

HACKATHON 3 Day 1 Task 1

STEP #1: MARKETPLACE TYPE

E-Commerce website of furnitures & Accessories related to home decor

* PRIMARY PURPOSE

- ⇒ Create user friendly & dynamic website, platform that provides easy access to people for furniture purchasing & taking it to a next level with doing it online.
- ⇒ Designed for every type of business whether it's a big business or a small shop and give access of each and every product in detail to every customer for easy & better access and experience.
- ⇒ Providing an opportunity to give access to new & also preloved or used furnitures as an additional option for futuristic goal, to give access to those customers who wants to resell their used or unused furniture and provide a platform for them in order to make buying & selling easier for them.

STATISTICS TO IMPLEMENT USED FURNITURE STRATEGY

ANY UNUSED OR USED ITEM OF FURNITURE

Customer Personal & Product
Details & Photos

Quality and Condition
of Product & detailed
Description.

Company Policy & Guarantee
of buyer & seller
+
Product

Price, Pitch
seller's demand
& Buyer's negotiations
Co-ordination, Chat Options.

- * Shipping & Delivery process.
- * Product details with Images & written description.
- * Defects and defaults if present were also described for customer's transparency.

STEP # 2. BUSINESS GOALS.

1. PROBLEM STATEMENT

- Customizable (Made to order option).
- Low costs
- Budget friendly.
- Modern design.
- Wide range of furniture & home decor.

2. PRODUCT OFFERS:-

- Customizable options.
- Materials (Woods, Metals, Bronze etc).
- Used items (that meets affordability & reselling easy accessibility).

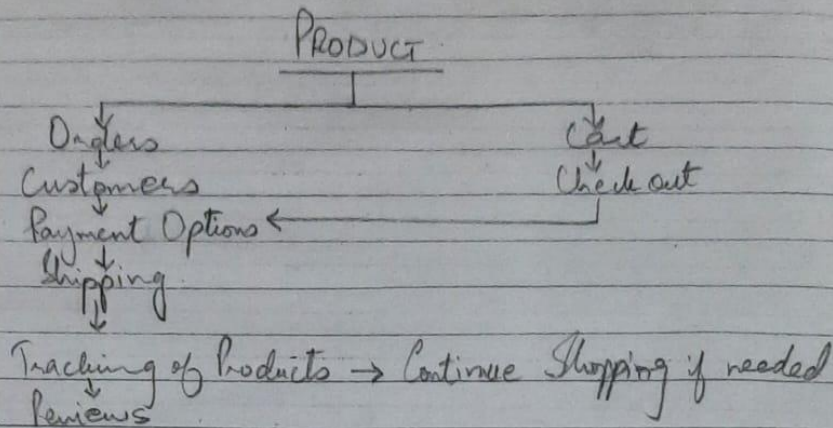
3. TARGET AUDIENCE:-

- Home owners (who wants to refurnish their homes).
- Small business (e.g. Small Dine ins & cafes).
- Interior Designers.
- Budget friendly furnitures (those who have small setups or limited budget).

4. UNIQUE/ADVANCE/SMART FURNITURES:-

- Budget friendly.
- Best price with high quality & advance features with smart & unique furnitures.
- Dynamic cart features with easy payment & smooth ontime delivery options.

STEP # 3:- CUSTOM DATA SCHEMA



FURTHER DETAILED EXPLANATION:-

1. PRODUCTS:-

- Name
- ID
- Price / Unit
- Stock availability
- Dimensions & Images
- Categories
- Materials (Wood, Metal etc).
- Discounted Price (if any).
- Tags (Sale or others).
- Type (Furniture or decor etc).

2. ORDERS:-

- Order ID :-
- Customer Info :-
- Product Details :-
- Order Status :-
- Order Time Stamp

3. CUSTOMERS.

- Customer ID.
- Full name.
- Contact details:-
- Email
- Address

4. SHIPPING.

- Unique ID generated for tracking.
- Shipping or delivery rates.
- Order ID.
- Shipping ID.
- Shipping status.
- Shipping address.
- Estimated delivery time.
- Shipping delays (additional information of delays if any).
- Contact information of shipping company (for additional queries if any).

5. PAYMENTS.

- Payment ID.
- Payment options / Types.
- Order ID.
- Total amount Payable.
- Discounts applicable (if any).
- Payment status.
- Payment installments (if required).