

Filter by Region

All

Filter by Category

All

Sales Dashboard

Revenue

1.92M

Total Profit

224.08K

Total Orders

1952

Profit margin %

11.64%

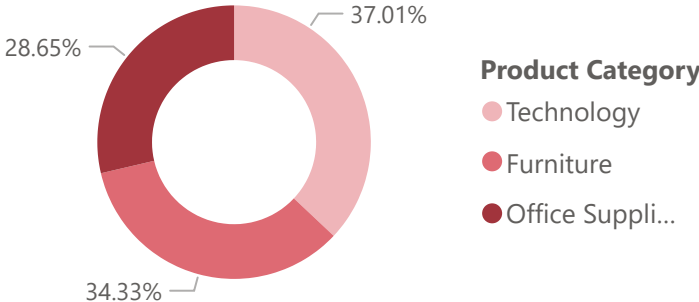
Average Shipping
Time (Days)

1.94

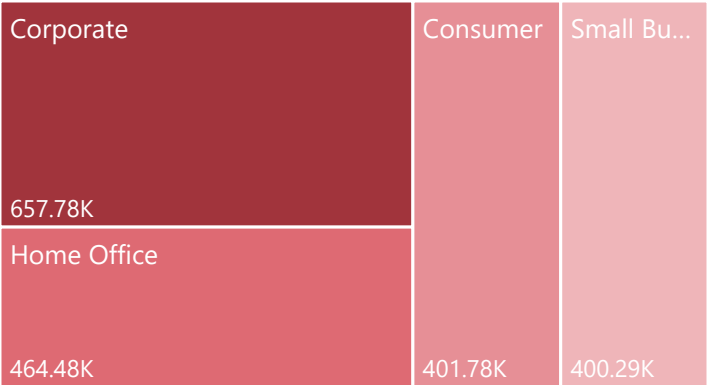
Return Rate %

119.71%

Revenue by Product Category

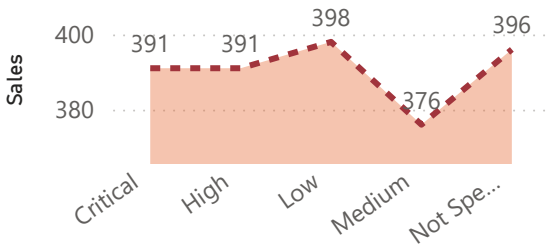


Sales by Customer Segment



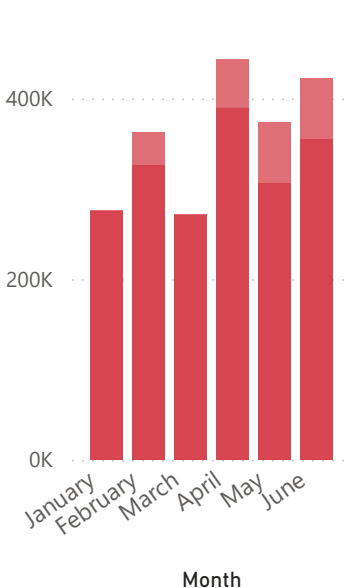
Region	Product Category	Revenue	Profit Margin(%)	Sum of Profit
South	Technology	0.13M	↓ -10.23%	-13.45K
South	Office Supplies	0.11M	↓ -1.88%	-2.12K
East	Furniture	0.20M	↓ -0.24%	-0.46K
South	Furniture	0.11M	↑ 1.01%	1.15K
Central	Furniture	0.16M	↑ 3.23%	5.02K
West	Technology	0.22M	↑ 4.61%	10.10K
West	Office Supplies	0.11M	↑ 10.91%	12.20K
Central	Office Supplies	0.12M	↑ 24.61%	28.33K
East	Technology	0.18M	↑ 18.82%	34.65K
Total		1.92M	11.64%	224.08K

Sales by Order Priority

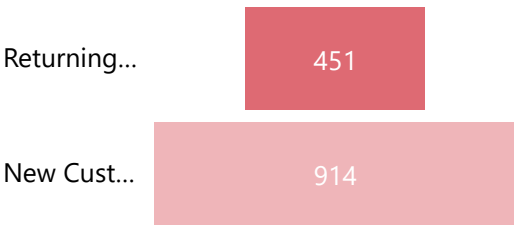


Revenue by Month

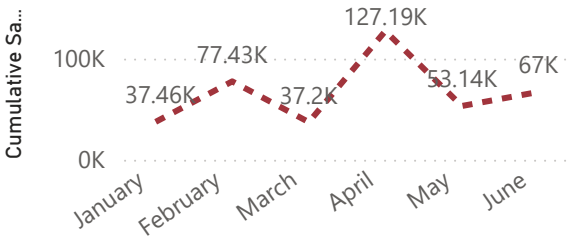
Revenue Sum of Profit



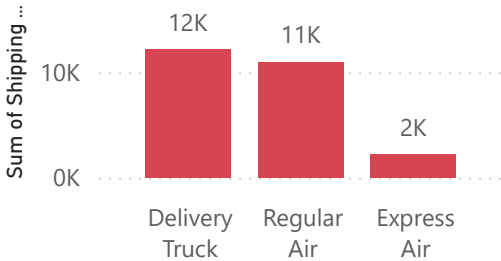
Returning Customers vs New Customers



Sales Growth by Month



Shipping Cost



Product Name

Top 10 Product by Revenue

Economy Rollaway Files	35.61K
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	69.01K
Global Troy™ Executive Leather Low-Back Tilter	50.87K
Hon 4700 Series Mobuis™ Mid-Back	22.55K
Total	399.43K