

1 Name and function

The role of Brand Ambassador is to:

- (a) promote the Company to other organisations;
- (b) generate goodwill between the Company and external stakeholders;
- (c) explore opportunities for partnerships with other organisations;
- (d) assist in securing funding for the Company; and
- (e) provide feedback on the effectiveness of the Company's branding and marketing.

2 Appointment and Tenure

The Directors may appoint one or more Brand Ambassadors, who shall occupy the role indefinitely.

3 Powers and responsibilities

A Brand Ambassador:

- (a) may consult externally to gather information relating to their role;
- (b) does not have authority to commit the Company to any expenditure, contract, partnership, sponsorship or other obligation;
- (c) shall provide reports, recommendations and proposals to the Directors on their own initiative or at the request of the Directors; and
- (d) is not required to consult with the Directors in relation to their functions.