

Consumer & Fan 2015 Pilot Program



Theatre Profile is selecting an exclusive group of Theatre Consumers & Fans to participate in a unique pilot program to help develop and refine tools on Theatre Profile. Our specially designed pilot program is tailored to the Theatre Consumer's specific needs. This is an exclusive, complimentary, limited-time offer. That's right, **Theatre Profile will not be charging pilot-participants for the services while you are involved in the program.**

Why You're Invited

- You are an individual who attends multiple theatre performances a year.
- You want to see more productions.
- You like to be involved.
- You like to know what individuals you like are doing.
- You like to tell people what you think about shows.
- You are willing to use TheatreProfile.com tools on a regular basis to promote shows, create conversations and receive recommendations.

Benefits of Pilot Program Participation

- Tracking on productions you have seen.
- Notifications of productions you may be interested in.
- First access to special tools and resources.
- Updates on what is going on in theatre.
- First access to free tickets.

Features of the Pilot Program

- Secure archives of productions you have seen.
- Allows you to share information about shows you have seen and enjoyed.
- Recommendations on upcoming productions.
- One central location for theatre information you want.
- Two tools customized to your needs. This is at TheatreProfile.com's discretion.

How to Get Involved

- Fill out an application and submit to info@TheatreProfile.com.
- Create an account on TheatreProfile.com.
- Rate shows you have seen.
- Input information on shows you enjoy.

After Acceptance into the Pilot Program

- Use Theatre Profile and provide feedback.
- Tell your friends about Theatre Profile.
- Test new tools and provide feedback.

- Answer any surveys or questionnaires you receive from theatre profile.

Your involvement in the pilot program will last 3-6 months and is free of charge.

What's In It for Us?

- With your pilot program participation, we can refine our tools and resources to make them more efficient.
- Ability to test specific tools on TheatreProfile.com audiences and cast, crew and creatives such as the Watchlist, Ratings (for shows and productions), Registration and any other function we deem useful.
- Information from you as to what customized tools you want to see developed.
- As the community builds, we will be able to provide more information to our users and more accurate recommendations.

The BOTTOM LINE?

Theatre Profile provides a single online presence for all your theatre needs. It helps you get what you want when you want it.