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November. 27th, 2017

Final Website Assignment

The layout option that I have chosen to follow is a simple and basic website design that is easy to follow. My goal when making this website was to make it easy to navigate for anyone who desires so. By this I mean that someone who has very little knowledge about websites can easily maneuver throughout with little to no struggle. The reason why this is important is because when a website is seen to be too complex and complicated than it may force people away from the designated website. Therefore when an easy to use website comes along it is more likely to engage the user.

I was able to apply some of the colour theory principles by using a monochromatic colour scheme. Monochromatic colours are usually shades or tints of a colour. For my website I chose the colours of pink and grey. Monochromatic colours have been stated to be quite boring unless properly used and with diversity; which is how many people think of the colour grey. Therefore that is why I included the colour pink so that my website becomes more diverse. Another way I was able to apply colour theory is by including complementary colours.

I was able to apply some of the design principles by using the C.R.A.P. design. The four parts that make up a C.R.A.P design are; contrast, repetition, alignment and proximity. I was able to apply all of these principles by the following ways; contrast was applied because I chose colours that contrast one another, therefore they are both able to stand out. Repetition is used because I repeatedly use the same two colours in order to create a contrast within my website. Alignment is used on my website because I wanted to have all of my information and text lined up accordingly. Lastly, proximity is used on my website because I wanted to group several items together on my page.