

# Perk Web Service by RZZK

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Parking for All

# The problem

Parking at Cal  
Poly SUXXXX!!!



# The solution

Web app to facilitate  
communication

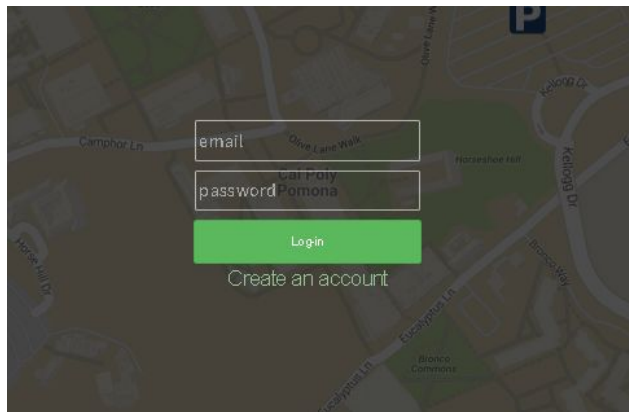
**Students that need to  
park communicate with  
those who are leaving a  
parking space.**

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# How it works

Step 1




Sign in



Step 2

Choose

**somebodyhelp**

-  View map
-  Request Pickup
-  Request Parking

Step 3

Find



# MAKING MONEY

\$\$\$\$\$

DeVry  
University



CAL POLY POMONA



Google  
AdSense

# Our Market

College students

people trying to get lunch

event goers





# Who We Are



Richard Idigo, CEO

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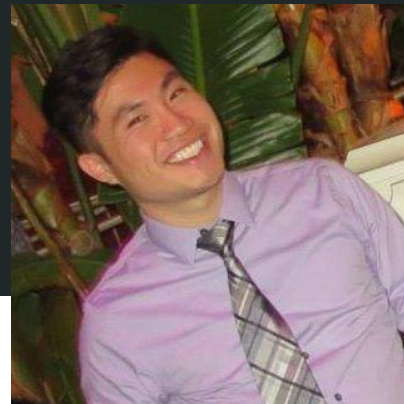
Backend Developer  
Database Development  
Teen Titan on the weekend  
  
MySQL, Javascript, Server Stuff



Zach Kysar, CTO

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Front end, back end  
  
Javascript, NodeJS, HTML,  
Sockets



Kevin Lee, CPO

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Front end developer  
  
AngularJS, Javascript, CSS,  
HTML

# What do We need from You?

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## +20% of Perk for \$100,000

### Uses

- research
- expansion
- advertisement





# Projections

# College Students @ Cal Poly Pomona: **23,966**

24k \* 70% (tuesday thursday)

\* 80% (commuters)

\* 10% (use our service) \* 2 = **2688**

**4320** for Mon, Wed, Fri

**2688** + **4320** = **7008** users per week

364416 page views per year,  
google adsense = \$48 per 1000 visitors

**\$17,491.97 per year**



# Potentially

# College Students in America:  
**20.2 million**

½ have parking problems: **10,100,000**

10,100,000 students \* (70% (tues thurs)

\* 80%(commuters)

\* 10% (will use our service) \* 2 = **1,131,200**

**1,939,200**(mwf)

**1,131,200 + 1,939,200 = 3,070,400** users/week

3,070,400 / 1000 \* 48 =

**\$ 147,379.20 per year**

