

# Rachelle Wijzen

Communication manager  
&  
Graphic Designer

Maastricht, The Netherlands

[rymm.wijzen@gmail.com](mailto:rymm.wijzen@gmail.com)

LinkedIn: [@rachelle-wijzen](#)

[My Website](#)

[CodeMonster Project](#)

[Clothing Industry Project](#)

## Personal Profile

A communication manager graduate who majored in public relations, currently studying to become a graphic (web) designer. While being a full-time student, I freelance for clients; branding, logo-design, magazines and brochures.

## Languages

Dutch	●	●	●	●	●	●
English	●	●	●	●	●	●
French	●	●	●	●	●	●
Italian	●	●	●	●	●	●
German	●	●	●	●	●	●
Japanese	●	●	●	●	●	●

## Work Experience

### Junior Marketing & Communication

Friends4East Switzerland | June 2021 - Januari 2022

- Creating Coffee Table Books and Autobiography Book in collaboration with printers and editors
- Managing social media accounts
- Creating Print-material for Forbes and Kyiv Post
- Creating Promo campaigns for Belgium & The Netherlands
- Creating Layout for the Flemish Parliament (under the guidance of Ludwig Verduyn), the layout was used as an annual report for the Flemish Parliament.
- Co-directing the making of the second season of the miniseries Object X
- Ensure internal coordination with the marketing team and with Ignace. Coordination with social media, marketing platforms and also arranging communication with external parties.

### Hostess Elderly home

Mosae Zorggroep Maastricht | July - October 2020

- Administrative employee, intermediate between company and clients

### Social Media Manager, content creator & designer

Internship Stieviewondertours | February - May 2019

- Creating content and planning schedules for social media platforms
- Creating graphic designs for Itinaries and upcoming social events
- Conducting research in the Dutch and Belgian sectorial markets

## Academic Background

University College Zuyd,  
Maastricht, The Netherlands

**BA in Communication & Multimedia design**  
August 2019 - July 2023

- Studying for a minor in graphic design and webdesign

BA University College Ihecs,  
Brussels, Belgium

**Exchange Program 6 months**  
September 2018 - February 2019

- Public relations and branding
- (Courses were given in French and English)

BA University College PXL,  
Hasselt, Belgium

**BA in Public Relations | September 2015 - June 2019**

- Bachelor in Public relations, with *recognition*.
- Bachelor for 4 years

## References

### Herve van de Weyer

Head of department  
University College PXL  
Hasselt, Belgium

### Kathleen Aerts & Steven van Hoof

Travel agency StievieWondertours  
Internship  
Paarl, South Africa

### Ignace Meuwissen

Founder Friends4East  
Internship  
Luzern, Switzerland