

Capstone Project 3

Title: Hiring people using AI tools

Description: In the final project, you must design a strategy for a company to boost the digital marketing. There is a team for an e-commerce website which needs your help. You are given the data of sales for certain items in different seasons. With the help of Generative AI tools we should analyse the huge data and get the desired insights to help the client to hire new people.

Problem statement:

Problem Statement: In project 2, we identified the locations and seasons for which human resources should be hired for the company.

Assuming that we need to hire for the following two positions in the top 3 identified locations, prepare the Job Descriptions for these positions which should very specifically mention the season and location.

1. Supply Chain Coordinator
2. Regional Sales Manager

Creation of Job Description (JD):

Use Gemini to create the comprehensive Job Descriptions (JDs). These JDs will outline the roles, responsibilities, qualifications, and skill requirements for each position, ensuring alignment with the company's objectives and culture.

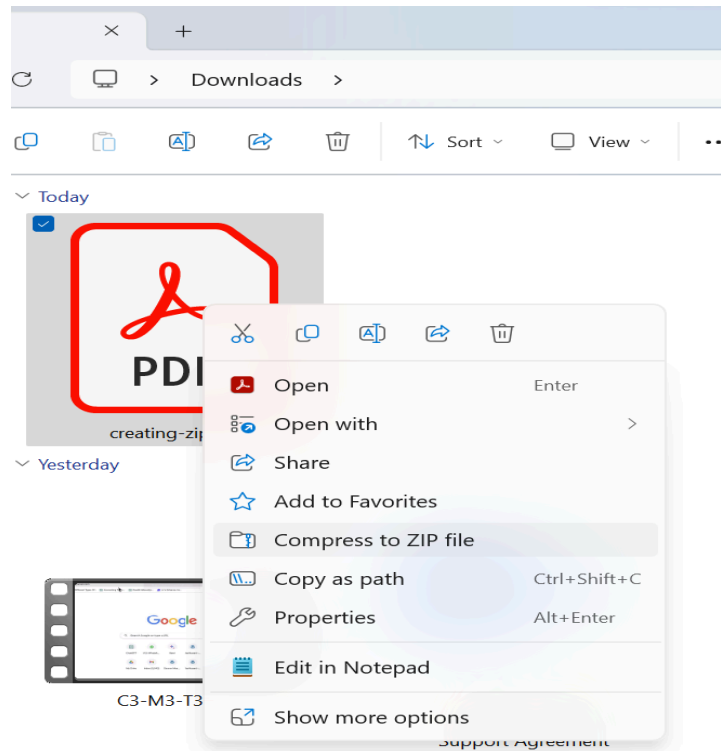
Key Deliverables:

- Professionally crafted Job Descriptions (JDs) tailored to the identified positions.

How to submit:

Put all of the files you want to compress into a new folder.

- Right click on that folder.



- Select the “Compress to ZIP file” option and then click “Compressed (Zipped) folder.”
- A new .ZIP file will be created that contains your document(s).