

# DONATR

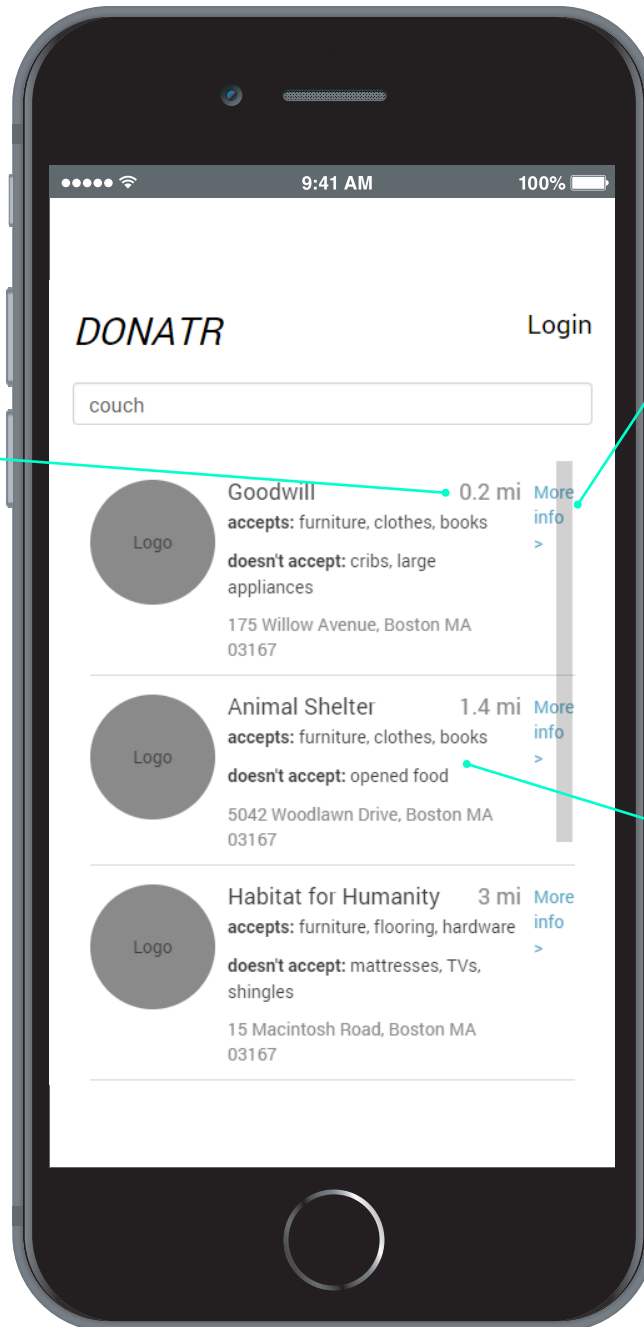
## search results formatting

*DONATR connects donors like you to volunteers who pick up your donations and deliver them to local organizations.*

## final design

### distance

Distance of donation centers is crucial information for users to know. Placement matches the consistency and standards of where this information is placed in typical search results.



### concise information

Search results communicate the most important information, and signify with ">" that users can expand specific search results for more information.

### broadcasted needs

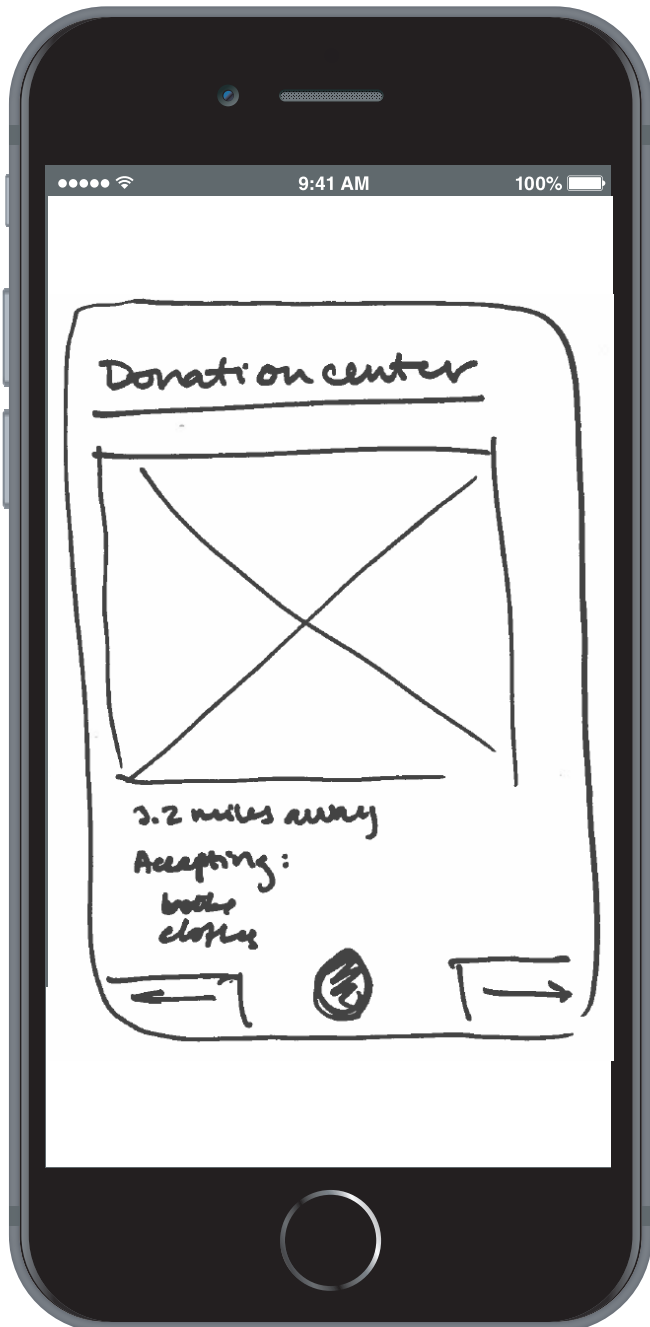
Goods accepted and not accepted are highlighted to help users easily find the right donation center for their items.

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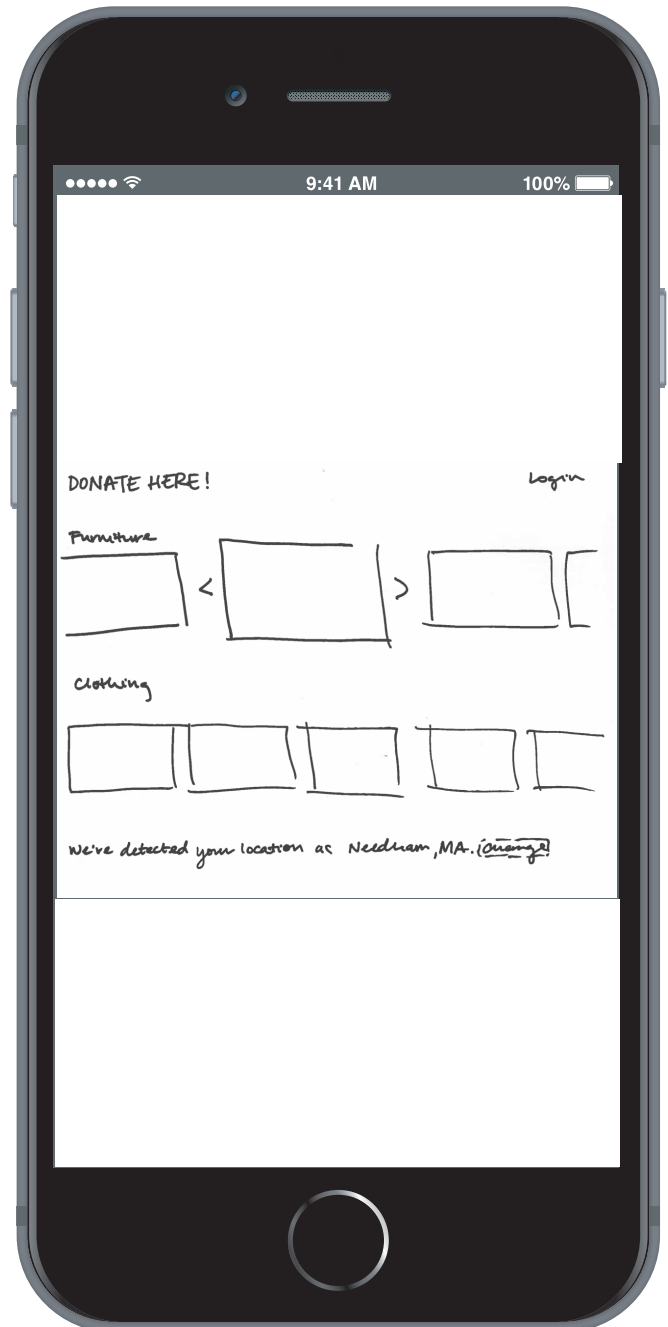
## search results formatting

When designing our search results page, we ideated and sketched out different versions. The two ideas below didn't make the cut because they fell short of fulfilling the users' needs and offering flexibility. They would only be able to suggest donation centers based on algorithms and not based on the users' own input or choices.

## previous iterations



**"the Tinder one"**



**"the Netflix one"**