

Women



*Marissa
Mayer*



- Self-described as “painfully shy” as a child, became president of high school Spanish club, treasurer of Key Club, and captain of state champion debate team
- 1999 Google User Interface Designer
- 2012 Yahoo CEO



She would recreate the technological circumstances of her users in her own life. Avoiding high-speed internet until major of US households had it. She would track, survey, and measure every user interaction with Google products, and then use that data to design and re-design.

“And she said, ‘I just knew that if I got to practice with the better players every day, I would become a much better player, even if I didn’t get to play in any of the games.’”

The moral of Mayer’s story is that it’s always better to surround yourself with the best people so that they will challenge you and you will grow.



What paths will you trailblaze that no one has traveled before?

Trailblaze