

Venue 2015 Pilot Program



Theatre Profile is selecting an exclusive group of Venues to participate in a unique pilot program to help develop and refine tools on Theatre Profile. Our specially designed pilot program is tailored to the needs of venues. This is an exclusive, complimentary, limited-time offer.

That's right, **Theatre Profile will not charge pilot-participants for services provided while involved in the program.**

Why You're Invited

- You are, or operate, a theatrical venue.
- You are looking for ways to expand your reach.
- You have been operational for over a year.
- You have presented or hosted at least 5 productions in the past 12 months.
- You are willing to use TheatreProfile.com tools on a regular basis and provide us with your feedback.

Benefits of Participation

- Audience tracking
- Audiences development
- Connections with other theatre professionals
- Secure archives of past productions
- First access to special tools and resources
- Timely updates on the theatre world
- Two tools customized to your needs. (This is at TheatreProfile.com's discretion.)

How to Get Involved

- Complete an application and submit to info@TheatreProfile.com.
- Create a user account on TheatreProfile.com.
- Input information on your venue and past productions.

How to Get Started After Acceptance

- Use Theatre Profile and provide feedback.
- Tell your consumers about Theatre Profile.
- Tell your partners about Theatre Profile.
- Test new tools and provide feedback.
- Answer any surveys or questionnaires you receive from Theatre Profile.

Your involvement in the pilot project will last 3-6 months and is free of charge.

What's In It for Us?

- With your pilot project participation, we can refine our tools and resources to make them more efficient.
- You'll help us test specific tools on TheatreProfile.com audiences and cast, crew and creatives such as the Watchlist, Ratings (for shows and productions), Registration and any other function we deem useful.
- Information from you as to what customized tools you would like developed.

- As the community builds, we can provide more information to our users and more accurate recommendations.

The BOTTOM LINE?

Theatre Profile provides a single online presence for all your theatre needs. It helps you get what you need when you need it.