

RAMBALAJI YOGANATHAN

Mobile: (+91) 77086 80456

Email: designerram@outlook.com

Portfolio: <https://raambalaji.github.io/Portfolio>

Linked In: www.linkedin.com/in/rambalaji-y-720021295

UI UX Designer & Developer

Professional Summary:

- **UI/UX Designer & Developer with 9+ years of experience** specializing in HTML5, CSS3, JavaScript, jQuery, Bootstrap, Tailwind, SCSS, React, WordPress, Shopify, Foundation Framework, Adobe Photoshop, Adobe Illustrator, Wireframe & Prototype, Figma, Zeplin, In-vision, SEO, JIRA – Agile Methodology, Material and Product Design, RWD, and SonarQube.
- **Expertise in writing clean, semantic, and accessible front-end code**, including HTML5, CSS3, and JavaScript, with a focus on Mobile-First responsive design and Multi-Language Support.
- **Proficient in direct customer interaction** throughout the requirement gathering, specification, development, and project implementation phases.
- **Extensive experience in cross-platform application development** for the Mobile web using HTML5 frameworks like Bootstrap, Tailwind and Foundation.
- **Proven track record in theme creation for websites** and conversion of concept designs into functional pages, ensuring alignment with client instructions.
- **Skilled in Email Newsletter concept creation**, adhering to client specifications and proficient in HTML & CSS conversion for distribution via mailing systems.
- **Dedicated to expanding and improving client knowledge** of trends, systems, and programming languages.
- **Strong capability to explore, learn, and adapt to new business domains and technologies.**

Professional Experience:

- Working as a Sr UI UX Designer & Developer at Squaredcircle Ecom Pvt Ltd, Bangalore from Oct' 2023 to till date.
- Working as a Sr Software Engineer at PHOTON Interactive Pvt Ltd, Bangalore from Aug' 2021 to Oct' 2023.
- Worked as a UI UX Designer and Developer at Sowkea Agro and Retail Concepts Private Limited, Chennai from Oct' 2020 to May' 2021
- Worked as a UI Developer at Colife Advisory Pvt Ltd, Bangalore from June' 2019 to Oct' 2020
- Worked as a Web Developer at Skaro Web Development Studio, Erode from May' 2015 to May' 2019.

Education Qualification:

- Bachelor of Engineering in Computer Science Engineering from Shree Venkateshwara Hi-Tech Engineering College, Gobichettipalayam.
- Diploma in Computer Engineering from Anndavar Polytechnic College, Gobichettipalayam.

Technical Expertise:

HTML5, CSS3, JavaScript, jQuery WordPress, SHOPIFY Bootstrap, Tailwind, Foundation React SASS, SCSS PHP Responsive Web Design (RWD) REST API	Agile Methodology	Tamil
Figma, InVision, Zeplin, Sketch, Adobe XD	Version Control: Git, SVN	English
Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, CorelDRAW	Project Management: JIRA, Bitbucket	
SonarQube ADA (American Disability Act)	XAMPP	
UI / UX Design, UX Copy		
SEO and Digital Marketing Google Analytics	Domain Configuration - Website Deployment	

COMPANY #1

Project #1: Twins Lab Pizza - <https://twinslabpizza.com/>

Company Name: Squared Circle E-Com Pvt Ltd

Role: Shopify Developer

Duration: 2 months

Technology worked in: Shopify, CSS3, JavaScript and jQuery, Liquid, Domain Configuration.

Description:

Developed an e-commerce website for Twins Lab Pizza using Shopify, featuring a user-friendly interface for seamless online ordering and secure payments. The site showcases a variety of pizza options, special deals, and allows for easy customization of orders, enhancing the overall customer experience.

Responsibilities:

- **Project Management:** Managed the full lifecycle of the Twins Lab Pizza website project, including initial planning, design, development, testing, and deployment.
- **Shopify Integration:** Successfully integrated and customized the Shopify platform to meet the unique requirements of the Twins Lab Pizza business, ensuring seamless online ordering and payment processes.
- **User Experience Design:** Designed an intuitive and user-friendly interface, enhancing the customer experience and increasing online sales.
- **Collaboration and Communication:** Coordinated with team members and stakeholders, including handling transfer ownership requests and managing credentials for site access and maintenance.
- **Technical Support:** Provided ongoing technical support and maintenance, including checking domain durations and ensuring the website remains updated and functional.
- **Problem Solving:** Addressed and resolved any issues that arose during the project to ensure a smooth and successful launch.

Project #2: Smartt-Ai - <https://smartt-ai.com>

Company Name: Squared Circle E-Com Pvt Ltd

Role: Senior UI UX Designer & Developer

Duration: 4 months

Technology worked in: HTML5, CSS3, JavaScript and jQuery, Bootstrap, PHP, FTP.

Description:

Smartt-AI boasts a diverse team with deep expertise in e-commerce, offering a wealth of innovative ideas and strategies. From marketing prowess to operational acumen, we unite varied skill sets to excel in the dynamic business landscape.

Responsibilities:

- Independently managed projects from conception to delivery.
- Facilitated client interactions and scheduled meetings to ensure timely and successful project outcomes.
- Designed and developed user interfaces using HTML5, CSS3, JavaScript, and jQuery.
- Collaborated closely with the creative team to introduce new features seamlessly.
- Implemented responsive designs using Bootstrap and CSS for optimal user experience across devices.
- Integrated PHP for email functionality to enhance communication features.
- Deployed code to testing environments via FTP and resolved bugs identified by internal and external stakeholders.

Project #3: Content Co-Lab - <https://contentco-lab.co>

Company Name: Squared Circle E-Com Pvt Ltd

Role: Senior UI UX Designer & Developer

Duration: 5 months

Technology worked in: HTML5, CSS3, JavaScript and jQuery, Bootstrap, Figma, PHP, FTP, Payment Gateway Integration.

Description:

As a vital member of Content Co-lab, I specialize in crafting compelling content and implementing strategic SEO solutions tailored for ecommerce. My role focuses on boosting brands' online presence and driving targeted traffic to enhance their digital footprint.

Responsibilities:

- Independently managed projects from conception to delivery.
- Facilitated client interactions and scheduled meetings to ensure timely and successful project outcomes.
- Created mockups using Figma for design visualization and feedback.
- Designed and developed user interfaces using HTML5, CSS3, JavaScript, and jQuery.
- Collaborated closely with the creative team to introduce new features seamlessly.
- Implemented responsive designs using Bootstrap and CSS for optimal user experience across devices.
- Integrated PHP for email functionality to enhance communication features.
- Integrated Stripe payment gateway for subscription plans.
- Deployed code to testing environments via FTP and resolved bugs identified by internal and external stakeholders.

Project #4: Edit-Infinite - <https://www.editinfinite.com>

Company Name: Squared Circle E-Com Pvt Ltd

Role: Senior UI UX Designer & Developer

Duration: 5 months

Technology worked in: HTML5, CSS3, JavaScript and jQuery, Bootstrap, Figma, PHP, FTP, Payment Gateway Integration.

Description:

Explore Edit Infinite's ten years of expertise in premium image editing, digital photo repair, and restoration services. Our talented professionals specialize in advanced retouching technologies, catering to global industries such as fashion, real estate, and e-commerce.

Responsibilities:

- Independently managed projects from conception to delivery.
- Facilitated client interactions and scheduled meetings to ensure timely and successful project outcomes.
- Created mockups using Figma for design visualization and feedback.
- Designed and developed user interfaces using HTML5, CSS3, JavaScript, and jQuery.
- Collaborated closely with the creative team to introduce new features seamlessly.
- Implemented responsive designs using Bootstrap and CSS for optimal user experience across devices.
- Integrated PHP for email functionality to enhance communication features.
- Integrated Stripe payment gateway for subscription plans.
- Deployed code to testing environments via FTP and resolved bugs identified by internal and external stakeholders.

Project #5: Squared Circle Ecom Pvt Ltd - <https://stage.squaredcircle.in/>

Company Name: Squared Circle E-Com Pvt Ltd

Role: Senior UI UX Designer

Duration: In Progress

Technology worked in: HTML5, CSS3, Bootstrap, WordPress, PHP, Figma, JavaScript, jQuery, Material Icon.

Description:

Welcome to Squared Circle E-Com Pvt. Ltd! We're dedicated to pioneering e-commerce solutions, prioritizing customer satisfaction and fostering a culture of innovation and teamwork.

Responsibilities:

- Prepared comprehensive project plans for development from scratch.
- Analyzed competitor websites, documenting insights to drive project strategy.
- Created project timelines and estimates for efficient execution.
- Collaborated closely with management and team members to align on project objectives and strategies.
- Scheduled regular meetings with management to provide detailed updates on project progress.
- Designed wireframes using Figma tailored to project requirements.
- Acted as both UI Designer and Developer, employing WordPress, CSS, PHP, JavaScript, and jQuery to craft bespoke solutions.
- Implemented WordPress themes, customized CSS, and integrated PHP functionality for seamless user experiences.

- Utilized Bootstrap and CSS to ensure responsive design across various devices.
- Developing and supporting Shopify projects from both development and design perspectives, ensuring seamless integration and user-centric experiences.
- Deployed code to testing environments via FTP, addressing bugs identified by internal and external stakeholders.
- Managed website maintenance, including security actions and monitoring user activities.
- Conducted Search Engine Optimization by updating SEO text on every page for gambling projects.
- Optimized page speed to enhance website loading times based on Google's data results.

User Responsibilities:

- Analyzed competitor websites, compiling insights to inform project documentation.
- Created wireframes using Figma based on analysis findings for effective project planning.
- Formulated project plans from scratch to guide development efforts.
- Facilitated discussions with management and team members to align on project goals.
- Scheduled meetings with management to provide regular project updates.
- Functioned as a UI Designer and Developer, leveraging WordPress, CSS, PHP, JavaScript, and jQuery.

COMPANY #2

Project #1: Mister Car Wash - <https://mistercarwash.com/>

Company Name: Photon Interactive Pvt Ltd

Role: Senior Software Engineer

Duration: 1 Year 7 months

Technology worked in: HTML5, CSS3, JavaScript and jQuery, SCSS, Bootstrap, WordPress, React, Zeplin, Font Awesome, SonarQube, Git, Bitbucket, JIRA.

Description:

Mister Car Wash® is the largest car wash company in the United States with 300+ locations. The website contains purchase car wash plans with online payment in various locations across the US.

Responsibilities:

- Worked as a UI Designer Implement the screen using HTML5, CSS3, JavaScript, jQuery.
- Used Bootstrap and CSS for developing Responsive design.
- Converting the CSS styles into SASS and making global level styles.
- Basic Setup in React and HTML Conversion into React
- Closely Working with Creative Team to Implementing additional new feature.
- Moving the code using Bitbucket and GIT.
- Solving bug fix raised by Internal and External Team.
- ADA bug fixes raised by Internal and External Team.

Project #2: Mckesson – Foster & Thrive - <https://www.fosterandthrive.com/>

Company Name: Photon Interactive Pvt Ltd

Role: Senior Software Engineer

Duration: 4 months

Technology worked in: HTML5, CSS3, SASS, SCSS, Tailwind CSS, React, SonarQube, ADA.

Description:

McKesson Corporation is an American company distributing pharmaceuticals and providing health information technology, medical supplies, and care management tools. And we are creating a website for showcasing the pharmaceuticals as I mentioned above medical related products and related information.

Responsibilities:

- Worked as a UI Designer Implement the screen using HTML5, Tailwind CSS, SCSS, CSS3.
- Used SASS, SCSS, Tailwind CSS for developing responsive web design (RWD).
- Worked in React and implemented the SASS making global level styles and converting the HTML5 code into React.
- Worked in HTML conversion into React using React components.
- Deploying the code using Azure and GIT.
- Solving bug fix raised by Internal QA Team and client side.
- ADA bug fixes raised but Internal and External QA Team.

COMPANY #3

Project #2: Udhayaapure - <http://www.udhayaapure.com/>

Company Name: Sowkea Agro Retail and Concepts Pvt Ltd,

Role: UI UX Designer and Developer

Duration: 2 months

Technology worked in: HTML5, CSS3, JavaScript and jQuery, SCSS, Bootstrap, Open Cart, Font Awesome, Adobe Photoshop, Adobe Illustrator

Description:

Udhayaapure is the one of oil-based company in Erode, Tamil Nadu. Website contains selling natural oil with online info and having different kind oils and Mixed Millets.

Responsibilities:

- Analyzing the project requirement and plan for executing the projects
- Worked as a UX UI Designer and Developer for the project from scratch
- Worked on the implementation of new feature
- Moving the code using FileZilla and cPanel.
- Involved in solving bug fix.
- Supporting Marketing Team Developing the Websites and Maintaining.

Project #3: Sowkea Agro - <http://www.sowkea.com/>

Company Name: Sowkea Agro and Retail Concepts Pvt Ltd

Role: UI UX Designer and Developer

Duration: 8 months

Technology worked in: HTML5, CSS3, JavaScript and jQuery, SCSS, Bootstrap, WordPress, Open Cart, Font Awesome, Adobe Photoshop, Adobe Illustrator.

Description:

Sowkea is the one of agricultural based company in Chennai, Tamilnadu. Website contains natural oils and Mixed Millets and Juices, Coconuts (Halo Elaneer) and selling in online its E-Commerce Based Application.

Responsibilities:

- Analyzing the project requirement and preparing the document projects execution estimation and following agile methodology.
- Worked as a UI UX Designer and Developer Implementing the new screens using HTML5, CSS3, JavaScript, jQuery, and converting into WordPress.
- Used Bootstrap and CSS for developing Responsive design.
- Closely Working with Marketing Team to designing the product and implementing that product into website.
- Moving the code using FileZilla and cPanel.
- Maintaining the websites and handling security actions for website and monitoring the website user activities.

COMPANY #4

Project #4: Colive - <http://www.colive.com/>

Company Name: Colife Advisory Pvt Ltd

Role: UI Developer

Duration: 16 months

Technology worked in: HTML5, CSS3, JavaScript and jQuery, SCSS, Bootstrap, Font Awesome, Adobe Photoshop, Angular, SVN, JIRA, REST API Integration

Description:

Colive is a product-based company and website contains offering well designed & managed hostels & co-living spaces and lifestyle deals on all essentials to students & professionals.

Responsibilities:

- Worked as a UI Designer and Developer Implementing the screens using HTML5, CSS3, JavaScript, jQuery.
- Used Bootstrap and CSS for developing Responsive design.
- Moving the code using FileZilla, SVN.
- Involved in solving bug fix raised by Internal Team.
- Supporting Marketing, Product and Tech Team to updating the website everyday with new features.
- Developing the Websites and Maintaining.
- Updating everyday working status in JIRA.
- Handling page speed optimization – Decreasing the website loading the based google data result.

COMPANY #5

Project #1: Omnea - <http://www.omnea.de/>

Project #2: Changfa Textile - <http://www.changfatextile.com/>

Project #3: agugarden - <https://www.agugarden.com/>

Online Casino games related dynamic websites – Andorra, Spain

Project #4: Nya-casinon

Project #5: Ruleta Casino

Project #6: Nat-Casinon

Project #7: Juegos-de-casino

Company Name: SKARO Web Development Studio

Role: Web Developer

Duration: 3 months

Technology worked in: HTML5, CSS3, JavaScript and jQuery, WordPress, Bootstrap, Font Awesome, Adobe Photoshop.

Description:

Omena is an online marketing-based company in Germany.

Responsibilities:

- Analyzing the project requirement and preparing the document projects execution estimation and following agile methodology.
- Worked as a UI UX Designer and Developer Implementing the new screens using HTML5, CSS3, JavaScript, jQuery, and converting into WordPress.
- Used Bootstrap and CSS for developing Responsive design.
- Closely Working with Marketing Team to designing the product and implementing that product into website.
- Moving the code using FileZilla and cPanel.
- Maintaining the websites and handling security actions for websites and monitoring the website user activities.
- Handling the Code deployment and making website in PROD in different domain.
- Search Engine Optimization – updating the SEO Text every page for gambling projects.
- Handling page speed optimization – Decreasing the website loading the based google data result.

Certifications:

- Certificate in **Developing Enterprise Applications & Web Services Using J2EE Technologies** course – 2009 - NIIT.

Declaration:

I'm confident to adapt myself to the rapidly changing technology in industries. I'm also confident of my ability to be a key player in challenging & creative environment.

I hereby declare that the information furnished above is true to the best of my knowledge.

Place:

Date:

Signature
(Rambalaji Y)