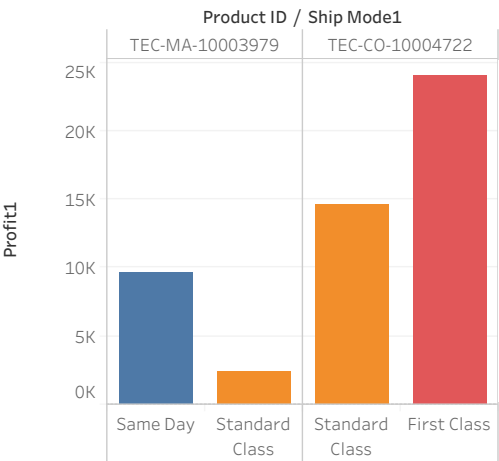


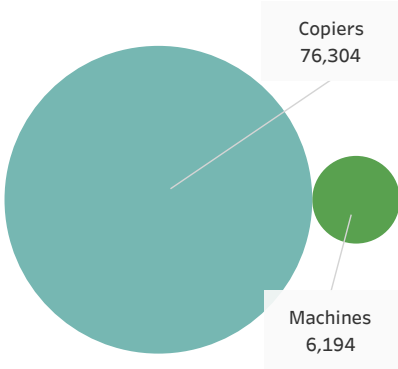
Store Operations Analysis

Profit Categories	Top 3 States Budget	Return Rates
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Profit Losses/ Makers



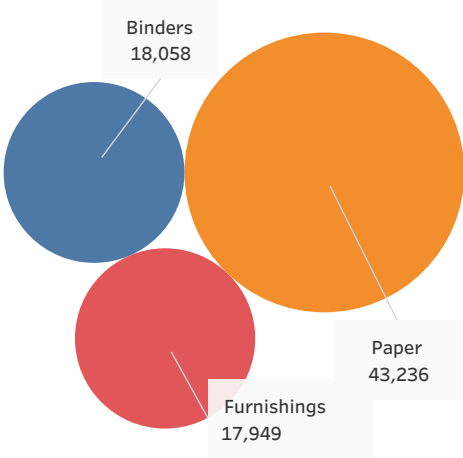
Lowest 3 Product Subcategories



Products To Stop Selling

Product Name1	
GBC DocuBind P400 Electr..	-20,388
Cubify CubeX 3D Printer D..	-8,880
Bush Advantage Collectio..	-5,192
Lexmark MX611dhe Mono..	-4,590
Cubify CubeX 3D Printer T..	-3,840
Zebra GK420t Direct Ther..	-3,753
Cisco 9971 IP Video Phone..	-3,335
Chromcraft Bull-Nose Wo..	-2,876
Samsung Galaxy Note 2	-2,834
Swingline SM12-08 Micro..	-2,368

Highest 3 Product Subcategories



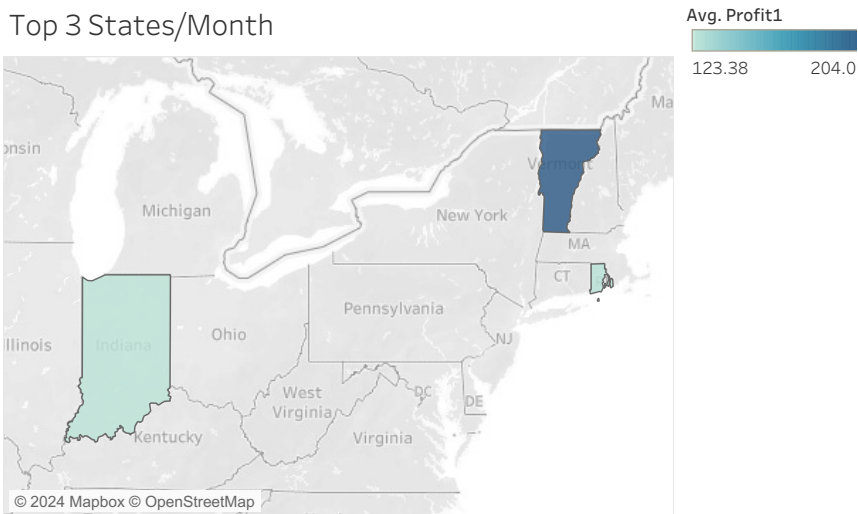
Store Operations Analysis

Profit Categories	Top 3 States Budget	Return Rates
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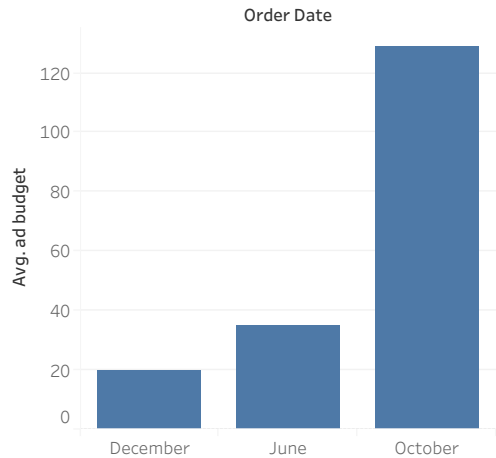
Months Avg Profit

State1	Order Date			Grand To..
	Septemb..	November	December	
Vermont		596.0	67.7	419.9
Rhode Island	94.0	20.1	250.0	175.7
Indiana	61.4	70.9	98.9	77.3

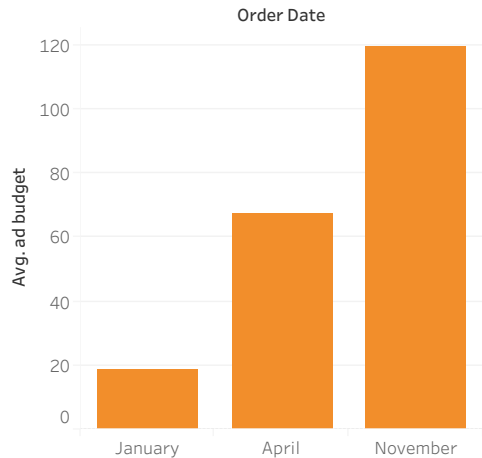
Top 3 States/Month



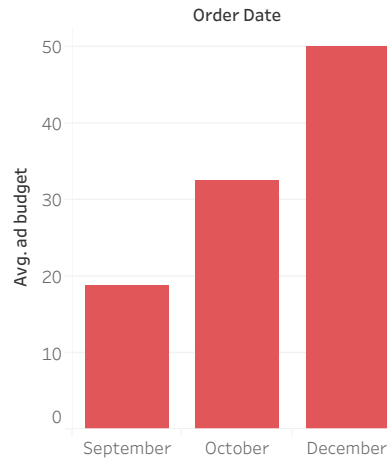
Indiana Ad Budget



Vermont Ad Budget



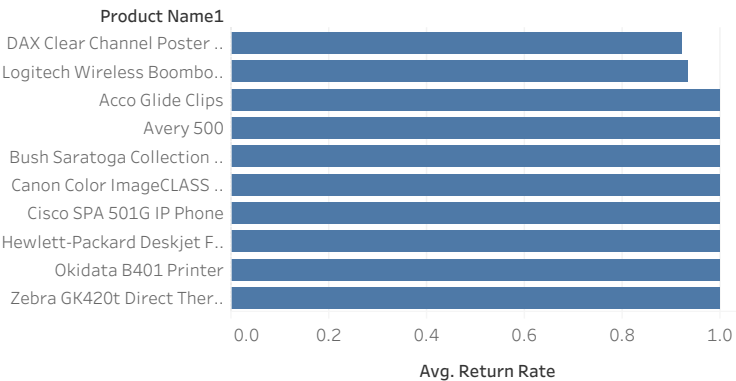
Rhode Island Ad Budget



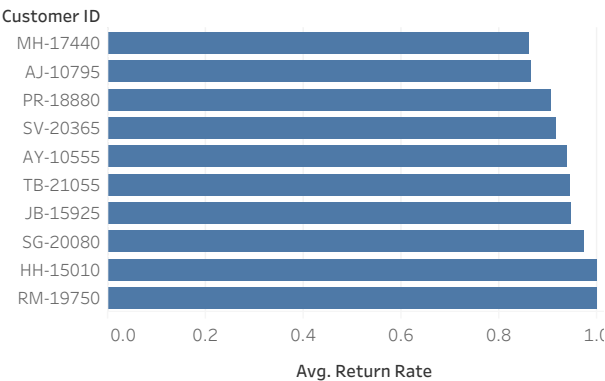
Store Operations Analysis

Profit Categories	Top 3 States Budget	Return Rates
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Products with Highest Return Rate



Customers with Highest Return Rate



Avg Profit vs Avg Return

