

## Site Content

The primary purpose of this website is to help others to develop the skills needed to make friends and recognize their self-worth. This will be done through articles and blogs, which I will go over in better detail later. The secondary purpose is to provide services that can be requested for oneself or for another. Those services include Hire-a-Friend, Compliment-grams, High-Fives, Fist-Bumps, and more. Another important service will be Find-a-Friend, where we help facilitate meeting others with similar interests that you could befriend.

The Hire-a-Friend service is a service where one can request the services of one of our employees to spend time with them. The objective of this is to help the client to work on social skills and to go out into social environments to develop those skills with someone who has their back. Sometimes one just needs someone to talk to, and our employees can be the one to listen. Although you can simply hire them for the purpose of having the opportunity to spend time or talk with somebody, it's not our desire to have this service take the place of a normal healthy relationship.

The Find-a-Friend service is a service that helps those with similar interests find one another through the medium of our website. This is for those who are looking to meet new people outside of their usual social circle, or to develop a social circle for those who struggle in that regard.

Those who are most likely to benefit the most from our services are those who struggle making friends. Our goal with our Hire-a-Friend and our Find-a-Friend services help one to develop their social skills and then meet others who they may be compatible friends with. As a result our hope is that our clients will be able to get to a point where they no longer need those services as they become more capable of meeting those social needs on their own. Also with those services, one can Hire-a-Friend or Find-a-Friend for someone they know.

One of the biggest restrictions on our services is that they require person-to-person interaction, and that limits us to a localized region and to a limited number of clients that can be handled by the number of employees we have. Distance will affect price, just as any other delivery service would be, and will therefore make it less affordable for those who live further from our base of operations. Despite this, our hope is to reach out to as many as we can. The number of employees will limit our capacity to respond to short notice needs, and therefore it is imperative that our clients recognize that for services to be received when desired requires they early initiative in order to receive the service at the desired time. Depending on the growth within our business these concerns will become less of an issue, as we will be able to expand to other locations and hire more employees.

Services that involve physical contact (e.g. High-Fives) have legal implications, and require that those receiving the service sign a waiver. It is our goal to supply the best services, and the only way that can happen is if we protect ourselves from the legal complications that can occur from lawsuits. Signing the waiver also helps to establish that we made contact with the individual receiving the good. We appreciate customer feedback as that can help us to improve our services.

A portion of our website will be dedicated to articles and blogs. The articles will be focused on representing the purpose of our services, name that everyone is important and deserves to feel important. There will be at least one article that address the importance of every individual and that everyone has worth. There will be another that discusses the importance of positive social interaction and how as a people we are emotionally and psychologically dependent on interactions with others. Yet another will discuss friendship and how one can be a better friend. In addition to these article we will have a space for blogs or comments that we will approve to be presented on our webpage. The purpose of these will be to allow others to share their feelings or experiences on topics related to our services, namely friendship and self-worth.

Our services are also available at the business location. This helps eliminate additional costs for delivery and allow for faster service. Again, services will be limited to the availability of employees, but during business hours there will always be one employee available at location that can deliver services (with the exception of Hire-a-Friend, as they need to man their post). At our business location we will also supply rooms that can be used for gatherings. These rooms can be reserved, so check for availability early to insure there are available. Business times are yet to be determined, but we will be closed Sundays.

Our services are intended to lift others through social interaction, but do not include manual labor service. This isn't to say we don't care about helping others through service, rather we offer is just a different kind of serving for the community. We promote service and will have at least one link to another website that focuses on service projects (likely [justserve.org](http://justserve.org)). Service is an excellent way to meet new people and to lift others spirits, and in our articles we will strongly encourage such activities.