



Project Proposal: Corporate Web Infrastructure

Prepared for: Diversified Growth Alliance Holdings SARL (DGA Holdings)

Prepared by: NGWA YANNICK NCHEH

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1. Executive Summary

The objective of this project is to develop a high-performance, custom-coded web platform for **Diversified Growth Alliance Holdings SARL**. As a diversified holding company, DGA Holdings requires a digital presence that effectively showcases its multi-sector operations—Agriculture, Real Estate, Finance, and Markets—while maintaining a unified identity of integrity and strategic growth.

2. Project Scope & Architecture

The website will be developed using a **custom-coded framework** (HTML5, CSS3, JavaScript) to ensure maximum speed and specialized security.

Page	Description & Key Objectives
Home	High-impact landing page featuring the core mission of building sustainable value ⁴ . Includes a 4-sector dashboard for navigation into individual divisions ⁵ .
About Us	Detailed presentation of the company's vision, mission, and core values (Integrity, Discipline, Transparency) ⁶ .
Our Divisions	A structured showcase of the four business pillars: Agro & Commodities, Real Estate, Finance & Capital, and Markets & Imports ⁷ .

Page	Description & Key Objectives
Legal & Compliance	A dedicated transparency section detailing SARL status under OHADA law and the critical non-banking regulatory disclaimer ⁸ .
Contact	Official correspondence portal with a secured contact form and head office information ⁹ .

3. Technical Specifications

To meet the "Advanced" requirements of this project, the following technical standards will be implemented:

Custom Development: Hand-coded architecture optimized for high performance, eliminating the security vulnerabilities and "bloat" of standard templates.

Advanced SEO Infrastructure: Implementation of semantic HTML5 tags (H1-H6), custom Meta titles/descriptions for each division, and Schema markup to ensure DGA Holdings ranks for industry-specific searches¹⁰.

Universal Responsiveness: A "Liquid Layout" ensuring the site functions perfectly on mobile devices, tablets, and high-resolution desktop monitors.

Hardened Security: Built-in protection against SQL injection and XSS attacks, paired with SSL encryption for all data transmissions.

Legal Visibility: Strategic placement of the non-banking activity disclaimer to ensure regulatory compliance across all financial literacy sections¹¹.

4. Hosting & Infrastructure

Provider: 1 Year of Business Hosting on Hostinger servers.

Domain: Registration of the official .com or .net corporate domain.

Performance: Integration of a Content Delivery Network (CDN) to ensure fast loading speeds for international partners.

5. Investment & Terms

The total investment for the complete custom-coded infrastructure, including one year of technical management (hosting/domain), is:

Total Investment: 400,000 FCFA

Deposit (50%): 200,000 FCFA (To initiate development and secure hosting/domain).

Final Payment (50%): 200,000 FCFA (Upon project completion and launch).

6. Timeline

Phase 1: Architecture & Draft: 5 Days

Phase 2: Custom Coding & Content Integration: 7 Days

Phase 3: SEO Optimization & Launch: 8 Days

Total Duration: 20 Days