Rabi Behera | Technical Content Writer

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SUMMARY

Experienced Technical Content Writer and Web Developer with a B-Tech degree from Biju Patnaik University of Technology and META certification, skilled in MERN stack development, API integration, and front-end optimization. Proven expertise in creating and managing technical documentation, workflows, and knowledge base articles using tools like Contentful, Confluence, Jira, and Zendesk, while collaborating with cross-functional teams to improve content efficiency and user experience. Strong track record in developing responsive websites, e-commerce platforms, and real-time applications, combining technical writing and development skills to deliver impactful digital solutions. Worked as a developer and Sr content writer at Sutherland Global Services Pvt. Ltd.

KEY SKILLS

Front-End developer, React developer, Web developer, JavaScript developer, Database developer, MERN stack, Full-Stack Web Developer, Website Maintenance, Business Analyst, Data Analyst, Content Writer, Technical Content writer

TECHNICAL SKILLS

HTML, CSS, JavaScript, MongoDB, Express, ReactJS, NodeJS, Bootstrap, PHP, My SQL, GitHub, Figma, Canva, API, SQL, Excel, Contentful, JIRA, Articulate, Storyline, Articulate 360, Compass, Zendesk, Confluence, Slack, Python

PROFESSIONAL EXPERIENCE

Senior Content Associate (Technical Content Writer) - Fulltime

Sutherland Global | Hyderabad, Telangana   **Feb '25 - Present**

As a Senior Content Associate, I created, edited, and published technical content, workflows, and knowledge base (KB) articles using tools like Contentful, Confluence, and FigJam. I developed and managed workflow content in HTML and JSON formats, ensuring accuracy and clarity. Collaborated with cross-functional teams through Jira, Slack, and Compass to streamline content updates. Conducted workflow and macro audits, reviewed and optimized macro responses, and maintained high-quality standards across all deliverables. Utilized Zendesk and Visual Studio Code for content validation, formatting, and publishing. Focused on improving content efficiency, consistency, and user experience at Sutherland Global.

Web Developer - Fulltime   **Aug '23-Oct '24**

Vistaar Media | Bengaluru, Karnataka

Develop and maintain websites for various industries. Build landing pages focused on lead generation and conversion. Design eCommerce websites with seamless user experiences. Collaborate with design and marketing teams to create high-performance, SEO-friendly sites. Integrate third-party tools to enhance functionality and user engagement.

Full Stack Developer - Internship   **Mar '23-Apr '23**
Bharat Intern | Remote, India

Completed two frontend projects, focusing on responsive design and user-friendly interfaces. Developed a MERN stack project, delivering a dynamic and scalable web application.Gained experience in building modern web solutions

PROJECTS

Real-time Landing Page for client - BIG LEAP EDU | Vistaar media
- Tech Stack: JavaScript, HTML, CSS, Bootstrap, PHP, Google sheet app script
- Developed a responsive landing page for Big Leap Edu to drive lead generation. Integrated contact forms and call-to-action elements using HTML, CSS, and JavaScript and responsive for devices. Added a Google Sheet App Script to store form data in   real-time automatically. Enhanced user experience and improved lead management for the client.

Forecast: API-Based Real-Time Weather App
- This a user-friendly, API-based real-time weather app where users can access live weather data simply by Geolocation & also searching for their desired city. With its interface and seamless integration of weather APIs, users can stay informed about current weather conditions and forecasts, all for free.

Bath and Body Works - Clone
- This is a comprehensive E-commerce website developed with expertise in CSS, HTML, and JavaScript. It offers a seamless user experience, featuring essential components such as product sorting, filtering, secure payment processing, and checkout functionality for a wide range of bath, body, and beauty products.

ChatGPT - Clone
- A React-based ChatGPT clone project is a web application that mimics the functionality of a chatbot powered by a GPT (Generative Pre-trained Transformer) model, similar to the technology behind services like ChatGPT. React is used to build the user interface components, including the chat interface where users interact with the bot. The backend logic typically involves integrating with an API that interfaces with a GPT model, allowing the bot to generate responses based on user input.

TOOLS

Google suite, MS office, SEMrush, Keyword planner, HubSpot, SEO, Digital Marketing Campaigns, Email Marketing, WordPress, Plugins, Visual studio code, Canva, Figma,

EDUCATION

B-Tech   **Aug '18-Jul '22**

Biju Patnaik University of Technology | Khorda,
Odisha *One of the top universities in the Odisha*

•**GPA: 8.5/10**

CERTIFICATIONS

•Meta Front-End Developer Professional Certificate | **Meta** | Sep'2023 - Apr'2024

   SKILLS: HTML, CSS, JavaScript, React Basis, Version Control, Advanced React, UX/UI principles

•**Vstand4u solutions** | MERN stack developer |

   SKILLS: HTML, CSS, JavaScript, MongoDB, Express, ReactJS, NodeJS, Bootstrap, My SQL, GitHub, Figma, Canva, API, Xml, RestAPI

PERSONAL SKILLS

•Problem solving, Analytical thinking, Good communication, Teamwork

ADDITIONAL INFORMATION

•**Languages**: English, Hindi, Telugu, odia