

- Held one of the fastest average session durations for appointments while maintaining top satisfaction from customer surveys.
- Developed confidence and skillsets to support teammates above my position.
- Sought out and provided regular feedback to improve self and team in comfortable positive manner.

Worked all areas of the business including opening and closing the store, providing customer service, and handling stock and displays.

- In-store and phone customer service.
- Dealing with misplaced or damaged merchandise.
- Rearranging and stocking seasonal store displays.

# **EDUCATION**

# Kalamazoo College, Kalamazoo, MI — BA Classics

2017

#### **SKILLS**

- Proven ability to keep a regimented schedule of customer appointments
- Proven ability to make goals and achieve them within reasonable timeframes
- Exceptional customer service skills and proven ability to empathize with customers
- Strong Interpersonal and Communication skills
- Negotiation, Mediation, and Problem Solving
- Motivation
- · Public Speaking
- Leadership