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**WHITE PAPER**

# **QC EATS**



# WHAT IS OUR BUSINESS?

Indulge in exceptional convenience with our food delivery service, offering a delectable array of dishes from local favorites. Savor your favorite flavors with ease, whether you choose to dine in, order delivery, or pickup.

## WHAT IS OUR BUSINESS ETHOS?

- We offer seamless options for delivery, pickup, and dine-in to suit every preference.
- We are passionate towards timely service and reliable operations, offering our clients with a peace of mind.
- We give locally owned restaurants the opportunity to showcase their food options.
- We are an award winning food delivery service with 10k reviews.
- We guarantee customer satisfaction by offering a money-back guarantee in the event that they haven't received their delivery.

## WHAT DO WE OFFER?

We offer a diverse array of cuisines from local restaurants, providing a delicious range of options for delivery, pickup, or dine-in. We deliver the tastes of the neighborhood straight to your home, all while maintaining a dedication to quality and convenience.

## WHO IS OUR TARGET AUDIENCE?

Our services are valuable to working professionals, families, and foodies searching for a variety of convenient meal options. If you'd rather not go outside to eat and the pantry happens to be empty, we're also your answer. Our goal is to become the preferred option for people who want delicious meals with no hassle.

## **WHAT ARE OUR KEY MOTIVATIONS AND HOW CAN WE ATTRACT CUSTOMERS?**

Our key motivations revolve around offering convenience, diverse culinary choices, quality meals, and reliable service. We place a strong emphasis on simple ordering procedures, offer a large selection of cuisines, guarantee excellent food quality, and ensure prompt, hassle-free delivery in order to draw customers.

## **WHAT ARE OUR CUSTOMERS AFTER?**

Customers seek convenience and quality when choosing a food delivery service, aiming for delicious meals delivered promptly to their doorstep.

## **ARE OUR CUSTOMERS FAMILIAR WITH THE SERVICE? DO WE NEED TO INTRODUCE OURSELVES?**

Some customers might be familiar with our service, especially if they've used it before or seen our brand. To draw in new customers and solidify our position in the industry while making sure that everyone is aware of the ease and quality of our meal delivery services, we may still benefit from ongoing introduction and visibility.

## **ARE OUR CUSTOMERS LOOKING FOR TIME SENSITIVE INFORMATION?**

Yes, customers often seek time-sensitive information, such as accurate delivery times or real-time tracking updates, to plan their schedules accordingly and ensure a seamless dining experience.

## **DO CUSTOMERS WANT TO DISCOVER INFORMATION ABOUT OUR SERVICE TO DECIDE WHETHER TO BUY IT OR NOT?**

Before making a purchase or placing an order, customers are typically interested in learning more about specifics of a service, such as menu options, delivery dependability, and prior user experiences. Giving customers thorough information enables them to evaluate the service's applicability and worth.

## HOW CAN CUSTOMERS CONTACT US?

Customers can contact us through our website or customer service hotline for assistance.

## WHAT IS SPECIAL ABOUT WHAT WE OFFER?

- **Diverse Culinary Selection:** We offer a wide range of cuisines from local restaurants, catering to various tastes and preferences.
- **Convenient Options:** Customers can choose between delivery, pickup, or dine-in, providing flexibility in how they enjoy their meals.
- **Reliable Service:** Timely delivery, accurate tracking, and responsive customer support contribute to a hassle-free experience.
- **Local Support:** We collaborate with local restaurants, fostering community connections and supporting neighborhood businesses.

## ARE THERE ANY FREQUENTLY ASKED QUESTIONS ONCE USERS HAVE ACCOMPLISHED THE OBJECTIVE THAT BROUGHT THEM TO OUR WEBSITE?

- Queries about delivery timings, tracking orders, or potential delays.
- Clarifications about payment methods, refund policies, or additional charges.
- Assistance with website functionalities, account settings, or navigation queries.
- Queries related to changing or canceling orders, adding items, or adjusting delivery details.
- Inquiries about ongoing promotions, discounts, or loyalty programs.
- Inquiries about safety measures, sanitation practices, and contactless delivery options.

## HOW IS OUR WEBSITE SIMILAR TO OUR TEMPLATE WEBSITE?

We adopted the layout of the Uber Eats website. Our site similar to Uber Eats features a restaurant catalog offering delivery, dine-in, or pickup options. Customers can browse through categories, popular nearby restaurants, shop for groceries, and receive personalized restaurant recommendations based on their preferences. Additionally, both websites display comprehensive menus for each restaurant, complete with pictures, helping customers find the most enticing food options.