

DATA ANALYTICS ASSIGNMENT 2

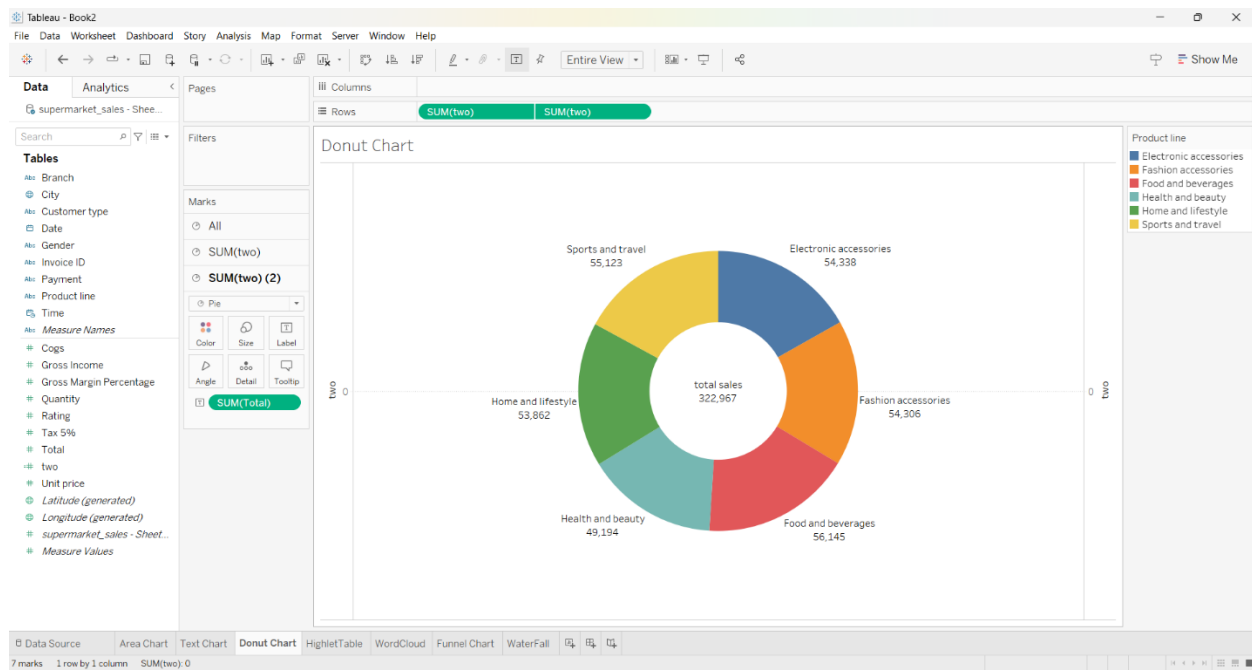
Rachakonda Usha

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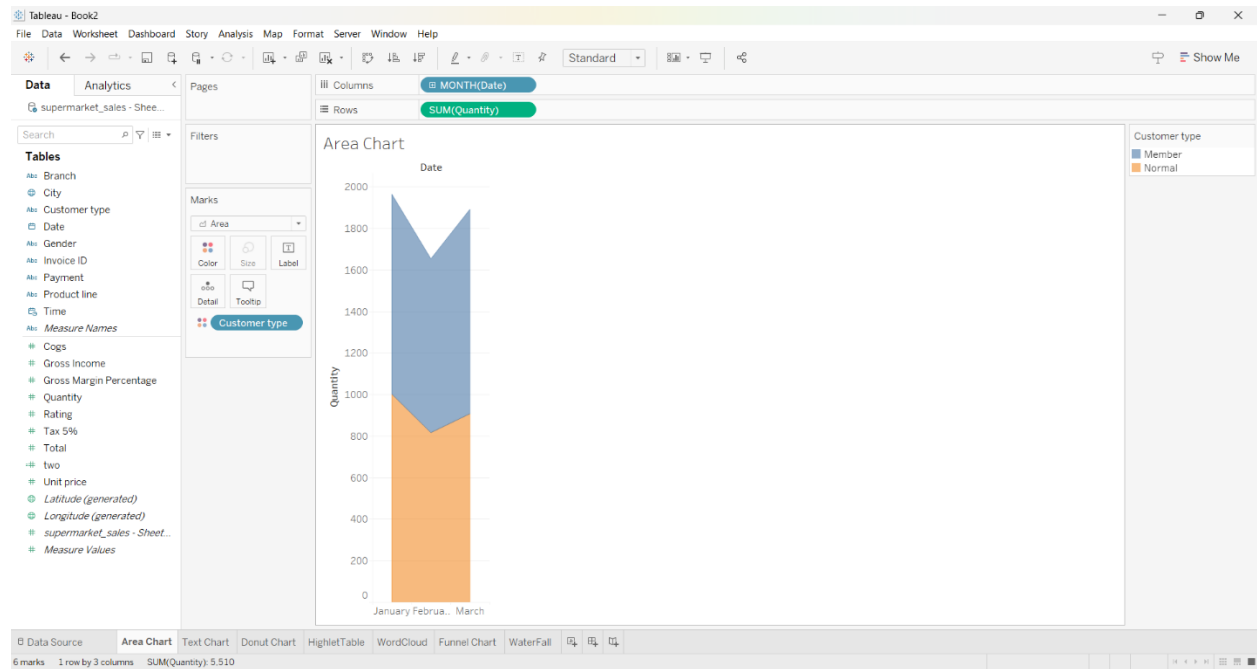
IV B.TECH (CSE)

VIGNAN'S NIRULA INSTITUTE OF TECHNOLOGY AND SCIENCE FOR WOMEN
(VNITSW)

DATASET: Supermarketsales.xls



AREA CHART



TEXT TABLE

Tableau - Book2

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Entire View

Show Me

Data Analytics Pages

supermarket_sales - Sheet...

Search

Tables

- Branch
- City
- Customer type
- Date
- Gender
- Invoice ID
- Payment
- Product line
- Time
- Measure Names
- Cogs
- Gross Income
- Gross Margin Percentage
- Quantity
- Rating
- Tax 5%
- Total
- two
- Unit price
- Latitude (generated)
- Longitude (generated)
- supermarket_sales - Sheet...
- Measure Values

Filters

Marks

Text

Color Size Text

Detail Tooltip

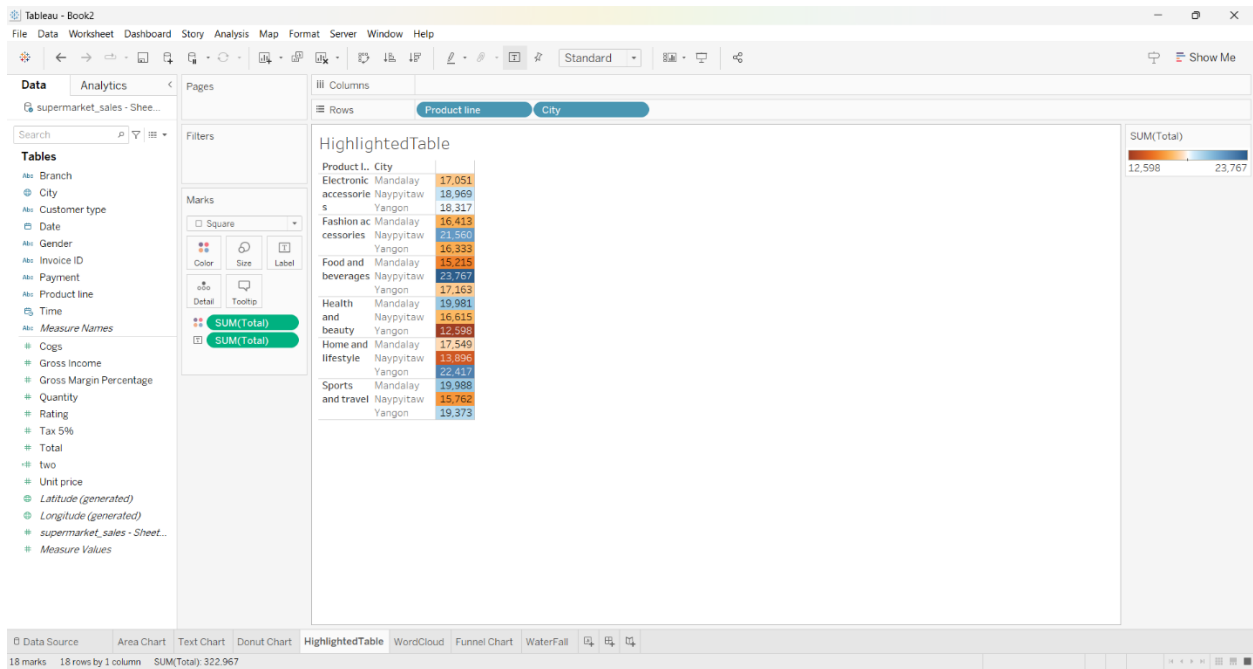
SUM(Total)

Text Chart

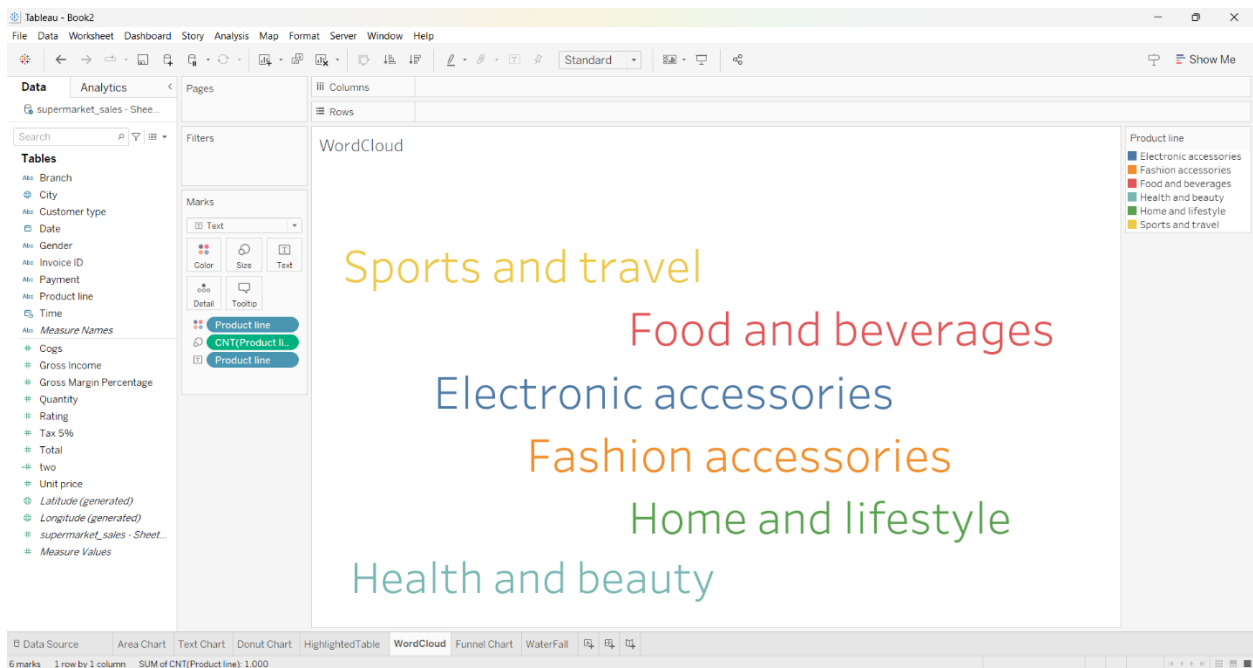
Product L.	Gender	Payment	Member	Customer type	Normal
Electronic	Female	Cash	1,373	1,316	2,199
Electronic	Female	Credit card	1,833	964	1,365
Electronic	Female	EWallet	102	1,935	1,554
Electronic	Male	Cash	556	1,749	2,994
Electronic	Male	Credit card	1,604	380	757
Electronic	Male	EWallet	2,966	2,443	2,233
Fashion accessories	Female	Cash	748	624	3,290
Fashion accessories	Female	Credit card	453	2,260	2,209
Fashion accessories	Female	EWallet	2,749	2,090	1,951
Fashion accessories	Male	Cash	814	1,872	718
Fashion accessories	Male	Credit card	1,893	818	1,478
Fashion accessories	Male	EWallet	2,325	1,208	717
Food and beverages	Female	Cash	2,523	2,152	2,934
Food and beverages	Female	Credit card	1,263	1,743	2,328
Food and beverages	Female	EWallet	1,959	1,578	1,029
Food and beverages	Male	Cash	1,352	1,116	671
Food and beverages	Male	Credit card	1,293	1,120	2,694
Food and beverages	Male	EWallet	690	2,217	835
Health and beauty	Female	Cash	44	347	878
Health and beauty	Female	Credit card	1,181	1,129	683
Health and beauty	Female	EWallet	1,270	680	1,325
Health and beauty	Male	Cash	2,809	3,303	1,111
Health and beauty	Male	Credit card	2,974	2,283	924
Health and beauty	Male	EWallet	1,525	2,381	1,661
Home and lifestyle	Female	Cash	2,553	2,191	1,247
Home and lifestyle	Female	Credit card	2,235	1,620	2,373
Home and lifestyle	Female	EWallet	1,239	3,254	1,594
Home and lifestyle	Male	Cash	2,077	957	1,489
Home and lifestyle	Male	Credit card	934	1,238	254
Home and lifestyle	Male	EWallet	1,663	483	2,837
Sports and travel	Female	Cash	2,813	798	2,654
Sports and travel	Female	Credit card	2,796	2,712	952
Sports and travel	Female	EWallet	676	1,717	1,471
Sports and travel	Male	Cash	2,618	2,947	2,008
Sports and travel	Male	Credit card	1,637	2,632	2,135
Sports and travel	Male	EWallet	375	2,008	1,530
January			February		
March			January		
Month of Date [2019]			February		
March			Month of Date [2019]		

214 marks 36 rows by 2 columns SUM(Total): 322,967

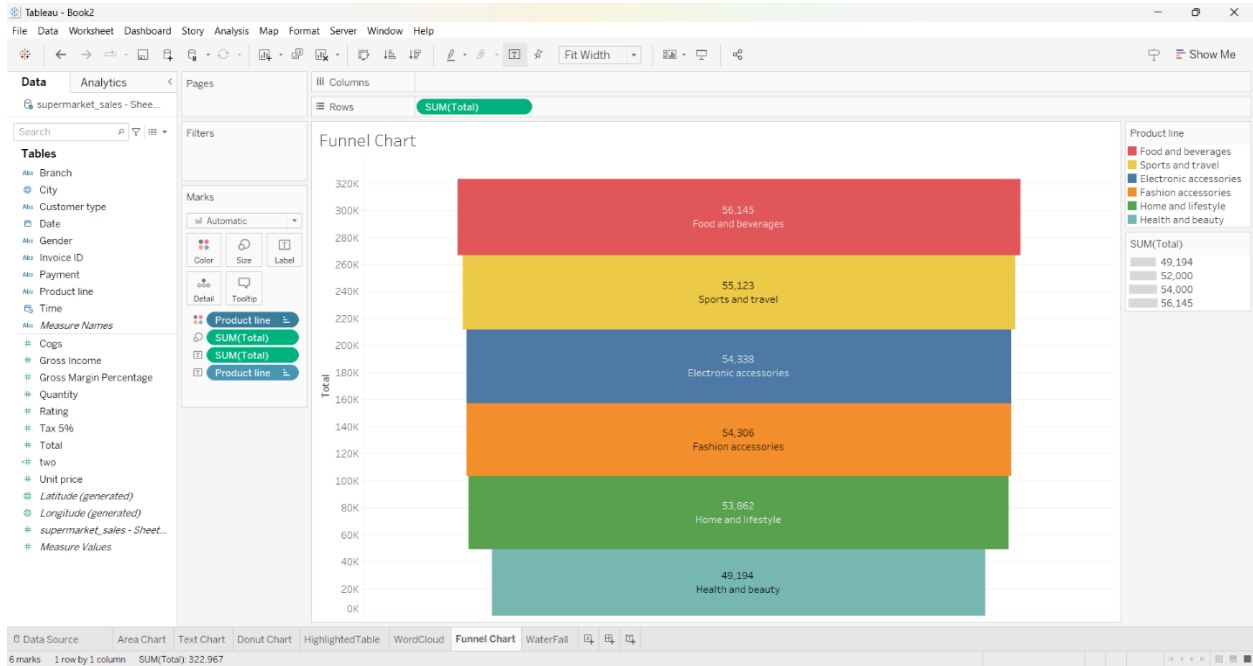
HIGHLIGHTED TABLE



WORDCLOUD



FUNNEL CHART



Waterfall

