

Name: Rabia Khurshed Alam

Roll No: 00452822

Slot: Sunday 2 to 5

Teacher: Inspiring Mentor

Sir

Ali jawwad

# Market place Hackathon Low Roots

E-commerce website

## 1. Marketplace type

- Type: General E-commerce with a niche focus on handmade Hair and skin products.
- primary purpose: our website aims to provide you with high quality hair and skin care products that enhance your natural beauty and improve the health of your skin and hair.

## 2. Business Goals

- Problem solved: By offering a wide range of effective and affordable hair and skin care products, we aim to address the common challenges faced by individuals in maintaining healthy skin and hair, providing solutions that are both accessible and tailored to meet diverse needs.

### • Target Audience:

Targeting individuals seeking effective, affordable hair and skin care solutions.



# My Brainstrom IDEA

## Innovating Herbal Solutions:-

- ★ At the heart of our business is a passion for natural, herbal solutions to modern skincare and hair care needs with a clear focus on Quality, Sustainability and Customer satisfaction, we aim to revolutionize the beauty industry by offering premium, hand made products that are both effective and eco friendly. Our vision is to create a trusted brand that empowers individuals to care for themselves using nature's best ingredients. We are constantly innovating and expanding our product range, keeping the needs of our customers at the forefront of every decision we make.

By Rabia Rajput

Schema Diagram for herbal Skin and Hair E-commerce website

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