

# RACHEL NEAL

## ENVIRONMENTAL COMMUNICATOR

## EDUCATION

### A.B. Ecology

### A.B. Entertainment & Media Studies

University of Georgia, Honors  
Program | 2015-2018

### M.A. Natural Resource & Environmental Journalism (In Progress)

University of Montana | 2021-2023

## CONTACT

(912) 266-4235

rae.m.neal@gmail.com

Portfolio: [rachelmneal.com](http://rachelmneal.com)

## SKILLS

Adobe Creative Suite

Wordpress

Videography & Photography

Social Media Management

Graphic Design

Environmental Education

Technical Communication

## EXPERIENCE

### COMMUNICATIONS COORDINATOR

CLARK FORK WATERSHED EDUCATION PROGRAM | BUTTE, MT  
JAN 2021 - PRESENT

- Oversaw social media accounts, increasing Facebook followers by 38% and Instagram followers by 30%.
- Wrote and designed monthly newsletters and email fundraising campaigns to 347 subscribers.
- Coordinated marketing campaigns about annual fundraisers and community education that reached more than 33,000 people.
- Managed 3 websites to maintain accurate content and up-to-date blog posts.
- Designed print and digital materials using Adobe Creative Suite for internal and external communication.

### AMERICORPS: BIG SKY WATERSHED CORPS MEMBER

CLARK FORK WATERSHED EDUCATION PROGRAM | BUTTE, MT  
JAN 2020 - NOV 2020

- Developed a 10-part digital curriculum using ArcGIS StoryMaps for remote education programs.
- Collaborated with other staff members to write, film, and edit nine educational videos about various watershed science topics.

### AMERICORPS: ENVIRONMENTAL EDUCATOR ASST.

NYS DEPT. OF ENVIRONMENTAL CONSERVATION | NYC  
JAN 2019 - DEC 2019

- Engaged with 722 community members through hands-on outdoor environmental education.
- Educated 224 students grades 3-5 through weekly After School Conservation Club meetings and school break Outdoor Explorer programs.
- Assisted in planning and executing educator workshops in Project WET, Project WILD, and Project Learning Tree.

### ENVIRONMENTAL EDUCATOR

ROCK EAGLE 4-H CENTER | EATONTON, GA  
AUG 2018 - DEC 2018

- Taught students grades 4-12 field based courses in ecology, living history, outdoor recreation, and team building.
- Cared for educational animals by implementing feeding and cleaning schedules.
- Communicated with staff of visiting schools to ensure effective programming.