

PROJECT IMPLEMENTATION MODEL

PRE – SELECTION

- Access potential project ideas
- Evaluate and align with the organization strategy
- Conduct feasibility study
- Analyze technical, financial and operational level
- Conduct market research to identify user needs and trends in social media, gather data on potential features and competitors, this will help us understand goals and objectives

DEFINE INITIAL SCOPE

- Identify stakeholder and their needs
- Define objectives and goals
- Hold a team meeting to outline the project primary goals, such as user engagement, ease of use and scalability, documentation of key features such as user profiles, feeds and messaging

SELECT PROJECT

- Review and compare the project proposal
- Choose the most viable project based on criteria and proposal
- Evaluate feasibility of the mini social media app, against potential projects, consider factors such as budget, resources and time constraint
- Decide to move with potential project that will eventually benefit the organization

PROJECT EXECUTION

- Start execution on approved plans
- Allocate resources and task
- Monitor progress
- Hold regular meetings and status update
- Communicate with Stakeholder
- Coding, features in ensuring front and back both work in parallel, conduct regular status to meet the address challenge and keep project on track

PROJECT PLANNING

- Projects goals, Deliverables, success criteria
- Establish project scope and boundaries
- Break down the projects into manageable task
- Assign responsibility and Dependencies
- Use project management tools for project tracking

RE-ENGINEERING

- Identification of areas of improvements

- Prepare change management

After the app is live gather user feedback and analyze performance, create a plan for updated and enhancement based on feedback

- Develop test plan – test case – execution

GOING LIVE

- Deployment of project in live environment
- And aftersales and maintenance