



DINASLUAT

13-15 | 20
APRIL | 23



IIPE, VISAKHAPATNAM

PITCH BATTLE

IYPE IS CONDUCTING A MINIATURE LIVE-ON
SHARKTANK,

SO, START YOUR ENTERPRENUERIAL JOURNEY FROM
IYPE AND CREATE A BUSINESS THAT WILL
REVOLUTIONIZE THE WORLD

"Chase the vision, not the money; the money will
end up following you."
Tony Hsieh, Zappos CEO



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Eligibility Criteria:

- Participants must be enrolled in the college or university.
- Participants must be able to present a viable business idea.
- Company must be registered (At least on any social media platform, website or store).
- The competition can be open to individuals or teams of up to 4 people.
- Participants must be willing to sign a non-disclosure agreement to protect their intellectual property.



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Rules:

- Each team or individual will have a set amount of time to pitch their business idea to a panel of judges, similar to the format of the TV show Shark Tank.
- Time will be allotted as:
(Pitch Time-15min, Discussion-10min, Overview-5min).
Total Time allotted per Pitch-30min
- The presentation should include a business plan, financial projections, and a marketing strategy.
- Sharks will ask questions about the business, and participants should be prepared to answer questions and defend their idea.
- Sharks will provide investments in teams' business ideas.



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Stage I :

- The Team has to submit a business idea proposal in 1st round of screening.
- The format of the Proposal should be either a Powerpoint Presentation or a fully explained word file along with proof of your MVP(minimum viable product) which you will be showing to the sharks to get investments.
- The proposal must contain a video of a working model.

The due date for Stage 1 is 7th April 2023



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Stage II:

- Top 15 business models will be selected in stage I.
- The selected team has to appear at IIPE campus to pitch their business idea to Sharks.
- You have to represent your pitch for 30 mins and get the investments from sharks.

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