

Avion – E-commerce Pitch Deck

1. Introduction

Avion is a modern online store that sells furniture and decor items. It is easy to use, fast, and looks great.

2. Problem

People find it hard to get high-quality furniture and decor items. There are not many good and reliable options available in the market.

3. Solution

Avion gives customers unique and stylish furniture and decor items. It provides a smooth and simple shopping experience.

4. Market Opportunity

- The home decor and furniture market is growing fast.
- More people prefer online shopping because it is easy.
- ShopSphere is the perfect solution to meet this demand.

5. Product Overview

- Modern & Responsive Website (Next.js, Tailwind CSS, shadcn/ui)
- Easy Navigation & Filtering
- Secure Payment System
- Fast & Reliable Delivery
- Sanity CMS for Product Management

6. Revenue Model

- Direct Sales – Customers can buy products directly.
- Featured Listings – Some products can be highlighted for more sales.

- Seasonal Discounts & Bundles – Offers and discounts to increase sales.

7. Competitive Advantage

- Unique and high-quality products.
- Fast and simple shopping experience.
- Strong backend system (Sanity CMS, secure APIs, smooth checkout process).

8. Future Vision

- AI-based product recommendations.
- AR (Augmented Reality) to see how products look in real life.
- More home decor categories in the future.

9. Call to Action

If you want to support or invest in Avion, contact us. Let's make online furniture shopping better together!