

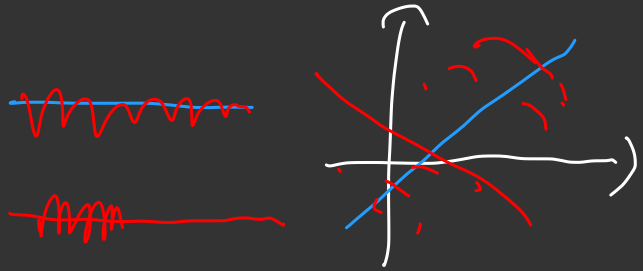
PCA SVD

Unsupervised Learning : Data without Labels

- ① Find structures in data
- ② Data compression and dimension reduction.
- ③ Explore or explain data (generate data)
- ④ Construct features for supervised learning

Eg. Kmeans ; PCA ; GAN ; VAE

PCA : Find subspace with highest variance.



$$\text{Eg. } X = \begin{bmatrix} x^{(1)} & \dots & x^{(p)} \\ 1 & & 1 \end{bmatrix}$$

① Subspace should contain a

centered data

$$\bar{X} = \begin{bmatrix} x^{(1)} - \mu & \dots & x^{(p)} - \mu \\ 1 & & 1 \end{bmatrix}$$

$$\mu = \frac{1}{|p|} \sum_{x \in p} x$$

② find max var.

$$\max_{w: \|w\|_2=1} \text{Var}[w^T \bar{X}]$$

$$\text{Jst. } \text{Var}(X) = E[(X - \mu)^2]$$

$$\Rightarrow \max_{w: \|w\|_2=1} E[w^T \bar{X} \bar{X}^T w] = \max_{w: \|w\|_2=1} w^T \Sigma w$$

$$\max w^T \Sigma w$$

$$w, \|w\|_2^2 = 1$$

$$L(\lambda) = w^T \Sigma w + \alpha (\|w\|_2^2 - 1)$$

$$\frac{\partial L}{\partial w} : 2 \Sigma w - 2 \alpha w = 0$$

$$\underline{\Sigma w = \alpha w}$$

w are eigenvectors.

$$w^T \Sigma w = \alpha w^T w = \alpha$$

So find eigenvector w corresponds

to $\max \alpha$

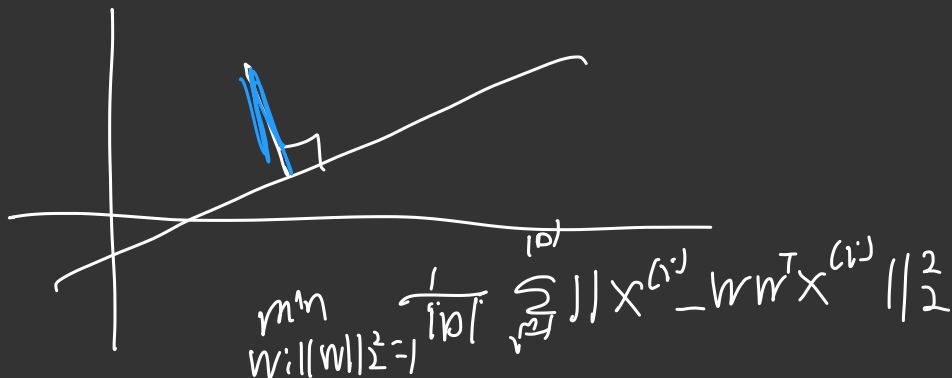
$$\textcircled{1} U = [w_1^1 \dots w_1^d] \quad (\text{subspace dir})$$

$$\textcircled{2} \hat{X} = U^T (X - v) \in \mathbb{R} \quad (\text{proj on subspace})$$

$$\textcircled{3} \tilde{X} = U \hat{X} + v \quad (\text{reconstruction})$$

Alternative view of PCA:

Find axis that min sum of sq distance from points to their orthogonal projections.



Frobenius norm

$$\|A\|_F^2 = \sum_{i,j} a_{i,j}^2 = \text{Tr}(A^T A)$$

$$\text{So } \frac{1}{|O|} \sum_{i=1}^{|O|} \|X^{(i)} - W W^T X^{(i)}\|_2^2$$

$$= \frac{1}{|O|} \|\bar{X} - W W^T \bar{X}\|_F^2$$

$$\rho \bar{X} = (I - W W^T) \bar{X}$$

$$= \frac{1}{|O|} \text{Tr}((\rho \bar{X})^T (\rho \bar{X}))$$

$$= \frac{1}{|O|} \text{Tr}(\bar{X} \bar{X}^T \rho^T \rho)$$

$$= \text{Tr}(\Sigma \rho)$$

$$= \text{Tr}(\Sigma) - \text{Tr}(\Sigma W W^T)$$

$$\arg \max_W \text{Tr}(\Sigma) - \text{Tr}(\Sigma W W^T)$$

$$= \arg \max_W \text{Tr}(\Sigma W W^T)$$