

Design Brief

Project Overview

With the collaboration of JavaScript, HTML, and Adobe Indesign, the interactive design will generate microinteractions through basic javascript events and functions. Depending on where the user will place their mouse, the background of the image will change colors. There will be six different variations of background color, all dependent on the 'mouseX', and 'mouseY' position. 'mouseClicked' will act as another function that will take place within the design. Once the user has clicked the mouse, the image, a boom box, displayed in the canvas will change colors as well as play music. Once the mouse is clicked again, the boom box will revert back to its original color and the music will stop.

Timeline

9/15/2020 - 9/25/2020

Visual Personality

The design will be bright and energetic. The colors used to create the boom box as well as the background are bold and bright. The music will be upbeat and funky.

Target Audience

The Audience will be all genders, ages 12 - 40, who appreciate Pop music.

Design Layout

The layout will be straightforward, with the boombox in the center of the canvas and the background broken up into six sections, each with their own color displayed once the mouse hovers over it.