

SALES OVERVIEW

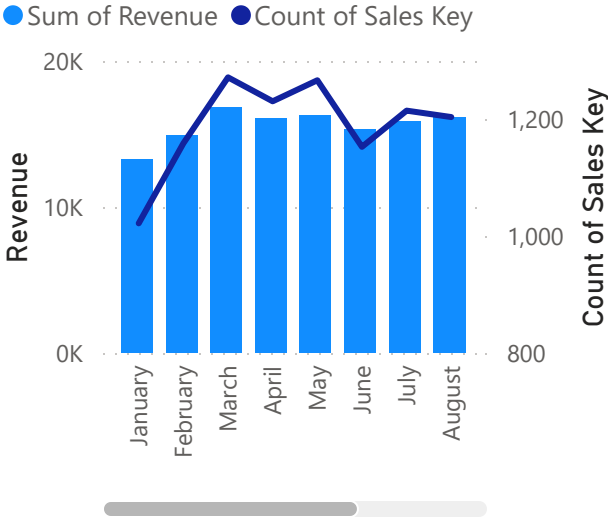
TOTAL REVENUE
182.28K

NUMBER OF TRANSACTION
14.01K

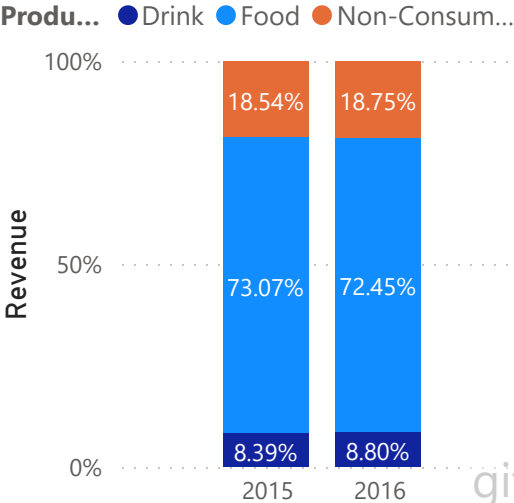
YOY% REVENUE
201.90%

UNITS SOLD
57K

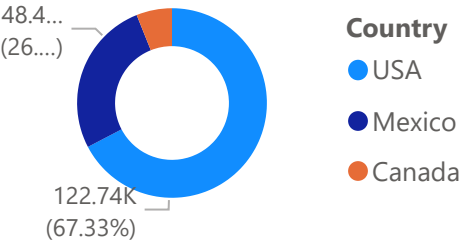
Revenue and Avg.Revenue by Date Hierarchy



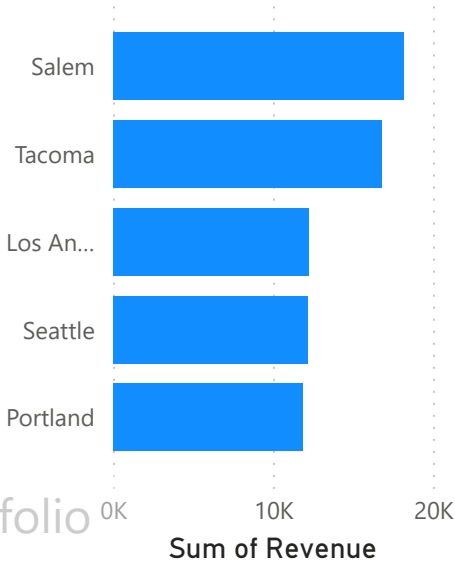
Revenue by Year and Product Family



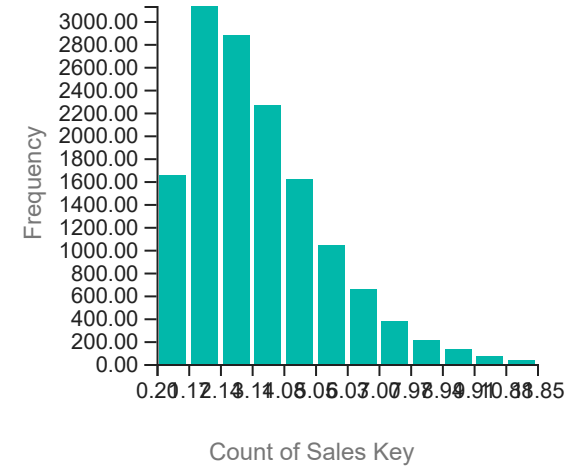
Revenue Contribution by Country



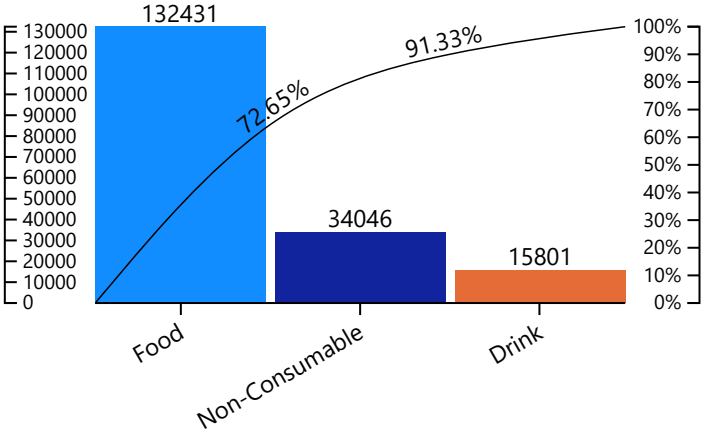
Top 5 Revenue By City



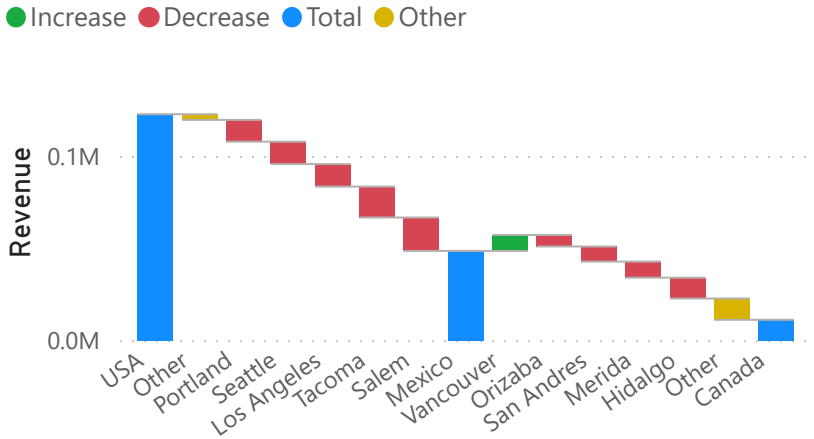
Avg.Unit Price Distribution



Revenue Cummulative Frequency by Product Hierarchy



Revenue Drivers by Country and City



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

Sales Analysis

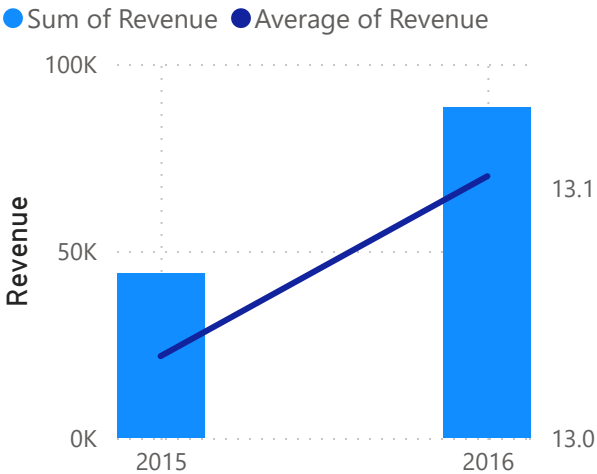
TOTAL REVENUE
132.43K

NUMBER OF TRANSACTION
10.12K

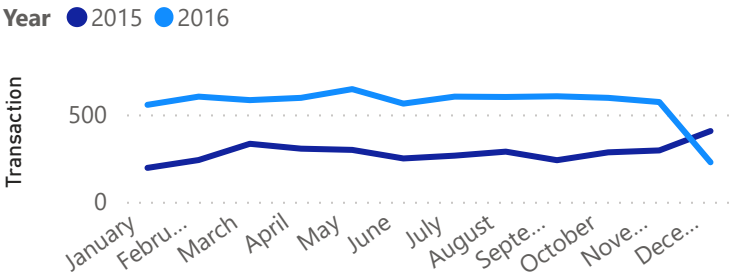
YOY% REVENUE
200.19%

UNITS SOLD
41K

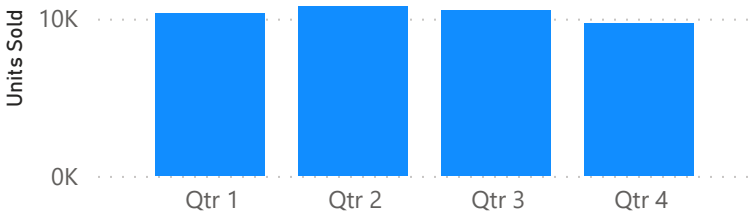
Revenue and Avg.Revenue by Date Hierarchy



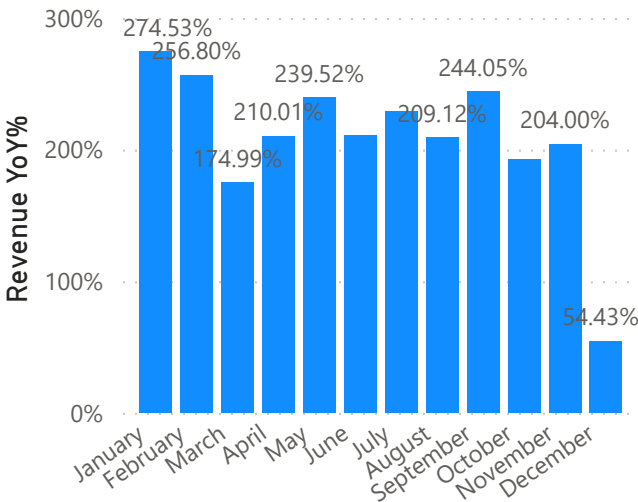
Transaction by Calendar Hierarchy



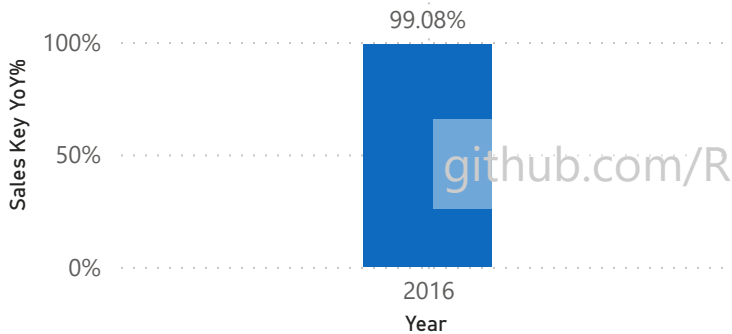
Quantity by Calendar Hierarchy



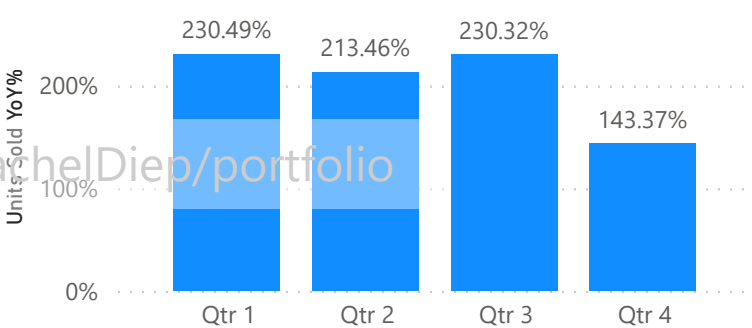
Revenue YoY% by Calendar Hierarchy



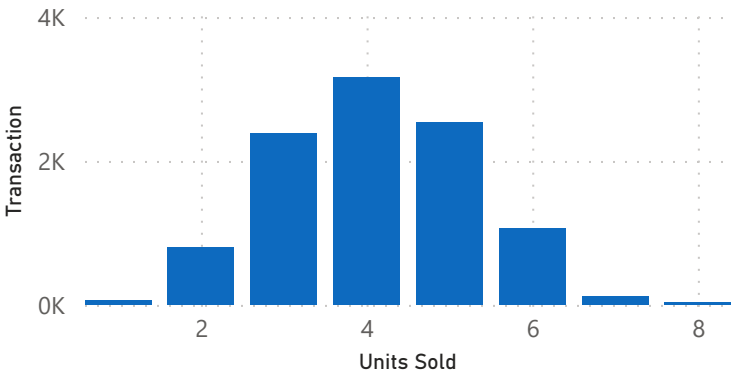
Transaction YoY% by Calendar Hierarchy



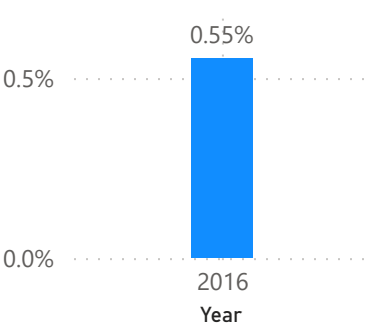
Quantity YoY% by Calendar Hierarchy



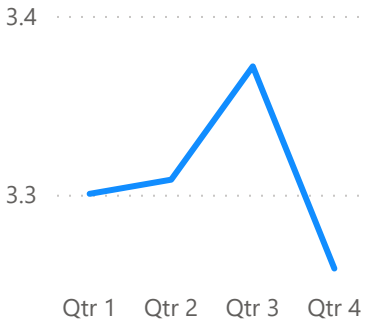
Transactions by Quantity No.



Average of Revenue YoY% by Year



Avg.Unit Price by Date Hierarchy



Country

All

City

All

Year

All

Product Depart...

All

Product Family

Food

Product Category

All

Product Analysis

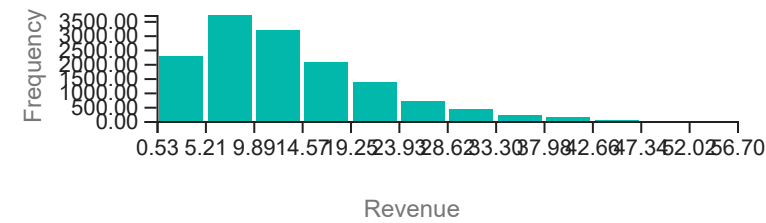
TOTAL REVENUE
182.28K

NUMBER OF TRANSACTION
14.01K

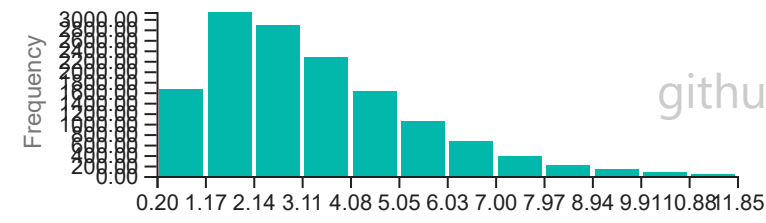
YOY% REVENUE
201.90%

UNITS SOLD
57K

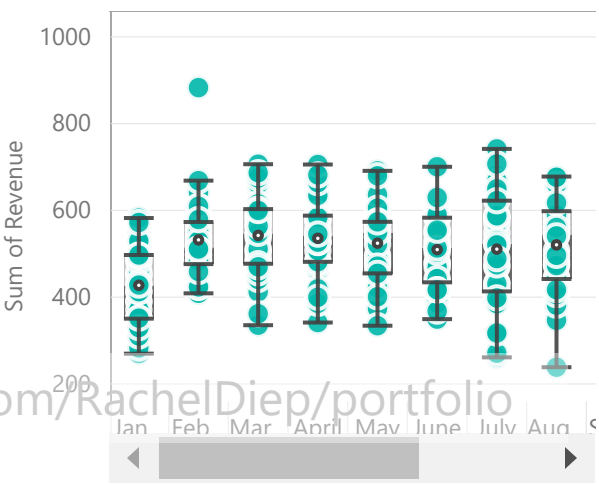
Revenue Distribution



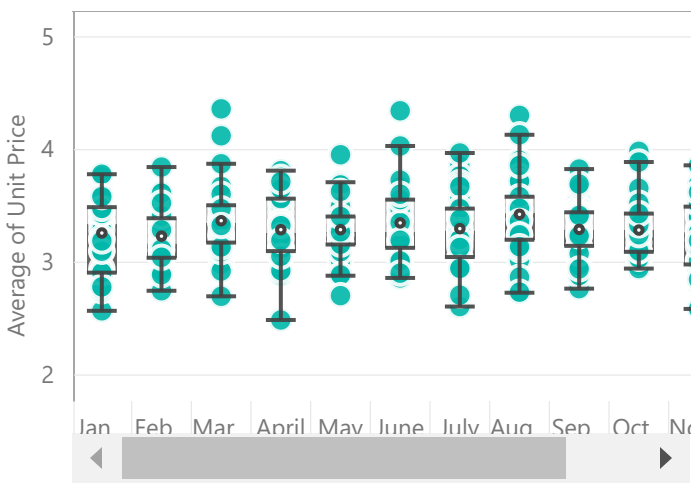
Avg. Unit Price Distribution



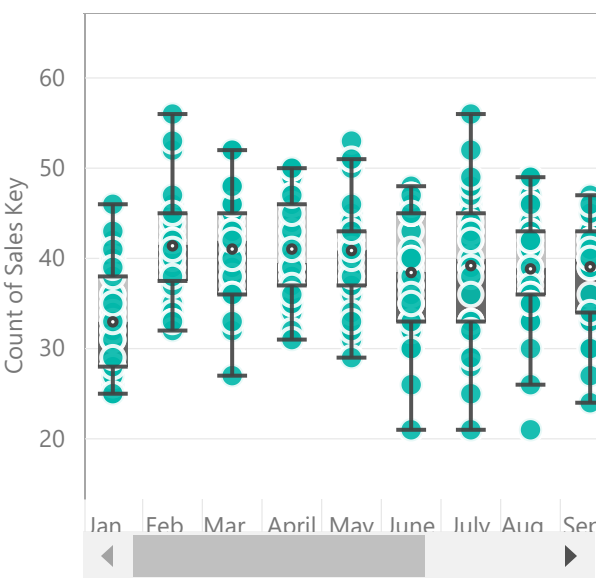
Daily Revenue Distribution by Month



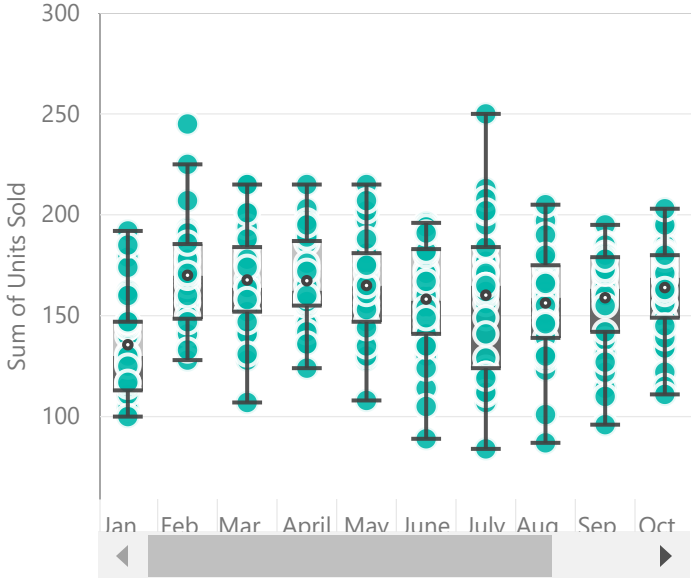
Daily Avg. Unit Price Distribution by Month



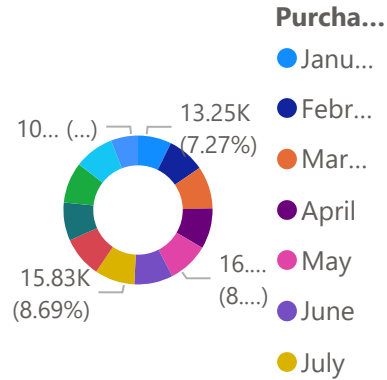
Daily Transaction Distribution by Month



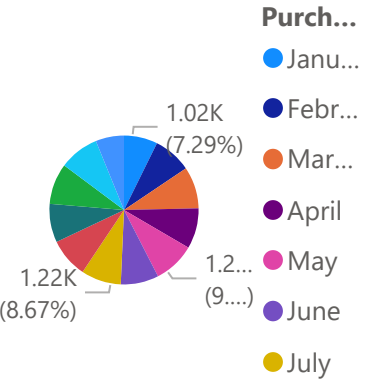
Daily Quantity Distribution by Month



Sum of Revenue by Calendar Hierarchy



Transaction by Calendar Hierarchy



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

Sales Analysis

TOTAL REVENUE

182.28K

NUMBER OF TRANSACTION

14.01K

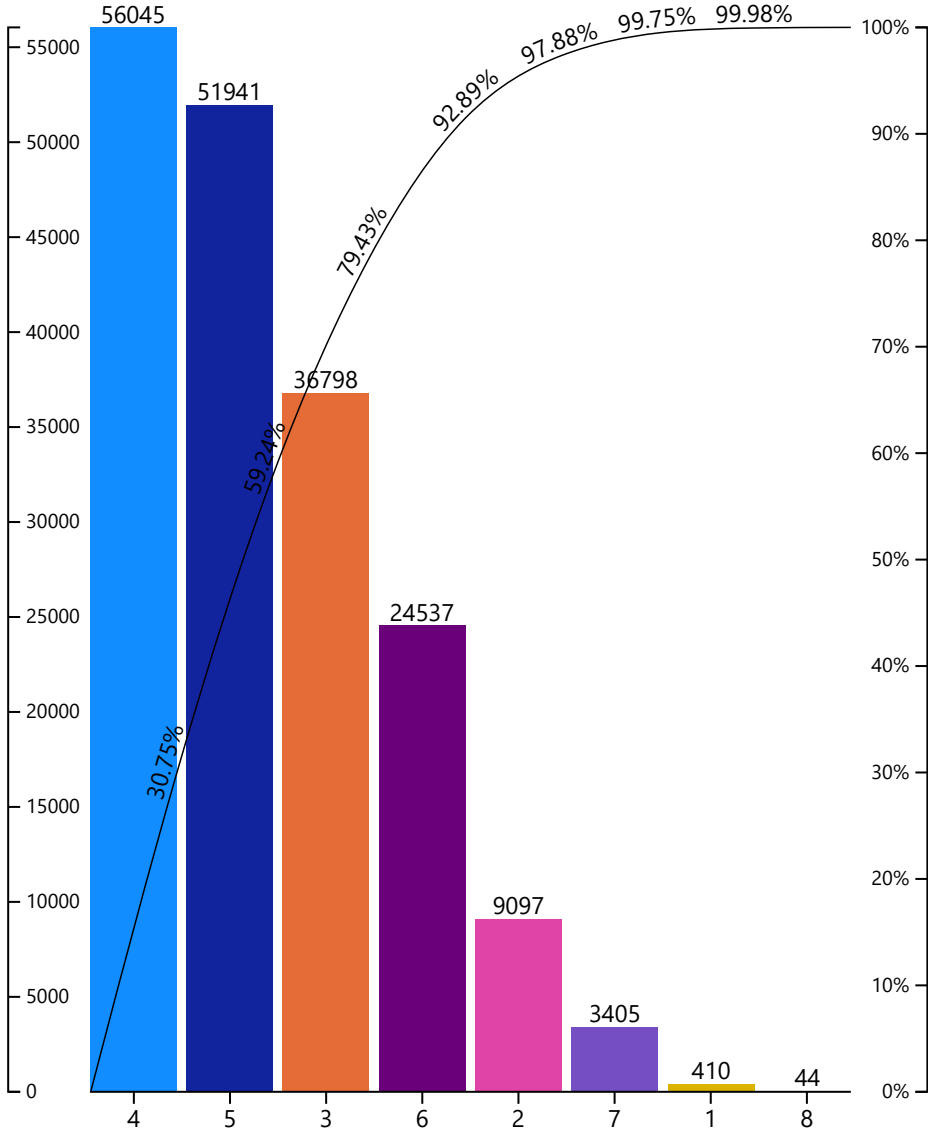
YOY% REVENUE

201.90%

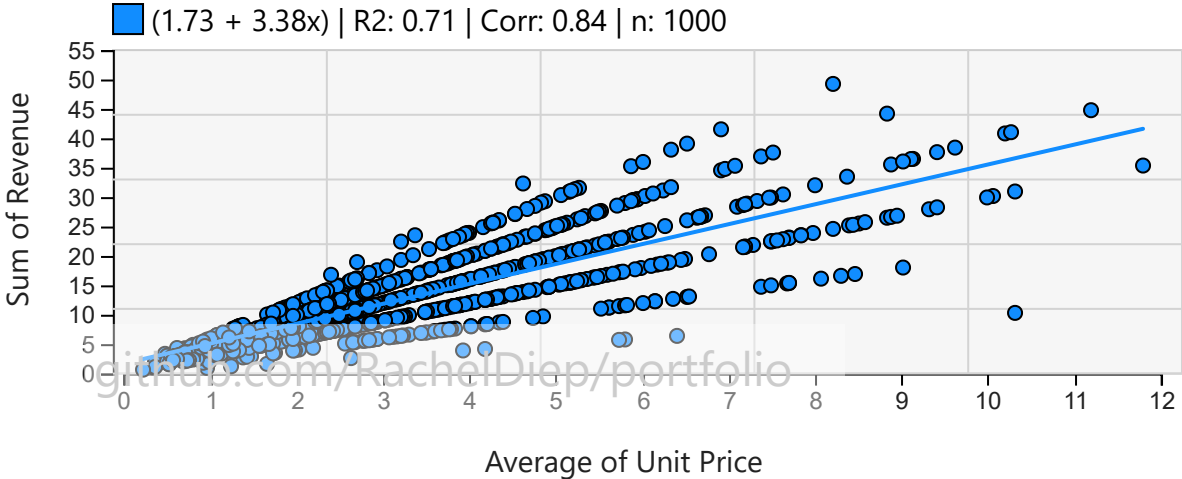
UNITS SOLD

57K

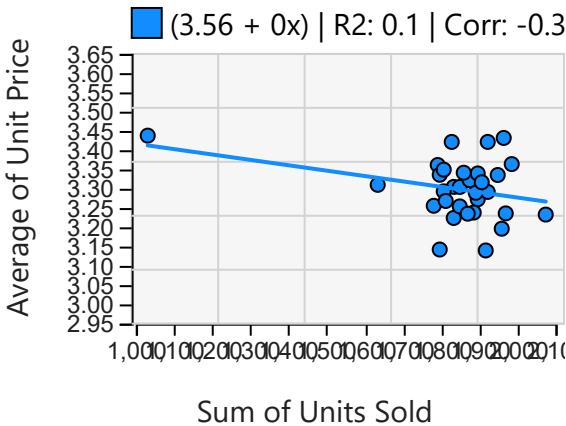
Pareto of Revenue and Units Sold



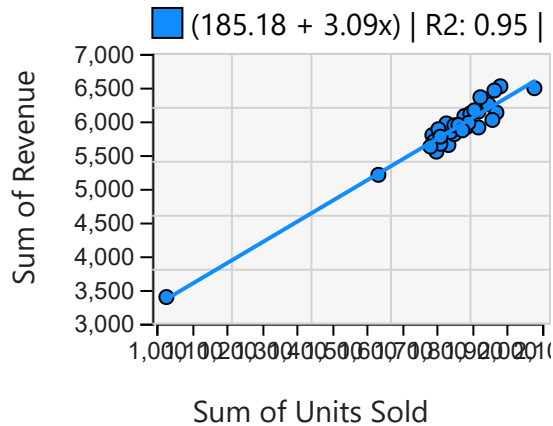
Correlation of Revenue and Unit Price by Sales Key



Correlation of Avg. Unit Price and Units Sold by Day



Correlation of Revenue and Units Sold by Day



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

Key Driver Analysis

TOTAL REVENUE

182.28K

NUMBER OF TRANSACTION

14.01K

YOY% REVENUE

201.90%

UNITS SOLD

57K

Key influencers Top segments



What influences Revenue to

Increase

 ?

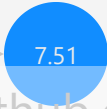
When...

Sum of Unit Price goes up
2.02

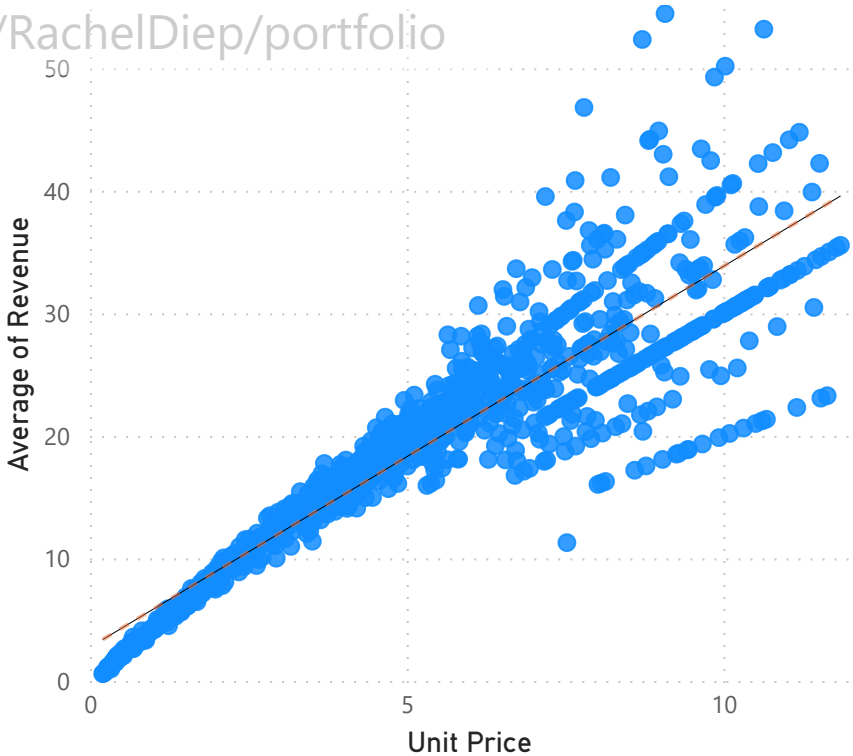
Sum of Units Sold is more
than 5

Sum of Units Sold is 4 - 5

...the average of Revenue
increases by



← On average when Sum of Unit Price increases, Revenue also increases.



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

Product Analysis

REVENUE BY FOOD

132.43K

YoY% REVENUE BY FOOD

200.19%

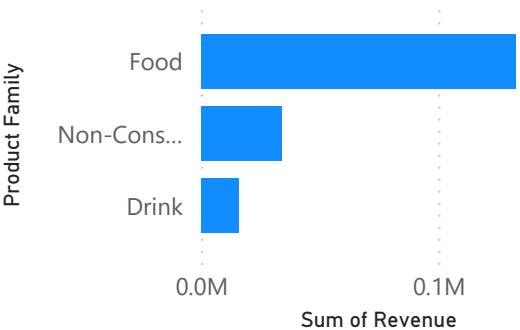
TRANSACTIONS BY FOOD

10.12K

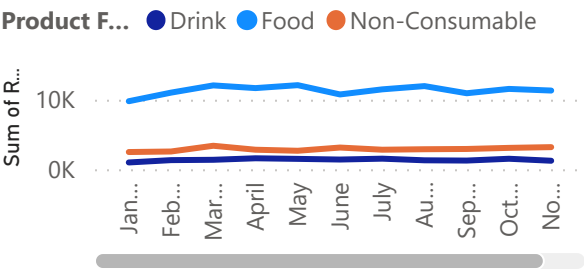
REVENUE BY OTHERS

49.85K

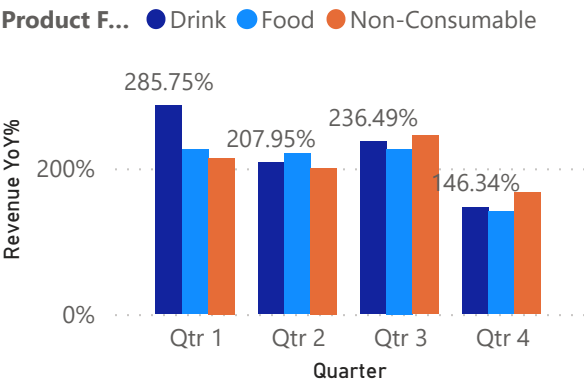
Revenue by Product Hierarchy



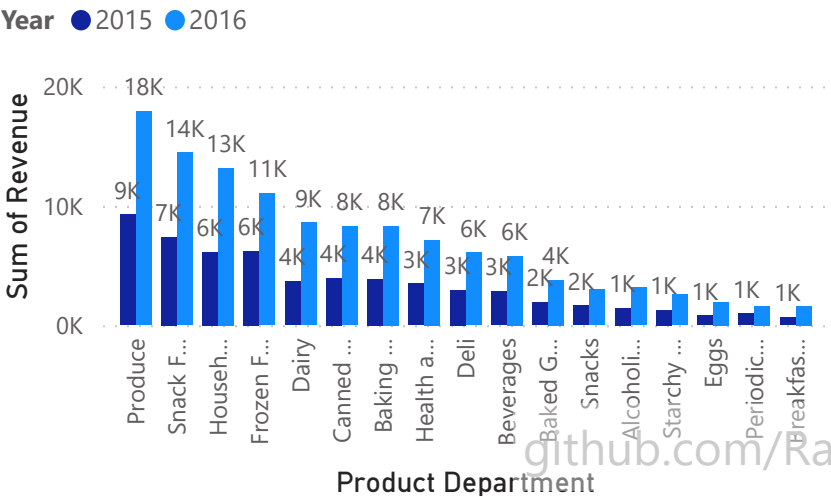
Sum of Revenue by Month and Product Family



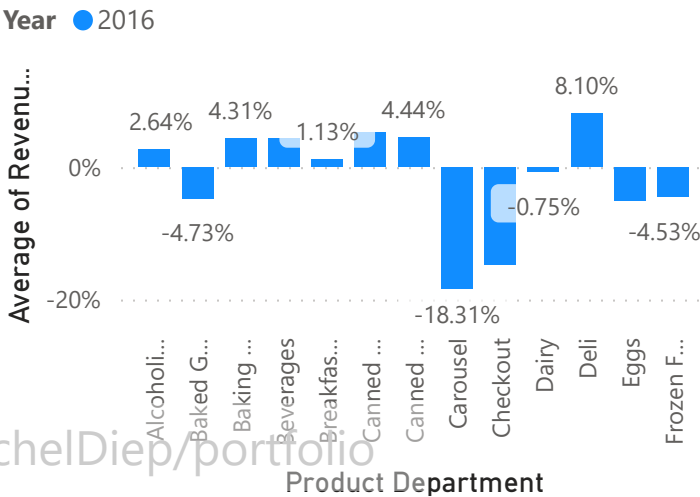
Family



Revenue by Product Hierarchy



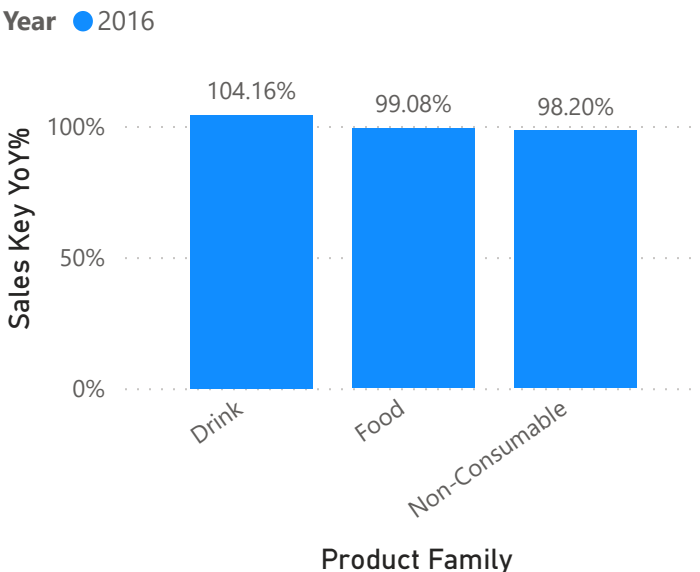
Avg. Revenue YoY% by Calendar Hierarchy



Parent-Child Relationship of Product Hierarchy



Transaction YoY% by Calendar Hierarchy



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

Product Analysis

REVENUE BY FOOD

132.43K

YoY% REVENUE BY FOOD

200.19%

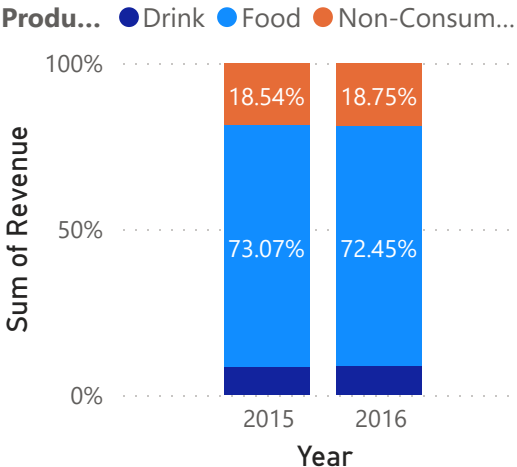
TRANSACTIONS BY FOOD

10.12K

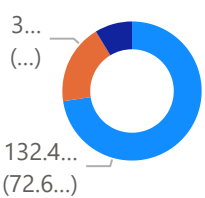
REVENUE BY OTHERS

49.85K

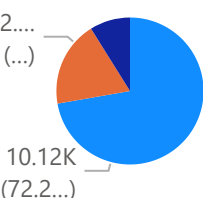
Revenue by Year and Product Family



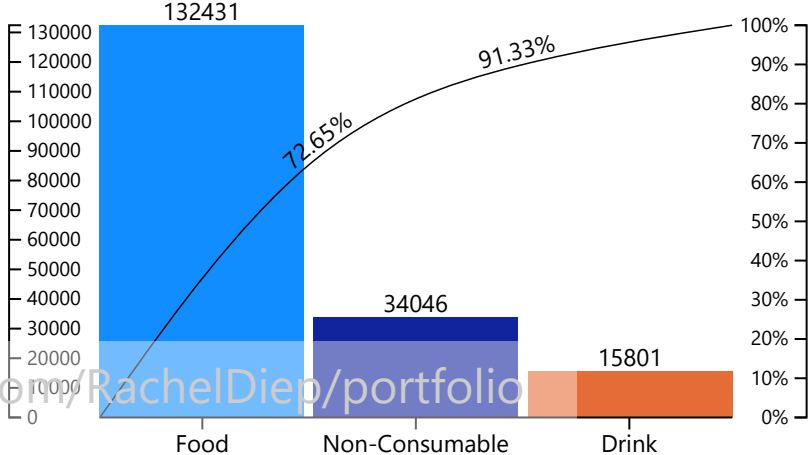
Revenue by Product Hierarchy



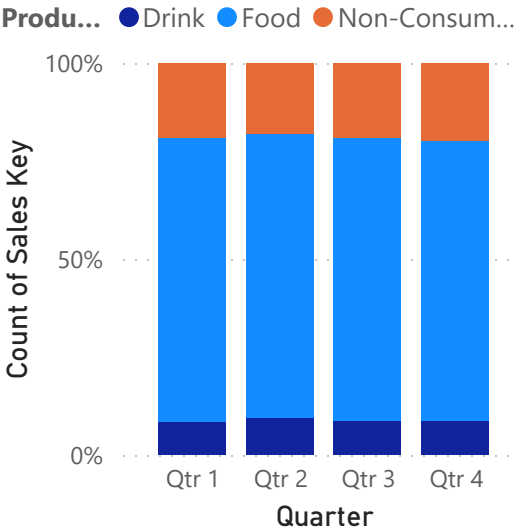
Transaction by Product Hierarchy



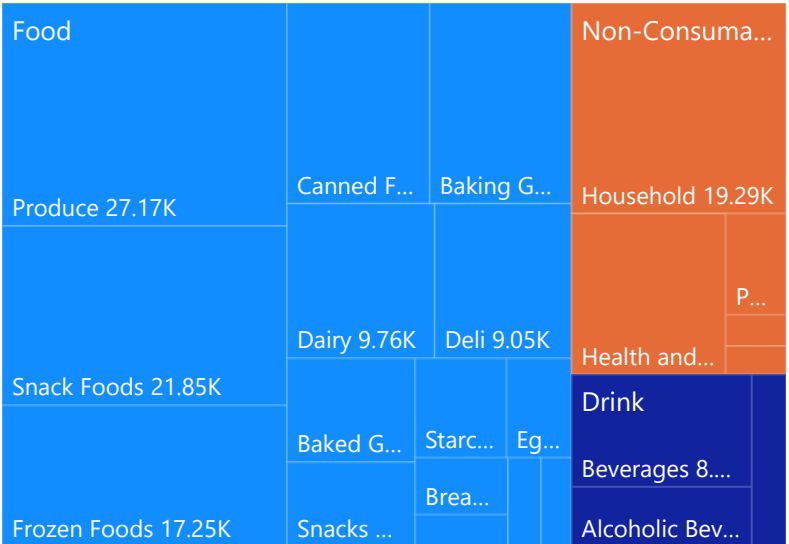
Revenue Cummulative Frequency by Product Hierarchy



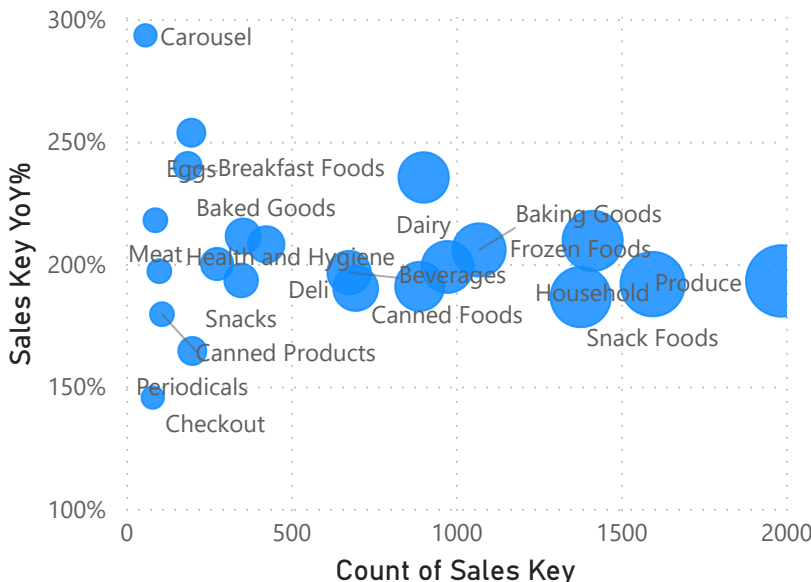
Transaction by Date Hierarchy and Product Family



Revenue Contribution by Product Family/ Product Department



Transaction, Transaction YoY% by Product Hierarchy



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

Product Analysis

REVENUE BY FOOD

132.43K

YoY% REVENUE BY FOOD

200.19%

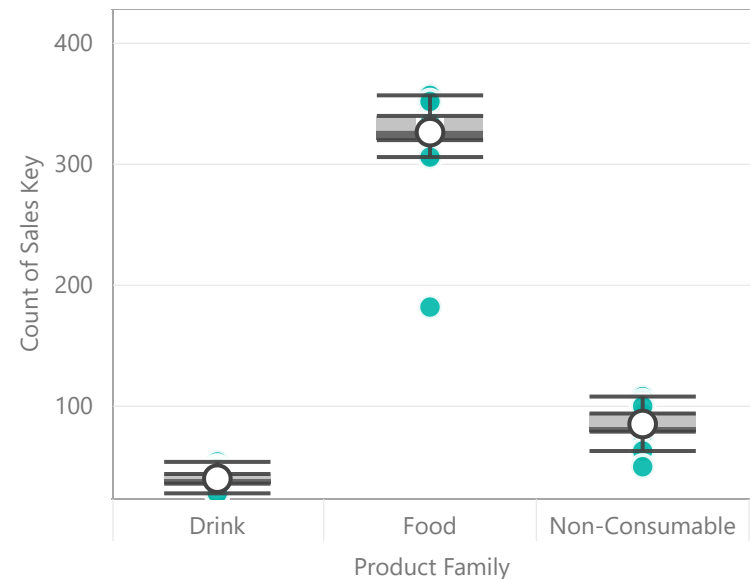
TRANSACTIONS BY FOOD

10.12K

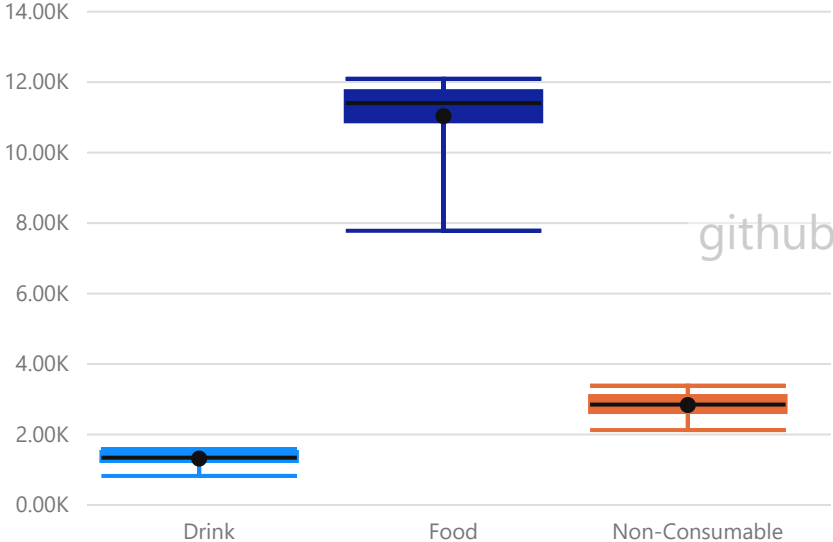
REVENUE BY OTHERS

49.85K

#of Transaction Distribution by Product Hierarchy



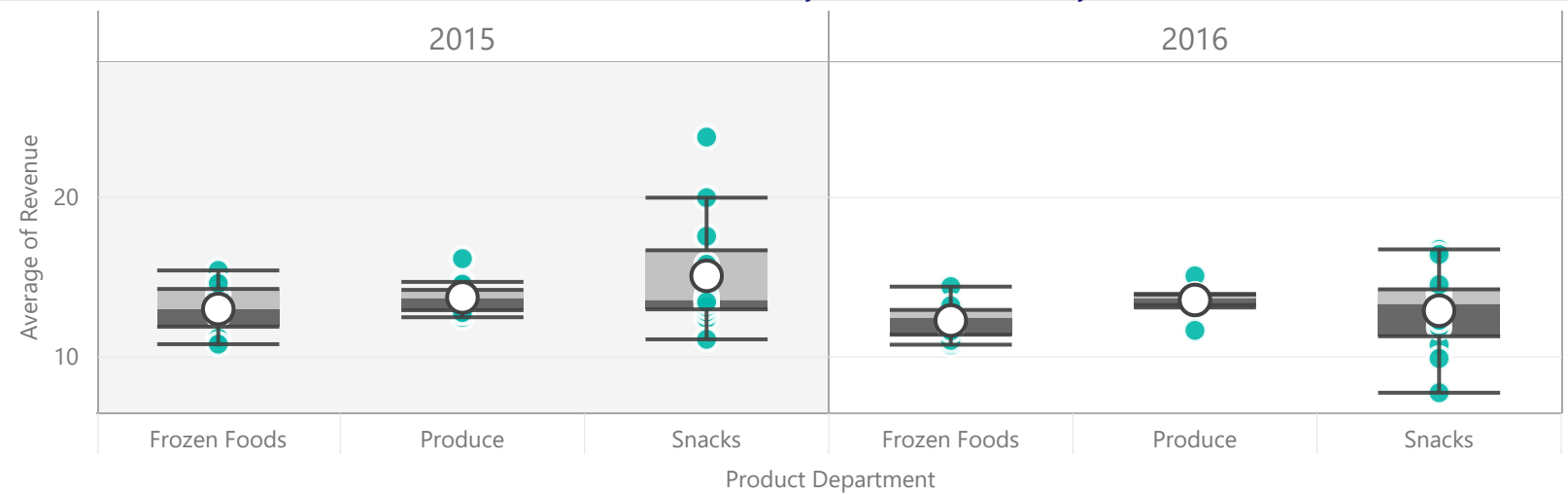
Revenue by Product Family and Month



Revenue by Product Family, Product Department and Product Category



Revenue Distribution by Product Hierarchy



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

Geography Analysis

REVENUE BY USA

122.74K

REVENUE BY MEXICO

48.47K

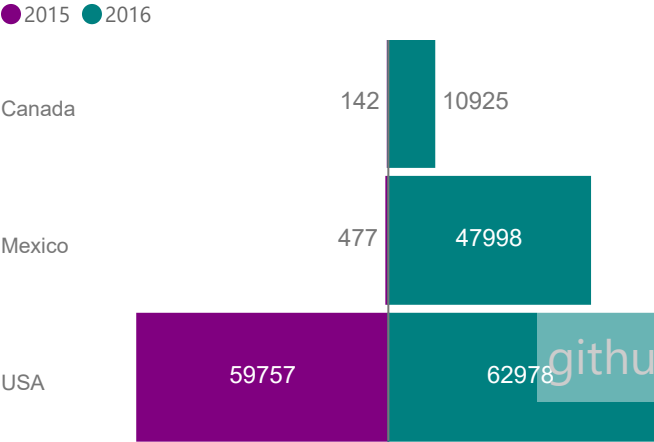
REVENUE BY CANADA

11.07K

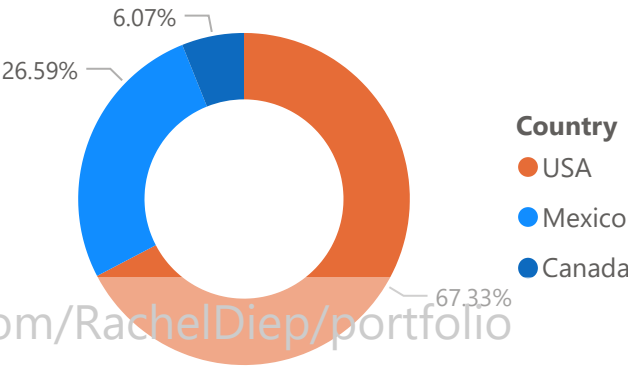
YoY% REVENUE BY USA

105.39%

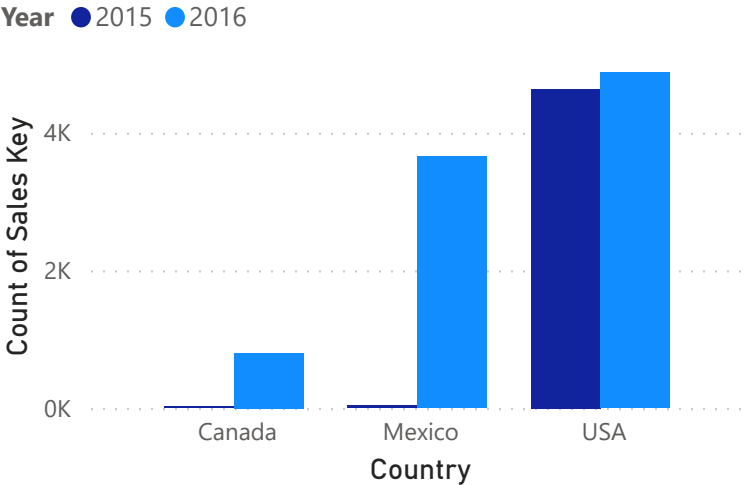
Revenue by Country, City and Year



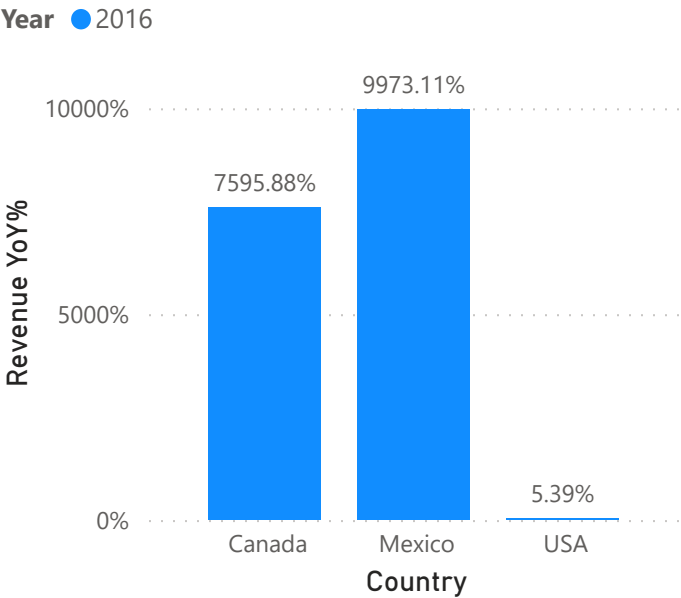
Revenue by Country/ City



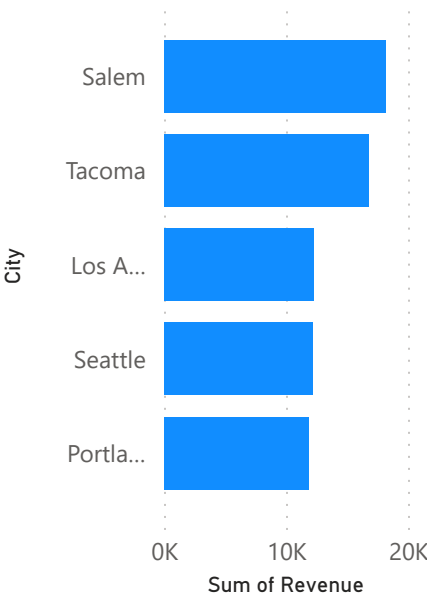
Transaction by Country/City



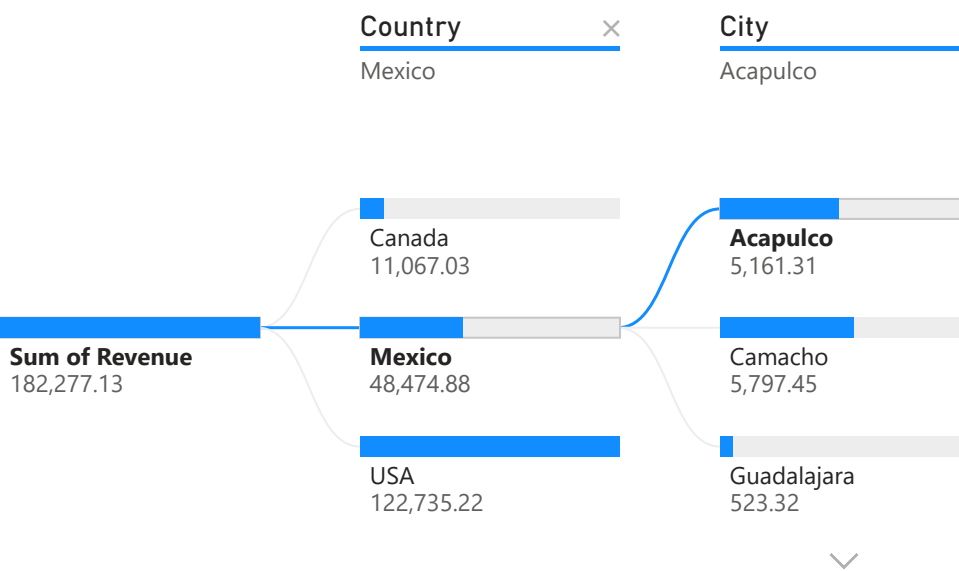
Revenue YoY% by Country and Year



Top 5 Cities by Revenue



Revenue Decompositon Tree



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

Geography Analysis

REVENUE BY USA

122.74K

REVENUE BY MEXICO

48.47K

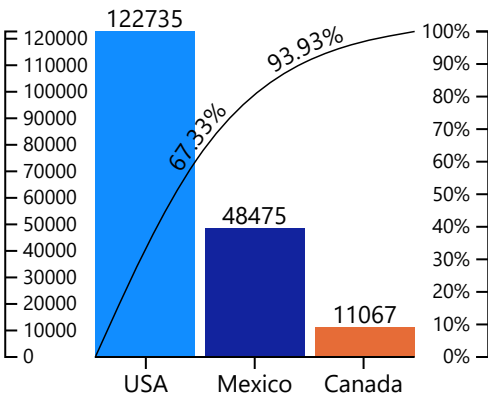
REVENUE BY CANADA

11.07K

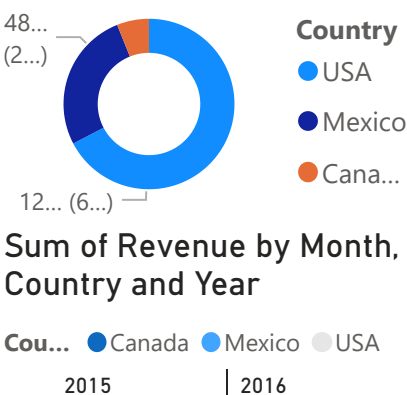
YoY% REVENUE BY USA

105.39%

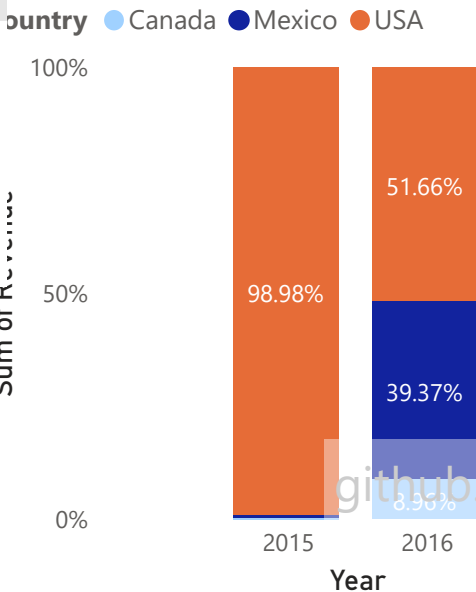
Pareto Chart of Revenue by Country



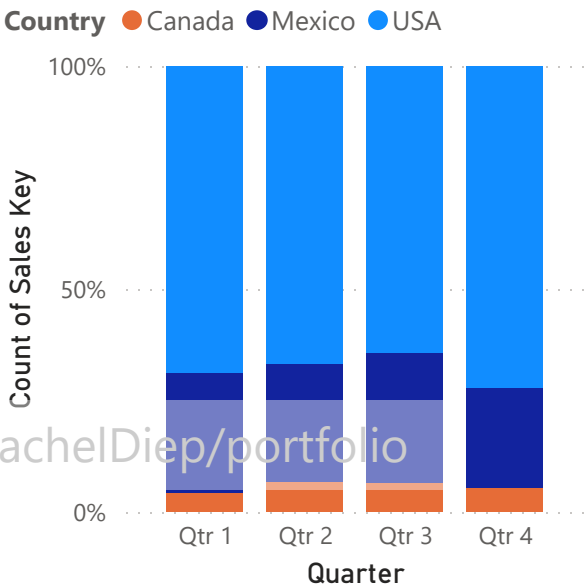
Country Revenue Contribution



Country Revenue by Year



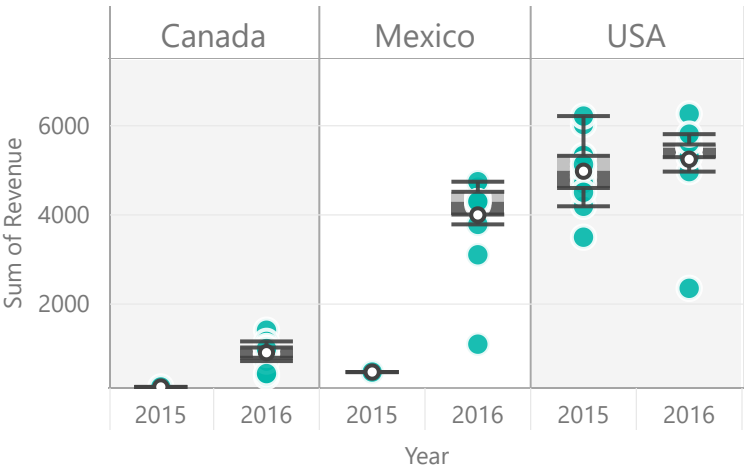
Transaction by Country and Date Hierarchy



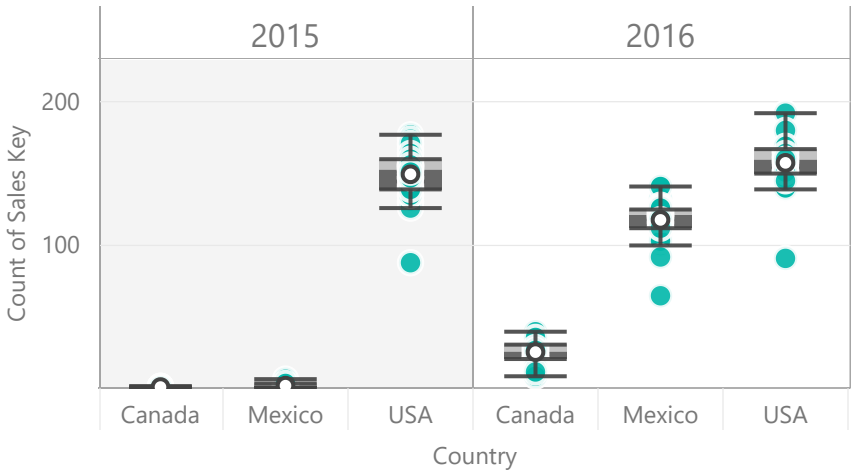
Sum of Revenue by Country and City



Country Revenue by Month/Year



#of Transaction Distribution by Product Hierarchy



Country

All

City

All

Year

All

Product Depart...

All

Product Family

All

Product Categ...

All

SALES REPORT

Country

All

City

All

Year

All

Product Depar...

All

Product Family

All

Product Categ...

All

Revenue by Month & Product Hierarchy					Transaction by Month & Product Hierarchy					Units Sold by Month & Product Hierarchy				
Month	Drink	Food	Non-Consumable	Total	Month	Drink	Food	Non-Consumable	Total	Month	Drink	Food	Non-Consumable	Total
January	982.52	9,785.30	2,481.65	13,249.47	January	81	749	192	1022	January	338	3076	790	4204
February	1,317.79	11,020.49	2,559.55	14,897.83	February	108	841	210	1159	February	418	3484	859	4761
March	1,367.31	12,060.52	3,383.15	16,810.98	March	108	914	250	1272	March	448	3758	993	5199
April	1,583.59	11,671.86	2,813.97	16,069.42	April	115	899	217	1231	April	470	3671	879	5020
May	1,498.74	12,094.01	2,664.76	16,257.51	May	116	942	209	1267	May	482	3786	846	5114
June	1,403.79	10,759.78	3,126.99	15,290.56	June	113	810	230	1153	June	481	3329	936	4746
July	1,528.12	11,491.22	2,814.58	15,833.92	July	116	866	233	1215	July	475	3526	965	4966
August	1,293.13	11,960.13	2,885.18	16,138.44	August	105	887	212	1204	August	410	3581	854	4845
September	1,255.59	10,931.31	2,922.87	15,109.77	September	91	842	239	1172	September	371	3440	956	4767
October	1,515.57	11,554.71	3,080.14	16,150.42	October	124	878	243	1245	October	493	3597	992	5082
November	1,229.85	11,319.44	3,186.63	15,735.92	November	94	865	252	1211	November	392	3561	1023	4976
December	824.57	7,781.99	2,126.33	10,732.89	December	73	631	158	862	December	290	2555	655	3500
Total	15,800.57	132,430.76	34,045.80	182,277.13	Total	1244	10124	2645	14013	Total	5068	41364	10748	57180
Revenue by Month & Country Hierarchy					Transaction by Month & Country Hierarchy					Units Sold by Month & Country Hierarchy				
Month	Canada	Mexico	USA	Total	Month	Canada	Mexico	USA	Total	Month	Canada	Mexico	USA	Total
January	376.86	3,106.30	9,766.31	13,249.47	January	26	251	745	1022	January	111	1048	3045	4204
February	722.81	4,694.20	9,480.82	14,897.83	February	57	362	740	1159	February	236	1503	3022	4761
March	870.60	4,396.29	11,544.09	16,810.98	March	69	313	890	1272	March	273	1282	3644	5199
April	982.48	4,229.91	10,857.03	16,069.42	April	70	320	841	1231	April	283	1309	3428	5020
May	1,414.12	4,414.22	10,429.17	16,257.51	May	97	333	837	1267	May	408	1373	3333	5114
June	1,163.49	4,305.33	9,821.74	15,290.56	June	77	317	759	1153	June	321	1308	3117	4746
July	999.92	4,622.05	10,211.95	15,833.92	July	80	358	777	1215	July	325	1483	3158	4966
August	1,049.13	4,744.77	10,344.54	16,138.44	August	79	358	767	1204	August	322	1443	3080	4845
September	1,004.41	4,294.01	9,811.35	15,109.77	September	76	330	766	1172	September	340	1320	3107	4767
October	896.59	4,301.74	10,952.09	16,150.42	October	69	334	842	1245	October	281	1360	3441	5082
November	1,002.57	3,787.88	10,945.47	15,735.92	November	66	289	856	1211	November	282	1210	3484	4976
Total	11,067.03	48,474.88	122,735.22	182,277.13	Total	809	3688	9516	14013	Total	3363	15134	38683	57180