**Descriptive Wireframe Document – Lab 7 Example**

Use the following structure as a companion to your wireframe to describe all of it’s major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

**Rationale:** What are the major issues with the existing page and why have you chosen to modify them? Use the concepts we’ve learned so far such as Colour Theory, C.R.A.P. design theory, and Accessibility (font, alt tags, contrast, etc) to inform your rationale. Your rationale should be about 250 words.

**Item #1 Example**

Description: Logo

Font: N/A

Color: N/A

Alignment: Left

Media: Company Logo

Interactivity: Goes to homepage on click

**Item #2**

Description: Header

Font: Arial, 30px

Color: Black

Alignment: Center

Media: Text

Interactivity: N/A

**Item #3**

Description: Navigation Bar

Font: Arial, 12px

Color: Black

Alignment: Left

Media: Text

Interactivity: Goes to another page on click

**Item #4**

Description: Text

Font: Arial, 12px

Color: Black

Alignment: Left

Media: Text

Interactivity: N/A