## **Questions**

- Q.1. I calculate the monthly sales of the stores and identify which month had the highest sales and which month had the lowest sales.
- Q.2. I analyse sales based on product categories and determine which category has the lowest sales and which category has the highest sales.
- Q.3. The sales analysis needs to be done based on sub-category.
- Q.4. I analyse the monthly profit from sales and determine which month had the highest profit.
- Q.5. Analyse the profit by category and sub-category.
- Q.6. Analyse the sales and profit customer segment.
- Q.7. Analyse the sales to profit ratio.