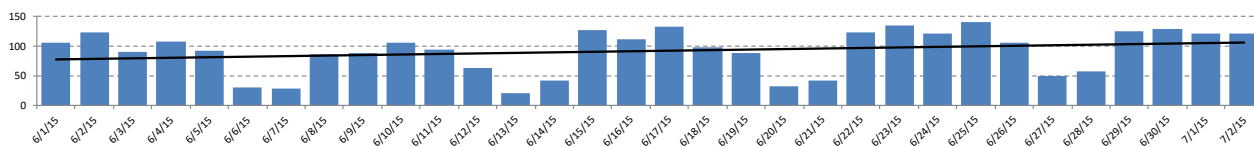


Reporting Date: 02.07.2015

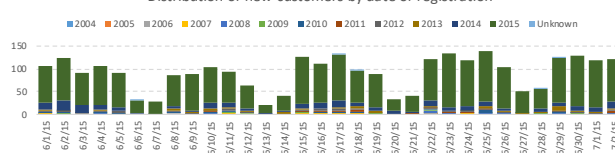
Daily quantity of new customers by date



Distribution of new customers by date of registration

	Demo Account	Manual Create	Real Account	Total	
2014	20		8	28	23.1%
Jan-15			1	1	0.8%
Feb-15	4		1	5	4.1%
Mar-15	2			2	1.7%
Apr-15	2	1		3	2.5%
May-15	7			7	5.8%
Jun-15	14	1	12	27	22.3%
7/1/15	7	1	3	11	9.1%
7/2/15	6		31	37	30.6%
Total	62	3	56	121	

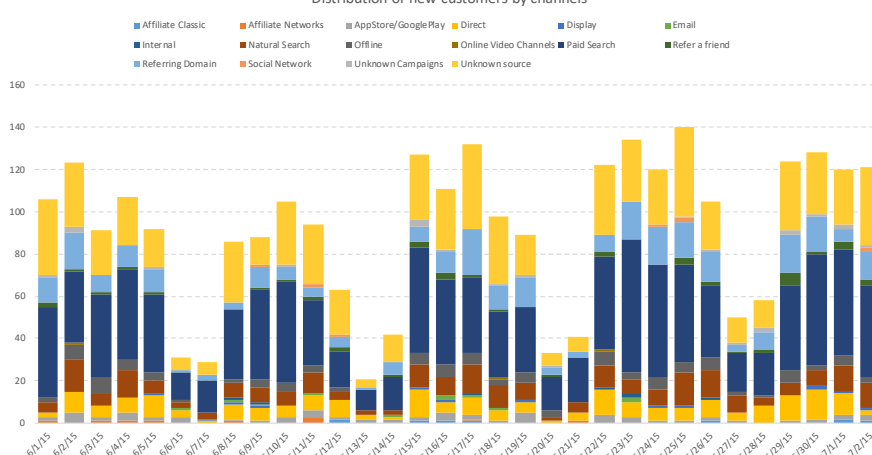
Distribution of new customers by date of registration



Distribution of new customers by channels

New Clients		
7/2/15		
Affiliate Classic	1	0.8%
AppStore/GooglePlay	3	2.5%
Direct	2	1.7%
Display	1	0.8%
Natural Search	12	9.9%
Offline	3	2.5%
Paid Search	43	35.5%
Refer a friend	1	0.8%
Referring Domain	13	10.7%
Social Network	2	1.7%
Unknown Campaigns	1	0.8%
Unknown source	37	30.6%
Общий итог	121	

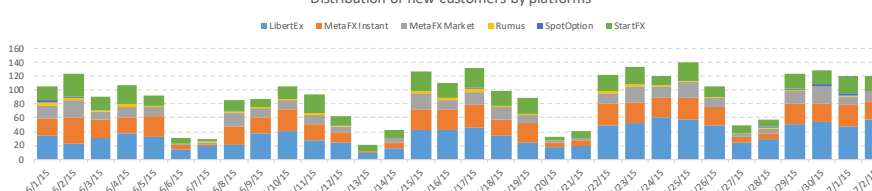
Distribution of new customers by channels



Distribution of new customers by platforms

7/1/15		
LibertEx	58	47.9%
MetaFX Instant	26	21.5%
MetaFX Market	14	11.6%
Rumus	1	0.8%
SpotOption	0	0.0%
StartFX	22	18.2%
Total	121	

Distribution of new customers by platforms



Distribution of new customers by countries

7/2/15		
Armenia	0	0.0%
Autoconversion	4	3.3%
Belarus	1	0.8%
China	0	0.0%
Kazakhstan	7	5.8%
Russia	93	76.9%
Ukraine	14	11.6%
Uzbekistan	2	1.7%
Total	121	

Distribution of new customers by countries

