



Lecture 19

Announcements

- Showcase advertising has begun in ways big and small. You've worked hard this semester, so please invite your family and friends ([shareable event here](#)) – you may not realize how much it means to them to see what you've been pouring your heart and soul into these past couple months.
- [Doom runs on everything!](#)
 - [Doom source code](#)
 - [US Voting Machines can run Doom.](#)
 - [Juicers can run Doom too!](#)
 - [So can microwaves!](#)
 - [Even the Unity Editor!](#)
- A note on rough deliverables.
 - It is not uncommon for games to be in a tough spot even two weeks out. Many of these teams rally in unbelievable ways to win or place highly in the showcase. [Never give up!](#)
- Reminder : [Get-a-Job Guide](#). Academic jobs are underrated and often receive few applications (which means little competition, which means better chances). Austin's first job was with an anesthesiology research team on north campus.

Assignments Released

- [p3 beta](#)
 - New Criterion : [Professionalism](#)

Trailer Production Tips

- Tips
 - Utilize Professional Software available to you (Final Cut Pro, in Duderstadt, Adobe Premiere, etc). Many of these are available for free in the Duderstadt Center.
 - For recording: [Consider OBS](#), an open-source solution for video recording.
 - For format conversion: [Handbrake](#), an open-source solution for video format conversion.
 - For Video Editing: [DaVinci Resolve](#) or [OpenShot](#), an open-source solution for video editing.
 - For audio: Find a fitting track on [opengameart.org](#), [freesound.org](#), etc.

- Use the recording booth in the Duderstadt Center (along with Audacity for noise reduction) for a professional-sounding voiceover.
- What makes a good trailer? Answer two questions for the user--
 - **THE HOOK** : Get their attention. (Make us notice)
 - **THE WHAT** : What is your product? (Make us understand)
 - **THE WHY** : Why should anyone care? (Make us want)
- Examples (identify hook, what, and why in each)
 - [Example 0](#)
 - [Example 1](#)
 - [Example 2](#)
 - [Example 3](#)
 - [Example 4](#)

Games and Education

- [slides](#)