Lab1: Basic Descriptive Analytics with R

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Importing Data into R

```
Boeing = read.csv("BoeingStock.csv")
head(Boeing)
##
       Date StockPrice
              27.85381
## 1 1/1/70
## 2 2/1/70
              22.38105
## 3 3/1/70
              23.10524
## 4 4/1/70
              21.57136
## 5 5/1/70
              18.93286
## 6 6/1/70
              15.44318
CocaCola = read.csv("CocaColaStock.csv")
head(CocaCola)
##
       Date StockPrice
## 1 1/1/70
              83.36810
## 2 2/1/70
              81.59105
## 3 3/1/70
              81.33810
## 4 4/1/70
             76.80591
              69.27857
## 5 5/1/70
## 6 6/1/70
              72.01545
GE = read.csv("GEStock.csv")
head(GE)
##
       Date StockPrice
## 1 1/1/70
              74.25333
## 2 2/1/70
              69.97684
## 3 3/1/70
              72.15857
## 4 4/1/70
              74.25273
## 5 5/1/70
              66.66524
## 6 6/1/70
              67.59318
```

IBM = read.csv("IBMStock.csv")

head(IBM)

```
ProcterGamble = read.csv("ProcterGambleStock.csv")
head(ProcterGamble)
```

```
## Date StockPrice
## 1 1/1/70 111.87429
## 2 2/1/70 111.45368
## 3 3/1/70 108.45143
## 4 4/1/70 106.28864
## 5 5/1/70 73.33286
## 6 6/1/70 48.31864
```

Clean Date Field

Viewing type of data

```
str(Boeing)
```

```
## 'data.frame': 480 obs. of 2 variables:
## $ Date : chr "1/1/70" "2/1/70" "3/1/70" "4/1/70" ...
## $ StockPrice: num 27.9 22.4 23.1 21.6 18.9 ...
```

```
str(CocaCola)
```

```
## 'data.frame': 480 obs. of 2 variables:
## $ Date : chr "1/1/70" "2/1/70" "3/1/70" "4/1/70" ...
## $ StockPrice: num 83.4 81.6 81.3 76.8 69.3 ...
```

```
str(ProcterGamble)
```

```
## 'data.frame': 480 obs. of 2 variables:
## $ Date : chr "1/1/70" "2/1/70" "3/1/70" "4/1/70" ...
## $ StockPrice: num 111.9 111.5 108.5 106.3 73.3 ...
```

```
str(GE)
```

```
## 'data.frame': 480 obs. of 2 variables:
## $ Date : chr "1/1/70" "2/1/70" "3/1/70" "4/1/70" ...
## $ StockPrice: num 74.3 70 72.2 74.3 66.7 ...
```

```
str(IBM)
```

```
## 'data.frame': 480 obs. of 2 variables:
## $ Date : chr "1/1/70" "2/1/70" "3/1/70" "4/1/70" ...
## $ StockPrice: num 360 347 327 320 270 ...
```

What is the data type of the Data variable?

Answer: Data Frame

Using as.Date() function to convert the dates

```
Boeing$Date = as.Date(Boeing$Date, "%m/%d/%y")
CocaCola$Date = as.Date(CocaCola$Date, "%m/%d/%y")
ProcterGamble$Date = as.Date(ProcterGamble$Date, "%m/%d/%y")
GE$Date = as.Date(GE$Date, "%m/%d/%y")
IBM$Date = as.Date(IBM$Date, "%m/%d/%y")
```

View data after converting dates

```
head(Boeing)
```

```
## Date StockPrice
## 1 1970-01-01 27.85381
## 2 1970-02-01 22.38105
## 3 1970-03-01 23.10524
## 4 1970-04-01 21.57136
## 5 1970-05-01 18.93286
## 6 1970-06-01 15.44318
```

```
head(CocaCola)
```

```
## Date StockPrice

## 1 1970-01-01 83.36810

## 2 1970-02-01 81.59105

## 3 1970-03-01 81.33810

## 4 1970-04-01 76.80591

## 5 1970-05-01 69.27857

## 6 1970-06-01 72.01545
```

```
head(ProcterGamble)
```

```
## Date StockPrice
## 1 1970-01-01 111.87429
## 2 1970-02-01 111.45368
## 3 1970-03-01 108.45143
## 4 1970-04-01 106.28864
## 5 1970-05-01 73.33286
## 6 1970-06-01 48.31864
```

head(GE)

```
## Date StockPrice
## 1 1970-01-01    74.25333
## 2 1970-02-01    69.97684
## 3 1970-03-01    72.15857
## 4 1970-04-01    74.25273
## 5 1970-05-01    66.66524
## 6 1970-06-01    67.59318
```

head(IBM)

```
## Date StockPrice
## 1 1970-01-01 360.3190
## 2 1970-02-01 346.7237
## 3 1970-03-01 327.3457
## 4 1970-04-01 319.8527
## 5 1970-05-01 270.3752
## 6 1970-06-01 267.2050
```

Warm-up/Basic statistics Questions:

1. How many rows of data are in each dataset?

```
nrow(Boeing)

## [1] 480

nrow(CocaCola)

## [1] 480

nrow(ProcterGamble)

## [1] 480
```

```
nrow(GE)

## [1] 480

nrow(IBM)

## [1] 480
```

Answer: 480 rows for all datasets.

2. What is the earliest/latest year in our datasets?

```
summary(Boeing)
```

```
StockPrice
##
         Date
##
   Min.
           :1970-01-01
                          Min.
                                : 12.74
   1st Qu.:1979-12-24
                          1st Qu.: 34.64
##
                          Median : 44.88
##
    Median :1989-12-16
##
   Mean
           :1989-12-15
                          Mean
                                : 46.59
    3rd Qu.:1999-12-08
                          3rd Qu.: 57.21
##
##
   Max.
           :2009-12-01
                          Max.
                                 :107.28
```

```
summary(CocaCola)
```

```
##
                            StockPrice
         Date
##
   Min.
           :1970-01-01
                          Min.
                                : 30.06
##
    1st Qu.:1979-12-24
                          1st Qu.: 42.76
   Median :1989-12-16
                          Median : 51.44
##
                                : 60.03
##
   Mean
           :1989-12-15
                          Mean
##
    3rd Qu.:1999-12-08
                          3rd Qu.: 69.62
           :2009-12-01
                                 :146.58
##
    Max.
                          Max.
```

summary(ProcterGamble)

```
StockPrice
##
         Date
   Min.
           :1970-01-01
                                 : 46.88
##
                          Min.
##
    1st Qu.:1979-12-24
                          1st Qu.: 62.48
##
   Median :1989-12-16
                          Median : 78.34
           :1989-12-15
                                 : 77.70
##
    Mean
                          Mean
    3rd Qu.:1999-12-08
                          3rd Qu.: 89.47
##
           :2009-12-01
                          Max.
##
   Max.
                                 :149.62
```

```
summary(GE)
```

```
StockPrice
##
         Date
           :1970-01-01
                                : 9.294
                         Min.
##
   Min.
   1st Qu.:1979-12-24
                         1st Qu.: 44.214
##
    Median :1989-12-16
                         Median : 55.812
           :1989-12-15
                                : 59.303
##
   Mean
                         Mean
   3rd Qu.:1999-12-08
##
                         3rd Qu.: 72.226
##
   Max.
           :2009-12-01
                         Max.
                                :156.844
```

```
summary(IBM)
```

```
##
         Date
                           StockPrice
##
   Min.
           :1970-01-01
                         Min.
                                : 43.40
   1st Qu.:1979-12-24
                         1st Qu.: 88.34
##
   Median :1989-12-16
                         Median :112.11
##
           :1989-12-15
##
   Mean
                         Mean
                                :144.38
   3rd Qu.:1999-12-08
                         3rd Qu.:165.41
##
           :2009-12-01
                                 :438.90
##
   Max.
                         Max.
```

Answer: Min Year = 1970, Max Year = 2009

3. For the period above what is the average stock price of Coca Cola?

```
cocacola_mean = mean(CocaCola$StockPrice)
cocacola_mean
```

```
## [1] 60.02973
```

Answer: 60.02973

4. What is the maximum price of IBM during this period?

```
max_price_IBM = max(IBM$StockPrice)
max_price_IBM
```

```
## [1] 438.9016
```

Answer: 438.9016

5. What is the standard deviation of P&G stock price over this period?

```
sd_PG = sd(ProcterGamble$StockPrice)
sd_PG
```

```
## [1] 18.19414
```

Answer: 18.19414

6. What is the median price of Boeing in the last 5 years for which we have data?

Get Max Date in UTC to be able to subtract dates (year)

```
Bng_maxDate = as.POSIXlt(max(Boeing$Date))
Bng_maxDate
```

```
## [1] "2009-12-01 UTC"
```

Subtract 5 years from the max date (to get the last 5 years)

```
Bng_maxDate$year = Bng_maxDate$year - 5
Bng_maxDate
```

```
## [1] "2004-12-01 UTC"
```

Slice to get data for last 5 years

```
Bng_Last5Yrs = Boeing[as.POSIX1t(Boeing$Date) > Bng_maxDate, ]
print(head(Bng_Last5Yrs))
```

```
## Date StockPrice
## 421 2005-01-01 50.67450
## 422 2005-02-01 53.22474
## 423 2005-03-01 57.20773
## 424 2005-04-01 58.56143
## 425 2005-05-01 61.01381
## 426 2005-06-01 63.78818
```

```
print(tail(Bng_Last5Yrs))
```

```
## 475 2009-07-01 41.48273

## 476 2009-08-01 45.99429

## 477 2009-09-01 51.36286

## 478 2009-10-01 51.15909

## 479 2009-11-01 50.69650

## 480 2009-12-01 55.02864
```

Calculate median for the last 5 years

```
Bng_Last5Yrs_median = median((Bng_Last5Yrs$StockPrice))
print(Bng_Last5Yrs_median)
```

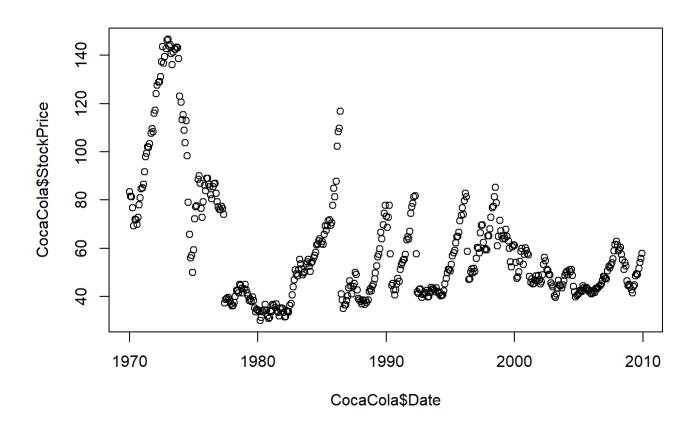
```
## [1] 69.67567
```

Answer: 69.67567

Basic Plotting Questions

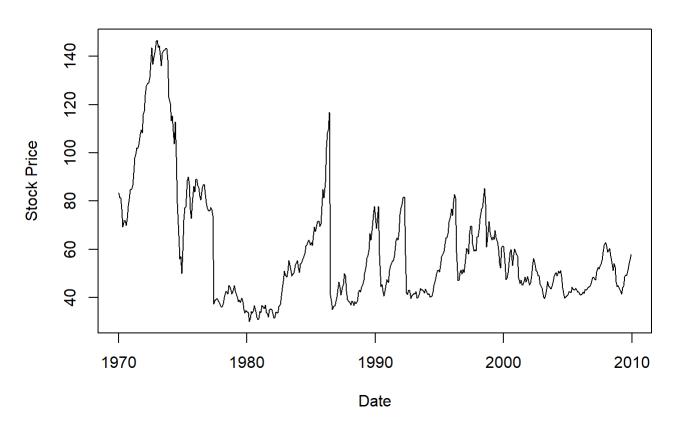
Part 1

plot(CocaCola\$Date, CocaCola\$StockPrice)



```
plot(CocaCola$Date, CocaCola$StockPrice, main = "CocaCola Stock Price Over Time"
, xlab = "Date", ylab = "Stock Price", type = "l")
```

CocaCola Stock Price Over Time



1. Identify the year during which Coca-Cola had the highest/lowest stock price?

```
CocaCola[which.max(CocaCola$StockPrice),]
```

```
## Date StockPrice
## 37 1973-01-01 146.5843
```

CocaCola[which.min(CocaCola\$StockPrice),]

```
## Date StockPrice
## 123 1980-03-01 30.05714
```

Answer: CocaCola Highest Price was 146.5843 in year = 1973

- & lowest Price was = 30.05714 in year = 1980
- 2. What calendar year did it look to have the biggest (Year-over-Year) percentage increase?

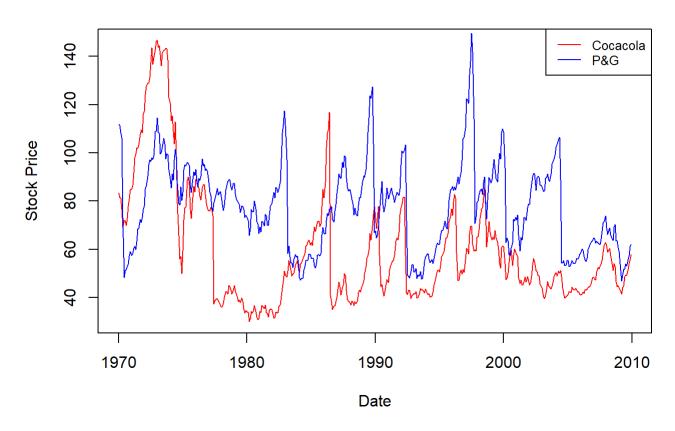
```
CocaCola$Date = as.Date(CocaCola$Date, "%m/%d/%y")
library(dplyr)
```

```
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
       intersect, setdiff, setequal, union
##
df2 = CocaCola%>%
  arrange(Date) %>%
  mutate(pct_chg = 100*((StockPrice - lag(StockPrice)))/lag(StockPrice)))
df2[which.max(df2$pct_chg),]
            Date StockPrice pct_chg
## 62 1975-02-01
                   72.22158 21.90418
```

Answer: Biggest YOY percentage increase is year 1975

Part 2

CocaCola & P&G Stock Price Over Time



1. In March of 2000 the stock market plummeted as the tech bubble burst. Using the plot above, which company's stock dropped more (relatively – i.e. percentage-wise)?

Answer: Cocacola

2. In the year 1983 which company stock was going up? Which was going down?

```
df_merge = merge(CocaCola,ProcterGamble,all.x = TRUE, all.y = TRUE, by = "Date")
library(plotly)

## Loading required package: ggplot2

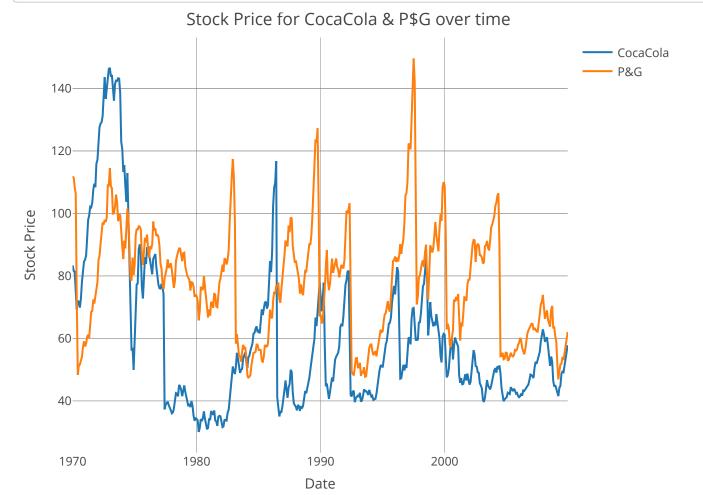
## ## Attaching package: 'plotly'

## The following object is masked from 'package:ggplot2':
## ## last_plot

## The following object is masked from 'package:stats':
## ## filter
```

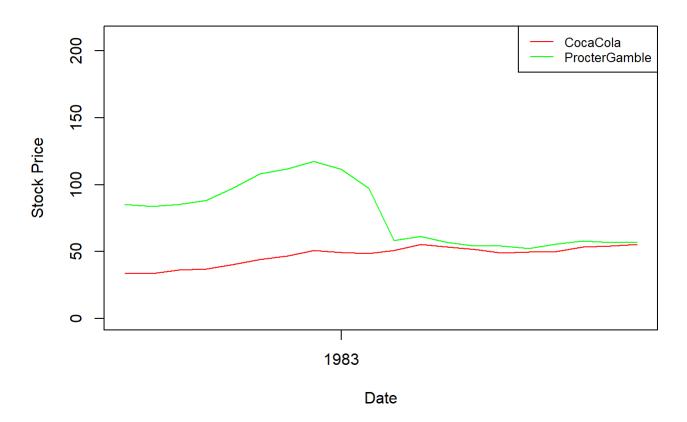
```
## The following object is masked from 'package:graphics':
##
## layout
```

```
## Warning: `arrange_()` is deprecated as of dplyr 0.7.0.
## Please use `arrange()` instead.
## See vignette('programming') for more help
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_warnings()` to see where this warning was generated.
```



Answer: From the interactive graph, in year 1983 CocaCola is going up and P&G is going down

CocaCola Stock Price 1983



3. Across the entire time period shown in your plot which stock had a generally lower price?

Answer: From the interactive graph, CocaCola had a generally lower price.

Data Visualization from 1995-2005:

First stock price of the year 1995 sits in row position: 301

```
which(CocaCola$Date == "1995-01-01")
```

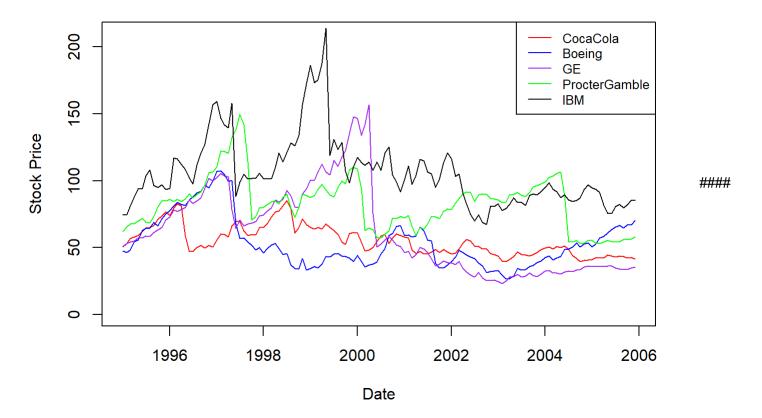
```
## [1] 301
```

Last stock price of the year 2005 sits in row position: 432

```
which(CocaCola$Date == "2005-12-01")
```

```
## [1] 432
```

Stock Price 1995 - 2005



1. Which stock price fell the most right after the tech bubble of March 2000?

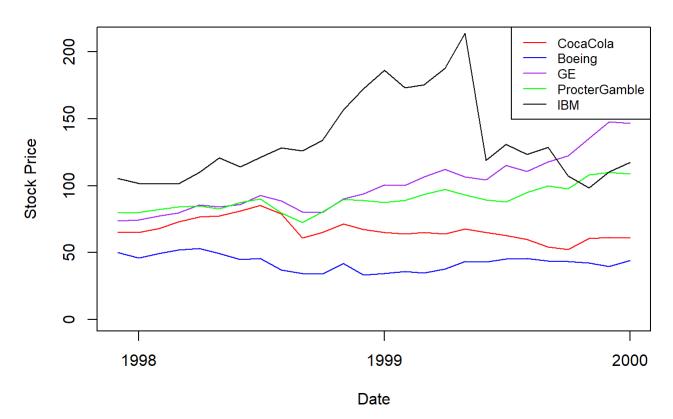
```
which(CocaCola$Date == "2000-01-01")
```

```
## [1] 361
```

```
which(CocaCola$Date == "2000-12-01")
```

```
## [1] 372
```

Stock Price year 2000



Answer: From the graph it is apparent that GE fell the most right after the tech bubble of march 2000

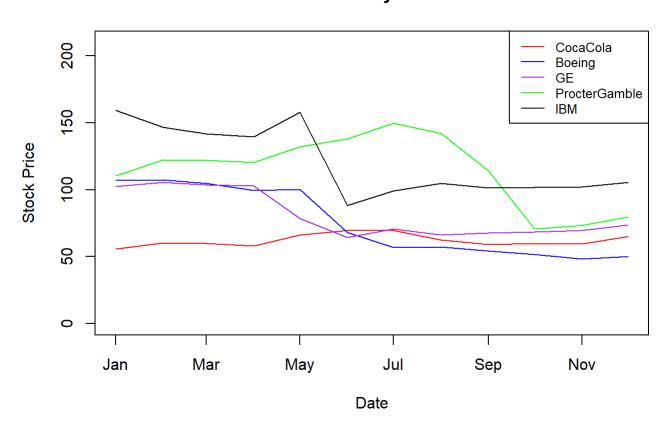
2. What stock had the highest maximum price between 1995-2005?

Answer: IBM

3. A few years before the tech bubble of 1997, there was another stock market crash trigged by economic crisis in Asia in October of 1997. If you compare stock prices from

September 1997 to November 1997, which companies saw a decrease in price? Which company experienced the biggest decrease?

Stock Price year 1997



```
CocaCola_pct_chng = CocaCola[335,]-CocaCola[333,]
IBM_pct_chng = IBM[335,]-IBM[333,]
GE_pct_chng = GE[335,]-GE[333,]
PG_pct_chng = ProcterGamble[335,]-ProcterGamble[333,]
Boeing_pct_chng = Boeing[335,]-Boeing[333,]
CocaCola_pct_chng
```

```
## Date StockPrice
## 335 61 days 0.09275689
```

```
IBM_pct_chng
```

```
## Date StockPrice
## 335 61 days 0.7346116
```

```
GE_pct_chng
```

```
## Date StockPrice
## 335 61 days 1.935213
```

```
PG_pct_chng
```

```
## Date StockPrice
## 335 61 days -40.65787
```

```
Boeing_pct_chng
```

```
## Date StockPrice
## 335 61 days -5.759524
```

which companies saw a decrease in price?

Answer: Boeing , and P&G

Which company experienced the biggest decrease?

Answer: P&G

4. Which stock seemed to provide the best return (i.e. increase in price) between 2004-2005?

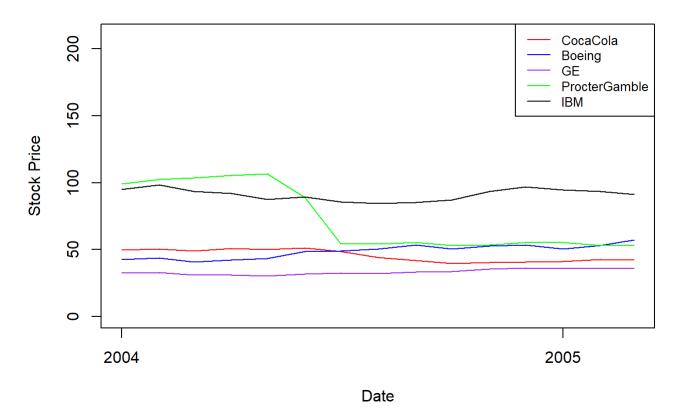
```
which(CocaCola$Date == "2004-01-01")
```

```
## [1] 409
```

```
which(CocaCola$Date == "2005-01-01")
```

```
## [1] 421
```

Stock Price year 2004-2005



Answer: Boeing

5. Between 1995-2005, which company had the biggest delta between the maximum and minimum stock price?

```
which(CocaCola$Date == "1995-01-01")
## [1] 301
```

```
which(CocaCola$Date == "2005-01-01")
```

```
## [1] 421
```

```
Boeing_delta = max(Boeing[301:432,]$StockPrice)-min(Boeing[301:432,]$StockPrice)

GE_delta = max(GE[301:432,]$StockPrice)-min(GE[301:432,]$StockPrice)

IBM_delta = max(IBM[301:432,]$StockPrice)-min(IBM[301:432,]$StockPrice)

PG_delta = max(ProcterGamble[301:432,]$StockPrice)-min(ProcterGamble[301:432,]$StockPrice)

CocaCola_delta = max(CocaCola[301:432,]$StockPrice)-min(CocaCola[301:432,]$StockPrice)

cat("Boeing Delta = ", Boeing_delta,"\n")
```

```
## Boeing Delta = 80.66905
```

```
cat("GE Delta =",GE_delta,"\n")
```

```
## GE Delta = 133.7779
```

```
cat("IBM Delta =",IBM_delta,"\n")
```

```
## IBM Delta = 146.7631
```

```
cat("PG Delta =",PG_delta,"\n")
```

```
## PG Delta = 96.62526
```

```
cat("CocaCola Delta =",CocaCola_delta,"\n")
```

```
## CocaCola Delta = 45.67552
```

Answer: IBM = 146.7631 had the highest delta between the maximum and minimum stock price

6. Which two companies' stock price seem to be the most correlated (i.e. move up/down together)?

```
cat("CocaCola & IBM Correlation = ", cor(CocaCola$StockPrice, IBM$StockPrice),"\n")
```

```
## CocaCola & IBM Correlation = 0.7227479
```

```
cat("CocaCola \& GE Correlation = ", cor(CocaCola\$StockPrice, GE\$StockPrice)," \\ \ "")
```

```
## CocaCola & GE Correlation = 0.1775435
```

```
cat("CocaCola & P&G Correlation = ", cor(CocaCola$StockPrice, ProcterGamble$StockPrice),"\n")
## CocaCola & P&G Correlation = 0.3320132
cat("CocaCola & Boeing Correlation = ", cor(CocaCola$StockPrice, Boeing$StockPrice),"\n")
## CocaCola & Boeing Correlation = -0.3305256
cat("IBM & GE Correlation = ", cor(IBM$StockPrice, GE$StockPrice),"\n")
## IBM & GE Correlation = 0.1098373
cat("IBM & P&G Correlation = ", cor(IBM$StockPrice, ProcterGamble$StockPrice),"\n")
## IBM & P&G Correlation = 0.3163998
cat("IBM & Boeing Correlation = ", cor(IBM$StockPrice, Boeing$StockPrice),"\n")
## IBM & Boeing Correlation = -0.3675284
cat("GE & P&G Correlation = ", cor(GE$StockPrice, ProcterGamble$StockPrice),"\n")
## GE & P&G Correlation = 0.1865324
cat("GE & Boeing Correlation = ", cor(GE$StockPrice, Boeing$StockPrice),"\n")
## GE & Boeing Correlation = -0.09634328
cat("P&G & Boeing Correlation = ", cor(ProcterGamble$StockPrice,Boeing$StockPrice),"\n")
## P&G & Boeing Correlation = -0.0862052
```

Answer: CocaCola & IBM (correlation = 0.7227479) seem to be the most correlated

Monthly Trend Analysis

1. For IBM, compare the average stock price for each month to the its overall average stock price and identify all the months for which IBM historically had a higher stock price (we call this over- indexing)? Which month over-indexed the most?

```
IBM_monthly_mean = tapply(IBM$StockPrice, months(IBM$Date), mean)
IBM_monthly_mean
```

```
##
       April
                August December
                                   February
                                              January
                                                            July
                                                                       June
                                                                                March
##
   152.1168
              140.1455
                        140.7593
                                   152.6940
                                             150.2384
                                                       139.0670
                                                                  139.0907
                                                                            152.4327
##
         May
              November
                          October September
##
   151.5022
              138.0187
                        137.3466
                                   139.0885
```

identify all the months for which IBM historically had a higher stock price?

```
sort(IBM_monthly_mean)
```

```
##
              November
     October 0
                             July September
                                                 June
                                                          August
                                                                  December
                                                                             January
##
    137.3466
              138.0187 139.0670
                                   139.0885
                                             139.0907
                                                       140.1455
                                                                  140.7593
                                                                            150.2384
         May
##
                 April
                           March
                                   February
##
    151.5022 152.1168 152.4327
                                   152.6940
```

Answer: January, February, March, April, May

Which month over-indexed the most?

```
max(IBM_monthly_mean)
```

```
## [1] 152.694
```

Answer: February = 152.6940

2. Repeat the tapply() function you used to solve the last question for each of the 4 remaining companies. Do any of two or more companies have their highest stock price in the same months as each other? Which companies and months does this happen for?

```
Boeing_monthly_mean = tapply(Boeing$StockPrice, months(Boeing$Date), mean)
sort(IBM_monthly_mean)
```

```
##
     October 0
              November
                             July September
                                                  June
                                                          August
                                                                   December
                                                                              January
##
    137.3466
              138.0187
                         139.0670
                                   139.0885
                                              139.0907
                                                        140.1455
                                                                   140.7593
                                                                             150.2384
##
         May
                  April
                            March
                                   February
##
    151.5022 152.1168 152.4327
                                   152,6940
```

```
GE_monthly_mean = tapply(GE$StockPrice, months(GE$Date), mean)
sort(GE_monthly_mean)
```

```
July
##
     October September
                            June
                                    August
                                                      November
                                                                 December
                                                                                May
##
    56.23897 56.23913 56.46844
                                  56.50315
                                            56.73349
                                                      57.28879
                                                                 59.10217
                                                                           60.87135
##
     January
             February
                           March
                                     April
##
   62.04511 62.52080 63.15055
                                  64.48009
```

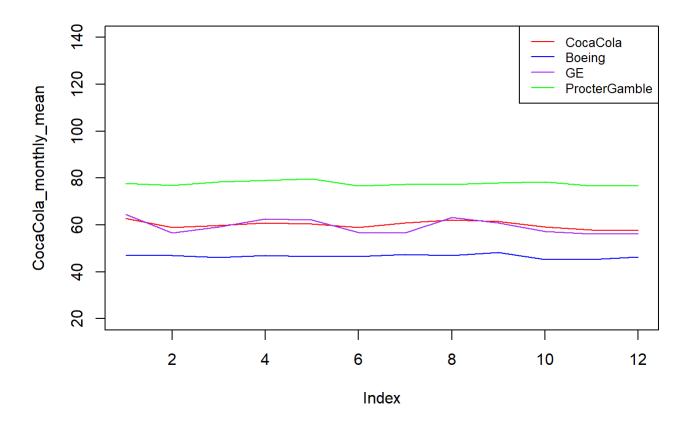
```
CocaCola_monthly_mean = tapply(CocaCola$StockPrice, months(CocaCola$Date), mean)
sort(CocaCola_monthly_mean)
```

```
## September
               October
                                             November
                          August
                                       July
                                                       December
                                                                   January
                                                                            February
    57.60024
              57.93887
                        58.88014
                                             59.10268
                                                       59.73223
                                                                  60.36849
                                                                            60.73475
##
                                  58.98346
##
        June
                   May
                            March
                                      April
##
    60.81208
             61.44358
                        62.07135
                                  62.68888
```

ProcterGamble_monthly_mean = tapply(ProcterGamble\$StockPrice, months(ProcterGamble\$Date), mean)
sort(ProcterGamble_monthly_mean)

```
## September
                        October
                  July
                                   August
                                              March
                                                          June
                                                                  April
                                                                              May
   76.62385
                       76.67903
             76.64556
                                 76.82266
                                          77.34761 77.39275 77.68671
   December
             November
                       February
##
                                   January
   78.29661
             78.45610 79.02575
                                 79.61798
```

2. Do any of two or more companies have their highest stock price in the same months as each other?



2. Do any of two or more companies have their highest stock price in the same months as each other? Which companies and months does this happen for?

Answer: GE & CocaCola in the month of April

3. What trend do you see for the months of December vs January for each company? Is there an over-arching trend that applies to all companies when comparing all historical December vs January stock prices?

Answer: Yes, all stock prices have an over-arching trend which applies to all companies by looking at the mean values from December & January