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Navigating to
and Signing up
to IABC Regina

Open Google
and search

Choose IABC
Regina

Sign Up / Login

Redirect to
Membership

Choose plan
and payment
method

MVP:1

Search Engine
Optimization
(Level 1)

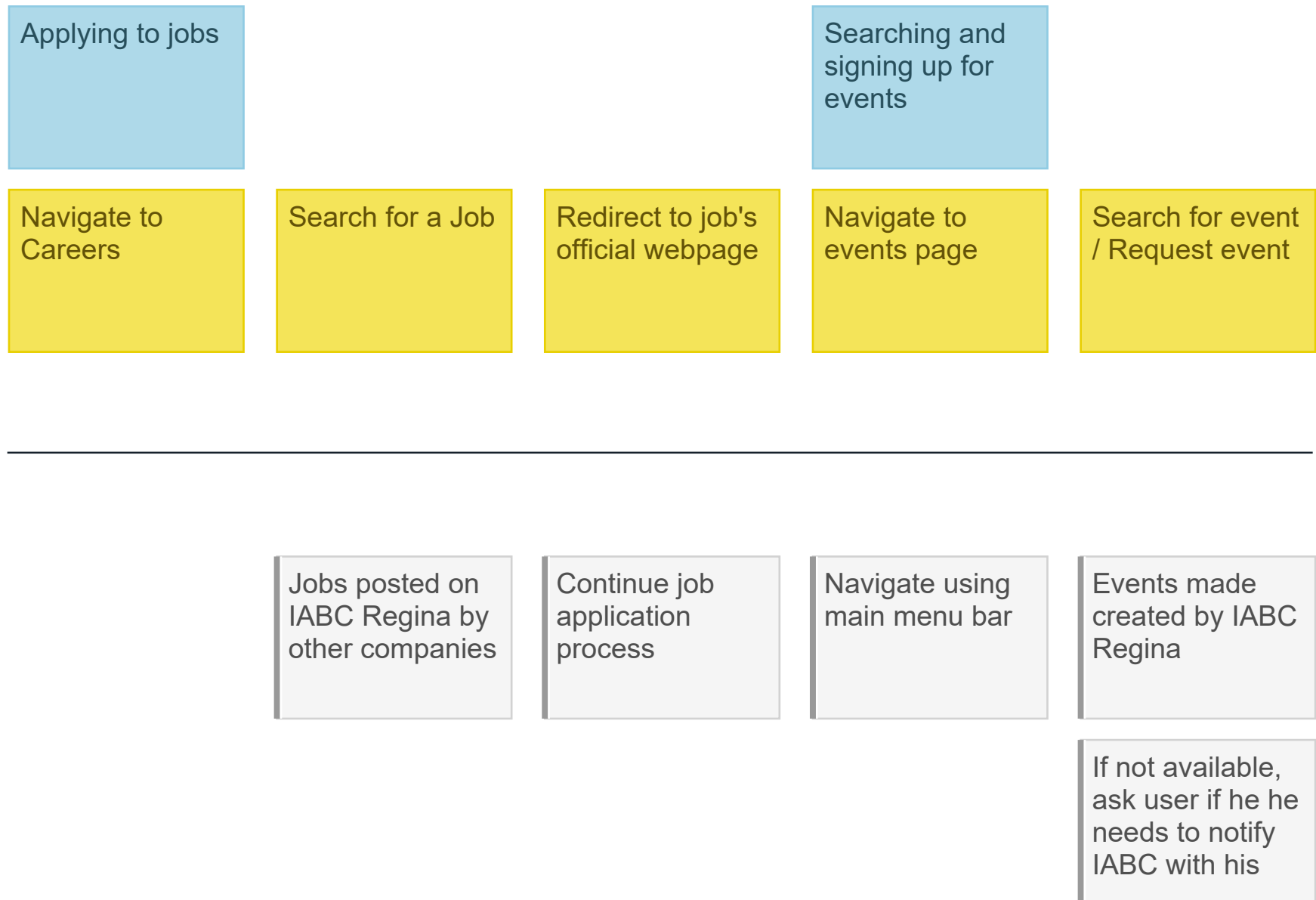
Click the link

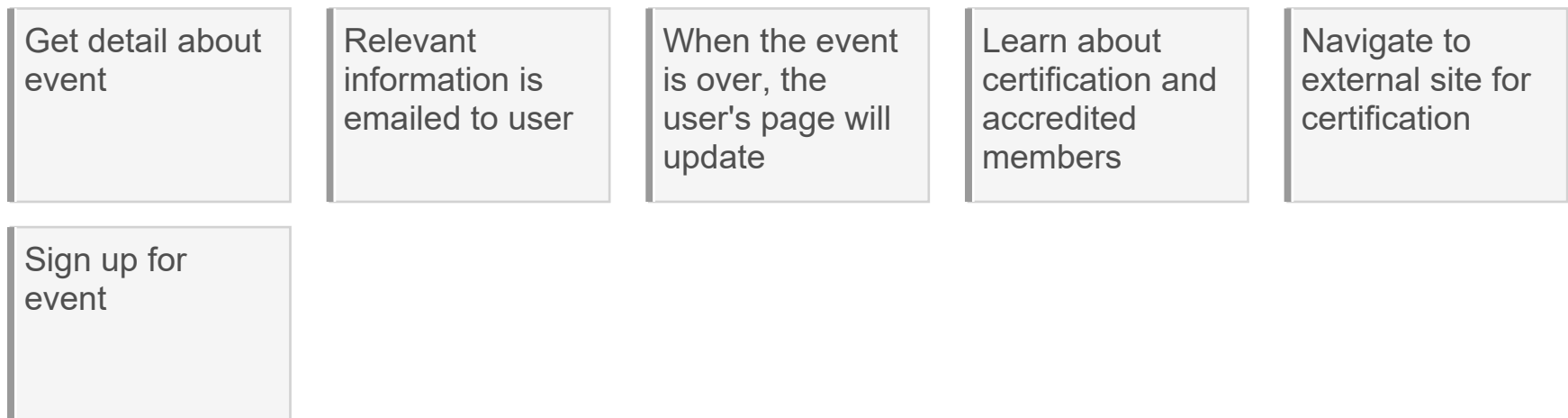
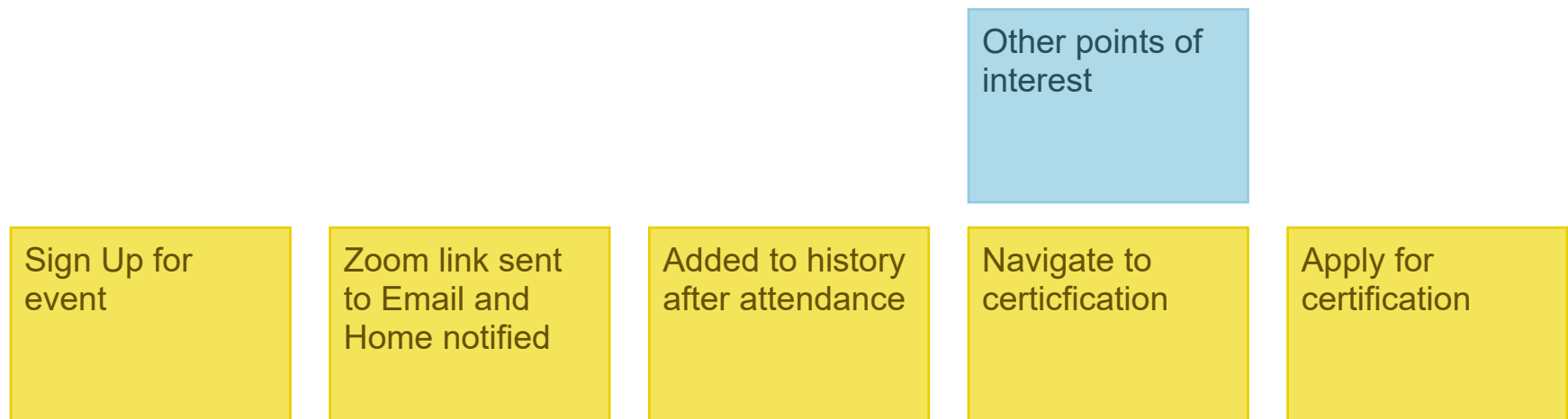
Login into
account "Free
access"

Choose a
membership
type

Add Master /
Visa / PayPal
method.

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Navigate to
newsroom

Search for a
newspost

Look at a
specific piece of
news

Navigate to
'About Us'

Visit main IABC
webpage

Look through the
list of recent
news

Open the main
page for that
piece of news

Navigate to the
IABC Regina
about us page

Redirect to
external IABC
webpage

Use search
function

Learn about
IABC Regina

Release (2)

Shareable links
and invite
friends

Signing up with
other services
(FB, Google)

Better SEO

Notifying
members about
specific jobs

Send notification
depending on
user preference

Email servers for
the website

Send updates
about event via
email/text

Feedback
system about
events

Learn about
volunteering and
sponsoring

Have a filtering
system for news
post

Commenting
system

Learn about the
executive board
and members