Descriptive Wireframe Document – Lab 7 Example

Use the following structure as a companion to your wireframe to describe all of it's major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.



Rationale: The major problem with this website, www.ParadiseWithAView.com, is it is very cluttered with media. There is no organization or color scheme. I found this website while searching 'The Worst Websites 2019', so this website is still active right now which makes it very out-of-date as this is nowhere near the current style of websites. Some of the colours stand out way too much on a black background and in my opinion, I don't think sites should have pitch black backgrounds as it makes it seem a bit ominous and unprofessional. There is no structure or navigation to the site, and it looks more like a pop-up ad than an actual site. The links seem to go to very specific places rather than a general overview of options making it something you must continuously backtrack to get to other links. I think the calendar is a cool aspect, but it is in a very random spot on the page. While the site has some nice information and functions, it really needs to have a set color scheme, be organized and modernized. I would like to add a basic two column structure that would encompass all the things the site needs. The header would have the title and a logo for the company. The one column on the left would be a navigation menu that would have links to booking information, properties available and the calendar. The right column would have an image carousel of the places people can book to show what they are offering and engage those who are looking for a nice place to stay. The image would link to the page of the place and more information of the property would be found there. The bottom would have the social media icons for different sites like Instagram, Facebook, etc. that link to those accounts (which hopefully they would have to advertise their site and service.)

Item #1 Header

Description: Header

Font: Arial 30px

Color: Black

Alignment: Center

Media: Text

Interactivity: Link back to homepage

Item #2 Logo

Description: Logo of the site

Font: N/A

Color: N/A

Alignment: Left

Media: PNG

Interactivity: Link back to homepage

Item #3 Image Carousel

Description: Image carousel of the properties available

Font: N/A

Color: N/A

Alignment: Centre

Media: PNGs

Interactivity: Link to properties and scroller at the bottom for the images

Item #4 Navigation and Calendar

Description: Links to booking details, properties and the calendar will appear underneath them

Font: Arial

Color: N/A

Alignment: Left

Media: Text, links and calendar

Interactivity: Click on the link to get to the other places of the site

Item #5 Social Media Icons

Description: Icons that link to the site's other social media accounts

Font: N/A

Color: N/A

Alignment: Left

Media: PNGs

Interactivity: Click on the link to get to the other sites