A PROJECT REPORT

on

"AI ENABLED FINTECH B2B INVOICE MANAGEMENT APPLICATION"

Submitted to KIIT Deemed to be University

In Partial Fulfilment of the Requirement for the Award of BACHELOR'S DEGREE IN COMPUTER SCIENCE & ENGINEERING

BY

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CERTIFICATE

This is certify that the project entitled

"AI ENABLED FINTECH B2B INVOICE MANAGEMENTAPPLICATION"

submitted by

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is a record of bonafide work carried out by him, in the partial fulfilment of the requirement for the award of **Degree of Bachelor of Engineering** (Computer Science & Engineering) at KIIT Deemed to be university, Bhubaneswar. This work is done during year 2022-2023, under our guidance.

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Ashutosh Sarangi Areej Aftab

Project Mentor

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ABSTRACT

The B2B world operates differently from the B2C or C2C world. Businesses work with other businesses on credit. When a buyer orders goods from the seller, the seller issues an order invoice for the same. This invoice for the goods contains several information like the details of the goods purchased and payment date.

One of the biggest problems that businesses face today is of poor and delayed payment practices where the customers fail to make payment on time. This has a very large impact on businesses like Small Medium Enterprises (SMEs) who face the problem of having limited cash flow. Late payments problem has resulted in businesses facing severe consequences and sometimes, causing them to shut down their business. In fact, many businesses have to resort to tools like invoice finance to help overcome the problems of receiving late payment.

Its responsibilities include:

- Collecting payments from customers for their past due invoices
- Sending reminders and follow ups to the customers for payments to be made
- ❖ Looking after the entire process of getting the cash inflow
- Help the company get paid for the services and products supplied

As a result, this project creates a user-friendly application with the goal of providing correct output results even when a big number of customers are involved. The responsive end- to-end application has been built using complex technologies and an elaborate framework that stands out in the market owing to its usage of new technologies such as Machine Learning, Python, Artificial Intelligence, ReactJS, among others. The application consists of two parts:- a comprehensive Data Science and Machine Learning model and an application design and user interface development methodology.

Keywords: Artificial Intelligence, Machine Learning, Python, MySQL, Java, ReactJS

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Introduction

In the B2B world, Account Receivables play a very major role for the business to run smoothly. A computer software package that allows firms to manage their orders and inventory is known as an invoice management system. Invoice management systems aid in more accurate inventory management by automatically entering new inventory into the system, tracking sales across various selling platforms such as Flipkart and Amazon, and alerting the business owner, when your stock of a particular item drops low enough to facilitate a reorder.

Beginning with the client order and continuing through payment reconciliation, fulfilment, and shipment, an invoice management system can automate the order-to-cash process. Invoice management software can be used by organizations of all sizes, both B2B and B2C.

Order management software is also shareable, from the customer service team to the accounting team, the warehouse staff, and you, the business owner. Effective invoice management improves the business work-flow and increases the likelihood of repeat customers

Basic Concepts

The project was broadly divided into three parts:

1. Machine Learning:

To build a Machine Learning model to predict the date of payment of an invoice.

2. React:

the frontend, which is used to build an AI-Enabled FinTech B2BInvoice Management Application by having various grids for Header, footer, Data Table, buttons etc.

3. Java:

The backend which is used to build an AI-Enabled FinTech B2BInvoice Management Application by connecting to database and making frontend responsive.

3.1 MACHINE LEARNING

The objective was to build a Machine Learning Model to predict the payment date of an invoice when it gets created in the system. It would also categorize the invoice into different buckets based on the predicted payment date. Clicking on the Predict button will populate the Predicted Payment Date and the Predicted Aging Bucket column of the grid with the predicted values derived from the ML model.

3.1.1. The order is placed

The consumer places an order using a third-party sales site, personal website, or a real agent on the phone. Customers will enter their information on a standardized form online, with the option of saving a secure preferred payment method. Make all fields of your online form required to optimize the sales process and ensure you get all of the relevant contact information for the customer up front. This establishes a customer profile, which your invoicing management system may use to keep track of their purchase history, order volume, and payment and delivery preferences. It also provides their phone number and email address in case you need to contact them regarding service recovery. Once your software system accepts the charges, the payment is executed, and the order is sent to the warehouse.

3.1.2. Warehouse processing

Once the order arrives at the warehouse, it's checked by the intake team and the item or items are "picked" from the stock. Having a Stock Keeping Unit (SKU) and barcode for every item increases the accuracy of tracking and makes it easier for pickers to simply scan the item and add it to the order. If there isn't enough of the item(s) in stock to fulfill an order, then a purchase order is automatically placed through the invoice management software. Owner and the warehouse manager will receive an alert that there may be a delay in fulfillment. The customer may receive an automatic notification of the delay, and the customer service team can follow up with the customer.

3.1.3. Reconciling the order

Now, the order is sent to the accounting department or preferably it should sync automatically with the cloud accounting software, where it's recorded in the Accounts Receivables (A/R) ledger. The sale is logged and a receipt sent to your client. Automating the sales ledgers makes it easier for auditing, inventory reconciliation, and End-of-year taxes.

3.1.4. Shipping the order

Once the order is picked from the warehouse, the packing team will double-check for accuracy, again using the barcodes and SKU. Then, the order is packed carefully and shipped via a third-party delivery system. The customer will receive a notice through the invoice management system that their order has shipped, along with a tracking number and estimated delivery time. As a store owner, you can also track the progress of shipped orders, which can be helpful if there are special needs orders, such as re-deliveries, VIP orders, or unusually large ones.

3.1.5. Post-sales follow-up

Once the order arrives, the software should generate an automatic email to follow up, asking how they liked the items and ensuring that they received everything accurately. This email should include detailed instructions on how to reach customer service if there are any issues, taking the frustration out of guessing how to obtain a refund if needed. The customer service team oversees this process, thanking the customer for their business or working with them for a refund or replacement.

3.1.6. Special order oversight

Another aspect of good Invoice management system is the ability to flag a special order. This may be a return/replacement or it could be a VIP order that includes a free thank-you gift or special coupon. When these orders are placed through the system, the software can flag them with a code, allowing the owner or customer retention team to personally monitor the order for accuracy.

2.2.2 FRONTEND

2.2.2. ReactJs

ReactJs is an open-source front-end JavaScript library for building user interfaces or UI components. It is maintained by Facebook and a community of individual developers and companies. React can be used as a base in the development of single-page or mobile applications. However, React is only concerned with state management and rendering that state to the DOM, so creating React applications usually requires the use of additional libraries for routing, as well as certain client-side functionality. In this project ReactJs is the frontend technology used. It is used to design the User Interface which is the dashboard of the Invoice Management Application.

The app was powerful and included several concepts such as working with concepts, hooks, redux and more, including endless scrolling, which is a web design that loads continuous content as a user scrolls down the page, eliminating the need for pagination. Redux is a state management tool. With redux the state of the application is kept in a store, and each component can access any state that it needs from this store. It allows React components to read data from a Redux Store, and dispatch Actions to the Store to update data. Redux helps apps to scale by providing a sensible way to manage state through a unidirectional data flow model.

2.2.3. Java Servlets

A Java Servlet is a Java software component that enhances a server's functionality. Although servlets can reply to a wide range of requests, they are most typically used to host web applications on web servers, making them a server-side servlet web API. Other dynamic online content platforms, such as PHP and ASP.NET, have Java counterparts in the form of web servlets. Java Servlets are utilised in the project to create an Application Programming Interface (API) that connects the backend and frontend properly.

Chapter 3 Problem Statement / Requirement Specifications

In this given project we were required to make a full stack Invoice Management application and also to build a Machine Learning Model topredict the date of payment and aging bucket of an invoice. The technologies used are:-

- 1) Machine Learning using Python
- 2) Java, SQL (Backend)
- 3) HTML, CSS, JavaScript, ReactJS (Frontend)

3.1 The dataset that used had following features:

- i) business_code company code of the account
- ii) cust_number customer number given to all the customers of the Account
- iii) name_customer name of the customer.
- iv) cust_number Each customer has a number that uniquely identifies it.
- v) document_create_date The date on which the invoice document was created
- vi) document_create_date_1 Normalized date of the invoice document
- vii) posting_id key indicator to identify whether an AR item is an invoice.
- viii) due_in_date The date on which the customer is expected to clear an invoice
- ix) invoice_id Unique number assigned when a seller creates an Invoice.
- x) baseline_create_date The date on which the Invoice was created.
- xi) total open amount The amount that is yet to be paid for that invoice
- xii) invoice_amount The total amount for that invoice.
- xiii) cust_payment_terms -Business terms and agreements between customers and accounts on discounts and days of payment
- xiv) area_business Business area in sap is defined as an organizational area within the financial accounting module.
- xv) clear_date The date on which the customer clears an invoice, or in simple terms, they make the full payment.
- xvi) is_open indicator of whether an invoice is open or closed.
- xvii) invoice_currency The currency of the invoice amount in the document for the invoice.
- xviii) doc_id It is also a unique identifier of an invoice and is a primary key.
- xix) total_open_amount open amount of an invoice

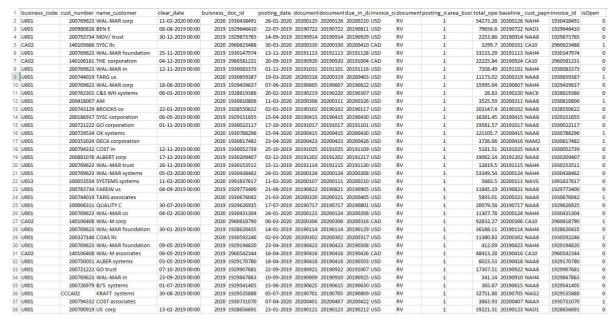


Fig 3.1 Dataset Of The Invoice Management

3.2. Machine Learning Model

While building this model we had gone through many process:

- **1.** Firstly we needed to import the dataset and also import various data manipulation libraries.
- **2.** We visualized the dataset in the form of a data frame to get a brief idea about the dataset.
- **3.** Identified the target variable which is clear_date.
- **4.** Independent and dependent variables identification and extraction.
- 5. Handling Missing Values using Null Imputation Techniques.
- **6.** Encoding Categorical Variables to training purposes.
- 7. Splitting the dataset for train/test and validation.
- **8.** Feature Scaling for improved training using Normalization and Standardization.
- **9.** Training and Validating ML model.
- 10. Predict clear_date using test data.
- **11.** Prepare aging bucket by subtracting invoice creation date from predicted clear date.

The different buckets were:-

- 1. 0-15 days
- 2. 16-30 days
- 3. 31-45 days
- 4.46-60 days
- 5. Greater than 60 days

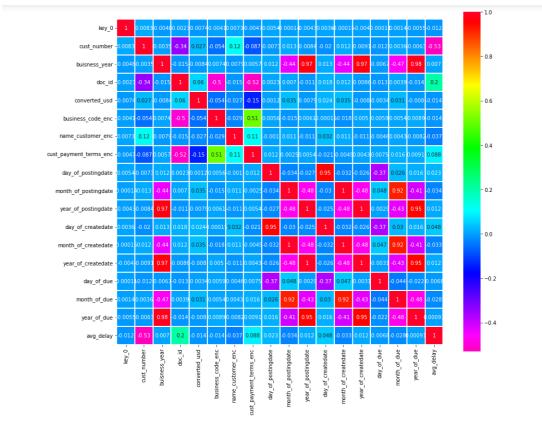


Fig 3.2 Heat map of ML model

3.3. Objective of Java:

3.3.1. Data Loading in the Database:

- 1. Execute the SQL script for the creation of table.
- 2. Read the csv datasheet using a CSV reader and stored information.
- **3.** We used a JDBC driver and also made a POJO class which helped us load the datasheet into the database in batches.

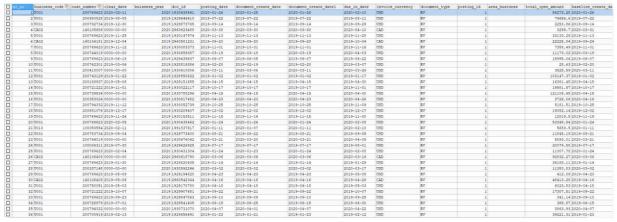


Fig 3.3 Database connection of MySQL

3.3.2 Servlet Creation

So after the UI is made some actions (add, edit, delete etc.) needs to perform. So using the help of servlets given below we can make those actions happen.

- 1. Add servlet Get a POST request from the frontend with parameters such as invoice amount, notes, date, etc. and pass them to the SQL database.
- 2. Edit Servlet GET a POST request from the frontend with parameters such as doc_id to identify the invoice in addition to the parameters which need to be changed.
- 3. Delete Servlet Delete the selected invoices from the database by passing their respective doc id's to identify them in the database.
- 4. Search Servlet Get the invoice number from the frontend and pass them as a http request using axios to the backend and search through the database and return it to the frontend again.
- 5. Data Display Servlet Display the table of invoices to the frontend.

3.4. Objective of React (UI Representation)

3.4.1. Header Section

The header consists of:-

- 1. Account name logo on the left
- 2. The HighRadius Logo in the center.

3.4.2. Grid Panel Section

The Grid panel section will be divided into 4 portions:

- 1. The header of the grid will have a Predict button on the top left corner followed by a View Correspondence Button, an Add Button, an Edit Button, a Delete Button and a Search Bar.
- 2. The name of the grid that is Invoice List will be mentioned in the top left corner of the grid.
- 3. The second portion is the table with customer invoice data as rows and the columns

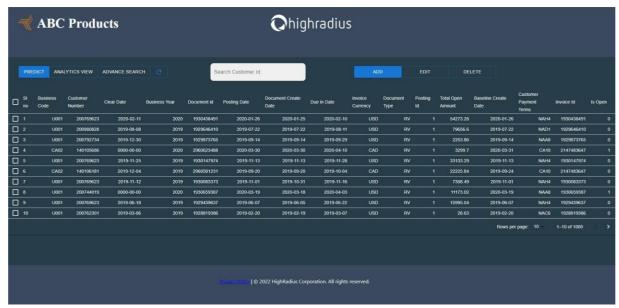


Fig 3.4 UI of Invoice management Application

List of all the buttons present in the Grid Panel with their functionalities are as follows:

- 1. Predict Button The Predict button will remain in disabled state if no rows are selected. Whenever one or more rows are selected, the Predict button will be activated. After clicking on the Predict button, the Predicted Payment Date and Predicted Aging Bucket will be populated for the respective records.
- **2. View Analytics Button** Helps in viewing an invoice or a group of invoices in detail and exporting it.



Fig 3.5 Prediction and Analytics button

3. Add Button - Adds an Invoice to the existing database



Fig 3.6 Add button

4. Edit Button - Edits an invoice in the database

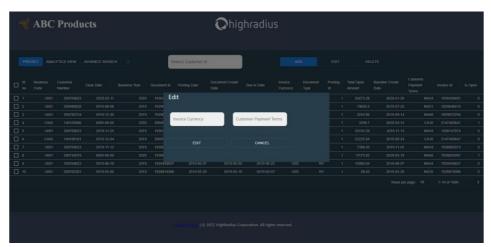


Fig 3.7 Edit button view

5. Delete Button - Deletes an invoice in the database

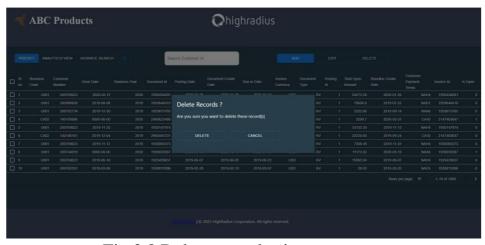


Fig 3.8 Delete records view

6. Search For Invoices - Search an invoice by the invoice number



Fig 3.9 Advanced search

4.1. Results of the Project:

On our data set, we examined how the various features interact to produce findings that allow us to draw a number of inferences. Area business is an empty feature in the ML model and does not support the modelling process. Both doc_id and Invoice_id are exact duplicates of one another. Subtracting clear_date from due_in_date yields the delay date. Servlets facilitate the connection between our database and our user interface. The servlets created are for data retrieval, record addition, record editing, record deletion, record searching, and correspondence viewing in various templates.

4.2 Discussion of Project:

Considering the findings, the Invoice Management Application appears to be a more efficient method of managing invoices than manually reviewing each customer's invoice. The system considers thousands of invoices and then does regression analysis on them.

5.1 CONCLUSION:

Experiences from various industries show that companies may have problems collecting customer invoice payments. Our aim was to understand customer behavior regarding invoice payments, and propose an analytical approach to learning and predicting payment behavior. Our logic can then be embedded into a system where decision makers can make predictions regarding future payments, and take actions as necessary toward the collection of potentially unpaid debt, or adjusting their financial plans based on the expected invoice-to-cash amount.

It is critical to identify the system requirements by appropriately gathering required data to interact with the system in order for the software to perform successfully. We gained a lot of practical information from this project, which we believe will help us to be in a better position in the future.

The project helped me to build a complete understanding of a working full-stack application. Also by integrating a machine learning model tomy project, I was able to enhance the capabilities of my project and make it as industrial as possible

5.2 FUTURE SCOPE:

Organizations, firms, and even individuals may keep track of the payment of their orders with the aid of AI ENABLED FINTECH B2B INVOICE MANAGEMENT APPLICATION. This will not only save time, but will also provide a functional environment for an organization's and/or workplace's proper functioning.

The accuracy of the model can be increased as well and the same can be deployed in cloud to make it available to a larger audience.

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