

CATEGORIES	
NAME	FRIENDLY NAME
accessories	Accessories
kicks	Kicks
new_in	New In
sale_item	Sales

BRAND	
NAME	FRIENDLY NAME
adidas	Adidas
asics	Asics
balenciaga	Balenciaga
a_bathing_ape	Bape
carol_christian	Carol Christian
converse	Converse
diadora	Diadora
lois_vuitton	Louis Vuitton
new_balance	New Balance
nike	Nike
off_white	Off White
puma	Puma
react	React
reebok	Reebok
revenge_x_storm	Revenge X Storm
ricky_owens	Rick Owens
saucony	Saucony
us	UA
vans	Vans

STYLE	
NAME	FRIENDLY NAME
basketball	Basketball
high_tops	High Tops
lifestyle	Lifestyle
premier	Premier
running	Running
sandals	Sandals
skateboarding	Skateboarding
sports	Sports

SIZES								
Men			Women			Kids		
UK	EU	US	UK	EU	US	UK	EU	US
6	40	7	3.5	36.5	6	10.5	28	11
6.5	40.5	7.5	4	37.5	6.5	11.5	29.5	12
7	41	8	4.5	38	7	12.5	31	13
7.5	42	8.5	5	38.5	7.5	13.5	32	1
8	42.5	9	5.5	39	8	1.5	33.5	2
8.5	43	9.5	6	40	8.5	2.5	35	3
9	44	10	6.5	40.5	9	3.5	36	4
9.5	44.5	10.5	7	41	9.5	4	37	4.5
10	45	11	7.5	42	10	4.5	37.5	5
11	46	12						
12	47.5	13						

SEX	
NAME	FRIENDLY NAME
kids	Kid
female	Woman
male	Men

COLOURS	
NAME	FRIENDLY NAME
red	Red
white	White
black	Black
blue	Blue
green	Green
yellow	Yellow
purple	Purple
brown	Brown
orange	Orange
pink	Pink
grey	Grey
multi_colour	Multi-Colour
clear	Clear

TYPE	
NAME	FRIENDLY NAME
Name	Friendly
air_freshener	Air Freshener
air_pod_case	Air Pod Case
charms	Charms
jewellery	Jewellery
lace_locks	Lace Locks
laces	Laces
maintenance	Maintenance
signage	Signage
storage	Storage