The Product Management Mindset:

How to use Product Management to Advance Client Experience and Service Delivery

Civic Product Management - The Art and Science of Writing Requirements in the Public Interest

Keynote Speaker: Bianca Wylie

We'll explore ways to use the process of requirements writing, an idea borrowed from product management, to evolve public administration processes. We'll also discuss how to practically apply these ideas within the current policy development and delivery environment.

Product Management during a Pandemic

Panelist: Alexandre Bourque

In December 2020, work began on the PHAC VaccineConnect platform, which was created to respond to the COVID-19 Pandemic. Alexandre Bourque will be sharing key insights on how the team leveraged an agile methodology, and key product management methods, to build the platform from scratch, in under one year.

Getting Started

Panelist: Dara Renton

Learn about two practical ways to get your teams from project to product mindsets - building multi-disciplinary teams and working with minimum viable products.

How Product Management can help you make great decisions

Panelist: Chanel Fournier

The work we do is the sum of the decisions we make. Product management is a framework you can use to make those great decisions. In this presentation, we'll break down how it can help you frame problems, focus on impact, and thrive on change while allowing you to be a constant learner and context gatherer. We'll discuss why a culture of iteration and ideation is the best way to build for the long run.

Product Management in a GC environment - Transport Canada

Panelists: Martin Hubert & Edith Tremblay

This interactive session will serve to bust some myths, looking at how TC implemented some Product Teams, the challenges faced and lessons learned.