

RSVP Movies Case Study using SQL

Insights:

1. **Genre:** Drama is the most popular genre in movies for all 3 years with 4285 movies.
2. **Duration:** 106 minutes to 107 minutes is optimal for most popular movies.
3. **Production Company:** Dream Warrior Pictures or National Treasure Live are the top ranking production companies.
4. **Director:** James Mangold has most successful movies in the industry.
5. **Actor/Actress:** Mammootty is most successful actor and Taapsee Pannu is most successful actress based on the ranking.
6. **Additional Actor:** Vijay Sethupati is most successful in Indian industry in popularity based on average rating.
7. **Global Partners:** Marvel Studios and Twentieth Century Fox rank 1st and 2nd as Global Production Companies.

Final Outcome:

James Mangold will helm RSVP Movies' upcoming film, starring Mammootty and Taapsee Pannu as the major leads, with Vijay Setupati appearing as a supporting actor to offer a more local flavor. produced regionally by National Treasure Live or Dream Warrior Pictures, and internationally by Marvel Studios or Twentieth Century Fox. Dramatic films often have running times between 106 and 107 minutes, so this one should do well.