# **RUOYU LI**

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NYU graduate student pursuing a degree in urban data science, specializing in remote sensing, spatial analytics, and environmental research. Advocate for light pollution control. Experienced with startups and NGOs.

#### **SKILLS**

Machine Learning | Spatial Analytics | Causal Inference | Remote Sensing: Hyperspectral & LiDAR

Tools: Python | R | MATLAB | Java | Google Earth Engine | ArcGIS Pro | QGIS | CloudCompare | Tableau | Alteryx

#### **EDUCATION**

## New York University, New York, NY

Expected May 2026

- MS, Applied Urban Science and Informatics, Center for Urban Science + Progress (CUSP), Tandon
- Honors: Tandon's highest merit scholarship | CUSP Experiential Scholars
- Capstone: Urban Colocation Intelligence: Mapping Amenity Clusters and Dependency Networks Using Open-Source POI Data (Project Sponsor: Foster + Partners & NYU)
- Activities: American Society for Photogrammetry and Remote Sensing (ASPRS) NYU Chapter (Treasurer) | NYC Geospatial Information Systems and Mapping Organization (GISMO) (Student & Open Tech Committee) | Vertically Integrated Projects (VIP) Urban Remote Sensing Team (Aerial Hyperspectral Image Analysis) | Public Data Challenge (Finalist) | Global Data Dive (3<sup>rd</sup> Place) | Tandon Capstone Competition (Selected)
- Volunteers: Climate Week NYC | World Environment Day | NYC School of Data | CityCamp NYC

## Columbia University, New York, NY

Jul 2021

Graduate Certificate in Advanced Business

#### University of Arizona, Tucson, AZ

May 2019

- BS, Mathematics | BS, Information Science and Technology
- Minors: Statistics and Data Science | Finance | Computer Science
- Certificate: Entrepreneurship and New Venture Development
- Honors: Academic Distinction | Dean's List with Distinction | Dean's List | Director's List
- Activities: Arizona Chinese Culture Club (Co-founder & VP) | Association of Chinese Students and Scholars (Marketing Director) | McGuire New Venture Development Program (Finalist) | Putnam Mathematical Competition | Hack Arizona | Design Thinking Challenge

## **EXPERIENCES**

## DarkSky International, Tucson, AZ

New York & Beijing Chapter Leader

Mar 2015 - Present

Information Technology Manager & Regional Engagement Associate

Oct 2023 - Aug 2024

- Managed IT infrastructure to improve efficiency; provided support for staff and advocates.
- Led advocacy efforts for light pollution control in New York State and in China.
- Established China's first International Dark Sky Community in Shenzhen.

## China Academy of Urban Planning and Design, Shenzhen, China

Intern (Research Center for Urban Lighting Planning and Design)

Nov 2023 - Jan 2024

- Contributed to citywide lighting master plans and participated in public lighting art installation projects.
- Co-drafted the Urban and Rural Dark Sky Places Planning Standards.

## Eco Green Recycle Corp., San Juan, Puerto Rico

Manager Aug 2019 - Aug 2023

• Supervised daily operations; employed data-driven strategies to enhance production & financial performance.

## National Museum of Mathematics, New York, NY

Intern Jun 2018 - Aug 2018

· Alternated between roles in administration, museum docent, and retail assistant.

## Arizona/NASA Space Grant Consortium, Tucson, AZ

Research Intern (ASCEND! Program)

Sep 2014 - May 2016

• Member of a statewide aerospace student program, design-build-fly-operate-analyze small payloads for launch from high altitude (100,000 feet) weather balloons.

National Astronomical Observatories (NAOC), Chinese Academy of Sciences (CAS), Beijing, China

Research Intern

Jun 2015 - Jul 2015

 Participated in a sky survey research project, learned data processing, and studied professional telescope operations on-site.

#### **PUBLICATIONS & PRESENTATIONS**

#### **Author:**

• Li, R. (2022, June 20). Dark Sky State: Arizona, US, Chinese National Astronomy, 16(6), 30-33.

## Organizer, Planning Committee, & Host:

- DarkSky Global Conference, Virtual, 2021 & 2023
- Forum for the Dark and Quiet Sky Protection, International Year of Basic Sciences for Sustainable Development (IYBSSD), *Hebei, China, 2023*
- International Dark Sky Week x NYU CUSP, New York, NY, 2025
- Climate Week NYC x SEE the Future Forum: Entrepreneurship and Coalition-Building for Global Climate Action, New York, NY, 2025

#### Interviewee:

- Bi-City Biennale of Urbanism/Architecture (UABB) of Shenzhen and Hong Kong, 2022
- News and Science, Hunan TV, 2024
- · Island Stars, 2025

## **Invited Speaker:**

- Student Seminar, National Astronomical Observatories (NAOC), CAS, Beijing, China, 2015
- Academic Salon, Youth Innovation Promotion Association, NAOC, CAS, Beijing, China, 2022
- "Under One Sky" Live Event, UABB of Shenzhen and Hong Kong, Guangdong, China, 2022
- Forum for the Dark and Quiet Sky Protection, IYBSSD, Hebei, China, 2023
- The Fifth Star Party of the Yangtze River Delta, Zhejiang, China, 2023
- Hangzhou High School, Zhejiang, China, 2023
- Ningbo Haishu District Government, Zhejiang, China, 2023
- Yangzhou Urban Lighting Management Office, Jiangsu, China, 2023
- Guangdong-Hong Kong-Macao Greater Bay Area Dark Sky Astronomy Festival, Guangdong, China, 2024
- Brooklyn Heights Garden Club, New York, NY, 2025

#### Speaker, Poster, & Lighting Talk:

- DarkSky Global Conference, Phoenix, AZ, 2015 / Tucson, AZ, 2016 / Boston, MA, 2017 / Salt Lake City, UT, 2018
- NYC Open Data Week x GISMO, New York, NY, 2025
- Tandon Capstone Showcase, New York, NY, 2025
- CUSP Summer Research Showcase, New York, NY, 2025