

# RACHEL KENNEDY

## JUNIOR SOFTWARE DEVELOPER | CREATIVE WEB DESIGNER

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### Objective

Detail-oriented Web Designer skilled in responsive portfolio layouts, UX design, and contemporary aesthetics. Excited to apply these skills to create a minimal and playful Cargo Collective site tailored to your artistic identity.

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### Technical Skills

- HTML5, CSS3, JavaScript. React (frontend fundamentals)
- Responsive & mobile-first design
- UI/UX design principles (minimal, playful, accessible)
- Multimedia integration (video, imagery, interactive content)
- GitHub & Version Control
- Agile project management tools (Trello)

### Transferrable Skills

- Client communication (email, virtual meetings, feedback loops)
- Collaboration with creative professionals & cross-functional teams
- Deadline & timeline management (delivering projects under pressure)
- Adaptability (quick learner with new platforms & tools)
- Leadership & team training (5 years at Fairmont & Lake Louise + 12+ years in hospitality)
- Problem-solving & conflict resolution (staff + client situations)
- Creative direction & vision translation (turning ideas into concrete results)

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### Experience

#### Creative Web Designer, Front & Back End

Guided Psychotherapy Collective, Prince George  
June 2025 – October 2025

- **Collaborated directly with client via email and virtual meetings** to gather requirements, refine design ideas, and ensure the website reflected their unique vision.
- **Designed a clean, minimal, and calming website layout** that highlighted therapy services while maintaining accessibility and ease of navigation.
- **Integrated creative design elements, including custom visuals and embedded video content**, to engage visitors and communicate the brand identity.
- **Applied Agile structure**, working in iterations with client feedback, ensuring milestones were delivered on time and aligned with project goals.
- **Optimized for responsive design**, ensuring seamless performance across desktop and mobile devices.

#### Restaurant Manager & Team Leader

Fairmont Banff Springs Hotel & Lake Louise – Whitehorn Bistro  
January 2020 – January 2020

- **Managed and trained a diverse team of 15+ staff**, fostering collaboration, accountability, and clear communication — skills directly transferable to client-focused creative projects.
- **Managed day-to-day operations and scheduling** while meeting strict timelines and service standards, demonstrating strong organizational and deadline-driven abilities.
- **Developed creative service strategies** to enhance guest experiences, balancing professionalism with a warm, engaging atmosphere.
- **Communicated effectively with clients, staff, and upper management** through reports, meetings, and digital correspondence, ensuring seamless information flow.
- **Implemented structured workflows inspired by Agile principles** (feedback loops, daily check-ins, iterative improvements), which resulted in smoother operations and higher team performance.
- **Oversaw logistics, budgeting, and resource allocation**, ensuring projects and events were delivered successfully under pressure.

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## PORTFOLIO PROJECTS

### 'GUIDED PSYCHOTHERAPY COLLECTIVE'

A collaborative front and back end responsive project with a client who is a psychiatrist opening a new psychotherapy clinic in Prince George, B.C.

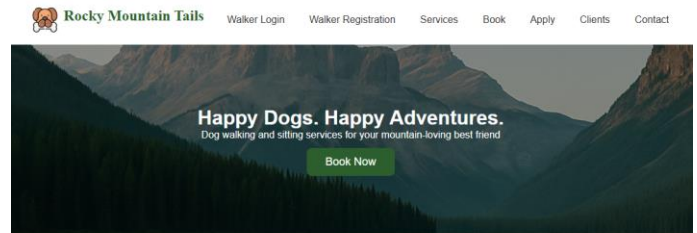
[VIEW WEBSITE](#)



### 'ROCKY MONTAIN TAILS'

A personal project designed for the Rocky Mountains where users can look to sign up to be a dog walker or sign up to receive a dog walker/babysitter for their own pet! Also designed a back end where only registered and logged in users can make notes on how their walk went, and only the user and the admin can see these notes.

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### Our Services

