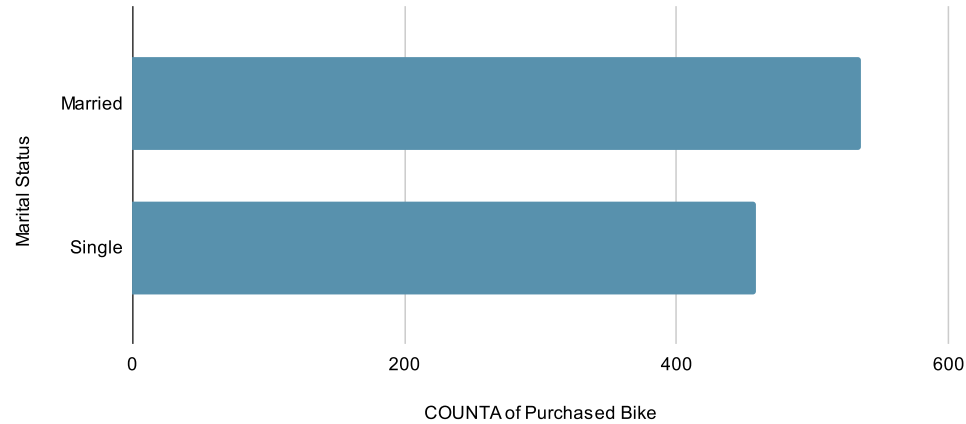
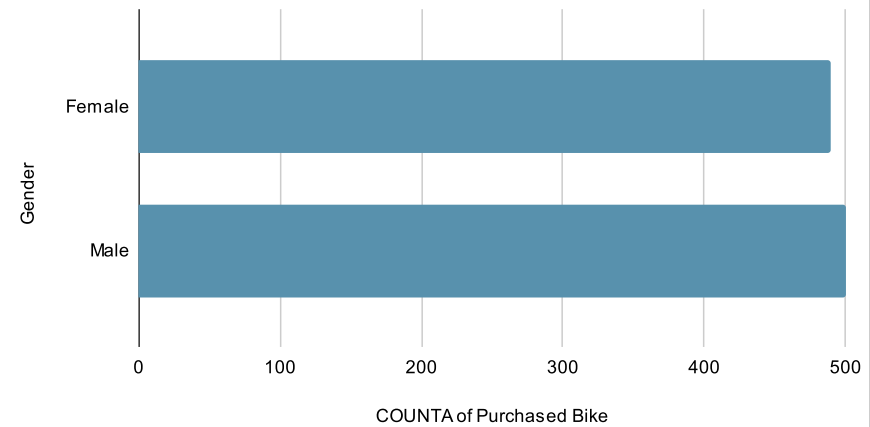


## Bike Buyers Dashboard - created by Rabeen Pattupara

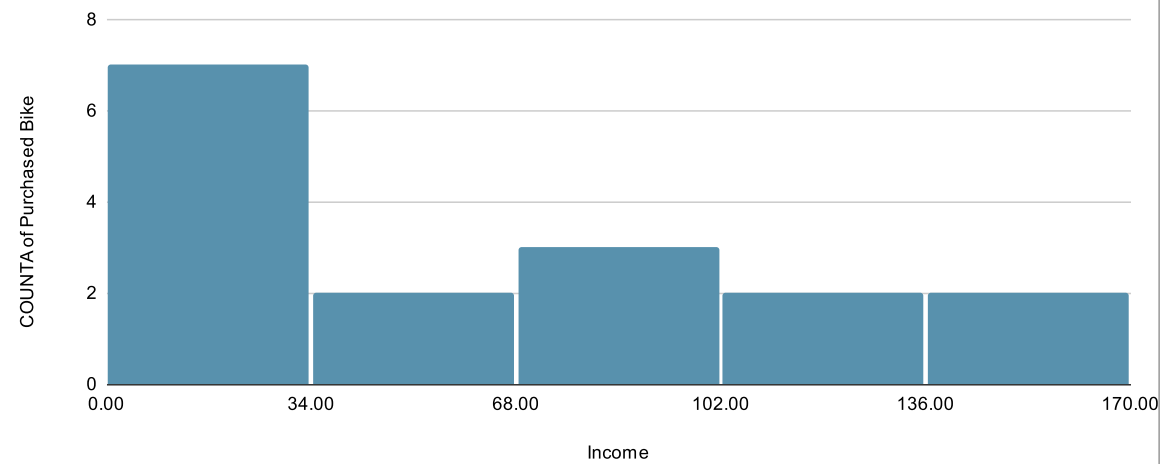
1. Married individuals shows more bike purchases



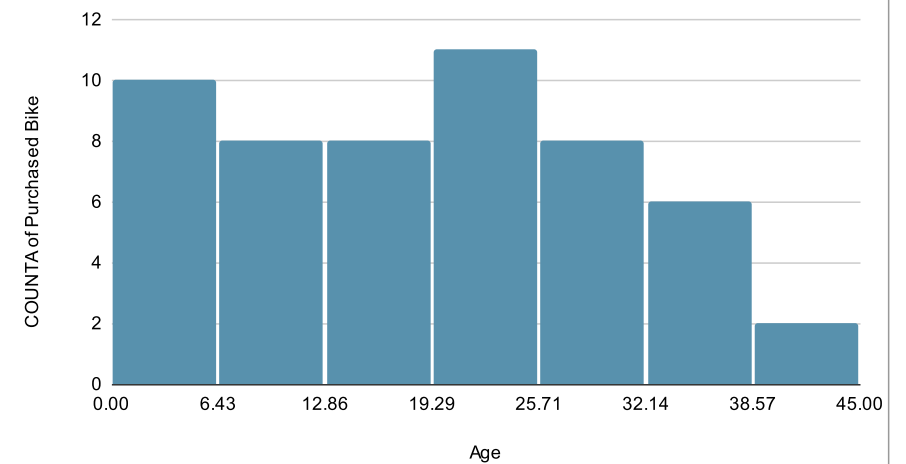
2. Male shows higher number of bike purchases



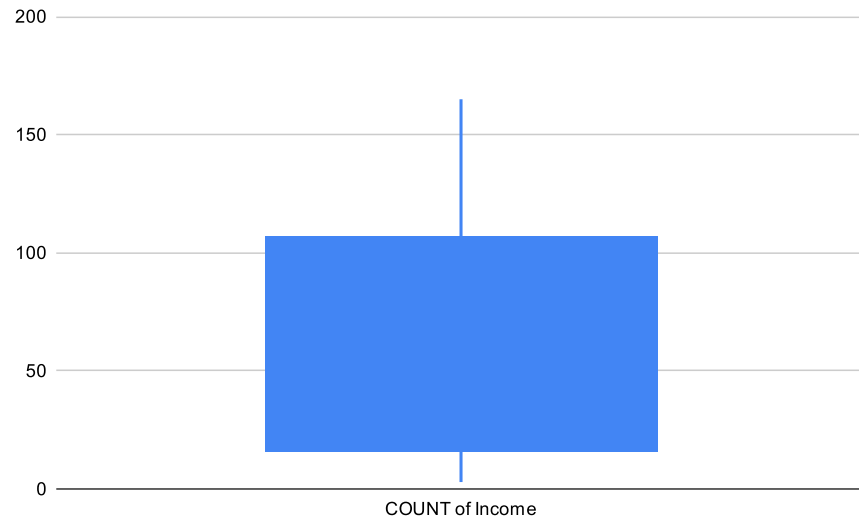
3. Histogram representation for Income, income upto 34,000 shows higher purchase bracket



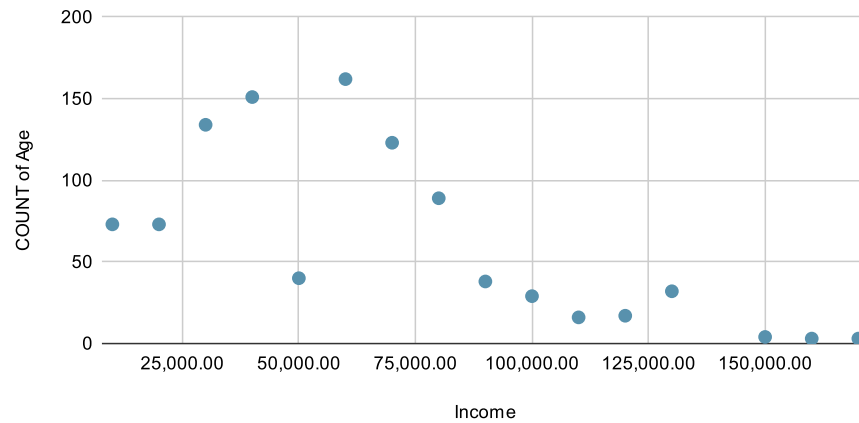
4. Histogram representation of Age, an age bracket of 19 to 25 have higher inclination



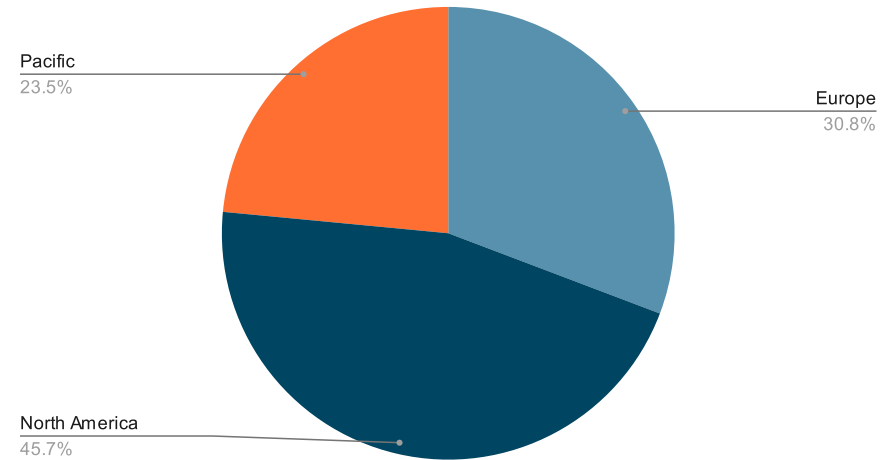
5. Box Plot for income (Min = 3, Max = 165, Quartile 1 = 16.5, Quartile 3 = 106.5)



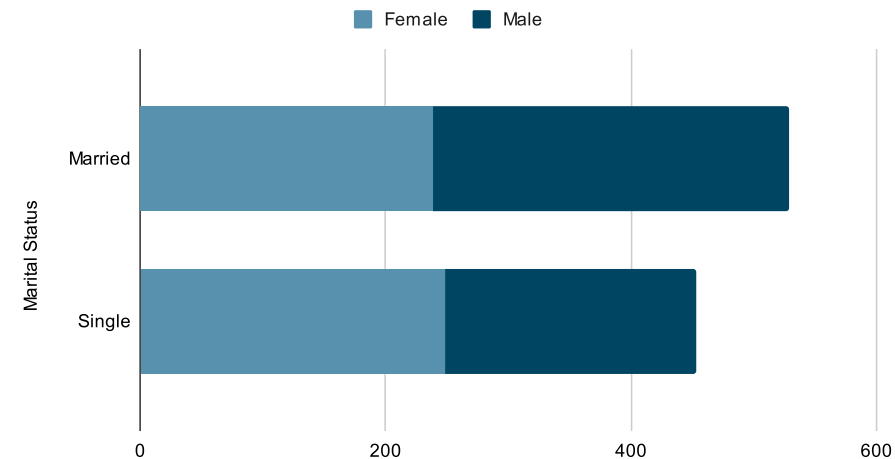
7. Scatter plot for Age vs Income, higher no. of individuals contain an income of 60,000



6. North America contain 45.7% of the buyers



8. Stacked barchart(Marital status & Gender)



9. Heat map for numeric variable of the bike buyers

<i>Purchased Bike</i>	<i>Region</i>	SUM of Income	SUM of Cars	AVERAGE of Ag	SUM of Children
Yes	Europe	6,030,000	116	41.50694444	203
	North America	14,260,000	290	43.84331797	451
	Pacific	7,160,000	173	42.99099099	149