1. Frontend (Next.js)

The frontend of my project is built using **Next.js**, which will handle:

- **Pages**: These are the components representing various sections of the website (like HeroSection, Header, Footer, Cart, ProductCard, etc.).
- **Dynamic Content**: The content displayed on my pages (such as text, images, and pricing) is dynamically fetched from **Sanity CMS** (and potentially other APIs).
- **Routing**: Pages are routed using Next.js routing mechanisms, with dynamic pages for products and collections.
- **Styling**: i am using **Tailwind CSS** for styling, which is configured to work seamlessly with Next.js.
- **Components**: Common UI components like buttons, inputs, and forms are abstracted into reusable components (e.g., Email, Header, Footer, etc.).

2. Sanity CMS

My backend content management system (CMS) is **Sanity CMS**, which provides structured content (like images, text, headings, product details, etc.) for my frontend pages. i fetch this content using the **Sanity client** in my Next.js app, and this data is dynamically inserted into components/pages.

Key Functionalities:

- **Fetch Data**: The content is fetched via API calls to **Sanity CMS** (using the client.fetch() method) for specific content types, such as:
 - Landing Page (hero image, heading, paragraph)
 - Ceramics Collection (product cards, images, pricing)
 - o **Email Signup** (for the newsletter)
- **Dynamic Fields**: i fetch dynamic fields like product prices, images, and headings, which are then rendered in the frontend.

Based on the files and components you've provided, here's a high-level system architecture for your Next.js project:

3. 3rd Party APIs

- i am using **3rd Party APIs** for specific features that aren't handled by Sanity CMS. These APIs could be:
- **Payment Processing**: APIs like **Stripe**, **PayPal**, or other third-party payment gateways could be used in the checkout flow (if applicable).
- **Analytics**: You might be using analytics services like **Google Analytics** or **Mixpanel** to track user interactions and page views.
- **Shipping Services**: Integrations with shipping providers (e.g., **Shippo**, **DHL**, etc.) could be used to provide real-time shipping calculations or shipping labels.
- **Social Media**: Integration with social media APIs for sharing content or logging in via social accounts.

Architecture Flow:

• Frontend:

- Next.js app serves as the frontend layer.
- The **HeroSection** component pulls dynamic data from Sanity CMS (like hero images, headings, paragraphs).
 - Header and Footer are reusable components that appear on every page,
 with routing links for different categories and product pages.
 - CeramicsCollection and ProductCard are components that render dynamic product details fetched from Sanity.
 - Cart functionality handles adding products and reviewing items before checkout.

• Backend (Sanity CMS):

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- **Sanity CMS** is used to manage and store data for products, categories, collections, and marketing content (like hero sections and email signups).
- You can manage products, categories (like Ceramics, Chairs, Tables), and landing page data directly within the **Sanity Studio**.
- You fetch data via the Sanity Client in the frontend and render it dynamically

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• | Frontend (Next.js) |
  |-----|
 | - HeroSection
• | - Header
| - Footer
 | - ProductCard
 | - Cart
 | - Email
 |-----|
 | Fetches Data from:
• | - Sanity CMS
 | - 3rd Party APIs
      | API Calls
 | Sanity CMS
                |<--> | 3rd Party APIs | |
|---|---|---|
 | - Manage Products | | - Payment Processing |
• | - Manage Categories | | - Analytics
 | - Manage Content (e.g., | | - Shipping Services |
 | Hero Section, Emails) | |
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