

Education 2015 Pilot Program



Theatre Profile is selecting an exclusive group of educators and educational institutions to participate in a unique pilot program to help develop and refine tools on Theatre Profile. Our specially designed pilot program is tailored to the needs of those in the education field. This is an exclusive, complimentary, limited-time offer. That's right **Theatre Profile will not charge pilot-participants for the services while you are involved in the program.**

Why You're Invited

- You are an educator, school, conservatory or department focusing on Theatre.
- You are looking for ways to expand your reach.
- You are currently involved with classes and students.
- You have been active for more than a year.
- You are willing to use TheatreProfile.com tools on a regular basis and provide feedback.

Benefits of Participation

- Tracking of students' work
- Audience tracking
- First access to special tools and resources
- Timely updates on the theatre world

Features of the Pilot Program

- Safely archives past production information
- Maintains connections with past students
- Extends reach for potential students
- Two tools customized to your needs. (This is at TheatreProfile.com's discretion.)

How to Get Involved

- Complete an application and submit to info@TheatreProfile.com.
- Create a user account on TheatreProfile.com.
- Input your credits and education institution information.

After Acceptance into the Pilot Program

- Use Theatre Profile and provide feedback.
- Tell your students about Theatre Profile.
- Test new tools and provide feedback.
- Answer any surveys or questionnaires you receive from Theatre Profile.

Your involvement in the pilot project will last 3-6 months and is free of charge.

What's In It for Us?

- With your pilot project participation, we can refine our tools and resources to make them more efficient

- You'll help us test specific tools on TheatreProfile.com audiences and cast, crew and creatives such as the Watchlist, Ratings (for shows and productions), Registration and any other function we deem useful.
- Information from you as to what customized tools you would like developed.
- As the community builds, we can provide more information to our users and more accurate recommendations.

The BOTTOM LINE?

Theatre Profile provides a single online presence for all your theatre needs. It helps you find what you need when you need it.