

Marketplace Builder Hackathon 2025

Day 2 : Planning The Technical Foundation

This document outlines the technical framework and requirements for the development of the marketplace platform, **MORENT**. It provides a comprehensive overview of the project's core aspects, including:

1. **System Architecture:** A detailed breakdown of the system's design and components.
2. **API Endpoints:** A specification of the API endpoints required for seamless communication between the frontend and the backend (Sanity CMS).
3. **Frontend Requirements:** A list of the tools, frameworks, and design standards to be employed on the client side.
4. **Backend Requirements:** A detailed specification of the server-side technologies, databases, and infrastructure.
5. **Workflow Diagram:** A visual representation of the system's operational flow, highlighting interactions between components.
6. **Data Schema:** A structured representation of the data model and its relationships.
7. **Project Roadmap:** A step-by-step timeline for the successful completion of the marketplace.

This document aims to serve as a clear guide for the systematic execution of the MORENT marketplace project, ensuring clarity and alignment across all technical aspects.

System Architecture

- **Overview:** The system architecture provides a clear depiction of how various components interact to deliver an efficient and seamless marketplace experience. Key components include:
 - **Frontend (Next.js):** Responsible for the user interface, including browsing cars data, managing the cart, and processing checkouts. Next.js leverages server-side rendering to enhance performance and SEO.
 - **Sanity CMS:** Acts as the centralized backend system, managing cars data, customer profiles, and order records. It provides a scalable and flexible schema design for business needs.
 - **Third-Party APIs:** Ensures critical functionalities such as real-time inventory updates, and secure payment processing are integrated seamlessly.

Frontend Requirements

- **User Interface:**
 - Designed a user-friendly, intuitive interface tailored for both mobile and desktop users.

- The platform is responsive, providing consistent performance across various devices and screen sizes.
- **Essential Pages:**
 - **Home Page:** Serves as the gateway to the marketplace with featured Cars, categories, and promotional banners.
 - **Car Listing Page:** Displays a catalog of cars with filtering and sorting options to enhance the browsing experience.
 - **Car Details Page:** Provides comprehensive information about individual Cars, including images, descriptions, specifications, and reviews.
 - **Checkout Page:** Streamlines the purchasing process with secure payment options and user-friendly forms for billing and shipping details.
 - **Order Confirmation Page:** Confirms successful transactions and provides order details.
- **Framework:**
 - Utilized **Next.js** for its advanced server-side rendering capabilities, which improve performance and search engine optimization (SEO).
 - Leverage reusable components and modular architecture to simplify development and ensure scalability.
 - Implemented dynamic routing to support a seamless navigation experience.

This structured approach ensures the frontend aligns with user expectations while leveraging modern technologies to enhance performance and maintainability.

Backend Requirements

- **Sanity CMS:**
 - Serves as the primary database for managing essential marketplace data, including cars, customer details, and order records.
 - Provides a scalable and flexible content management solution tailored to the marketplace's unique business needs.
 - Schemas are meticulously designed to align with business objectives and ensure data integrity.
- **Third-Party Integrations:**
 - Leveraged third-party APIs for seamless integration of key functionalities, including:
 - **Delivery Services:** Real-time shipment tracking and delivery status updates.
 - **Payment Gateways:** Secure and efficient processing of online transactions, supporting multiple payment methods.
 - APIs are robust, reliable, and capable of handling high traffic without latency.
- **Performance and Security:**
 - Optimize database queries and API calls to minimize response times and enhance user experience.
 - Implemented advanced security measures.
- **Scalability and Maintainability:**
 - Design backend architecture to accommodate future growth, ensuring it can handle increased traffic and data.

- Used modular and reusable code structures to simplify maintenance and updates.

This approach ensures a robust backend infrastructure capable of supporting a high-performance and secure marketplace platform.

Data Schema

Car Schema:

```
export const cars = defineType(  
  {  
    name: "cars",  
    title: "Cars",  
    type: "document",  
    fields: [  
      defineField({  
        name: "name",  
        title: "Car Name",  
        type: "string"  
      }),  
      defineField({  
        name: "rent",  
        title: "Rent Price",  
        type: "number"  
      }),  
      defineField({  
        name: "description",  
        title: "Car Description",  
        type: "text"
```

```
}),
```

```
defineField({
```

```
  name:"stock",
```

```
  title: "Available Cars",
```

```
  type: "number"
```

```
}),
```

```
defineField({
```

```
  name:"image",
```

```
  title: "Car Images",
```

```
  type: "array",
```

```
  of: [{
```

```
    type: "image",
```

```
    options: {
```

```
      hotspot: true
```

```
    },
```

```
  ]
```

```
}),
```

```
defineField({
```

```
  name:"category",
```

```
  title: "Category",
```

```
  type: "string",
```

```
}),
```

```
defineField({
```

```
  name: "reviews",
```

```
  title: "Reviews",
```

```
type: "array",
```

```
of: [
```

```
{
```

```
type: "object",
```

```
title: "Review",
```

```
fields: [
```

```
{
```

```
name: "avatar",
```

```
title: "Avatar",
```

```
type: "image",
```

```
options: {
```

```
hotspot: true,
```

```
},
```

```
},
```

```
{
```

```
name: "name",
```

```
title: "Name",
```

```
type: "string",
```

```
},
```

```
{
```

```
name: "review",
```

```
title: "Review",
```

```
type: "text",
```

```
},
```

```
],
```

```
    },  
  ],  
})  
  
]  
  
}  
  
)
```

Order Schema:

```
export const order = defineType({  
  name: "order",  
  title: "Orders",  
  type: "document",  
  fields: [  
    defineField({  
      name: "customer_info",  
      title: "Customer Information",  
      type: "reference",  
      to: [{ type: "customer" }],  
    }),  
    defineField({  
      name: "car",  
      title: "Car Details",  
      type: "reference",  
      to: [{ type: "cars" }],  
    })  
  ]  
})
```

```
}),
```

```
defineField({
```

```
  name: "order_status",
```

```
  title: "Order Status",
```

```
  type: "string",
```

```
  options: {
```

```
    list: [
```

```
      { title: "Pending", value: "pending" },
```

```
      { title: "Completed", value: "completed" },
```

```
      { title: "Canceled", value: "canceled" },
```

```
    ],
```

```
  },
```

```
}),
```

```
defineField({
```

```
  name: "order_date",
```

```
  title: "Order Date",
```

```
  type: "datetime",
```

```
}),
```

```
defineField({
```

```
  name: "price",
```

```
  title: "Order Price",
```

```
  type: "number",
```

```
  validation: (Rule) => Rule.min(0).precision(2),
```

```
}),
```

```
],
```

```
});
```

Customer Schema:

```
export const customer = defineType({
```

```
  name: "customer_info",
```

```
  title: "Customer Information",
```

```
  type: "document",
```

```
  fields: [
```

```
    defineField({
```

```
      name: "name",
```

```
      title: "Customer Name",
```

```
      type: "string"
```

```
    }),
```

```
    defineField({
```

```
      name: "email",
```

```
      title: "Customer Email",
```

```
      type: "email"
```

```
    }),
```

```
    defineField({
```

```
      name: "phone",
```

```
      title: "Customer Phone",
```

```
      type: "number"
```

```
    }),
```

```
  ]
```

```
})
```

Payment Schema:


```
export const payment = defineType({  
  name: "payment",  
  title: "Payments",  
  type: "document",  
  fields: [  
    defineField({  
      name: "order",  
      title: "Order",  
      type: "reference",  
      to: [{ type: "order" }],  
    }),  
    defineField({  
      name: "paymentMethod",  
      title: "Payment Method",  
      type: "string",  
      options: {  
        list: [  
          { title: "Credit Card", value: "credit_card" },  
          { title: "PayPal", value: "paypal" },  
          { title: "Bank Transfer", value: "bank_transfer" },  
        ],  
        layout: "radio",  
      },  
      description: "Payment method used by the customer",  
    }),  
  ],  
});
```

```
defineField({  
  name: "amount",  
  title: "Payment Amount",  
  type: "number",  
  validation: (Rule) => Rule.min(0).precision(2).required(),  
  },
```

```
defineField({  
  name: "currency",  
  title: "Currency",  
  type: "string",  
  options: {  
    list: [  
      { title: "USD", value: "USD" },  
      { title: "EUR", value: "EUR" },  
      { title: "GBP", value: "GBP" },  
    ],  
    layout: "dropdown",  
  },  
  initialValue: "USD",  
  },
```

```
defineField({  
  name: "paymentStatus",  
  title: "Payment Status",  
  type: "string",  
  options: {
```

```
list: [  
  { title: "Pending", value: "pending" },  
  { title: "Completed", value: "completed" },  
  { title: "Failed", value: "failed" },  
  { title: "Refunded", value: "refunded" },  
],  
},  
}),  
defineField({  
  name: "transactionId",  
  title: "Transaction ID",  
  type: "string",  
}),  
defineField({  
  name: "paymentDate",  
  title: "Payment Date",  
  type: "datetime",  
}),  
],  
});
```

API Endpoints

API endpoints based on the marketplace workflows. Examples include:

Rental E-Commerce:

- **Endpoint:** /car
 - **Method:** GET

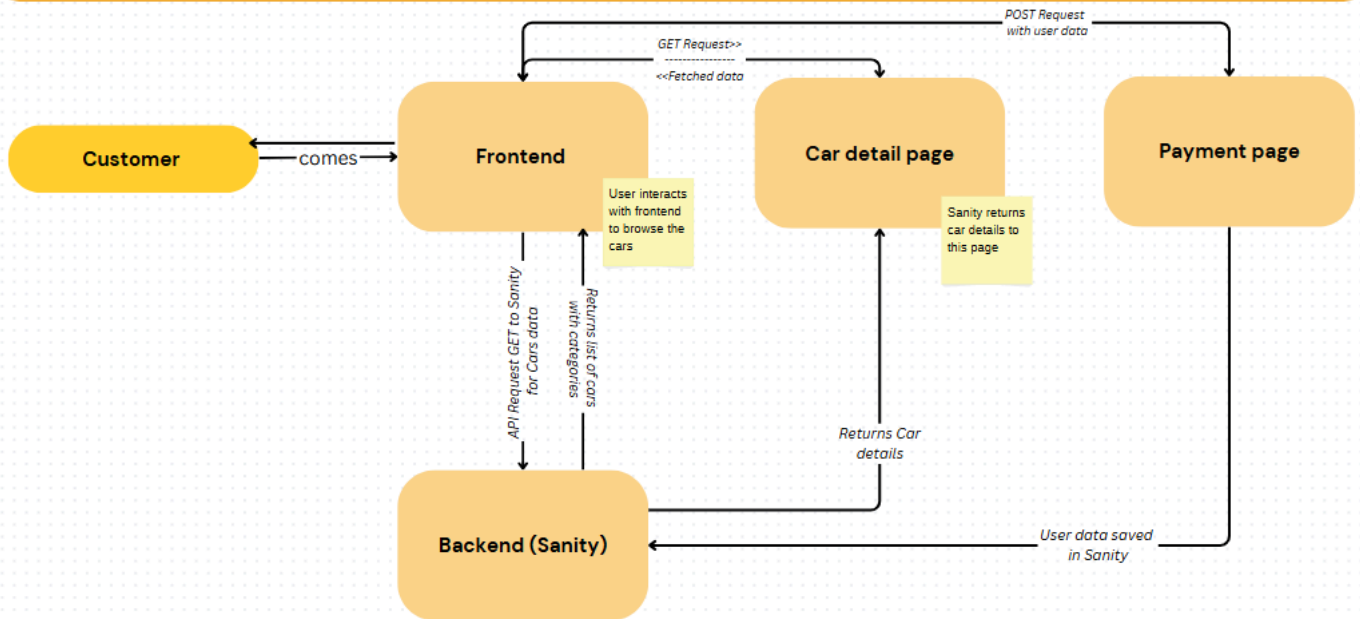
- **Description:** Fetch all available cars from Sanity CMS.
- **Response:**
- [
 - {
 - "id": 1,
 - "name": "car A",
 - "rent": 100,
 - "stock": 50,
 - "image": "url-to-image"
 - }
 - {
 - "id": 1,
 - "name": "car A",
 - "rent": 100,
 - "stock": 50,
 - "image": "url-to-image"
 - }
-]
- **Endpoint:** /car/id
 - **Method:** GET
 - **Description:** Fetch specific car data according to id from Sanity CMS.
 - **Response:**
 - {
 - "id": 1,
 - "name": "car A",
 - "rent": 100,
 - "stock": 50,
 - "image": "url-to-image"
 - }
- **Endpoint:** /orders
 - **Method:** POST
 - **Description:** Create a new order in Sanity CMS.
 - **Payload:** Customer Info, car details, payment status.
- **Endpoint:** /orders/id
 - **Method:** GET
 - **Description:** Fetch a specific order from Sanity CMS.

Workflow Diagram

Visualize user interactions and system workflows. For example:

Workflow Diagram

Workflow diagram for user interaction with marketplace.



- **Customer Interaction:**

- The customer comes to the application and interacts with the frontend to browse cars.

- **Frontend Requests:**

- The frontend makes an **API GET request** to the backend (Sanity) to fetch car data.
- Backend responds with the list of cars, which is displayed on the frontend.

- **Car Detail Page:**

- The customer selects a car, and the frontend fetches specific car details by sending another **GET request** to the backend.
- Backend returns the requested car details, which are displayed on the **Car Detail Page**.

- **Payment Page:**

- The customer proceeds to the **Payment Page**. A **POST request** is sent from the frontend to save user data in the backend.
- The backend processes and stores the data in Sanity CMS.

- **Additional Notes:**

- Real-time updates are ensured through API calls.
- User data, including car details and transactions, is stored securely in the backend.

Project Roadmap

A step-by-step plan to ensure timely project delivery:

1. **Day 1:** Finalize system architecture and data schema.
2. **Day 2:** Develop essential frontend components and pages.
3. **Day 3:** Set up Sanity CMS with defined schemas.
4. **Day 4:** Integrate third-party APIs for shipment tracking and payments.

5. **Day 5:** Conduct end-to-end testing and resolve bugs.
6. **Day 6:** Deploy the marketplace and monitor performance.

This document is a detailed blueprint for building the MORENT marketplace, ensuring a clear, structured approach to achieving the project's objectives.