



### **Smart Water Management**

Anywhere&Anytim $\epsilon$ 

n association with









Who we are?



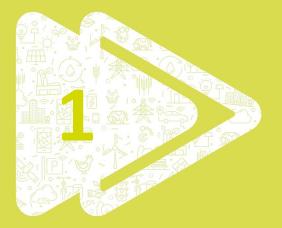
#### Who we are



- Digi Smart Solutions is a Labeled startup, based in Elgazela Smart Tunisian Technopark incubator,
- We develop innovative solutions for smart water tracking and management based on IoT and AI tools,

- We master embedded systems, data base management, cloud and connected sensors to analyze and monitor water quality,
- We participated in various challenge and won several awards.





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Why water and what problems?

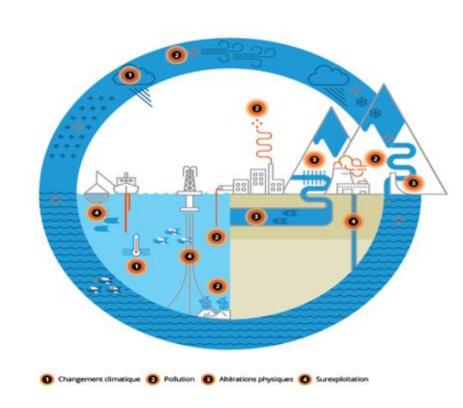
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### Significants water issues?

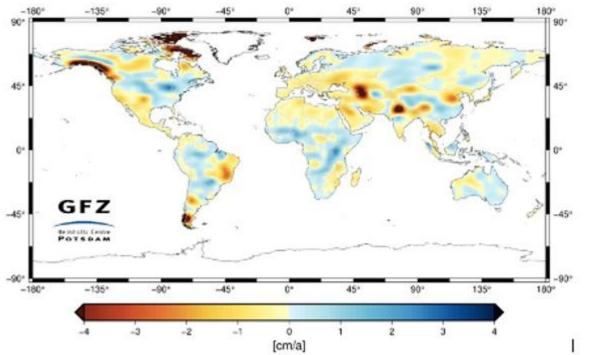
Water is an essential resource for human health, agriculture, energy production and nature.

- Pollution problems,
- Climate and environmental change issues
- Problems of water overuse Irreversible degradation of our ecosystems
- Water shortage,
- Problems related to aquaculture and invasive alien species



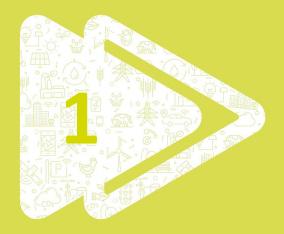


### **World Water Scarcity map**



Terrestrial Water Storage (TWS) trends of the past 20 years (2002-2021). The red areas indicate a large water mass loss during the time. These areas are those worst affected by climate change and/or human activity, excluding Greenland and Antarctica, which are not included on the map, as their water mass loss trends are so great that they overshadow the other continental water mass trends.

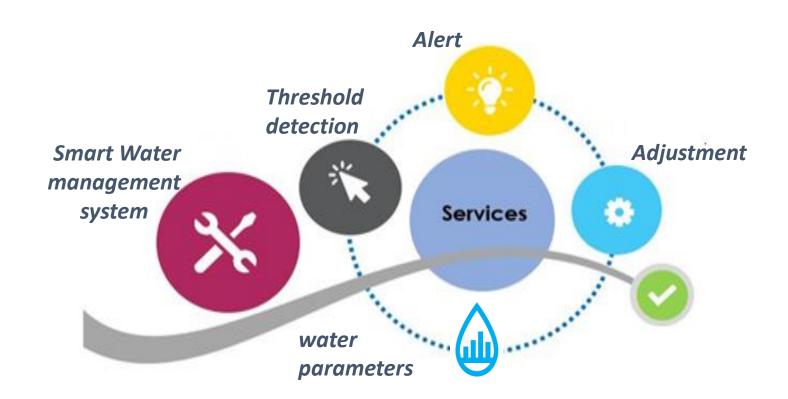
- Which highlights the need for urgent action to improve water management,
- To scale up investment in this precious commodity
- To underpins the international sustainable development goals



## **Ours Solutions**



### **Our services**







- Industrial effluent : MES, conductivity, COD, BOD
- Wastewater treatment: dissolved oxygen, PH, COD, BOD
- Aquaculture breeding tanks and hatcheries: Salinity, temperature and dissolved oxygen
- Swimming pools: pH, chlorine, temperature and disinfection rate





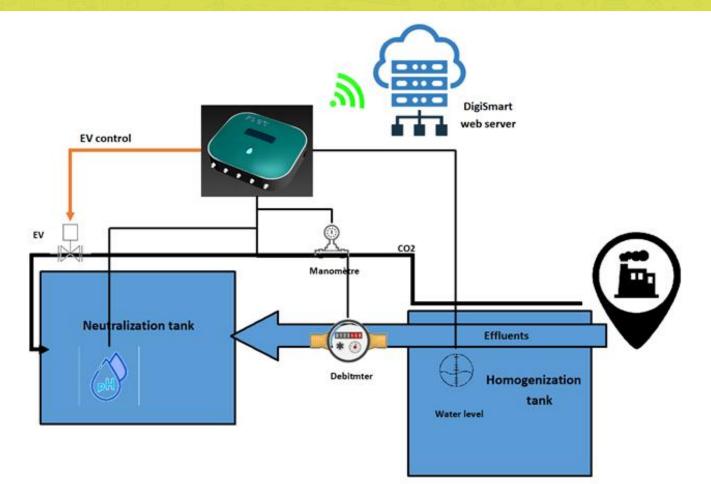


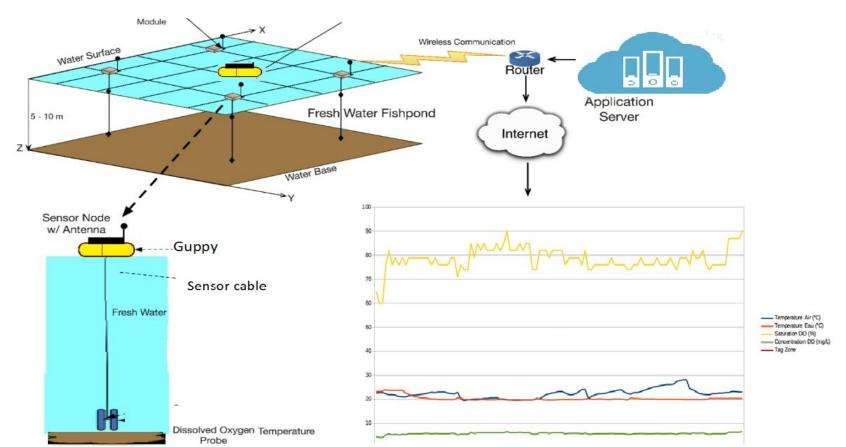














## **Added Value**

### Value propositions

- Improve the water recycling process in different sectors
- Overcome the encountered problem in the aquaculture
- ☐ Be complies with water quality standards
  - Save water
  - > Save health
  - Save cost
  - Meet the SDGs
  - Made in Tunisia
  - Centralized architecture
  - Compatible to various sectors



## Market size



#### Tunisian Market size

Aquaculture 2000

WASTE WATER factories 10 000

Pool 9000

#### World Market size

Aquaculture 60 M

Waste wtaer
75K overflows /year

Pool 2100 K



# pollutec References











### **Business Model**

• We target 1000 products /year



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10 M DT/year as revenu

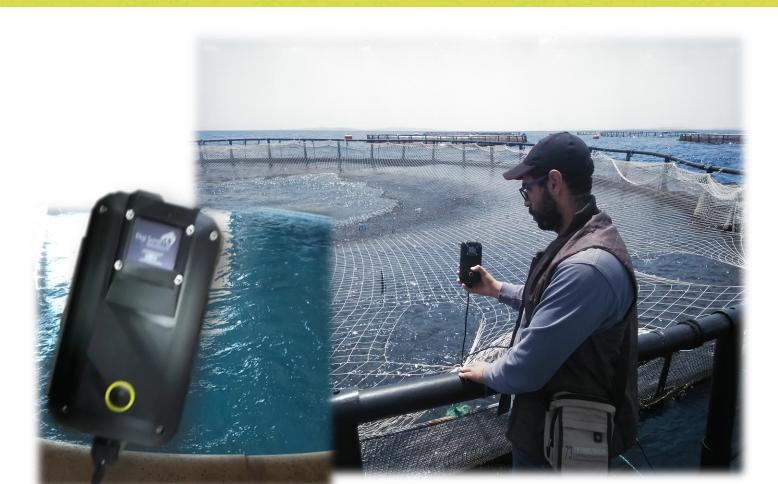


## Prodcut: Guppy: Smart Fish farm





### HandyGuppy: Smart Fish farm

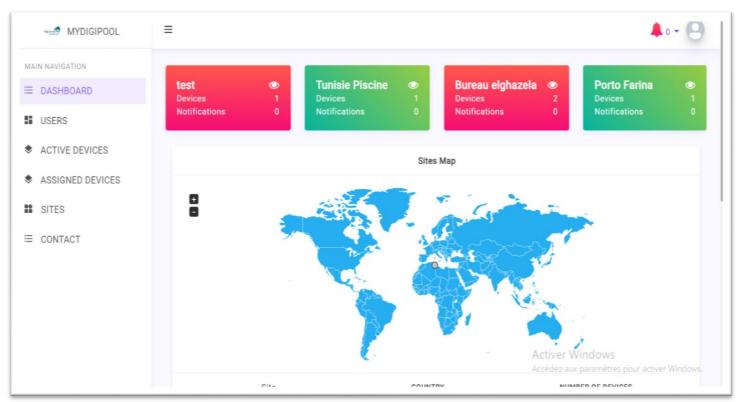






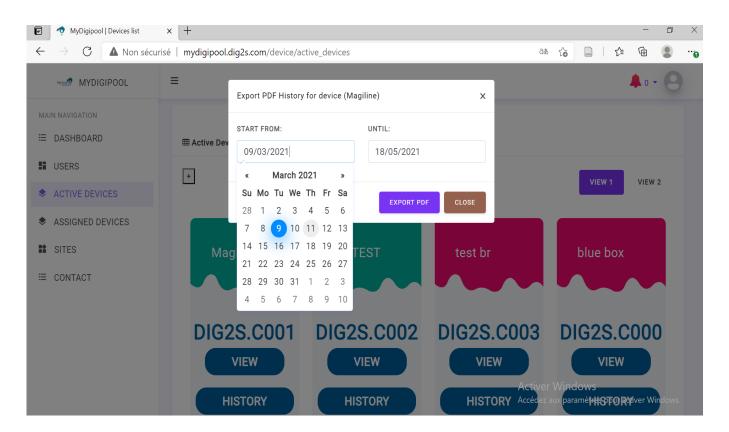


## Dashboard



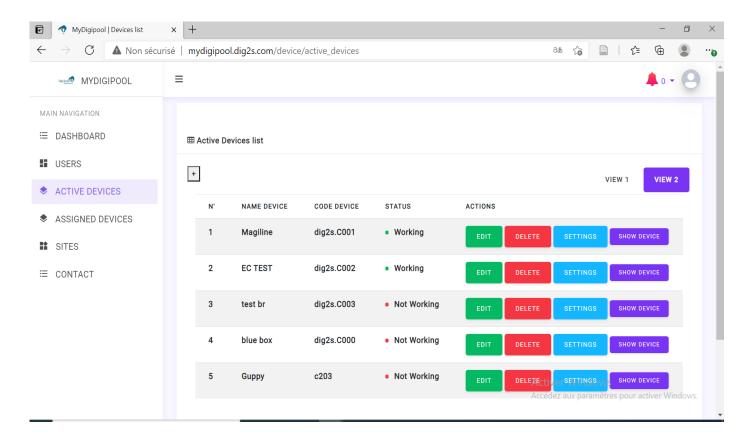


## History data extraction





### Satate of smart Box





#### Further contacts

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**THANKS**