

Capstone Project 2

Title: Identify the positions using AI tools

Description: In the final project, you must design a strategy for a company to boost the digital marketing. There is a team for an e-commerce website which needs your help. You are given the data of sales for certain items in different seasons. With the help of Generative AI tools we should analyse the huge data and get the desired insights to help the client.

Problem Statement: In project 1, we analysed the sales data of a company for various seasons. Now, we need to identify the requirements for extra work force during peak seasons.

Problem Statement:

1. Identification of Optimal Hiring Positions and Timelines:
2. Using ChatGPT, find out the seasons where we had the maximum sales.
3. Identify the locations where we had the maximum sales.
4. Identify the category which had the maximum sales.

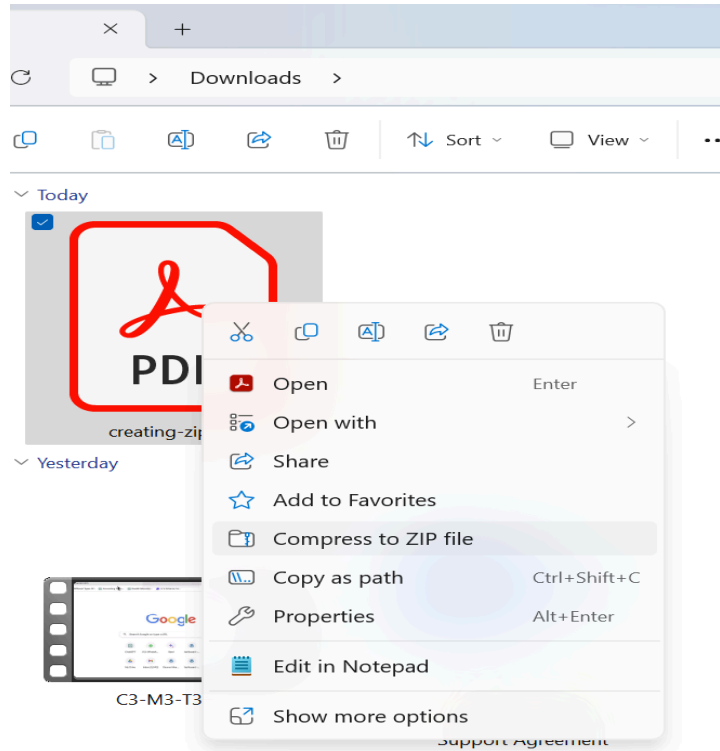
Prepare a report using Gemini which provides the details of these analysis. This report should contain the details of positions and locations which should be filled by the company in the next hiring process. The reasons should be mentioned based on the insights generated from the above analysis.

Key Deliverables:

- Detailed data analysis report generated by ChatGPT showcasing insights and recommendations derived from the dataset.
- A report prepared by Gemini showing the vacancies in the company. It should also mention the seasons, and locations for which maximum workforce should be hired.

How to submit: Put all of the files you want to compress into a new folder.

- Right click on that folder.



- Select the “Compress to ZIP file” option and then click “Compressed (Zipped) folder.”
- A new .ZIP file will be created that contains your document(s).