Date: 6/20/2016

Title: Off to school

Suggested Section: SPICE

Article Courtesy: Bharti Kukreja, Sravan Dwibhashyam

Article Courtesy Picture: *To be attached in .jpg format in email*

Owner: *Board Member*

Article: Limit the number of words to 400-600 and related pictures should be sent in .jpg format

Annual stationery collection drive is one of the major SPICE activities. As part of CSR program it is getting bigger in terms of volunteers and contribution every year. Through this initiative 1100 children in 2014 and 900 in 2015 and 1600+ in 2016 children got directly benefited .This year it was continuous 9th successful year, and the drive got renamed from “Tools For School “to “ Off To School”.

Collection boxes were placed at Cafeterias and lift lobbies, which were getting filled day by day.

SPICE members have put in lots of effort in spreading the message, follow ups with team and segregation of the stationary. As a result, we had whole hearted contribution, which ensured to nurture unsaid dreams of many children.

I could not stop myself talking to an employee when I saw him putting around 10 bags full of stationery into the box. In response he told me that “it’s not from my side, it’s from my team”.

Out of curiosity I asked him, “What made your team come together and do this”. I got a surprisingly motivating response - “We do spend a bunch of money with the Junk food /hanging out etc. If a part of that can be used for fulfilling dreams of kids who really deserve it, then it’s great. To my team, it does not matter how much we contributed, rather the spirit. The flow for the continuous help can be more accelerated through this spirit and we appreciate the spice team taking such a huge initiative”.

This shows that we truly live the Credo by your actions – We are good corporate citizens and share our success with the community to make the world in which we work better than it was yesterday.

Volunteers enjoyed every moment of distribution. We felt elated distributing smiles in form of stationery and receiving happiness.

In a nutshell, we had very successful OTS (Off to School) 2016 in Hyderabad. We’re able to fulfill 100% of the all 4 schools requirements. We worked passionately in arranging the relevant stocks from employees, coordination with Volunteers and facilities team as well as ensuring that it’s distributed as promised. Big thanks to all Participated Volunteers for their hassles planning and co-ordination between 4 locations.

Thanks to all who contributed for this initiative.