

Bespins Activity 2 Summarized Notes

Sitemap notes:

- Preference towards less 'clicks', that is that the website doesn't go very deep in terms of pages
- They liked the idea of directing new users to pages they would find relevant and members to pages they would use
- Have the login/sign up/option to visit the main IABC immediately apparent
- In reference to one of the sitemaps, not to have the membership options so deep in the site map
- They didn't say anything about the idea of having a dynamic webpage section for a particularly major event
- Specifically, the membership options being in three parts but still on one page was well received

Webpage design notes:

- To stack sections of information on top of each other rather than side by side
- A preference to not use images on webpages
- The use of blocks of text in place of images
- Using clear readable text for menus, particularly important for mobile design
- There was no comment either way on using filters for events, news, and job search.

Mobil version:

- As mentioned earlier, having larger clear text for menus
- Having a sideswipe option for the menu was a suggestion