

What is it?

The "JustATapAway" app is an application which will help end user to avail facility such as general Mounting (to mount curtains & blinds, shelving, home Décor etc.), furniture assembly (to assemble the furniture), moving help (loading and unloading of boxes from Trucks while doing shifting), cleaning (task to clean your rooms, kitchen, washroom), plumbing help (fix your furnace, taps etc.), electrical help (checking your electricity board, adding a new circuit line etc.), minor home repairs (to fix small home and office equipment), yard work (to clean your yard by cutting your grass), and trash & furniture removal (Will pick your trash).

Who is it for?

This application is for everyone irrespective of their age. But My focused end user will from age group (16-70). This Age group will be either working or on pension so they will need this application.

Why will you like it?

This application along with your credit Card Information, will give you option for Debit Card Payment, and even Cash Payment. Every Sale will give you points, which will be used directly at UberEATS, Gas Stations and branded Outlets. Pay Only After the Job is done, if you are comfortable with the service. The Application will be made keeping in mind about those end-user who know nothing about application, specially keeping in mind how easy it can be for senior citizen.

Why is it special or useful?

The current and biggest market player for such type for service is TaskRabbit with downloads: 1M, reviews: 13k, and ratings: 4.1. For Example, for Cleaning service the information which they take from end user is number of Rooms, number of Bathroom, Pets, Description of Space. They suggest the services on the basis of these data points. My application will give them discount at this point standard 10%. I will try to catch the customer with less price.