



JAMINO AUTO CENTER

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Dear Sir,

Date: 1st May, 2024

Greetings of the Day!!!

It is great pleasure to introduce ourself...

About us:

We have more than 5 years of experience in serving the nation with zero-emission vehicles. The company is focused on attaining environmental and safety goals while addressing the sustainability of society. Jamuni Auto Centre is the brainchild of two individuals who shared a common goal of promoting sustainable transportation and reducing pollution in Nepal. Mr. Roshan Shah, a civil engineer with extensive experience in the hydropower industry, recognized the potential of Nepal's abundant water resources to generate electricity. Dr. Manorama Jaiswal, on the other hand, was deeply concerned about the harmful impact of air pollution on people's health and well-being.

Together, we founded Jamuni Auto Centre with the mission of providing eco-friendly transportation solutions that would benefit both society and the environment. to meet your every requirement and we have an expert and dedicated team of accomplishing the task in time and budget. Let us know a good time to talk so that we can assist you in the best possible way.

Mission:

At Jamuni, our mission is to accelerate the adoption of electric vehicles worldwide by offering innovative, reliable, and affordable transportation solutions that empower individuals and businesses to embrace sustainable mobility.

Vision:

Jamuni Auto Center is poised to revolutionize the transportation industry with its cutting-edge electric vehicle (EV) technology. With a focus on innovation, sustainability, and customer-centric solutions, we aim to capture a significant market share in the rapidly growing EV sector. Our comprehensive proposal outlines our mission, strategy, product offerings, and market approach to establish Jamuni as a leader in the global EV market.

Why to Promote EV Vehicle?

At Jamuni Auto Centre, we are committed to promoting sustainable transportation and reducing the carbon footprint of Nepal's transportation sector. We believe that Slane is a step towards achieving this goal, as it is an eco-friendly alternative to traditional gasoline-powered vehicles. By choosing Slane, you are not only investing in a high-quality, reliable electric scooter, but you are also contributing to a cleaner and healthier environment for future generations.

Slane, our flagship product, is the embodiment of this mission. It is a high-performance electric scooter that offers

an impressive range of 130-150km on a single charge, making it an ideal choice for daily commuters and long-distance travelers alike. With a rated power of 3000W and peak power of 3500W, Slane delivers a smooth and powerful ride that can tackle hilly terrains with ease. Its F&R disc brake AVS provides superior stopping power, ensuring the safety of the rider at all times.

"Embark on a journey towards a greener tomorrow with our motto, 'Zero Emission Serving the Nation,' embodying our dedication to sculpting a sustainable future for Nepal.

Objective:

Jamani Auto Center in partnering with Citizens Bank of Nepal to provide EMI facilities for electric vehicle purchases are centered around driving sales growth, enhancing the customer experience, and promoting environmental sustainability. By offering accessible financing options for electric vehicles, the dealership aims to expand its market reach, increase sales volume, and make a positive impact on the environment and society.

Benefits for Citizens bank:

Making Business with Jamani Auto Center to provide EMI facilities for electric vehicle purchases offers numerous benefits for Citizens Bank of Nepal:

1. **Expanded Customer Base:** By offering financing options for electric vehicles, Citizens Bank can attract a new segment of environmentally conscious customers who may not have considered traditional auto loans. This expanded customer base can lead to increased loan volume and revenue opportunities for the bank.
2. **Competitive Advantage:** Providing EMI facilities for electric vehicles positions Citizens Bank as a forward-thinking and socially responsible financial institution. This can enhance the bank's brand reputation and competitive

advantage in the market, attracting customers who value sustainability and environmental stewardship.

3. **Diversification of Loan Portfolio:** Partnering with Jamani Auto Center to finance electric vehicle purchases allows Citizens Bank to diversify its loan portfolio. By offering financing for a range of sustainable transportation options, the bank can reduce its reliance on traditional auto loans and mitigate risks associated with fluctuations in the automotive market.
4. **Long-Term Customer Relationships:** Financing electric vehicle purchases through EMI facilities can lead to long-term customer relationships for Citizens Bank. As customers repay their loans over time, the bank has the opportunity to deepen its engagement with them, offering additional banking products and services to meet their evolving financial needs.
5. **Positive Public Relations:** Collaborating with Jamani Auto Center to promote sustainable transportation initiatives can enhance Citizens Bank's public image and reputation. By aligning with efforts to address environmental challenges and promote renewable energy, the bank demonstrates its commitment to corporate social responsibility and community welfare.
6. **Supporting National Priorities:** Encouraging the adoption of electric vehicles aligns with Nepal's national priorities of reducing air pollution, mitigating climate change, and promoting sustainable development. By facilitating access to financing for electric vehicles, Citizens Bank contributes to these important societal goals and supports the government's efforts to build a cleaner, greener future for the country.

Thanking You!!!

Santosh Aryal

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